



# 2018 ADVISERS INSTITUTE

July 9-12 | Las Vegas | [www.jea.org/ai](http://www.jea.org/ai)



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You can evaluate individual sessions by using the Guidebook app. Each session has an easy to complete session evaluation. It only takes a few seconds to help us improve this workshop.

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**Jostens**

**MONDAY, JULY 9  
1-5 p.m.**

ICON C2

**New Voices**

This hands-on workshop will be responsive to the needs identified in advance by participants. Topics can range from the first steps of finding a sponsor to the final steps of educating stakeholders following passage.

Lori Keekley, MJE, St. Louis Park High School, St. Louis Park, Minn.

ICON BOARDROOM

**Mentor training**

This workshop is only for members of JEA's mentoring program. New mentors will be trained on how to provide assistance to advisers.

Linda Barrington, MJE, Brookfield, Wis.; Peggy Gregory, CJE, Phoenix, Ariz.; Patrick Johnson, MJE, Antioch Community High School, Antioch, Ill.

**6-6:30 p.m.**

ICON F

**Registration**

Pick up your convention materials, including your name badge and program. On-site payments also can be made at this time.

**6:30-9 p.m.  
Session One**

ICON F

**Opening**

Meet the instructors and fellow attendees as we form work groups and start planning for Team Storytelling. Hors d'oeuvres will be served. Sponsored by Walsworth.

**TUESDAY, JULY 10  
8 a.m.-5:50 p.m.**

ICON C1

**Hospitality/Bookstore**

Come browse through dozens of items related to teaching and advising journalism. Visit the lounge for early morning refreshments.

ICON BOARDROOM

**Mentor training**

This workshop is only for members of JEA's mentoring program.

Linda Barrington, MJE, Brookfield, Wis.; Peggy Gregory, CJE, Phoenix, Ariz.; Patrick Johnson, MJE, Antioch Community High School, Antioch, Ill.

**8-8:50 a.m.  
Session Two**

ICON B

**Improve the process**

Quality design guru W. Edwards Deming wrote, "If you can't describe what you are doing as a process, you don't know what you're doing." We'll explore improving three processes that are critical for a high-functioning publication: staff selection, editorial board development and production scheduling.

Jon Reese, CJE, Decatur, Ga.

ICON C2

**Making Money, Having Fun**

Want to boost ad sales? Learn fun ways to make and spend your money that will motivate your students to sell those ads and improve your program. Explore other fundraising ideas that will help you meet your goals.

Valerie Kibler, MJE, Harrisonburg High School, Harrisonburg, Va.

ICON D

## Give them something new

"Nobody reads our website because there's nothing new, but nobody wants to write for our website because no one reads it." If that's you, come learn how a monthly coverage calendar might give your site the consistency that it needs to get, and keep, readers. Michelle Balmeo, MJE, West Albany High School, Albany, Ore.

ICON E

## Fundamentals in print design

Let's refresh ourselves on the basics and move into the trends in print design.

Ron Johnson, St Joseph, Mo.

ICON G

## Get all the right video shots

Taking great video is easy if you know which shots to get! Topics include the following: b-roll; audio; lighting; shots; angles/techniques; sequences; camera movement and putting them together to create an award-winning video segment.

Justin Raisner, Carlmont High School, Belmont, Calif.

**9-9:50 a.m.**

### Session Three

ICON C2

## Handling controversial issues

From pornography to teen homelessness to student fatalities, this session will outline how one school approaches controversial topics in all content.

Lori Keekley, MJE, St. Louis Park High School, St. Louis Park, Minn.

ICON D

## Hands-on photography

Let's go take some photos. You'll learn how to become a better photographer and also how to teach photography. Bring your camera, even if it's just an iPhone, and we'll explore how you can master photography skills.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas

ICON E

## For facts' sake

Can you spot fact from fake? It's a lot harder than you might think. In this session, you'll learn fact-checking and verification techniques from expert fact-checkers at the Poynter Institute's International Fact Checking Network and the Pulitzer Prize-winning website PolitiFact. They'll teach you how to debunk viral stories, photos and videos, and you'll also come away with ideas on how to take fact-checking into your schools. Truly.

