

FRIDAY SCHEDULE

FRIDAY SCHEDULE

Room	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon	1 p.m.	2 p.m.	4 p.m.	Evening
Auditorium, Hynes Level 2									
Pre-function Auditorium, Hynes Level 2	Information desk				Information desk				
Hall C, Hynes Level 2	Convention registration check-in, trade show, merchandise distribution, Best of Show desk (8 a.m. to 1 p.m.) NSMC check-in desk (8 a.m. to 10:30 a.m.)				Convention registration check-in, trade show, merchandise distribution, Best of Show desk (8 a.m. to 1 p.m.) NSMC check-in desk (8 a.m. to 10:30 a.m.)				
Meeting Room 201, Hynes Level 2		Tackling student journalism at private schools	So you might want to go to college in Boston	Make a difference	Let's face it	How to write like Taylor Swift	Advisers' legal roundtable		
Meeting Room 202, Hynes Level 2		Warning: Graphic content	How to make high-res graphics and logos	Copy that	Cool coverage, dynamic design	Theme 2023: A designer's guide	A designer's guide to what works, 2024		
Meeting Room 203, Hynes Level 2		Spin the wheel	You, too, can be a great yearbook photographer	Better, smarter alternative copy	Coverage that doesn't quit	Solutions journalism: What's going right?	Working it: Navigating and improvising TV news shoots	NSMC yearbook layout contests 16-18	
Meeting Room 204, Hynes Level 2		Ways you could be using AI tools for good	Rethinking your broadcast video program	Building a journalism curriculum	Introduction to public records law	Student press freedom 101	Sports writing	NSMC 19: Literary Magazine Layout	
Meeting Room 206, Hynes Level 2	Adviser hospitality (7:30 a.m. to 4 p.m.) Refreshments provided by The Media School, Indiana University				Adviser hospitality (7:30 a.m. to 4 p.m.) Refreshments provided by The Media School, Indiana University				
Meeting Room 207, Hynes Level 2	NSMC 43: Online News Package meeting	Leading an equity-minded media orgaziation	Fundamentals of climate★ change science	Publish and train with PBS NewsHour education programs	How scholastic journalist★ are covering climate	Telling LGBTQ+ stories in your schools	No more zombies	NSMC 22: Literary Magazine Photography	
Meeting Room 208, Hynes Level 2	NSMC 46: Broadcast Package meeting	Tell it in the best way	24 fresh ideas we love	The power of photojournalism in the age of selfies	Designing for readers. 10 Tips for dynamic design	A pathway to becoming an independent filmmaker	Covering the climate crisis★		
Meeting Room 209, Hynes Level 2	NSMC headquarters and Quiz Bowl judging. NSMC check-in 10:30 a.m. to 2:30 p.m.				NSMC headquarters and Quiz Bowl judging. NSMC check-in 10:30 a.m. to 2:30 p.m.				
Meeting Room 210, Hynes Level 2		Break with a Pro	Break with a Pro	Break with a Pro	On-site critiques			National Student Media Contests judges' dinner and judging	
Meeting Room 304, Hynes Level 3		A curious study on environmental reporting★	Mastermind	Grand theft yearbook	How to insta-jam	Picture perfect by design	The art of the interview	NSMC photo contests 27-35	
Meeting Room 306, Hynes Level 3		Making photos pop	Keep it real and make it count	Be a coach, not a critic	Write it tight, write it right	The student sleuth	Leaders eat last	NSMC broadcast contests 36-40	
Meeting Room 308, Hynes Level 3		Effectively using JEA's curriculum		From concept to reality: Creating a style guide	Basics of off-camera flash		A truly useful session on review writing	NSMC 24: Graphic Design: Infographics	
Meeting Room 309, Hynes Level 3			Using your uniqueness: Build your content presence	How to be the best★ writer and reporter you can be	See us, hear us	Covering the hard stuff★	Stand out in a digital content world★	NSMC 23: graphic design critiques	
Meeting Room 310, Hynes Level 3		Designing story pages for web	Master your newsroom's flow	Set the mood, set the style	Sports writing★	High school never ends	Serving practical yearbook design realness	NSMC 26: Graphic Design: Photo Illustration	
Meeting Room 311, Hynes Level 3		Censoring chosen names or preferred pronouns	"Can I use this?" How to avoid the copyright bots	MSD: Five years later			Do you really know exposure?	NSMC news layout critiques	
Meeting Room 312, Hynes Level 3		Sports candids	Telling the story	Beyond sports photography★ at the Boston Red Sox	From newsroom to founder: Lessons from the journey	The nature and promise of AI	The 5 lighting patterns		
Meeting Room 313, Hynes Level 3		No time, no money, no problem	Talking with strangers	Never, ever, ever going back to last year's ladder	BAE your book	Yearbook is what? Fundamental.	Read all about it		

