Contest 10: Newsmagazine Layout

Contest Instructions:
• DO NOT include your name or your school name on the entry.
• Use your available software to create a cover and center spread (doubletruck). The entire entry must be submitted as ONE PDF file.
• The front cover must be 8 1/2 by 11 inches. The center spread must be saved as one spread that is 17 inches wide by 11 inches tall.
• Design a nameplate for the cover that includes all relevant information including current volume, issue number and date. Design a folio for the doubletruck.
• For the layout, use any styles, fonts and sizes that you deem appropriate.
• Use ONLY the photos, stories and information provided for Contest 10. You may use as much or as little as you choose.
• Crop, size and place the photos. You may also use Photoshop or a similar program to ethically alter the photos. Be sure to label those items as photo illustrations. Do not flip photos.
• You may create original artwork by hand or with available computer programs.
• You may create your own illustrations and/or infographics.
• Write headlines/subheads and place them directly into the layout.
• Do not write a story. Fill the copy block with placeholder text.
• Use dummy names for photo credits/bylines.
• Use placeholder text for caption blocks.
• For any additional elements like pull quotes, quote collections, etc., use details from the material provided rather than placeholder text when possible.
• The entry is being evaluated on its design. Writing will not be evaluated, but use correct spelling and AP style on any elements you do create.

School Information:
Boston Latin School
78 Avenue Louis Pasteur
Boston, Massachusetts 02115
Enrollment: 1,647 grades 7-12
Colors: Black and White
Mascot: Wolfpack
Newsmagazine: The Argo
Issue: Volume 144, Issue 2
Publication Date: Oct. 6, 2023

Overall Assignment:
Carefully read all of the instructions on this prompt and for your contest at jea.org/contests. Check the section “What Judges Will Look For” under your contest. It is a reflection of the judging guidelines for this contest.

In black-and-white or color, design the front cover and center spread /doubletruck (Pages 6-7) for The Argo using any grid or column plan you like.

The center spread must be saved as one spread that is 17 inches wide by 11 inches tall. The cover will be 8 1/2 inches by 11 inches.

Other than the material provided for Contest 10, do all your own work on every aspect of this layout. Entries that use images or material other than what JEA provides and/or original artwork (described in the rules at the left) will be disqualified.

Submitting Entries:
• Entry must be submitted as a single PDF file. That means both spreads must be combined and saved as ONE PDF for judging.
• Instructions for creating a PDF of your entry and uploading it into the NSMC system can be found at jea.org/contests.
• Entry must be uploaded by 6 p.m. CDT Monday, Oct. 9, 2023.
• Do not wait until the last day. There are NO EXCEPTIONS for entries that do not meet this deadline.
• All contestants MUST attend the mandatory critique session at the convention or the entry will be disqualified.
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Cover/Spread Topic #1: Breast Cancer Awareness Month Pink Games

- During October, each varsity team held a special Pink Game for Breast Cancer Awareness Month.
- Six fall teams had fundraisers beyond the Pink Games: football, field hockey, girls volleyball, boys and girls cross country and girls golf.
- The softball teams from Boston Latin and Fenway High School held their 17th Annual Pink Pitch-In Game Oct. 12.
- The off-season game is played by alumni and current players and is not Massachusetts Interscholastic Activities Association sanctioned.
- This year’s event raised a record $4,120 for the Massachusetts Breast Cancer Coalition. Funds were raised through donations at the gate as well as an online auction for various items. One item was the chance to throw out the first pitch at the game. The winner was assistant principal Arturo Mills who donated it to French teacher Geraldine Dupui who has been battling breast cancer for a year.
- The cheerleaders and pom pom squads used pink pom poms and wore pink hair ribbons at the games. They also donated free summer Kiddie Camp tuition to the children and grandchildren of area breast cancer patients.
- Boys and girls cross country team members wore pink socks at each race in October and collected pledges for each mile they ran in practice for the month. Those donations went to the Dana Farber Cancer Institute and totaled $3,450.
- The girls golf team held a Drive Away Cancer fundraiser Oct. 22 at Puttshack Miniature Golf.
- They sold tickets for 18 holes for $20 with $15 per ticket going to the Massachusetts Breast Cancer Coalition. They sold 104 tickets.
- Football had its Pink Out game Oct. 20 against Westford Academy. Instead of donating funds, for each touchdown scored in the game, each player donated one hour of volunteer service to the Ellie Fund which supports local breast cancer patients. The final score was Boston Latin 35, Westford 14, with seven touchdowns total. Between the 72 players on both squads, that totaled 504 hours of volunteer time.
- Volunteer work included completing grocery shopping, yard work, light housekeeping and errands for patients as well as working at the charity headquarters to assemble meal kits and assist with office tasks. Some team members also helped Ellie Fund leaders staff events such as the Real Golfers Wear Pink Golf Tournament and the Annual Pink Gala.
- Students wore pink at games during Breast Cancer Awareness Month.
- Student Council sold pink ribbons for $1 and donated proceeds to the Massachusetts Breast Cancer Coalition. They sold 2,000 ribbons at school and at October home games.

