

# FRIDAY SCHEDULE

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Room	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon	1 p.m.	2 p.m.	4 p.m.	Evening
<b>Gillham Hall</b> SHERATON LOBBY LEVEL		Break with a Pro	Break with a Pro		Proactive mental health: Life is a Hero's Journey	We belong together	Understanding color theory		Friday night fun: KC Swiftie tailgate
<b>Atlanta</b> SHERATON BALLROOM LEVEL		Multi-media journalism in a day ★	The Future is Ours ★		But first, theme	Unwarranted — The raid on the Marion County Record ★			<ul style="list-style-type: none"> <li>■ SPECIAL EVENT</li> <li>■ MEETING</li> <li>■ CONTEST</li> <li>■ REGISTRATION AND INFORMATION</li> <li>★ FEATURED SPEAKER</li> <li>■ DIVERSITY EMPHASIS</li> <li>■ DIVERSITY CERTIFICATE</li> <li>■ GOOD FOR BEGINNERS</li> <li>■ ELECTION STRAND</li> </ul>
<b>Chicago A</b> SHERATON BALLROOM LEVEL		Find your niche: Start a podcast	Make 'em laugh, make 'em cry, make 'em feel	Finding the shot: Environmental portraits		Build an award-winning portfolio	Lightroom library	NSMC 04: Sports Writing	
<b>Chicago B</b> SHERATON BALLROOM LEVEL		Why opinion writing matters ★	Write right	Does opinion journalism matter? ★		We all have opinions ★	So, you're in charge. Now what?	NSMC 03: Feature Writing	
<b>Chicago C</b> SHERATON BALLROOM LEVEL	JEA general membership meeting	JEA state directors meeting	Walk the walk: Leading by example		Data journalism: Sources and tools for stories		Work, win and wow via reverse engineering	NSMC 01: Newswriting	
<b>New York</b> SHERATON BALLROOM LEVEL		Jumpstart creativity ★	We got the Cup! Bringing the 2026 World Cup to KC ★	Adventures in photography: Lessons learned ★	Photographing the NFL for AP Images ★	Can't beat the home team ★	Sports photography with soul ★		
<b>Sheraton Ballroom Foyer</b> SHERATON BALLROOM LEVEL	Publication exchange				Publication exchange				
<b>Sheraton Grand Ballroom</b> SHERATON BALLROOM LEVEL									
<b>The Boardroom</b> SHERATON BALLROOM LEVEL								Certification test for CJE and MJE candidates	
<b>Benton</b> SHERATON MEZZANINE LEVEL	NSMC headquarters and Quiz Bowl judging. NSMC check-in 10:30 a.m. to 2:30 p.m.				NSMC headquarters and Quiz Bowl judging. NSMC check-in 10:30 a.m. to 2:30 p.m.				
<b>Chouteau A</b> SHERATON MEZZANINE LEVEL		Leading with excellence	Humans of [Your School]	Bringing smiles to your staff	Making icons in Illustrator	Lessons from the Pulitzers	Get published		
<b>Chouteau B</b> SHERATON MEZZANINE LEVEL	NSPA and Quill & Scroll Student Advisory Board meeting	JEA Mentoring Program: Find a mentor. Be a mentor.	Starting from scratch: Literary magazines	Yearbook copy capers	Be active in journalism after retirement	Get help with censorship: SPRC open forum	JEA mentors meeting	NSMC 06: Editorial Cartooning	
