

# Contest 43: Online News Package

## INSTRUCTIONS:

- Paste the link to your online news package on a document and save it as a PDF. Upload the PDF by the contest deadline. Be sure all links are working through the convention.

- Entries must be uploaded by 6 p.m. CDT Oct. 18, 2021.

## WHAT JUDGES LOOK FOR

- A comprehensive online news package that includes a main story, photos, video and/or audio and at least one additional layer of coverage that might include a sidebar, links to related resources, interactive reader feature, etc.

- Package should be visually pleasing.

- Copy should be organized for online presentation and be relevant to students at the contestant's school.

- Video and audio used in the package stay on topic and enhance the story content.

- Material should be clearly accessible and easy to navigate.

- All items in the package should adhere to ethical standards and journalistic style.

## ASSIGNMENT:

Students enter as individuals or in a team of no more than three students. Students will create a multimedia news package and post it to their own school's news website. It may be posted on a sub page, not necessarily on the site's home page. Only students registered in the contest should work on the material for this event. All video/photos/copy, etc. must be produced by the students in the contest exclusively for this contest. Do not use any material previously created for your publications.

## ONLINE PACKAGE CONTENTS:

Produce a comprehensive news online package that includes a main story, photos, video and/or audio (no more than three minutes long total) and at least one additional layer of coverage that might include a sidebar, links to related resources, interactive reader feature, etc. Use social media, reader services and interactive elements as they fit the package.

## TOPIC: STORIES OF BROTHERLY LOVE

"Brotherly Love" is the concept of loving fellow humans as family. Look for a person or organization actively working to provide care or resources for others in your school or community without charge. Your story should be about more than the existence of kindness. Focus on those who go above and beyond in aspects of community service to care for others, especially for people they don't know.

(This contest is not about your opinion. We do not want commentary.)

## SPECIAL NOTES:

The NSMC committee understands the extraordinary circumstances that contestants are facing during the COVID-19 pandemic. For those reasons, your health and safety are the top priority. Therefore, you are to take all the same safety precautions that professional journalists are taking while covering the news. Please make sure you are maintaining proper social distancing requirements at all times and wear a mask, even on camera. Zoom or other online interviews are perfectly acceptable. While b-roll in your video storytelling is certainly preferred, do not use it unless it can be acquired safely.