Quotes:

“It makes me very proud the way our teams and fans represent our school by wearing pink and participating in fundraising events. Their efforts go a long way to help members of our community.” — Ashton Brighton, activities director

“Pink Games expose an entirely new group of people to the importance of finding treatments and a cure for breast cancer. More important than the games themselves, I love that the football team actually goes and does real hands-on work with a local charity so they can see the vital need for resources for those battling breast cancer.” — Paul Jamison, head football coach

“Obviously the events this year had even more meaning because of my personal battle with breast cancer. I was honored to throw out the first pitch, but I was more touched by the general outpouring of support by the school community since my diagnosis.” — Geraldine Dupui, French teacher

“You’d think with everything going on in my life, the thing I would be least stressed about would be throwing a softball, but I was worried about looking like an idiot in front of everyone. Fortunately, my pitch was more or less across the plate.” — Geraldine Dupui, French teacher

“Cancer awareness leads to cancer prevention. It is never too early for our students, especially our young women, to learn about the importance of early detection and some of the risk factors.” — Louisa Austin, health teacher

“The Breast Cancer Research Foundation’s most recent report said that in 2023, an estimated 297,790 women will be diagnosed with breast cancer in the U.S., making it the most common cancer in American women. When we started planning events for this October, I was amazed at the number of runners we have with a family member who is either a survivor or currently being treated for breast cancer or who have lost someone close to them as a result of breast cancer.” — Jillian Brim, head cross country coach

“My volunteer assignment for football was cutting grass for a single mom with two kids. She is going through chemo and doesn’t really have anyone else to help. Even though I was only assigned two hours of service, she lives close to me, so I’m going to keep doing it for her. I feel like it is a way I can make a difference for someone else.” — D’Shawn Evans, senior running back

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Coverage Topic #2: PE Adds Pickleball

• The Lifetime Recreation class in the physical education department added pickleball to its list of activities for students to participate in during the semester-long course.
• Lifetime Recreation is one of the PE elective courses available to any student after they complete the required one-semester PE prerequisite class, Personal Fitness and Wellness.
• All students must complete four semesters of physical education, which includes one semester of Health Education.
• The PE electives are all one semester and include Lifetime Recreation, Strength Training, Team Sports, Aquatic Skills, First Aid and Responding To Emergencies, Total Body Wellness, and Movement and Dance.
• Other activities included in the Lifetime Recreation class curriculum include volleyball, softball, frisbee, golf, tennis, badminton, bowling, shuffleboard, table tennis, horseshoes and outdoor recreational activities.
• Students learned rules and strategies for singles and doubles play.
• As part of the unit, students had to earn a 75% or better on the official USA Pickleball Referee Test, Line Judge Test and Player Test, which also earned them official Level 1 Referee Certification.
• The Lifetime Recreation course is designed to develop interest in lifelong physical fitness regardless of their athletic ability.
• The class played pickleball on the school’s eight tennis courts, so students had to rotate in and out of matches.
• Purchasing equipment for the new activity cost under $600.
• The class added pickleball this year due to the sport’s rising popularity.
• Boston Latin had a new Pickleball Club that started this school year.

Quotes

“Lifetime Recreation is the best PE elective because all the sports we do in that class are basically the things my friends and I do when we hang out together. The teachers are also open to letting us add other activities like Spikeball and Ultimate Frisbee.” — Quinton Briscoe, senior

“Our staff is always looking for new ways to get students more engaged in the courses. We want to have courses that offer something of interest to all students, not just those who are competitive athletes. Lifetime Recreation provides a wide variety of activities that those of any fitness level can participate in and enjoy.” — Rick Meyer, physical education department chair

“The students loved the addition of pickleball. Our end-of-unit tournament was a lot of fun, and I even re-purposed some old trophies to give to the winners.” — Sarah Monroe, lifetime recreation teacher

“I knew pickleball was a pretty big thing in the area, but I had never played before. I thought it was mostly a game for old people, but I liked playing and might actually play it outside of school now with my friends.” — Bryce Luebbers, junior

“I got to help Coach Monroe teach the unit because I am a Level 2 Referee through USA Pickleball. I have been playing for about five years now and am ranked in the Top 10 in the state.” — Tyson Albers, senior