



# JEA ADVISERS INSTITUTE SPONSORSHIPS

## PLATINUM SPONSORSHIP [ 3 AVAILABLE ]

\$1,500

### Specific JEAai program promotions

Choose from: *Opening Reception, Team Storytelling or Keynote/Closing gatherings (first come, first served)*

- Company-related messages at beginning of gathering — five minutes total, can be verbal remarks with slideshow and/or video presentation
- Table tent advertisements on all tables

### All-conference promotions

- Logo included in all promotions for Advisers Institute
- A 40-minute vendor session — sponsors are encouraged to present educational information sessions rather than company-related developments
- Full page ad in the conference program
- Banner ad on the conference app
- Two Institute registrations for your staff

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## GOLD SPONSORSHIP

\$750

- Full page ad in the conference program
- Banner ad on the conference app
- Two Institute registrations for your staff

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## SILVER SPONSORSHIP

\$500

- Full page ad in the conference program

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### Deadline to participate: Feb. 1

Platinum Sponsors gain more benefit from early commitment to be included in all Advisers Institute promotions.

Contact Lindsay Porter to start connecting with the JEA audience.

Porter@jea.org  
316-204-2004



## ABOUT ADVISERS INSTITUTE

July 11-14, 2022

New Orleans, Ace Hotel

JEA Advisers Institute brings journalism teachers from across the country together for a week of adviser-specific training and networking.

Monday's Opening Reception is the first conference session starting at 8 p.m. On Tuesday, breakout sessions begin at 9 a.m. and end at 5 p.m. On Wednesday, all attendees will participate in our Team Storytelling experience. This all-day event gets everyone out of the hotel to experience New Orleans. The Institute ends by noon Thursday.