- SPECIAL EVENT
- MEETING
- CONTEST
- REGISTRATION AND INFORMATION
- ★ FEATURED SPEAKER
- DIVERSITY EMPHASIS
- GOOD FOR BEGINNERS

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Grand Ballroom, Sheraton Second Floor						Trustworthy documentary			
Liberty A, Sheraton Second Floor									Student entertainment
Liberty B+C, Sheraton Second Floor	NSPA and Quill & Scroll Student Advisory Board meeting	Copy capers	Stay active in journalism after retirement	Pick me! Pick me!					Student entertainment
Republic A, Sheraton Second Floor		Trends of design: Keeping your book up to date	Walk the walk: Leading by example		Advocating for New Voices laws	You've got a New Voices law: What's next?		NSMC 11: Press Law and Ethics	
Republic B, Sheraton Second Floor			Editors: Production cycles, organization and communication	Editors: Motivation and culture building					Media Swap Shops
Grand Ballroom Pre-Function, Sheraton	Publications Exchange				Publications exchange				Student entertainment
Independence East, Sheraton Second Floor		Advanced InDesign		Beginner InDesign		Beginner Photoshop		NSMC 06: Editorial Cartooning	
Independence West, Sheraton Second Floor		Resolving conflict, crises and chaos	Keeping your staff organized, efficient and happy	Write so solid your editor can't touch this	Feature writing like a boss	Concerned about controversy? Embrace the challenge		NSMC 04: Sports Writing	
Back Bay A, Sheraton Second Floor	JEA general membership meeting	JEA state directors meeting	Being a sports columnist★	Prose, poems and drama!	Getting to the lead effective interview techniques			NSMC 02: Editorial Writing	
Back Bay B, Sheraton Second Floor		Staff manuals 101	The art of interviewing		Making each other nervous	Connecting the dots		NSMC 08: News Editing/Headline Writing/Current Events	
Back Bay C, Sheraton Second Floor		You found that idea where?	Visual storytelling	Typographical 'personalities'	Editing for empowerment	The power of light	Public journalism: It's "wicked smart"	NSMC 03: Feature Writing	
Back Bay D, Sheraton Second Floor		Review a movie, review the world	The AI experiment	Cover breaking news free of breakdowns	Cultivating columnists, producing podcasters	Becoming a columnist	Cashing in	NSMC 05: Review Writing	
Constitution A, Sheraton Second Floor	National Journalism Quiz Bowl qualifying test	Marketing your publication	5-star classes	Make your school cool with PSAs	Jump for JOY	Humor with a purpose	Power revision	NSMC 12 & 13: Yearbook Copy/Caption: Sports & Academics	
Constitution B, Sheraton Second Floor		Everything I learned from Barbie and Taylor	Good writing with WWII correspondent Ernie Pyle	Tell. Explain. Describe.	Be here now	AI and beyond: journalism career landscape	Producing: Discovering a passion	NSMC 14 & 15: Yearbook Copy/Caption: Clubs & Student Life	
Boardroom, Sheraton Third Floor			JEA CTE committee meeting					Certification test for CJE and MJE candidates	
Conference Room, Sheraton Third Floor	Curriculum Consultations				Curriculum Consultations				
Commonwealth, Sheraton Third Floor		The dos and don'ts of covering mental health topics	Creating a broadcast workflow beginning to end		Secrets to storytelling	Creating the career of your dreams	Organizing your production	NSMC 01: Newswriting	
Berkeley, Sheraton Third Floor			The ABCs of I-i-b-e-l	Open forum: Discussion of legal and ethical issues	Yearbook adviser round table: Best practices	National yearbook campaign and commercial		NSMC 20 & 21: Literary Magazine Poetry & Illustration	
Hampton, Sheraton Third Floor		Can't we all just get along?		Diversify your staff					
Gardner, Sheraton Third Floor		Best thing I ever did	Becoming a multimedia program	Study: Administrative use of prior review	So, you want to be a mentor	Lesson plan swap	Ethically use AI in journalism programs	NSMC 07: Commentary Writing	

