



UNDER PRESSURE

Scholastic Journalism
Week
Feb. 23-27, 2026



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PRESS UNDER PRESSURE

WAYS TO CELEBRATE in your school and community



Activities can take many forms and it is up to each staff to decide what works for you leading up to Scholastic Journalism Week.

Do something!
Don't let the week slip by.

MONDAY, FEB. 23
Don't fold under fake

TUESDAY, FEB. 24
Reporting in the fire

WEDNESDAY, FEB. 25
Pressure makes professionals

THURSDAY, FEB. 26
Student Press Freedom Day

FRIDAY, FEB. 27
Truth against the clock

- Use the daily SJW themes and hashtags to engage with JEA member schools on social media.

- Conduct outreach to get people interested in consuming and/or producing journalism.

- Write a letter to your local paper about the importance of journalism to students, the school, etc.

- Submit some of your media program's photos to our SJW featured school series. JEA will highlight schools from around the country on social media each day during the week.

- Run a social media campaign to draw attention to pressing social issues among high school students.

- Hold an all-school program in which staff members teach their peers about ethical journalism and how it's practiced in their publications or how students can tell the difference between fake news and real news, and ethical reporting methods.

- Host a school journalism movie series or night, after which students and/or professional journalists can discuss how real-life journalists go about their jobs.

- Post about "why the First Amendment is important to me" or "why ethical journalism is important to me" on social media.

- Send thank you notes to advertisers and those in your community who consistently help you out.

- Change your profile or cover pic on Facebook to the SJW poster, or share it on other platforms using #SJW2026.

- Support New Voices by writing letters of support for schools/states who are working on student press freedom legislation. #NewVoices

- Work to produce profile pieces on students from different backgrounds, marginalized voices. #StudentVoice

- Release simple, powerful statements that underscore the importance of "real" news and the process of verification.

- Promote #EverydayJournalism — any story can make a difference.

GET SOCIAL!

Use the hashtags **#SJW2026** and **#PressUnderPressure** when you share works of journalism from your staff, reminding your community of the importance of scholastic journalism.

Tag JEA when you post!

X: **@nationalJEA**

IG: **@journalismeducation**

FB: **Journalism Education Association**

SHARE YOUR STORY

We want to feature schools, putting a major focus on the many ways in which scholastic newsrooms around the country are diverse. Share your photos at **JEA.org/SJW2026** to have your school featured on JEA social media.

JEA.ORG/SJW2026

