

Category 10: Newsmagazine Layout

INSTRUCTIONS:

- The size of each page will be 8 1/2 inches by 11 inches. Please use your available desktop software to create your layout. The center spread should be created and saved as **one spread** that is 17 inches wide and 11 inches tall.
- Design the cover. Include a nameplate of your own design. Nameplate font and size is up to you. Include current volume, issue number and date. Use only the provided photos and any graphic or text of your construction that you think will be effective for the newsmagazine cover.
- Design the center spread, using pictures, illustrations and/or infographics. Use any graphic element you wish, as long as it is of your own construction.
- Access available photos for this contest on the JEA site. You may enlarge, crop or reduce photos. You may use as many or as few as you choose.
- DO NOT include your name or your school name on your entry.
- You will be judged only on the layout elements, but use fill text for copy blocks.
- Write and place headlines directly into the layout. With fill text, create and place captions, pulled quotes, subheads or other copy of this type. Use any style, font and size that you deem appropriate.
- Remember your work is being evaluated on design and layout. Your writing will not be evaluated, but please use correct spelling in elements of any size.

HEADS UP:

Please check the section "What Judges Will Look For" under your contest. It is a reflection of the judging sheet for this category.

SCHOOL INFORMATION:

Lafayette High School
17050 Clayton Road
Wildwood, MO 63011
Newspaper: The Voice
Date: Sept. 29, 2017
Volume: 12, Issue: 2

ASSIGNMENT:

In black-and-white or color, design the **front cover and the center spread** (Pages 10-11) for The Voice using any grid or column plan you like. The center spread should be created and saved as one spread that is 17 inches wide and 11 inches tall. The cover will be 8 1/2 inches by 11 inches.

Use only the Category 10 newsmagazine photos, stories and information on the JEA website. Other than provided photos and story ideas, do all of your own work on every aspect of this layout. You will be disqualified if you use images or material other than what JEA provides.

Write actual headlines; create caption blocks with fill text and place them on the layout. You may also create your own pull quotes if you wish.

You may use any or all of the provided photos. You may crop any provided photos to meet your needs. You may create your own original artwork by hand or with available computer programs.

Prepare your layout before the convention and upload the cover and center spread as **ONE PDF file** that is no more than 4 MB in size. Upload ONE PDF to writeoffs.jea.org.

Entries must be completed and uploaded between Jan. 29 and March 14. On the last day, the cut-off time is 7 p.m. Eastern, 6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific, 3 p.m. Alaska and 1 p.m. Hawaii time.

You **MUST** be present at the critique session on Friday at the convention or you will be disqualified.

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SIZE SPECS:

Page size for the cover/front page is 8 1/2 inches by 11 inches. The center spread measures 17 inches by 11 inches. Present the center spread (Pages 10-11) as one 17 inch by 11 inch spread. Please be sure to prepare them in those proportions.

PHOTOS:

For a selection of photos to include, check the JEA website. Download the pictures, crop, size and place them as you wish. You may use Photoshop or a similar program to ethically alter the photos, but be prepared to discuss how and why you did it during the critique. If you use a photo as a photo illustration, as in a graphic, you do not have to include a caption. You are being judged on your layout, not your writing, but use correct spelling and AP style.



SUBMISSION:

To Make A PDF

Your file may be no larger than 4 MB. Depending on the software you are using to create your page, the procedure for exporting as a PDF will vary. In general, however, you want to export your PDF as a medium-range quality, such as "High Quality Print." In InDesign, this is done on the Export Adobe PDF dialog box (File >> Adobe PDF Presets >> High Quality Print).

If you created your page in a program other than InDesign, you can still reduce the file size significantly by using Adobe Acrobat Pro. Look for a feature such as "Reduce File Size." In Acrobat Pro X, this is done by File >> Save As >> Reduced Size PDF.

To Make A PDF

After preparing the PDF, go to writeoffs.jea.org and select the View Contests under Manage Students. Click on the  icon beside the contest name and then the  icon to manage student submissions. **Material MUST be uploaded no later than March 14, 2018 by 7 p.m. Eastern, 6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific, 3 p.m. Alaska and 1 p.m. Hawaii time.** You must be present at the convention and attend the critique session Friday or you will be disqualified.

