Contest 18: Yearbook Cover/Endsheets

Instructions:

• Please use your available desktop software to create your cover and front endsheets for the 2023 yearbook.

• Design the cover, front and back with a 1-inch-wide spine for any size yearbook. It should include the school name, city and state, volume, year, publication name and the theme.

• DO NOT include your name or your school name on your entry. If it is on the template you use, hide it with a black box!

• The front endsheets should enhance and evoke the theme through text and/or graphics.

• If you use photos, crop them effectively.

• Use any style, font and size that you deem appropriate for your text elements.

• Remember your design and layout are being evaluated, but all text elements should be spelled correctly.

Hints:

The contest rules at jea.org/contests reflect how you will be judged in this contest. Please check the section "What Judges Will Look For" under your contest. It is a reflection of the judging guidelines for this contest.

Check jea.org/contests to access photos designated for Contest 18.

School information:

El Camino High School
1320 Mission Road
San Francisco, California 94080
Black and Red
Mascot: Colts
Yearbook: Intersection, Volume 14
Theme: A Little Something For Your Consideration

Assignment:

In black-and-white or color, design a yearbook's front and back cover with a 1-inch-wide spine. The 2023 theme is "A Little Something For Your Consideration."

You will also design front endsheets on which you will depict the theme in some way. This may be done by creating a table of contents with spin-off titles from the theme for each section of the book or in any way the contestant chooses that enhances or evokes the theme.

Contestants are encouraged to write headlines, captions and alternative copy, but may use dummy text for body/main copy. Students are encouraged to color correct and crop photos as needed. Do not flip photos.

Use only the available photos from jea.org/contests for Contest 18. Any graphics or artwork included on the submission may not be from another publication or from the internet; this includes clip art or images even if you have manipulated the original images into something new. Any artwork appearing on the submission must be of your own creation either through drawing, Photoshop or Illustrator work, or some other original creation of your own.

These guidelines are in place to ensure equity among contestants and adherence to copyright laws. If judges feel images are obtained in a way that violates the spirit of these rules, the entry will be disqualified.

Submitting Entries:

• All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at jea.org/contests.

• Please read all of the instructions carefully.

• Entries must be uploaded by **6 p.m. CDT March 27, 2023.**

• Do not wait until the last day! There are NO EXCEPTIONS for entries that do not meet this deadline!