Why conventions matter

journalismconvention.org

The nation’s largest gathering of high school journalists, advisers and journalism teachers, the convention offers hundreds of instructional sessions from industry professionals and educators, on-site contests and award presentations, publication exchanges, networking events, scholastic journalism-centered trade show and more.

Students have the opportunity to earn national recognition through JEA and NSPA contests and awards. Students can compete in JEA’s popular on-site National Student Media Contests and National Journalism Quiz Bowl. JEA also announces the National High School Journalist of the Year in the spring. NSPA recognizes winners in the Pacemaker Awards and Individual Awards. NSPA also offers a convention Best of Show competition that celebrates current student media work.

Conventions serve the educational program by providing students and teachers opportunities beyond those available in the school setting.

**Hone 21st Century Skills**

Hundreds of practical and professional learning sessions, from high-profile keynotes to specific, problem-solving breakouts, hands-on workshops and discussion groups.

**Participate in a professional learning community**

Teachers meet with members of a professional learning community to set and evaluate goals, analyze data and share common content ideas for classroom implementation.

**Introduce students to admissions officers and experts in journalism**

Campus recruiters, admissions officers and military representatives help students with college and career planning at the trade show. Industry professionals share advice and answer questions at Break with a Pro sessions.

**Test knowledge and gain national recognition**

Students compete and receive national award recognitions through JEA National Student Media Contests, JEA National Journalism Quiz Bowl, NSPA Pacemaker awards and NSPA Best of Show. Teacher training available for CTE certifications and JEA certification testing.

**Provide life-changing experiences for students with limited resources**

First-time attendee grants and registration scholarships available.

Conventions are the best value-added educational opportunity school boards can provide for student journalists and their advisers. It gives students a chance to hone 21st Century Skills like collaboration, creativity, communication and problem-solving, which are career skills we hope all students will leave with when they graduate.”

— Jane Blystone, MJE, school board director, North East (Pennsylvania) School District

Through 2023, past conventions were approved by the National Association of Secondary School Principals, though the association no longer manages its listings.

Philadelphia • Nov. 7-10, 2024
Registration opens at noon CDT Aug. 20.
Early bird rates end Sept. 26.
Online registration closes Oct. 17.
Philadelphia Marriott
$239 all rooms

**Register rates**
(early bird / regular)
JEA or NSPA members $125 / $145
Nonmembers $175 / $195

Seattle • April 24-26, 2025
Registration opens at noon CDT Feb. 3
Early bird rates end March 10.
Online registration closes April 4.
Sheraton Grand
$249 single/double, $259 triple/quad

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