<b>Exhibit Hall A</b> SHERATON MEZZANINE LEVEL	Convention registration check-in, trade show, merchandise distribution (8 a.m. to 4 p.m.) Best of Show desk (8 a.m. to noon), NSMC check-in desk (8 a.m. to 10:30 a.m.)				Convention registration check-in, trade show, merchandise distribution (8 a.m. to 4 p.m.) Best of Show desk (8 a.m. to noon), NSMC check-in desk (8 a.m. to 10:30 a.m.)				
<b>Exhibit Hall B</b> SHERATON MEZZANINE LEVEL		Audience strategies to connect with Swifties ★	Learning from the 2023 Sportswriter of the Year ★	How to write like Taylor Swift	It's a social media world: Put the print to bed	Photography basics for basic photographers	Power of a team	NSMC photo contests 27-35	
<b>Exhibit Hall Foyer</b> SHERATON MEZZANINE LEVEL	Information Desk and JEA Centennial mosaic				Information Desk and JEA Centennial mosaic				
<b>Empire A</b> SHERATON MEZZANINE LEVEL		Writing the gamer	Coaching writers	Boss baby: Leading and empowering your peers	All around social media coverage	AI is more than the word of the year	Consistency is key: Building a brand that sticks	NSMC 08: News Editing/Headline Writing/Current Events	
<b>Empire B</b> SHERATON MEZZANINE LEVEL	NSMC 43: Online News Package meeting	"Can I Use This?" How to Avoid the Copyright Bots	Bold journalism in the age of "prohibited concepts"	Democracy demands an independent press ★	Covering the 2024 elections	Live coverage of Election Night 2024	Election photography	NSMC news layout critiques	
<b>Empire C</b> SHERATON MEZZANINE LEVEL	NSMC 46: Broadcast Package meeting	8 great yearbook ideas	The environmental portrait	The photo story	Ethics of photo selection ★	Censoring chosen names or preferred pronouns	How to get information through public records	NSMC 24: Graphic Design: Infographics	
<b>Terrace</b> SHERATON MEZZANINE LEVEL					On-site critiques				National Student Media Contests judges' dinner and judging
<b>Brookside</b> WESTIN LOBBY LEVEL		Working with administrators for stronger media	Student press freedom 101	Go local: Real elections that need your coverage	The ABCs of L-I-B-E-L	Producing the perfect editor	We have the receipts: Getting public records	NSMC 26: Graphic Design: Photo Illustration	
<b>Signboard 1</b> WESTIN LOBBY LEVEL		Get certified: Coverage and content	JEA CTE Committee meeting	Get certified: Writing and editing	Get certified: Photo	Now we got bad blood	Adviser fails (and some successes)	NSMC 45: Broadcast Newswriting	
<b>Signboard 2</b> WESTIN LOBBY LEVEL		Gotta catch them all: Staff relationship building	Building a journalism curriculum	College 101: Time management, getting involved and more	Helpful tools to upgrade your social media	How and why to cover religion in high school media	Why consider JEA certification?	NSMC 22: Literary Magazine Photography	