Aaron Sharockman, executive director, PolitiFact

ICON G

## Create a multimedia timeline

Grab your laptops and walk through a lesson that teaches kids to create a multimedia timeline that can be embedded on the web.

Justin Raisner, Carlmont High School, Belmont, Calif.

**10-10:50 a.m.**

### Session Four

ICON B

## 'When': Perfect timing in student media

This session about time management will provide strategies for leading a productive, engaged staff (from training

to traditions and with an emphasis on deadlines and efficiency) while incorporating practical takeaways from Daniel Pink's new book "When" and the science of perfect timing.  
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.

ICON C2

## The big questions

We don't spend enough time discussing the big questions that inform our work. This facilitated conversation will draw on the wisdom of experts to help us explore a handful of substantial questions about cultivating curiosity, supporting innovation, balancing production and teaching, and more.

Jon Reese, CJE, Decatur, Ga.

ICON D

## Three things every yearbook adviser needs to know

Whether this is your first or 15th year as an adviser, there are three things you need to know to make a great yearbook. Come to this interactive workshop to see how the basic skills are adapting to keep up with the new yearbook trends.

Elana Sacino, Walsworth Yearbooks, Escondido, Calif.

ICON E

## Don't bore your granny!

Yearbook copy can be so dull it could serve as a replacement for Sominex. Learn how to infuse your historical story of the year with facts, joy and quotes so that readers other than your grandma actually look forward to turning the pages.

Mary Kay Downes, MJE, Chantilly High School, Chantilly, Va.

ICON G

## On the scene: Convergent storytelling

Teach students to go to the scene (on their own or with a team) to capture reporting for feature writing, environmental portrait photography, audio stories and video storytelling. Add some real-time social media reporting while you're there. All in one place, all in one trip.

Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.

**11-11:50 a.m.**  
**Session Five**

ICON B

## Standards-based grading and the magic rubric

Many districts are moving to standards-based grading. Come find out how one adviser applied the principles as well as a "magic rubric" to her news organization grading as well as her other courses. Learn how to grade smarter, not harder.

Sandra Coyer, MJE, Puyallup High School, Puyallup, Wash.

ICON C2

## 10 tips to improve your design

Outdated newspaper and yearbook designs? Struggling with awkward type and design furniture that just doesn't fit? The Design Doctor has some suggestions — for the short term and the long term.

Ron Johnson, St. Joseph, Mo.

ICON D

## Coaching first-time leaders

Being the best staff member doesn't necessarily translate to being a great leader. But with some adviser TLC, any staffer can be groomed into editor material. Come find out how to coach your first-time leaders to overcome 10 challenges they will face next year.

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas

ICON E

## Judge Me? Judge me not!

Learn all the ins and outs of critique services and judging from a veteran adviser who has judged for multiple organizations and who helped write the rubric for one of the national services. Learn how to promote the publication to bring home the gold!

Mary Kay Downes, MJE, Chantilly High School, Chantilly, Va.

ICON G

## Making it work

So you're on an alternating-block schedule in a school with a no-homework culture and a schoolwide late-work acceptance policy, and you want your kids to make a publication (on time) on stripped down PCs? Learn how to work around challenges.

Michelle Balmeo, MJE, West Albany High School, Albany, Ore.

**noon- 1:50 p.m.**

ICON F

## Luncheon

Featuring Brenda Gorsuch, MJE, as JEA's 2018 Linda S. Puntney Teacher Inspiration Award winner. Preregistration required. Sponsored by PolitiFact.

**2-2:50 p.m.  
Session Six**

ICON B

## Hands-on: Create a storymap

Grab your laptops and walk through a lesson that teaches kids to create a multimedia storymap that can be embedded on the web. (We'll be using your favorite movie locations!)

