



Summer

WORKSHOP AD PACKAGE

Connect with scholastic journalism advisers looking for summer learning opportunities for themselves and their students.



Examples of workshop directory listings online. JEA.org attracts more than 37,000 visitors each month

Target Audience and Ad Opportunities

High school journalism educators, from the newest to the most experienced, make up the majority of the 2,500+ members of the national Journalism Education Association. A secondary audience of JEA members includes professionals — college librarians (more than 200 library subscriptions), yearbook printing companies, college journalism education leaders, and state and regional association directors.

Communication: Journalism Education Today

Example of workshop directory listings in print.



Print and Online Directory

Communication: Journalism Education Today promotes lifelong professional learning as the norm and as the expectation for all journalism teachers/advisers. The quarterly JEA magazine, C:JET presents articles and packages about reporting, writing, editing, photography, design, typography, trends, advertising, fundraising, public relations and ethical standards as well as articles and packages about technology and pedagogy pertinent for journalism educators. Editors seek articles that value originality, thorough research, knowledgeable sources, fact checking and Associated Press style — all in ways that speak to journalism advisers.

Summer Workshop Package

The summer edition is a long-standing special issue that is distributed in early April and is highly anticipated by those looking for summer learning opportunities.

- Listing in the C:JET summer workshop directory
- 1/8 page business card sized ad (3.67 x 2.42 inches) in C:JET summer issue*
- Listing in the Summer Workshop Directory on the JEA website
- Summer Workshop Directory promotion in one JEA newsletter

~~\$1,195~~ VALUE FOR **\$250**

**If you purchase this package, you can get 50% off when you increase your print ad size to 1/4, 1/2 or a full page.*

Deadline for C:JET print directory: Jan. 15

Reserve your spot today!

Contact Bradley Wilson

staff@jea.org • 785-532-5532

Digital Options

- 1 month = \$400 includes (1 month online directory, 2 newsletters, 4 social media posts)
- 2 months = \$500 includes (2 months online directory, 4 newsletters, 8 social media posts)
- 3 months = \$600 includes (3 month online directory, 6 newsletters, 12 social media posts)

Bundle & Save

Maximize your workshop's visibility with the C:JET magazine summer workshop issue, JEA website summer workshop directory, PLUS the newsletters and social media promotion all for a deeply discounted price for a limited time.

- 1 month = \$500 includes (1 C:JET magazine summer workshop issue, 1 month online directory, 2 newsletters, 4 social media posts)
- 2 months = \$600 includes (1 C:JET magazine summer workshop issue, 2 months online directory, 4 newsletters, 8 social media posts)
- 3 months = \$700 includes (1 C:JET magazine summer workshop issue, 3 month online directory, 6 newsletters, 12 social media posts)