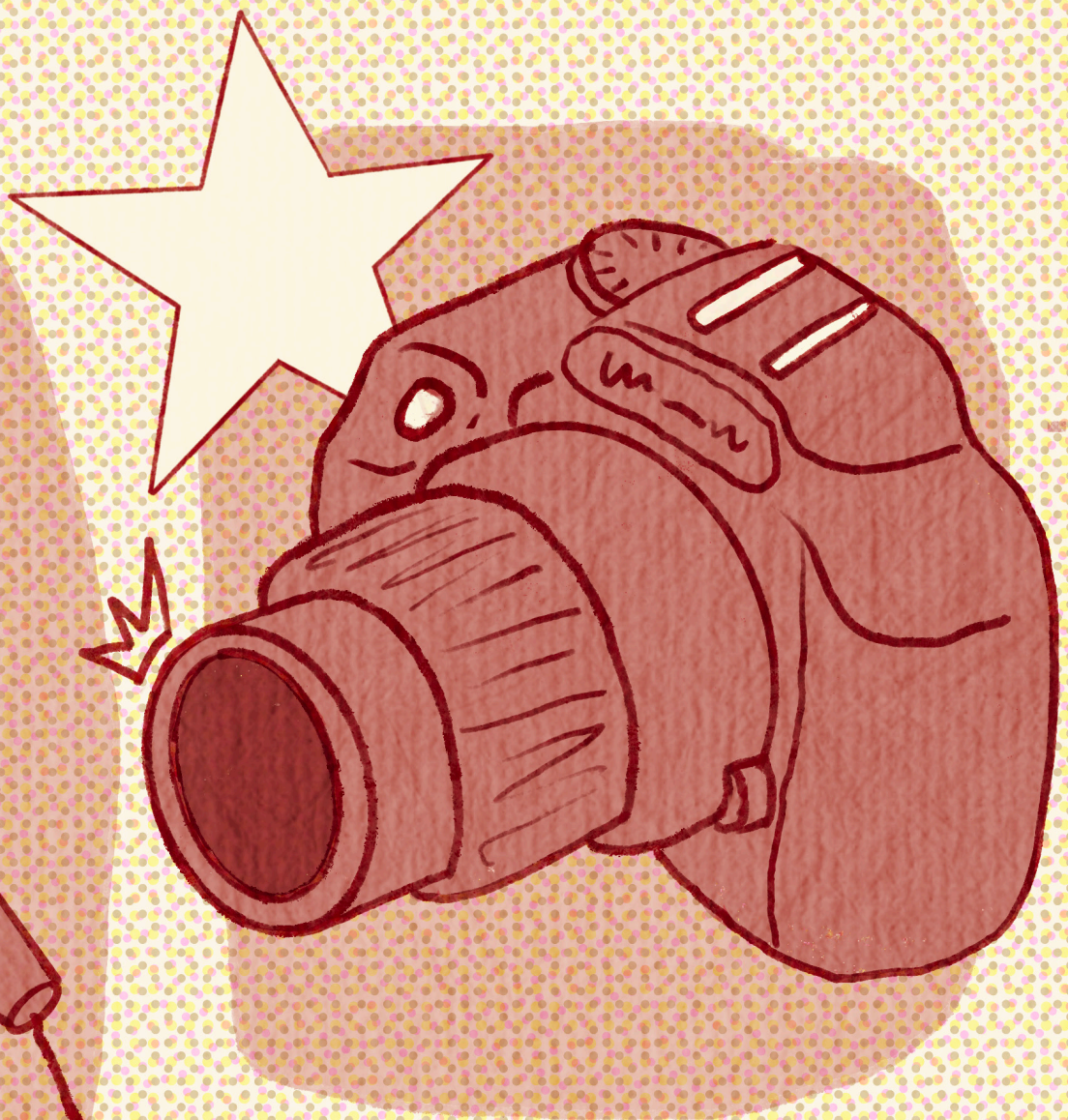
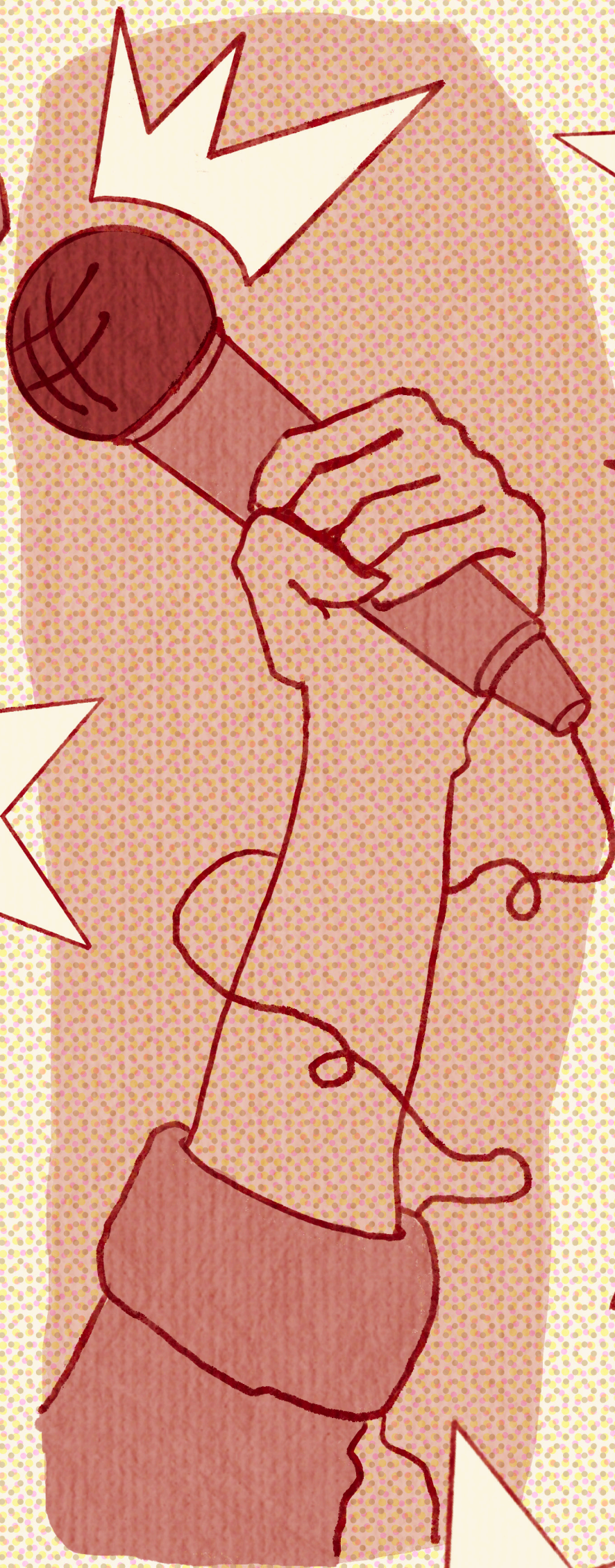