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<b>Union Hill West</b> WESTIN LOBBY LEVEL	NSMC 44: Broadcast Anchor judging								<ul style="list-style-type: none"> <li>■ SPECIAL EVENT</li> <li>■ MEETING</li> <li>■ CONTEST</li> <li>■ REGISTRATION AND INFORMATION</li> <li>★ FEATURED SPEAKER</li> <li>■ DIVERSITY EMPHASIS</li> <li>■ DIVERSITY CERTIFICATE</li> <li>■ GOOD FOR BEGINNERS</li> <li>■ ELECTION STRAND</li> </ul>
<b>Union Hill</b> WESTIN LOBBY LEVEL	NSMC 44: Broadcast Anchor meeting and work room								
<b>Washington Park Place 1</b> WESTIN LOBBY LEVEL	Adviser lounge (7:30 a.m. to 4 p.m.) Refreshments provided by Picaboo Yearbooks.				Adviser lounge (7:30 a.m. to 4 p.m.) Refreshments provided by Picaboo Yearbooks.				
<b>Washington Park Place 2</b> WESTIN LOBBY LEVEL			Media literacy: Analyzing messages	Jump for JOY	Story packaging for the web	Branding and promotion with Adobe Express		NSMC 02: Editorial Writing	
<b>Washington Park Place 3</b> WESTIN LOBBY LEVEL		All those little details	Mom doesn't need to check your Halloween candy	10 things I wish I had known as editor-in-chief	Promoting yourself in the digital age ★	Demystifying broadcast contracts ★	Welcome to the boardroom ★		
<b>Century Ballroom A</b> WESTIN BALLROOM LEVEL		Serving people with disabilities – in your stories, on your staff	See us, hear us	What does DEI look like?	Morale, motivation and more	The importance of being a good newsroom citizen	From farm kid to journalist, you can do this too! ★	NSMC 12 & 13: Yearbook Copy/Caption: Sports and Academics	
<b>Century Ballroom B</b> WESTIN BALLROOM LEVEL		Elevate your game: Sports photography	The day I learned to write ★	Mastermind: Yearbook for Swifties	Grand theft yearbook	Your best '25 yearbook starts now!	Never going back to last year's ladder	NSMC 14 & 15: Yearbook Copy/Caption: Clubs and Student Life	
<b>Century Ballroom C</b> WESTIN BALLROOM LEVEL	National Journalism Quiz Bowl qualifying test	Spring into 2025	That yearbook session	Write copy readers care about	Super Bowl dreams: Climbing the sports TV ladder ★	Understand the Black-white wealth gap ★	Kill the company	NSMC yearbook layout contests 16-18	
<b>Independence</b> WESTIN BALLROOM LEVEL					NSMC broadcast contests 43 and 46 taping				
<b>Liberty</b> WESTIN BALLROOM LEVEL		Ways you could be using AI tools for good	Photojournalists panel ★	Promote like Hollywood ★	Storytelling with infographics	Picture perfect by design	Comfort the afflicted and afflict the comfortable	NSMC broadcast contests 36-40	
<b>Mission</b> WESTIN BALLROOM LEVEL	Convention Boot Camp: Leadership mastery			Mini-workshop: Editorial leadership	Mini-workshop: Making a professional broadcast workflow from beginning to end			NSMC 07: Commentary Writing	
<b>Penn Valley</b> WESTIN BALLROOM LEVEL	Convention Boot Camp: Cutting edge design			Develop your teaching practice	NSMC 46: Broadcast Package work time				
<b>Pershing Place East</b> WESTIN BALLROOM LEVEL		Nurturing collaboration in the newsroom	Spring snake draft: YBK edition	Mini-workshop: Elevate design with mods	Build a better broadcast	CMYK: Come meet your kind	NSMC 11: Press Law and Ethics		
<b>Pershing Place North</b> WESTIN BALLROOM LEVEL		Mastering the Instagram micro-story	Typography: The personality of your publications	Visual storytelling	Write so solid your editor can't touch this	A designer's guide to what works, 2024	Behind the lens of university life ★		
<b>Pershing Place South</b> WESTIN BALLROOM LEVEL	Convention Boot Camp: Adviser survival camp			Mini-workshop: Yearbook boot camp for small schools	Mini-workshop: Ask better, edit better, write better			NSMC 05: Review Writing	
<b>Pershing Place West</b> WESTIN BALLROOM LEVEL		The purpose of podcasting within your program	Enacting a New Voices bill in your state	Video on the go with Adobe Rush	Perfecting your broadcast script	New Voices and beyond: Advocating for press freedom	Designing story pages for web	NSMC graphic design critiques	
<b>Presidents</b> WESTIN BALLROOM LEVEL			Seek truth and report it (your librarian can help)	Obtaining press freedom in private schools	NSMC broadcast contests 43 and 46 taping				
<b>Roanoke</b> WESTIN BALLROOM LEVEL	NSMC 42: Video Package Editing				NSMC 43: Online News Package work time			NSMC 20: Literary Magazine Poetry	
<b>Shawnee</b> WESTIN BALLROOM LEVEL	Convention Boot Camp: Photojournalism with the pros			Beginning InDesign	Advanced InDesign	Mini-workshop: DSLR camera boot camp		NSMC 21: Literary Magazine Illustration	
<b>Westport</b> WESTIN BALLROOM LEVEL	Photography contest judging				Creating an AP course for journalism students	Get certified: Broadcast	Get certified: Legal and ethical issues	NSMC 19: Literary Magazine Layout	
<b>Crossroads</b> WESTIN EXECUTIVE OFFICE LEVEL	Convention Boot Camp: Video storytelling			It's the little things — hundreds of them	Tips to optimize workflow	Stuck in the middle: Middle school programs	The 13-day plan: How to organize a yearbook staff		
<b>Garden Terrace</b> WESTIN EXECUTIVE OFFICE LEVEL		Deeper connections	Deeper connections	Youth journalist of color huddle & Deeper connections	Media swap and student networking	Media swap and student networking	Media swap and student networking		