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Fairfax A, Sheraton Third Floor		50 ways to find the story	Power of a team	It's not creeping, it's journalism	Why consider JEA certification?	Writing reviews you can use	99 grammar and style errors (and how to fix them)		<ul style="list-style-type: none"> ■ SPECIAL EVENT ■ MEETING ■ CONTEST ■ REGISTRATION AND INFORMATION ★ FEATURED SPEAKER ■ DIVERSITY EMPHASIS ■ GOOD FOR BEGINNERS
Fairfax B, Sheraton Third Floor		How to empower journalism through ad sales	Mastering multimedia: ★ Unleash your story's power	Get Certified: Writing and editing	Portfolio power-up: Stand out in applications	Kickstarting content creation	Get Certified: Presentation of MJE projects		
Public Gardens, Sheraton Fifth Floor	NSMC 42: Video Package Editing					NSMC 43: Online News Package work time			
The Fens, Sheraton Fifth Floor						NSMC 46: Broadcast Package work time			
Riverway, Sheraton Fifth Floor							JEA mentors meeting	NSMC 45: Broadcast Newswriting	
Olmsted, Sheraton Fifth Floor					NSMC broadcast contests 43 and 46 taping				
Jamaica Pond, Sheraton Fifth Floor	NSMC 44: Broadcast Anchor judging					NSMC broadcast contests 43 and 46 taping			
Arnold Arboretum, Sheraton Fifth Floor	NSMC 44: Broadcast Anchor meeting and presentation room					NSMC broadcast contests 43 and 46 taping			
Forest Hills, Sheraton Fifth Floor					NSMC broadcast contests 43 and 46 taping				

SATURDAY SCHEDULE

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Room	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon	1 p.m.	2:30 p.m.	3:30 p.m.
Auditorium, Hynes Level 2				Trustworthy documentary		Trustworthy panel		NSPA awards ceremony
Pre-function Auditorium, Hynes Level 2	Convention registration check-in, merchandise distribution, information desk (8 a.m. to 1 p.m.)							
Hall C, Hynes Level 2								
Meeting Room 201, Hynes Level 2	1,000 words (or so)	Build a bridge and get organized	Giving full yerd	Enter your kerning era	Caption culture			
Meeting Room 202, Hynes Level 2	10 tricks for better multimedia content	The evolving world of journalism ethics	Intro to photojournalism and multimedia broadcast	It's all in the details		10 tips to improve your sports photography	How to play a great game: Coverage	
Meeting Room 203, Hynes Level 2	Design difficulties? Let's get back to basics	Here to Stay: Scholastic Journalism Week 2024	Storytelling images	Avoid exploding whales: 7 habits of strong leaders		Storytelling for reader understanding	More than both sides: Redefining objectivity	
Meeting Room 204, Hynes Level 2	Let's get social	Advanced writing for broadcast	News literacy in the age of AI		So you got 'canceled,' now what?	Opinionated? Responding to reception	Page to posterity: The role of lit mags in schools	
Meeting Room 206, Hynes Level 2	Adviser hospitality (7:30 a.m. to noon) Refreshments provided by Kent State University Center for Scholastic Journalism							
Meeting Room 207, Hynes Level 2	Covering #MeToo	The 85-lb beagle and the legless football player	The Lasso way: 10 leadership lessons			What's the angle?	Building and operating a live daily news operation	
Meeting Room 208, Hynes Level 2	Who are we covering? Who is on staff? Who cares?	Colorful storytelling: Verbal into vivid design	Southern storytelling	Hot headlines, cool captions		The art of leadership communication	Organizing an effective staff structure	
Meeting Room 210, Hynes Level 2		On-site critiques						
Meeting Room 304, Hynes Level 3								
Meeting Room 306, Hynes Level 3	Coaching writers	Home at last: How music can inform your writing	Covering climate: What you need to know	The power of your why				
Meeting Room 308, Hynes Level 3		Glowing references	Editor-in-chief roundtable	Top advisers discuss broadcast trends	So you might want to go to college in Boston			
Meeting Room 309, Hynes Level 3	Details matter	It's not too late	50 Ways to share everyone's story visually	Working with administrators for stronger media				
Meeting Room 310, Hynes Level 3		Intro to narrative nonfiction	Sell yourself	How to score great sports stories	99 problems, but conflict ain't one	Live stream 101		
Meeting Room 311, Hynes Level 3	Studio anywhere	Student life and senior superlatives	Landscape photography					
Meeting Room 312, Hynes Level 3					Adviser recognition luncheon			
Meeting Room 313, Hynes Level 3	How to write award-worthy opinion stories	Tackling ChatGPT and AI in the student newsroom		Privacy law 101		Let's play the "yes or no" game!	This might hurt you to hear	