Justin Raisner, Carlmont High School, Belmont, Calif.

ICON C2

## The truth about fake news

For the past 18 months, PolitiFact, the Pulitzer Prize-winning website, has been working with Facebook to slow the spread of fake news. So, how's it going and what are the fact-checkers seeing? Well, a lot. Some of it good, and some it is worth worrying about.

Aaron Sharockman, executive director, PolitiFact

ICON D

## Techniques for memorable audio storytelling

Audio is IN! Learn the basics of interviewing, writing and editing for audio stories. We will look and listen to break down what it takes to create a feature podcast style story.

Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.

ICON E

## Finding the right fit

Journalism classes offer a place for a wide variety of talents to thrive — if they are allowed to express them. In this class, learn how to harness your staff's potential by tapping into personality types to create a strong staff structure.

Virginia Wilson, Jostens

ICON G

## **What they say, what you see**

Have you kept up with the research coming out of Poynter, Knight, NAA, or SPJ? Have you read "Young People and the Future of News"? That's OK, you've been busy. Let's highlight findings and see how they jibe with your beliefs, experiences and aspirations.

Jon Reese, CJE, Decatur, Ga.

### **3-3:50 p.m. Session Seven**

ICON B

## **How to tackle a redesign**

Whether it's an adjustment or an overhaul, let's talk about how to approach a student-driven redesign.

Ron Johnson, St. Joseph, Mo.

ICON C2

## **Working with administrators**

Student-led media provides the strongest protection for the school and the greatest learning for the students. This session discusses ways teachers can advance the cause of student-led journalism.

Lori Keekley, MJE, St. Louis Park High School, St. Louis Park, Minn.

ICON D

## **Three ways to improve your staff's photography**

Based on three key questions, this session will present strategies for teaching and advising photographers. 1) What makes a great photo? 2) How can you develop or refresh your photo lessons? and 3) What's next? We'll brush up on photo composition techniques, factors of exposure and elements of storytelling photos. Participants will take away curriculum

ideas and resources to incorporate in any program and will see examples of student-planned specialty projects.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.

ICON E

## **Advisers — Superheroes without capes**

Get the feeling that every day you are trying to do the impossible for the ungrateful? Feel unappreciated, ignored and marginalized? Come and listen to a pep talk to revitalize your spirits, promote your programs, and earn a cape of your own!

Mary Kay Downes, MJE, Chantilly High School, Chantilly, Va.

ICON G

## **Avoiding eye rolls and the reject pile**

You had no idea when you became a teacher or adviser you were going to write this many letters of recommendation. The pressure is on with each request, but do your letters help? Come gather advice on writing memorable letters no matter the recommendation.

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas

### **3-5:50 p.m.**

ICON F

## **Certification testing**

Advisers who have applied to take the Certified Journalism Educator or Master Journalism Educator test will do so at this time. Session includes a 20-minute study session and a 2 1/2 hour test. Please bring your laptop.

**4-4:50 p.m.  
Session Eight**

ICON B

**Better infographics, in print  
and online**

Take it from this adviser who banned pie charts (banned them!) at the end of this year: We could definitely be creating better designed, more interesting, more thoughtful infographics. In this session, we'll explore ways to do that for print and the web.

Michelle Balmeo, MJE, West Albany High School, Albany, Ore.

ICON C2

**Twitter: What you can do  
in way more than 140  
characters**

On election eve in 2016, more than 40 million tweets were sent. Twitter has become a primary source for breaking news. Come discuss some successful strategies for integrating Twitter into media coverage and public relations, how to integrate Twitter into the classroom and, quite simply, what makes a good tweet.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas

ICON D

**Smart journalism ethics**

Student journalists must understand, adapt and use the Society of Professional Journalists Code of Ethics. But, really, ethical codes are built right into the high school student experience. We will look at how to teach press law and ethics in a practical, continuous way.

Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.

