

Contest 06: Editorial Cartooning

INSTRUCTIONS:

- Complete your editorial cartoon by hand on plain white paper or use a tablet and the software you would normally use to create an editorial cartoon for your publication.
- Complete your cartoon on plain 8 1/2-by-11-inch white paper or using a document that size.
- Scan your design and save as a PDF.
- Entries must be uploaded by 6 p.m. CDT Oct. 18, 2021.

DO NOT INCLUDE YOUR NAME OR SCHOOL NAME ON YOUR ENTRY.

WHAT JUDGES LOOK FOR

- A simple, clear editorial statement
- A unique approach
- Artistic ability
- Wit
- Effective conveyance of a message
- Quality of drawing
- Simplicity of line

ASSIGNMENT:

Carefully read the prompt and supporting material on this topic. You may take whatever stance you choose and do whatever research you would like. Do not make any reference to your school or publication.

You may hand draw an editorial cartoon using any thickness or color of pen, pencil or marker, or you may use a tablet/software that you would normally use to create illustrations for your publication.

Your final draft should be submitted on a document no larger than 8 1/2 by 11 inches. Submit the cartoon as a PDF.

TOPIC:

A NEW PLAYER IN COLLEGE SCHOLARSHIPS

The world of video games is bigger and more dynamic than ever. Universities are getting in on the action with esports teams, and that means recruiting esports players. In the 2018-19 school year, some 200 U.S. colleges offered \$16 million in esports scholarships, according to the National Association of College Esports.

There are now over 151 colleges and universities offering scholarships for gamers. The Next College Student Athlete recruiting service, added esports to its service portfolio. They claim on their website to be “the Official Recruiting Services Partner of the National Association of Collegiate Esports. As the only official governing body for varsity esports, NACE currently has 151 member schools across the country. In this capacity, NCSA works closely with college esports coaches and industry leaders to provide all the information gamers need to successfully navigate the esports recruiting process and find the right college fit.”

To find recruits for their esports teams, college coaches start by performing an initial evaluation of prospects who have submitted a recruiting form. In some cases, coaches also monitor major tournaments to find promising recruits. If a coach is impressed by a Twitch stream and video on demand, they will invite the player to campus to meet current team members and undergo a live tryout where the coach can evaluate the player in person and test his abilities in a team environment.

Scholarships range in value and type. Miami University in Ohio, which was the first Division I university to offer an esports scholarship, began by passing out \$4,000 in scholarship funds to its 20 varsity team members. Robert Morris University offered a full 50% off tuition and room and board to players. Last year, New York University offered a full-tuition esports-related scholarship. All of these are awarded as merit scholarships, thereby skirting around federal Title IX gender protections and oversight for the student athletes involved.