# POWER of the PRESS



FEB.  
24-28,  
2025



# Scholastic Journalism Week

## Feb. 24-28, 2025

Monday  
Feb. 24  
First Amendment



Tuesday  
Feb. 25  
Leaders in  
journalism

Thursday  
Feb. 27  
Student Press  
Freedom Day

Friday  
Feb. 28  
Trends, ideas  
and technology

Wednesday  
Feb. 26  
Press rights  
in action

## Ways to celebrate in your school and community

**Activities can take many forms and it is up to each staff to decide what works for you leading up to and during Scholastic Journalism Week.**

**Do something!  
Don't let the week slip by.**

- Use the daily SJW themes and hashtags to engage with JEA member schools on social media.

- Submit some of your published work and reflections to our SJW Featured School series. JEA will highlight work inspired by the daily themes by student media from around the country each day during the week.

- Change your profile or cover pic to the SJW poster.

- Write a letter to your local paper about the importance of journalism to students, the school, etc.

- Run a social media campaign to draw attention to pressing social issues among high school students.

- Hold an all-school program in which staff members teach their peers about ethical journalism and how it's practiced in their publications or how students can tell the difference between fake news and real news, and ethical reporting methods.

- Host a school journalism movie series or night, after which students and/or professional journalists can discuss how real-life journalists go about their jobs.

- Publish some sort of photo essay mixed with writing and stories to show just how important journalism is. You could have reaction shots of students, parents and community members reading school newspapers, students laughing at the yearbook, etc., to show how much journalism, especially student journalism, can have an impact on society.

- Tweet "Why the First Amendment is important to me." "Why ethical journalism is important to me."

- Send thank-you notes to advertisers and/or other people in your community who consistently help you out.

- Conduct outreach to get people interested in consuming and/or producing journalism.

- Set up morning announcements for each day. Have them either read over the intercom or broadcast via your television broadcast class.

- Support New Voices by writing letters of support for schools/states who are working on student press freedom legislation.

- Work to produce profile pieces on students from different backgrounds, marginalized voices. #StudentVoice.

- Release simple, powerful statements that underscore the importance of "real" news and the process of verification.

- Promote #everydayjournalism — any story can make a difference.

**Get social!**

**Follow @nationalJEA**

Throughout the week, and throughout the year, use the hashtags #SJW2025 and #PowerofthePress when you share works of journalism from your staff, reminding your community of the importance of scholastic journalism. You can do this on Facebook, X or Instagram.



Scan to learn more  
about Scholastic  
Journalism Week.

**JEA.org/SJW2025**