ICON E

**Why won't they do anything?**

Staffers who don't complete their work on time are often frustrating to advisers and their editors. But what is potentially going on? Come find out some of the reasons staffers choose not to complete their work on time and strategies for how to help them.

Sandra Coyer, MJE, Puyallup High School, Puyallup, Wash.

ICON G

**Finding a breakthrough**

The endless to-do list overwhelms you. Your car is always the last one in the parking lot. Somewhere between the deadlines and faculty meetings, your adviser star that once shined brightly is burning out. Let's talk about when you need a breakthrough.

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas

**5-5:50 p.m.  
Session Nine**

ICON B

**Help for new advisers**

JEA-trained mentors are prepared to help new journalism advisers who may feel they are likely to 1) live through the experience; 2) die from the experience; or 3) thrive, given appropriate help. Find out how to get your own JEA mentor.

Linda Barrington, MJE, Brookfield, Wis.

ICON C2

**50 tips for better writing**

The heart of what we teach always comes back to writing. When we focus on creating better writers, we all ultimately win. We gain more readers. We gain more respect. We realize our potential. Learn little tips and quick

tricks you can teach your students to improve their writing.  
Valerie Kibler, MJE, Harrisonburg High School, Harrisonburg, Va.

ICON E

## 10 things I learned my first years teaching broadcast

Getting a new prep is never easy, but what about one where technology, tools and pedagogy change almost daily? Find out how one adviser made it work and what she learned in the process.

Sandra Coyer, MJE, Puyallup High School, Puyallup, Wash.

## WEDNESDAY, JULY 11

**8:30 a.m.**  
**Session 10**

ICON F

## Team Storytelling: Coordinate

Meet up with your team and finalize plans while coordinating coverage with team leaders.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif. Valerie Kibler, MJE, Harrisonburg High School, Harrisonburg, Va.

**9:30 a.m.**  
**Session 11**

LAS VEGAS

## Team Storytelling: Capture

Descend on Las Vegas to tell stories. Challenge yourself to try new content-gathering techniques. Stay with your group and use your team leader to help when you have questions. Sponsored by Jostens.

**1 p.m.**  
**Session 12**

ICON F

## Team Storytelling: Create

Return to the hotel and start creating content. Cut and edit video, select and edit photos, write captions, build infographics, write stories, and so on.

**4:30 p.m.**  
**Session 13**

ICON F

## Team Storytelling: Conclude

Share your experience. What worked? What didn't work? What will you take back to your classrooms?

## THURSDAY, JULY 12

**9 a.m.-noon**  
**Session 14**

ICON F

## Closing

### Innovation & inspiration

These short, to-the-point talks will have you leaving Advisers Institute reinvigorated and reinvested in scholastic journalism.

### Certificates

It's time to recognize your hard work. You earned it.

### Professional learning communities

Sit across from other professionals to talk about how you teach media — yearbook, print news, online news and broadcast. JEA members can learn more about content in each area and download lesson plans from curriculum.jea.org.

WEDNESDAY/THURSDAY

## SPEAKERS

# SPEAKERS

**Michelle Balmeo**, MJE, advises the newly revived Whirlwind news publication at West Albany H.S. in Albany, Oregon. After 11 years of advising a converged news staff in California, Balmeo is starting from scratch with an eager group of trailblazing student journalists who are producing a 32-page news magazine and starting a website.

8 a.m. Tuesda, Icon D; 11 a.m. Tuesday, Icon G; 4 p.m. Tuesday, Icon B

**Linda Barrington**, MJE, is the graphics adviser for the student magazine at Mount Mary University. She is the executive director of the Kettle Moraine Press Association, vice president of the Wisconsin College Media Association and a JEA mentor. Barrington has been a DJNF special recognition adviser and has been awarded CSPA's Gold Key, NSPA's Pioneer Award and JEA's Towley Award.

1 p.m. Monday, Icon Boardroom; 8 a.m. Tuesday, Icon Boardroom; 5 p.m. Tuesday, Icon B

**Sandra Coyer**, MJE, has taught English and journalism at Puyallup (Washington) H.S. since 2000. She is the Washington Journalism Education Association president and a 2015 Dow Jones Distinguished Adviser.

