Instructions:
For this contest, you will be designing a HORIZONTAL logo in both full color and gray scale for a business.

DO NOT INCLUDE YOUR NAME OR SCHOOL NAME ON YOUR DESIGN.

Assignment:
• Design one HORIZONTAL logo that you will submit both in full color and black-and-white (grayscale) based on the following prompt. Place both logos on the same 8 1/2-by-11-inch page. With software available to you, design the logo based only on the information provided below.

• Remember, you are NOT designing an ad, just a LOGO that could be used for the event.

• Contestant entries may create or legally obtain any art, photos or graphics to use in the advertisement. Any images that are used that do not appear to follow copyright laws will be disqualified. If the judges believe the images were not obtained legally, contestants may be asked to provide documentation during the critique session.

• Students are encouraged to include design special effects. There are no font specifications; use what you have available, but be prepared to discuss the fonts and the software programs used in the logo creation during a critique session with other contestants in this category.

• The JEA logo is available at http://jea.org/wp/home/about-jea/graphic-identity/.

WHAT JUDGES LOOK FOR
• Typographic details professional looking

• Selected fonts, art, and/or photos that comprise the logo work well together

• Shows originality, creativity and innovation

• Work is clean and well executed

• Follows current design trends

Contest Prompt: Constitution Day 2020
The theme for Constitution Day 2020 will be “Supporting Student Voices.” From teaching effective reporting and writing techniques to understanding and promoting student press rights, Constitution Day 2020 will celebrate student expression at schools across the country. Knowledgeable, confident voices are necessary for the proper functioning of a democracy, and the Journalism Education Association wants to ensure student voices get all the support they need.

Create a LOGO for Constitution Day 2020 that JEA can use to promote this event.
Constitution Day is Sept. 17, 2020

Submitting Entries:
• All of the instructions for creating a PDF of your entry and uploading it into the contest system can be found at jea.org/contests.

• Please read all of the instructions carefully.

• Entries MUST be submitted between, Feb. 11 and March 18, 2020, by 7 p.m. Eastern, 6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific, 3 p.m. Alaska and 1 p.m. Hawaii time.

• You must be present at the convention and attend the critique session on Friday at the convention or you will be disqualified.

• Do not wait until the last day! There are NO EXCEPTIONS as materials must be sent to the judges before the convention begins.