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<b>Gillham Hall</b> SHERATON LOBBY LEVEL	Fabulous photography	Let's get social	Solving the teamwork puzzle	Visualizing data in print and online	The Lasso way: 10 leadership lessons	Many skills = Many jobs	Careers in journalism	
<b>Sheraton Ballroom Foyer</b> SHERATON BALLROOM LEVEL	Publication exchange				Publication exchange			
<b>Sheraton Grand Ballroom</b> SHERATON BALLROOM LEVEL								Awards ceremony
<b>The Boardroom</b> SHERATON BALLROOM LEVEL								
<b>Benton</b> SHERATON MEZZANINE LEVEL	National Student Media Contests office				National Student Media Contests office			
<b>Chouteau A</b> SHERATON MEZZANINE LEVEL	Up your interview game	10 habits of a highly effective editor	Behind the bylines: How to make your newsroom work	Breaking down effective column writing	Managing a large yearbook staff	Organizing your production	(Re)building staff culture	
<b>Chouteau B</b> SHERATON MEZZANINE LEVEL	Colorful storytelling: Verbal into vivid design	Empower your staff	So, you want to be a global journalist?	Caption culture	Serving full yerd	Reporting on deadline ★ for a commercial TV station	Navigating journalism in college	
<b>Exhibit Hall A</b> SHERATON MEZZANINE LEVEL								
<b>Exhibit Hall B</b> SHERATON MEZZANINE LEVEL					Adviser recognition luncheon			
<b>Exhibit Hall Foyer</b> SHERATON MEZZANINE LEVEL	Information Desk and JEA Centennial mosaic				Information Desk and JEA Centennial mosaic			
<b>Empire A</b> SHERATON MEZZANINE LEVEL	Write here, write now	Mastering the deadline	Welp! You're an editor. What now?	Top advisers discuss yearbook trends	Connecting the whole newsroom to your community	Leading your peers to professional success	Stop their scroll with stop motion photography	
<b>Empire B</b> SHERATON MEZZANINE LEVEL	It's never too early	Using color wisely	Details matter	Less is more: Making every word count	10 strategies for effective logo design	Extreme work ethic	Being a go-getter: How to grasp opportunities	
<b>Empire C</b> SHERATON MEZZANINE LEVEL	What's the big idea?	Meet Murrow: An AI journalistic writing coach	Legal and ethical considerations of AI	From pitch to print	Investigative reporting	Doing better interviews	Searching the web like an investigative reporter	
<b>Terrace</b> SHERATON MEZZANINE LEVEL	Convention registration check-in, merchandise distribution (8 a.m. to 1 p.m.) On-site critiques (9 a.m. to noon), NSMC check-in desk							
<b>Brookside</b> WESTIN LOBBY LEVEL	Intro to generative AI	Using TikTok and reels for your publication	Get your MOJO on!	Memes... and other great ideas for teaching	How to avoid becoming a yearbook dictator	Insert headline here	How to be a groundbreaking designer	
<b>Signboard 1</b> WESTIN LOBBY LEVEL	Convention Boot Camp: Cutting edge design			Reading books creates better journalists				
<b>Signboard 2</b> WESTIN LOBBY LEVEL	Best thing I ever did	JEMKC member meet up	Presentation of MJE projects	Connecting with students	Feeling through the lens	Creating a promo	Small staff, large project/school? No problem.	
<b>Union Hill West</b> WESTIN LOBBY LEVEL	Get certified: Managing student media	Journalism as CTE	So, you want to be a journalist?	Get certified: Design		Copy editing for the next generation	Using social media to market your program	
<b>Union Hill</b> WESTIN LOBBY LEVEL	Creating a culture of fun	A crash course in standards reference grading	AI and the adviser	Editing essentials: Tone, research, bias, AP Style	Covering banned books	Tacking student publications at private and independent schools	How to write award-worthy opinion articles	
<b>Washington Park Place 1</b> WESTIN LOBBY LEVEL	Adviser lounge							