11 a.m. Tuesday, Icon B; 4 p.m. Tuesday, Icon E; 5 p.m. Tuesday, Icon E

**Adam Dawkins**, CJE, advises RJ Media Magazine, website and broadcast at Regis Jesuit H.S. in Colorado. He is the JEA Scholastic Journalism Week coordinator

and the Colorado Student Media Association past president.

10 a.m. Tuesday, Icon G; 2 p.m. Tuesday, Icon D; 4 p.m. Tuesday, Icon D

**Mary Kay Downes**, MJE, a veteran yearbook adviser from Chantilly, Virginia, lives and breathes all things yearbook. Odyssey students have won a boatload of awards, which thrills her to pieces. She writes articles, teaches at camps and critiques books. MKD is the 2007 JEA Yearbook Adviser of the Year and serves on the SIPA and VAJTA boards. She is past president of CSPAA.

10 a.m. Tuesday, Icon E; 11 a.m. Tuesday, Icon E; 3 p.m. Tuesday, Icon E

**Kelly Glasscock**, CJE, is executive director of the Journalism Education Association and assistant professor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State.

9 a.m. Thursday, Icon F

**Brenda W. Gorsuch**, MJE, advised the newspaper and yearbook at West Henderson H.S. in Hendersonville, N.C. The publications she advised won CSPA Crowns and NSPA Pacemakers. In the past, Gorsuch served on SIPA's executive committee, as president of the NCSMA and as a JEA regional director. She was a JEA Yearbook Adviser of the Year and a DJNF National High School Journalism Teacher of the Year. Gorsuch is this year's Linda S. Puntney Teacher Inspiration Award winner.

Noon Tuesday, Icon F

## SPEAKERS

**Peggy Gregory**, CJE, advised the award-winning Greenway H.S. Demon Dispatch for 35 years and held two specialist positions for eight years in the Dysart USD. She has served on the JEA Mentoring Committee since its inception and was local co-chair for two JEA/NSPA Phoenix conventions. Honors include NSPA Pioneer Award, JEA Medal of Merit, CSPA Gold Key and James F. Paschal Award and DJNF Special Recognition Adviser and Distinguished Adviser awards.

1 p.m. Monday, Icon Boardroom; 8 a.m. Tuesday, Icon Boardroom

**Patrick R. Johnson**, MJE, advises the award-winning Tom Tom media program at Antioch Community H.S. He is also an adjunct instructor in the Diederich College of Communication at Marquette University, where he teaches a number of journalism and media studies courses. Johnson is the director of the KEMPA's Summer Journalism Workshop. He is a DJNF Distinguished Adviser and a JEA Rising Star.

1 p.m. Monday, Icon Boardroom; 8 a.m. Tuesday, Icon Boardroom

**Ron Johnson** has directed three collegiate media programs and advised newspapers, yearbooks, magazines in print and digital. He edited six editions of the Best of Newspaper Design for the Society for News Design. Past president of two national journalism associations, he serves on the NSPA board of directors.

8 a.m. Tuesday, Icon E; 11 a.m. Tuesday, Icon C2; 3 p.m. Tues., Icon B

**Lori Keekley**, MJE, advises the Echo at St. Louis Park (Minnesota) H.S. where her students have won state and national awards. Keekley is a former DJNF Adviser of Year, recipient of NSPA's Pioneer and CSPA's Gold Key. She serves as JEA's Scholastic Press Rights director.

9 a.m. Tuesday, Icon C2; 3 p.m. Tuesday, Icon C2;

**Valerie J. Kibler**, MJE, teaches at Harrisonburg (Virginia) H.S., where she advises the print and online newspaper. She was the local chair for the 2009 and 2014 JEA/NSPA Washington, D.C., conventions. She is vice president of JEA and a former member of the NSPA Board of Directors.

