BROADCAST ADVISER OF THE YEAR SPONSORSHIP

PLATINUM SPONSORSHIP

$2,000

Award promotions
- Logo or name included in all promotions for Broadcast Adviser of the Year
- Name and logo displayed on JEA.org awards page
- Logo included on award submission portal
- 600x200 email ad banner to be included in all Broadcast Adviser of the Year specific email promotions (at least two targeted emails will be sent)
- Branded social media graphics and text from JEA to share with your audience, if desired
- Recognition during the JEA awards luncheon at the fall convention
- Name included on the award plaques

Award support
- Optional participation on judging committee. Deadline to participate: May 1. Judging period approximately May 15 to July 15.

Promote your brand
- One month JEA.org website ad 300x300 available for your choice of May, August or September
- One month JEADigitalMedia.org website ad 640x100 available for your choice of May, August or September
- Two email ad spots 600x400 available for your choice month(s) May through November, excludes Broadcast Adviser of the Year specific emails
- 25% off advertising rates in CJET magazine through summer 2023 edition (Deadlines: reservation and artwork by July 1 for fall 2022; reservation and artwork by Aug. 15 for winter 2022, reservation and artwork by Oct. 15 for spring 2023, reservation and artwork by Jan. 7 for summer 2023)

Deadline to participate: March 1
Sponsorship payment due by May 1.

SPONSORSHIP EXCLUSIVITY

$5,000
Limited availability — may not be available until the next award cycle

Become the sole sponsor for Broadcast Adviser of the Year. Exclusivity on award promotions and twice as many brand promotions.

ABOUT THE AWARD

Application deadline: May 15
Award announcement: September
Formal recognition: fall convention

The Broadcast Adviser of the Year program is designed to honor outstanding high school advisers and their exemplary work from the previous year, as well as throughout their careers.

A top adviser is the Broadcast Adviser of the Year and Distinguished Broadcast Advisers and Special Recognition Broadcast Advisers are also named.

Contact Lindsay Porter to start connecting with the JEA audience.
Porter@jea.org
316-204-2004

[ 4 AVAILABLE ]