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Grand Ballroom, Sheraton Second Floor	National Journalism Quiz Bowl						
Liberty B+C, Sheraton Second Floor				Obtaining press freedom in private schools			
Republic A, Sheraton Second Floor	Up your interview game	10 habits of a highly effective editor	Covering issues of disability	Covering the hard stuff	The next step: Making an impact beyond your school	Beyond the norm: Writing great stories	Advisers helping advisers
Republic B, Sheraton Second Floor	Roundtable: All about newspaper	Roundtable: All about yearbook	Roundtable: All about broadcast				
Grand Ballroom Pre-Function, Sheraton	Publications Exchange				Publications Exchange		
Independence East, Sheraton Second Floor	How to get information through public records	How to tackle the grading beast	Open forum: Discussion of legal and ethical issues	Bold journalism			
Independence West, Sheraton Second Floor	Enacting a New Voices bill in your state	Morale, motivation and more	Build the dream team: 5 tips to recruit all stars	Power up your staff		How to build a broadcast with a small staff	
Back Bay A, Sheraton Second Floor	Stand up		Podcasts fundamentals	Taming the monster: fighting "fake news"	Journalism: The gateway to democracy	Artificial intelligence (AI)	Covering banned books
Back Bay B, Sheraton Second Floor	Journalism's role in us history with PBS NewsHour	This just in-stagram	Culture club	Great editor = great leader		A student's guide to tech-driven journalism	How's your vision?
Back Bay C, Sheraton Second Floor	Building a team of social media content creators	Reporting on tragedy	Small school yearbooks: How we do it all	Crop it like it's hot: Create eye-catching designs		In-depth reporting	Mastering the art of the interview
Back Bay D, Sheraton Second Floor	Is Gen Z even watching the news?	Broadcast journalism in the vertical frame	Umbrella coverage deepens school connections			How to say the quiet part loud	
Constitution A, Sheraton Second Floor		Photojournalism 101	Taste the rainbow	How much does a polar bear weigh?			
Constitution B, Sheraton Second Floor	Photoshop and Lightroom	Improving photography in publications	Multimedia tools	Covering controversial topics responsibly			
Boardroom, Sheraton Third Floor							
conference Room, Sheraton Third Floor							
commonwealth, Sheraton Third Floor		Developing a commitment to diversity		How to avoid yearbook's top 10 mistakes			
Berkeley, Sheraton Third Floor	Effectively using JEA's curriculum	Inspiring independence	From extracurricular to extraordinary				
Hampton, Sheraton Third Floor	Water your program to grow	Now we got bad blood	Organizing staff and stuff	Journalism as CTE		Building meaningful relationships	
Gardner, Sheraton Third Floor	Grading photographers	It's the little things	Word by word, column by column	Cover now what you can never cover again			

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EVALUATE SESSIONS IN THE APP

Please complete the session evaluation for each session you attend.

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Fairfax A, Sheraton Third Floor	Copyright: Not for elephants or AI	Everyone needs a copy editor	Managing and grading a converged newsroom	Creating an amazing yearbook with minimal stress			
Fairfax B, Sheraton Third Floor		Journalism in the middle school classroom	Get Certified: Photojournalism	Get Certified: Legal and ethical issues for advisers			
Public Gardens, Sheraton Fifth Floor	JEA Digital Media Committee meeting	JEA Certification Committee meeting		JEA Awards Committee meeting			JEA board wrap-up
The Fens, Sheraton Fifth Floor	JEA Scholastic Press Rights Committee meeting						JEA Outreach Academy wrap-up
Riverway, Sheraton Fifth Floor	Scholastic press association roundtable (2 hours)						
Arnold Arboretum, Sheraton Fifth Floor		Adobe certification testing					

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