8 a.m. Tuesday, Icon C2; 5 p.m. Tuesday, Icon C2; 8:30 a.m. Wednesday, Icon F; 9 a.m.

**Sarah Nichols**, MJE, advises student media at Whitney H.S. in Rocklin, California, where her students have been recognized with top national and state honors. Nichols is JEA's president and a member of the Scholastic Press Rights and Digital Media committees. A former National Yearbook Adviser of the Year, she has been honored with JEA's Carl Towley Award and Medal of Merit and NSPA's Pioneer Award.

10 a.m. Tuesday, Icon B; 3 p.m. Tuesday, Icon D; 8 a.m. Wednesday, Icon F; 9 a.m. Thursday, Icon F

**Rebecca Pollard**, MJE, advises the yearbook at Lovejoy H.S. in Lucas, Texas. Previously, she advised student media at Heritage H.S. in Frisco. During her 18-year

## SPEAKERS

career, she has advised yearbook, broadcast, newspaper, online and literary magazine. Her programs have won top state and national awards. Pollard serves JEA as Journalist of the Year committee chair and as the leadership and team building curriculum leader.

11 a.m. Tuesday, Icon D; 3 p.m. Tuesday, Icon G; 4 p.m. Tuesday, Icon G

**Justin Raisner** is in his eighth year of advising student media at Carlmont H.S. in Belmont, California, and he is the JEA web curriculum leader. His scotscoop.com staff won Online Pacemakers in 2014 and 2016, and his students have won several awards for writing, design, photography and videography. In addition to advising, Raisner has worked as a writer and managing editor for several local publications.

8 a.m. Tuesday, Icon G; 9 a.m. Tuesday, Icon G; 2 p.m. Tuesday, Icon B

**Jon Reese**, CJE, advised award-winning convergence media students in Decatur, Georgia, for 25 years. His staffs received Pacemakers and Gold Crowns for their newsmagazine and website, and individuals won NSPA's News Story of the Year and ASB's National Broadcast Storyteller Award. Reese served as a JEA state director and has judged for the national Journalist of the Year contest and for NSPA's Pacemaker awards.

8 a.m. Tuesday, Icon B; 10 a.m. Tuesday, Icon C2; 2 p.m. Tuesday, Icon G

**Elana Sacino** has been a professional photographer and yearbook rep for the last 13 years.

She has worked on more than 500 yearbooks and, after her two children, she is most proud of her “Best Yearbook Rep Ever” awards given to her by her schools.

