

# Contest 24:

## Graphic Design – Infographics

### Directions:

An infographic is a visual image used to represent information or data.

An infographic provides information to the reader rather than just being a visual — a diagram, chart or map that conveys information pictorially (i.e. favorite music survey).

### WHAT THE JUDGES WILL LOOK FOR

- Contains proper attribution for information
- Visually makes a point
- Uses appropriate format/design
- Typography fits topic or content
- Artistic details fit topic or content
- Follows current design trends
- Includes credit lines to indicate source of information

### Assignment:

- Design one full-color infographic about teens and volunteerism.
- The infographic should fit on an 8 1/2-by-11-inch page.
- Participants may use only the information provided with this contest prompt to create the infographic. No other outside facts/statistics may be used.
- Contestant entries may **ONLY** include or manipulate the images, photos and clip art provided with the Contest 24 material at [jea.org/contests](http://jea.org/contests). **NO OTHER IMAGES MAY BE USED.** If the judges believe the entry violates the spirit of this rule, it will be disqualified.
- Students are encouraged to include design special effects. There are no font specifications; use what you have available.

### Submitting Entries:

- All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at [jea.org/contests](http://jea.org/contests).
- Please read all of the instructions carefully.
- Entries must be uploaded by **6 p.m. CDT March 27, 2023.**
- Do not wait until the last day! There are **NO EXCEPTIONS** for entries that do not meet this deadline!

## Topic: Volunteerism/Community Service

- Approximately 15.5 million people between 12-19, which is 55%, volunteer each year. (Optimist.org)
- 18% of youth volunteers do community service solely through organizations at their schools, while 12% choose to volunteer only through external organizations in the community like churches. (Optimist.org)
- A 2021 survey found only 5% of 2,000 high school students surveyed volunteered because it was a school requirement it. (Optimist.org)
- In 2019, 39% of 12th grade students reported they volunteered at least once per month. (Child Trends)
- 56.1% of youth volunteers are female, while 37.5% are male, and 6.4% are unknown. (Zippia)
- Volunteering leads to an 8.54% increase in mental health and a 4.3% decrease in depression. (BMC Public Health)
- The top four national volunteer activities are food collection or distribution (24.2%), fundraising or selling items to raise money (23.9%), general labor or transportation (18.8%), and tutoring or teaching (17.9%). (nonprofitsource)
- Most popular community service organizations for teens include: American Red Cross, Best Buddies, DoSomething.org, Habitat for Humanity, The Humane Society, Key Club, Meals on Wheels and Sierra Club.
- San Jose, California is ranked #1 for recruiting volunteers who are millennials. (AmeriCorps)
- Utah has the highest rate of volunteers in America with 51%. (AmeriCorps)
- Volunteer time in the U.S. was valued at \$28.54 per hour in 2020. This calculation is based on hourly earnings released by the U.S. Bureau of Labor Statistics and AmeriCorps data on volunteer hours. It's estimated that volunteers contribute nearly \$200 billion in value to U.S. communities. The value of volunteer time in 2020 was up 4.9% from 2019.
- A 10-year study by AmeriCorp concluded the following:
  - Youth who volunteer are more likely to feel connected to their communities and, do better in school, and are less likely to engage in risky behavior.
  - Youth are not only more likely to volunteer if their entire family is involved in the effort, but the shared experience can result in strengthened familial bonds.
  - Students who performed community service were 19% more likely to graduate from college than those who did not.
- National Volunteer Week is observed annually the third week of April. It was established by Presidential Proclamation in 1974, to highlight opportunities available for those interested in volunteering and provide an opportunity to thank volunteers across the country who keep many organizations running, communities safe and provide the services that otherwise would not exist without volunteers.
- National Volunteer Week is April 16-22, 2023.