

Contest 26:

Graphic Design – Photo Illustration

Hints:

A photo illustration is a type of digital art that begins with a digital photograph. Using special image enhancement software, the artist can then apply a variety of special effects to transform the photo into a work of art.

Design a PHOTO ILLUSTRATION, NOT AN INFOGRAPHIC!

An infographic helps readers visualize data with specific numbers and facts. A photo illustration helps the reader visualize an abstract feeling or concept based on the article.

DO NOT INCLUDE YOUR NAME OR SCHOOL NAME ON YOUR ENTRY.

WHAT THE JUDGES WILL LOOK FOR

- Visually communicates an idea
- Shows originality and innovation
- Shows creativity
- Work is clean and well executed
- Artistic details fit topic or content
- Sophisticated use of illustration software
- Follows current design trends

Assignment:

- Read the following prompt carefully. You will be creating a photo illustration to accompany an article in a high school newspaper or newsmagazine on the subject presented.
- Design one black-and-white or color photo illustration that fits on an 8 1/2-by-11-inch piece of paper. Submit a photograph that has been manipulated through Photoshop or a similar program/app to accompany a story package for publication using typography and/or art and graphics.
- Contestants must shoot the photograph(s) themselves and then manipulate it using desktop publishing software. Be sure to **ONLY** use images you created. No stock photos/copyrighted material may be incorporated into the photo illustration that you submit.

Submitting Entries:

- All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at jea.org/contests.
- Please read all of the instructions carefully.
- Entries must be uploaded by **6 p.m. CDT March 27, 2023**.
- Do not wait until the last day! There are **NO EXCEPTIONS** for entries that do not meet this deadline!

Contest 26:

Graphic Design – Photo Illustration

Topic: Teens & Volunteering

One of your reporters is writing a feature piece for publication April 14, 2023. It focuses on a senior at your school who has amassed over 2,000 hours of community service during their four years of high school. It will also include a sidebar about a parent who is a regular volunteer at your school. Here are some of the materials the reporter is using in their research:

- National Volunteer Week is observed annually the third week of April. It was established by Presidential Proclamation in 1974, to highlight opportunities available for those interested in volunteering and provide an opportunity to thank volunteers across the country who keep many organizations running, communities safe and provide the services that otherwise would not exist without volunteers.
- National Volunteer Week is April 16-22, 2023.
- Approximately 15.5 million people between 12-19, which is 55%, volunteer each year. (Optimist.org)
- 18% of youth volunteers do community service solely through organizations at their schools, while 12% choose to volunteer only through external organizations in the community like churches. (Optimist.org)
- The top four national volunteer activities are food collection or distribution (24.2%), fundraising or selling items to raise money (23.9%), general labor or transportation (18.8%), and tutoring or teaching (17.9%). (nonprofitsource)
- Most popular community service organizations for teens include: American Red Cross, Best Buddies, DoSomething.org, Habitat for Humanity, The Humane Society, Key Club, Meals on Wheels and Sierra Club.