10 a.m. Tuesday, Icon D

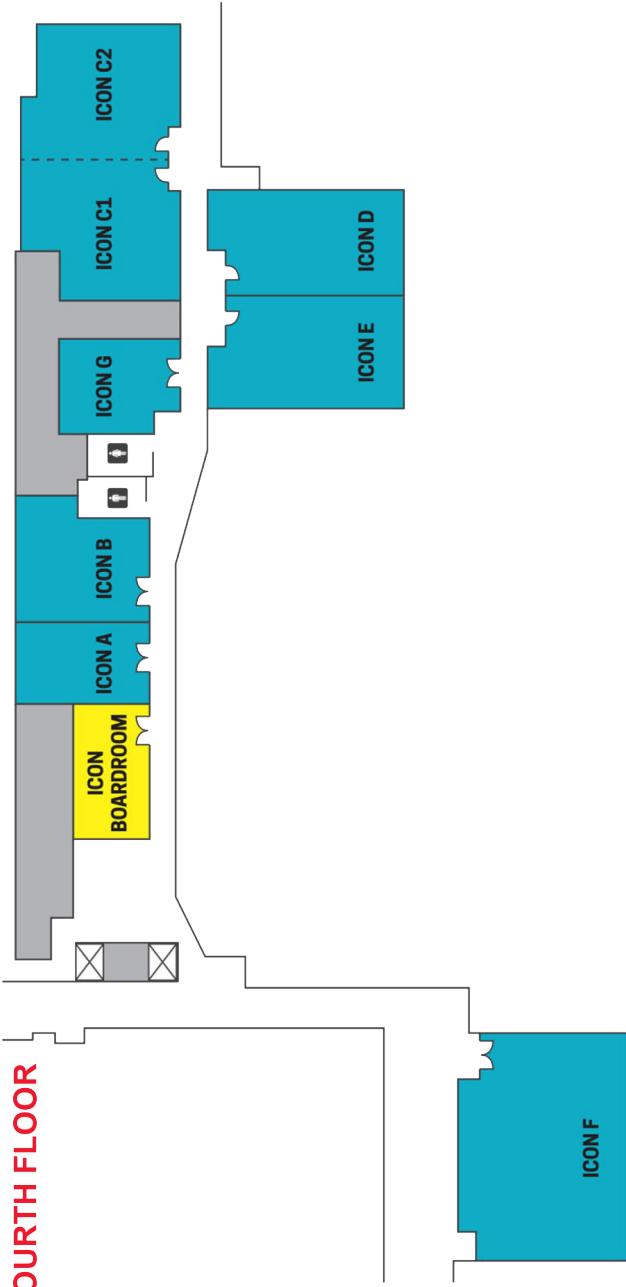
**Aaron Sharockman** is the executive director of PolitiFact, the largest fact-checking organization in the United States. Sharockman leads the growth and development of PolitiFact, manages its outreach and news partnerships, and oversees new initiatives and product development. Sharockman has been with PolitiFact since 2010 and served most recently as the editor of PunditFact, a website dedicated to checking claims by pundits, columnists, bloggers and the hosts and guests of talk shows. Sharockman was a 2016-17 Reynolds Fellow at the University of Missouri and taught a class on political fact-checking at the University of Missouri School of Journalism.

9 a.m. Tuesday, Icon E; 2 p.m. Tuesday, Icon C2,

**Bradley Wilson**, MJE, Ph.D., is an associate professor at Midwestern State University in Wichita Falls, Texas. He is the editor of JEA's magazine, Communication: Journalism Education Today, and has received JEA's highest award, the Carl Towley Award, and NSPA's Pioneer Award. @bradleywilson09  
9 a.m. Tuesday, Icon D; 4 p.m. Tuesday, Icon C2

# THE LINQ HOTEL, LAS VEGAS

FOURTH FLOOR



MAP

# JEA/NSPA Fall National High School Journalism Convention

Nov. 1-4, 2018 | Chicago | [chicago.journalismconvention.org](http://chicago.journalismconvention.org)

Perched on the shores of Lake Michigan, Chicago, host to the 2018 JEA/NSPA Fall National High School Journalism Convention, is a city of industry, innovation, and inspiration. Hundreds of sessions all aim to help you take a big step forward in producing the best student media possible. Chicago is the kind of town where big plans become reality. Join us in November and be inspired by the city of big stories.

Save money by registering early and by joining JEA and NSPA. All registration fees are subject to change.

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More than 300 learning sessions in newspaper, yearbook, magazine, broadcast, online, advising, media law and more.

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Pre-convention workshops in leadership, writing, photography, team storytelling and more.

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Media tours to top attractions and media outlets.

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On-site critiques plus NSPA Best of Show and JEA Write-off competition.

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Swap Shop and Break with a Pro events for sharing experience and gaining career information.

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Products, services and educational opportunities at the trade show.

**REGISTRATION OPENS**

**SEPTEMBER 4**

**JEA and/or NSPA members**

Early-bird: \$99 per person

Standard: \$109 per person

**Nonmembers**

Early-bird: \$119 per person

Standard: \$129 per person

**Nonmember**

**professionals**

(not students or advisers)

\$150 per person

**Early-bird deadline:**

**Oct. 10, 2018**



CONVENTION

# THE JOURNALISM OF TOMORROW IS HERE



Enhance your expertise in digital media, research and ethics so your students can learn from the best. Earn your master's in journalism online through a name you know – and Rise With the Tide.

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