Do not wait until the last day! There are NO EXCEPTIONS to the deadline.

TOPIC FOR THE COVER/SPREAD:

Eclipse

- On Monday, Aug. 21, 2017, all of North America was able to view a solar eclipse.
- School administrators began making plans for the day over a year ago to ensure a good viewing experience for students and staff.
- Lafayette provided students and staff with eclipse shades that met the ISO and CE standards for safe viewing.
- In addition, parents/guardians who chose to keep their children home had to call the school office and those absences counted as excused. In the school district, 321 students out of 10,200 stayed home to watch the event with their families.
- According to NASA, this rare occurrence is when the moon completely blocks the sun causing its atmosphere, the corona, to be seen. People in the path of totality were able to see the total eclipse of the sun, while people outside of the path saw a partial solar eclipse.
- The Aug. 21 schedule was:
1st Period – 8:16-8:54
2nd Period – 9:00-9:38
3rd Period – 9:44-10:22
4th Period – 10:28-11:06
5th Period – 11:12-12:31 (including lunch)
Attendance taken in 6th Period – 12:37-12:42
Eclipse Observation – 12:46-1:35 (all students report to football stadium)
Return to 6th Period – 1:39-2:19
- For nearly two minutes students and staff witnessed the totality of the moon obscuring the sun, otherwise referred to as a total solar eclipse. It took about 15 minutes to occur and at that time, the temperature dropped 12 degrees and crickets started chirping in the trees.
- Leading up to the eclipse, several classes including science classes, math classes and even foods classes had special lessons or projects.

QUOTES:

Jill McQueen, senior

"Watching the eclipse was amazing. I really did not think it would be that big of a deal but when it went totally dark it was surreal. It was almost like a spiritual moment for me."

Andy Black, freshman

"My environmental science class learned all about the eclipse and what would happen before the actual event so I felt like I knew exactly what to expect, but to experience it was something completely different."

Matt Zell, principal

"We knew this was a once-in-a-lifetime opportunity for our students and staff and it was wonderful to experience it as a big group. I got chills when all the students started cheering the moment we hit totality."

Blake Allen, school nurse

"My only concern was that we make sure to keep our students safe during the eclipse. We made sure to order the special glasses that met all of the NASA safety standards and we spent time educating the students about the importance of not looking directly at the event until totality."

Jalene Liu, math teacher

"I love when I can use real events to make math come alive for my students. The eclipse provided a great opportunity for us to use the skills we learn in class and apply them to a real event and then test it."

Megan Kotrana, culinary arts teacher

"We are always looking for ways to earn money for our competitions, and when we knew this eclipse was coming we got the idea to make moon pies and sell them outside. We made 1,000 of the treats and sold out completely. Kids were really happy to have a sweet treat while they watched the eclipse."

Joe Guerva, music teacher

"I made a play list of all kinds of songs for the eclipse to play through the stadium speakers while everyone was on the field. It had all the greats like *Here Comes the Sun*, *Black Hole Sun*, *Sunglasses at Night* and *Don't Let the Sun Go Down on Me*.

Sarah Trentt, senior

"It was really the most unbelievable thing I have ever been part of at this school. I'm going to remember this even more than Homecoming."

STATISTICS:

- The next total eclipse that can be seen from a large portion of the United States will not occur until 2024.
- The next total eclipse that can be seen from the West Coast to the East Coast will be in 2045.
- In the St. Louis area, most areas saw between 94 to 99 percent eclipse of the sun midday on August 21.
- The only areas that saw total a 100 percent eclipse of the sun in Missouri was across central Missouri . . . roughly from the St. Joseph and north Kansas City area to Jefferson City to south of St Louis and into southwest Illinois.
- 1,291,000 people traveled to the path of totality (60-to-70 mile wide path of totality) on eclipse day.
- Every hotel room in the path of totality was sold out on Aug. 21.
- Owners of parking lots and other large open areas in the path of totality charged people between \$5 and \$500 to reserve space to watch the eclipse.