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Washington Park Place 2 WESTIN LOBBY LEVEL	Quill and Scroll Writing, Photo/ Design and Multimedia Awards	Quill and Scroll Private School Journalism Association Awards	Holding powerful people accountable	Avoid exploding whales: 7 habits of strong leaders	Hazelwood unpacked		Style guide smackdown: A word nerd competition	
Washington Park Place 3 WESTIN LOBBY LEVEL	News stories that changed America	Covering #MeToo	Planning for your program		Use AI for content — don't let it use you	Planning your summer retreat workshop	Cultivating columnists, producing podcasters	
Century Ballroom A WESTIN BALLROOM LEVEL	College: Taylor's (best friend's) version	AI for journalism ★	Data visualization for free ★	Sports, graphic design and photo illustration ★	From Google Doc to Insta post ★	Marketing yourself in a overly marketed world ★	Reach more people with your social media content	
Century Ballroom B WESTIN BALLROOM LEVEL		Unlocking your social media potential ★	What are your photos saying to your audience? ★	24-plus inspiring ideas	Cover now what you can never cover again	The future of journalism ★	How to succeed in the media industry ★	
Century Ballroom C WESTIN BALLROOM LEVEL	National Journalism Quiz Bowl		32 ways to share everyone's story visually	Brand for bosses: So you want to work for Nike	Design: Know the basics to do the advanced	Not your mama's Instagram	Why we share news ★	
Liberty WESTIN BALLROOM LEVEL		Southern storytelling	Making the regular extraordinary through audio ★	Newsrooms must reflect the communities they cover ★	Photojournalism as a small business ★	What weddings teach us about photojournalism ★	Start well, end well	
Mission WESTIN BALLROOM LEVEL	Convention Boot Camp: Leadership mastery			Beginning Photoshop	Advanced Photoshop	Privacy law 101	Power of portfolios	
Pershing Place East WESTIN BALLROOM LEVEL	In the editor's chair: HS journalism leadership	Field to file: Streamlining your photo workflow	EIC: How it's done	Small book, big dreams	Don't give PR a bad rap	How to justify a journalism major to your parents ★	It's all in the details	
Pershing Place North WESTIN BALLROOM LEVEL	Empower minorities with news literacy	Unified yearbook: Creating inclusive environments	We've always been here. Haven't you noticed?	Pushing the envelope in web journalism	Intro into sports media	Stereotypical Barbie: The base for interviewing	MCMA-MBEA awards	
Pershing Place South WESTIN BALLROOM LEVEL	Convention Boot Camp: Adviser survival camp			Happy journalists draw and sketch	99 grammar and style errors (and how to fix them)	Reviews you can use	Yerds and sports: Navigating two different worlds	
Pershing Place West WESTIN BALLROOM LEVEL	Broadcast writing matters	Why should you be livestreaming?	Podcasting 101	Visual hierarchy: Telling your reader where to go	How to diversify your podcast	How to start a broadcast	Media: Using the enneagram to teach media literacy	
Presidents WESTIN BALLROOM LEVEL		JOY meet and greet		Read all about it!	Let's play the "yes or no" game!	They won't say "yes" unless you ask them		
Shawnee WESTIN BALLROOM LEVEL	Convention Boot Camp: Photojournalism with the pros			Advisers' legal roundtable	Win-win-win: Producing an award-winning newspaper	When students take charge	Survival guide to student leadership	
Westport WESTIN BALLROOM LEVEL	Get help with censorship: SPRC open forum	Censored: How students can fight press censorship		Hey youuu guys!	Taking the dead out of deadlines	Effectively using JEA's curriculum	Showcase your work	
Crossroads WESTIN EXECUTIVE OFFICE LEVEL	Convention Boot Camp: Video storytelling			What's wrong with	being confident?	Making the classroom flow	Using hip hop to understand news literacy	
Garden Terrace WESTIN EXECUTIVE OFFICE LEVEL								
Ambassadors WESTIN FIFTH FLOOR		Adobe certification testing						
Congressional WESTIN FIFTH FLOOR			Scholastic press association roundtable					
Governors WESTIN FIFTH FLOOR	JEA Digital Media Committee meeting	SPRC studio					JEA Outreach Academy wrap-up	
Senators WESTIN FIFTH FLOOR	JEA Scholastic Press Rights Committee meeting	JEA Certification Committee meeting		JEA Awards Committee meeting			JEA board wrap-up	

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**You can be a speaker at the fall convention in Philly!**

We're now accepting speaker proposals for the fall convention, Nov. 7-10. Whether you are a teacher, professional journalist or student leader, we know you have something to share.

Sessions are accepted on all topics related to scholastic journalism.

Proposals must be received by Aug. 15 for priority scheduling. We will continue to accept proposals through September or until the program fills.

**Scan to learn more and apply**



JEA.org/wp/nhsjc-speaker-portal/