Contest 25 Graphic Design: Advertising

Assignment:
• Design one 5-by-7-inch black-and-white or color ad based on the prompt below.

• Contestant entries may create or legally obtain any art, photos or graphics to use in the advertisement. Any images that are used that does not appear to follow copyright laws will be disqualified. If the judges believe the images were not obtained legally, contestants may be asked to provide documentation during the critique session.

The JEA logo is available at http://jea.org/wp/home/about-jea/graphic-identity/.

Contest Prompt: Constitution Day 2020

The theme for Constitution Day 2020 will be “Supporting Student Voices.” From teaching effective reporting and writing techniques to understanding and promoting student press rights, Constitution Day 2020 will celebrate student expression at schools across the country. Knowledgeable, confident voices are necessary for the proper functioning of a democracy, and the Journalism Education Association wants to ensure student voices get all the support they need.

Create an advertisement for Constitution Day 2020 that JEA can use to promote this event. Constitution Day is Sept. 17, 2020

Submitting Entries:
• All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at jea.org/contests.

• Please read all of the instructions carefully.

• Entries MUST be submitted between, Feb. 11 and March 18, 2020, by 7 p.m. Eastern, 6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific, 3 p.m. Alaska and 1 p.m. Hawaii time.

• You must be present at the convention and attend the critique session on Friday at the convention or you will be disqualified.

• Do not wait until the last day! There are NO EXCEPTIONS as materials must be sent to the judges before the convention begins.