Contest 16:
Yearbook Layout – Theme

Instructions:

• Use whatever size template your school uses for its yearbook. Please use your available desktop software to create your layout.

• Design one double-page spread for the STUDENT LIFE SECTION DIVISION PAGE for the 2023 yearbook.

• Design your spread using the photos provided for Contest 16, any graphics of your own construction and any fonts you have available.

• For a selection of photographs to include with your stories, check jea.org/contests for Contest 16. Download the pictures, crop, size and place them as you wish. You may also use Photoshop or a similar program to ethically alter any of the photos.

• DO NOT include your name or your school name on your entry. If it is on the template you use, hide it with a black box!

• You will be judged only on the layout elements, but please fill your copy blocks with fill text.

• Write and place headlines directly into the layout.

• With fill text, create and place caption blocks, pulled quotes, subheads or other copy of this type. Use any style, font and size that you deem appropriate. Use dummy names for photo credits and bylines.

• Remember your work is being evaluated on design and layout. Your writing will not be evaluated, but please use correct spelling in elements of any size. Use fill text for your copy blocks.

• Check the rules at jea.org/contests to see how you will be judged in this contest.

School information:

El Camino High School
1320 Mission Road
San Francisco, California 94080
Black and Red
Mascot: Colts
Yearbook: Intersection, Volume 14
Theme: A Little Something For Your Consideration

Assignment:

In black-and-white or color, design a double-page layout (one spread) for the STUDENT LIFE SECTION DIVISION PAGE, using the theme "A Little Something For Your Consideration," Design pages 62-63. Identify the layout with page folios.

Use only the photos provided at jea.org/contests for Contest 16. Any graphics or artwork included on the submission may not be from another publication or from the internet. This includes clip art or images, even if you manipulated the original images into something new. Any artwork appearing on the submission must be of your own creation either through drawing, Photoshop or Illustrator, or some other original creation of your own. These guidelines are in place to ensure equity among contestants and adherence to copyright. If judges feel images are obtained in a way that violates the spirit of these rules, the entry will be disqualified.

You may enlarge, crop or reduce any provided photos to meet your design needs. You may use any or all of the provided photos. Do not flip the photos!

Write and place actual headlines. Use your choice of fonts and point sizes for all text elements in your spread.

For copy and caption blocks please use fill text. You must have a minimum of one block of copy, but multiple copy units are acceptable. Use dummy names for photo credits and bylines.

Submitting Entries:

• All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at jea.org/contests.

• Please read all of the instructions carefully.

• Entries must be uploaded by **6 p.m. CDT March 27, 2023.**

• Do not wait until the last day! There are NO EXCEPTIONS for entries that do not meet this deadline!