

# Minutes of the Journalism Education Association

April 24, 1993

Hyatt Regency, Long Beach, CA.

Business Meeting

<b>Call to order</b>	President Candace Perkins called the meeting to order at 3:57 p.m. and dispensed with roll call, asking those present to introduce themselves.
<b>Board members present</b>	Board members present were: Candace Perkins, President Linda Puntney, Executive Director H.L. Hall, Vice President Judy Babb, Secretary/Newswire editor Ken Siver, Past President Sister Rita Jeanne, Treasurer Emeritus Molly Clemons, C:JET Editor Susan Hathaway Tantillo, Certification Commission Jack Kennedy, Development/Curriculum Commission Steve O'Donoghue, Multicultural Commission John Bowen, Scholastic Press Rights Commission Rob Melton, NW Regional Director Vicki Scorsone, SW Regional Director Judy Knudtson, NC Regional Director Kathy Craghead, SC Regional Director Betty Morton, NE Regional Director Rik McNeill, SE Regional Director Tony Gomez, <i>ad hoc</i> board member Diane Honda, <i>ad hoc</i> board member/Scholarship Committee Robert Tohe, <i>ad hoc</i> board member Willie Wooten, <i>ad hoc</i> board member Connie Fulkerson, Publications Committee Julie Dodd, SPA Liaison Hilda Walker, Write-off Committee Bob Atwood, D.C. local host Carol Lange, D.C. local host Jim Shuman, Scholastic Journalism Week
<b>Financial reports</b> <b>Sister Rita Jeanne</b> <b>Linda Puntney</b>	Secretary Judy Babb read the motions approved at the Board of Directors meeting.  Financial Reports were given by Sister Rita Jeanne and Linda Puntney. See Board minutes.  Announcements: Perkins mentioned the Herff Jones reception 8-10 p.m. and the awards ceremony was in the Centennial Ballroom and Terrace. Puntney said Walsworth will have juice and muffins there at 9:15 a.m.
<b>Past President</b> <b>Ken Siver</b>	Past President's Report: Siver said he had been busy working on conventions, transition and budgets. He has worked on a convention plan though 2001 and on student and teachers awards.
<b>State and Regional Directors</b> <b>H. L. Hall</b>	State and Regional Directors: Hall said they talked about membership and certification and how to increase numbers in both areas. He praised state and regional directors and said he expected great things.
<b>Scholastic Press Rights</b> <b>John Bowen</b>	Scholastic Press Rights: Bowen said the commission is trying to expand to better monitor what is going on around the country and to better dispense advice. He asked for those who might be interested in joining the commission to talk to him. He said he is contributing editor for the winter C:JET and is looking for specific ways teachers and students have faced and combatted censorship. Scorsone said they had a situation where an adviser contacted her and within 24 hours the adviser had contact from Bowen and SPLC. Bowen gave information on a coalition in California on press rights.

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**Curriculum/Development  
Commission  
Jack Kennedy**

Curriculum and Development: Kennedy said the survey is driving many of the curriculum issues and probably will for a year. He thanked Diane Honda, Susan Turner Jones and Linda Puntney for coming up with terrific panels for the issues seminars. He said there was a lot of give and take in the issues seminars, and that was a highlight for Kennedy at this particular convention.

**Certification  
Commission  
Susan Hathaway Tantillo**

Certification: Hall presented an MJE award to Kathy Craghead. Tantillo reported there are currently 199 CJE's and 29 MJE's and the commission is going to continue focusing on sending letters to states around conventions and to speakers and presenters who are not CJE/MJE. Tantillo reported that Pat Graff was one of four finalists for national teacher of year.

**Multicultural  
Commission  
Steve O'Donoghue**

Multicultural: O'Donoghue reported that the commission had continued outreach, bringing in four new advisers. They will continue the outreach in D.C. O'Donoghue submitted the following recommendation and resolution:

To be accomplished by Washington, D.C. convention:

1. The Multicultural Commission will produce a series of articles on the issue of diversity for the school administrator's organization. We will work with President Candace Perkins in approaching the various organizations and present a list of articles, the authors and a letter of commitment including a specific date that the articles will be published. Our goal is to produce an entire issue of either a national school board, a superintendent, or principal's journal.
2. The Commission will produce a "how to guide" for high school teachers to use in contacting local colleges and universities for college journalism students of color to speak in high school classes about their personal background, aspirations and journalism experiences as students and interns. Not all high school students can attend a state or national conference. Local college students can "teach" and serve as role models for high school students at the same time.
3. The Commission will investigate and seek a partner to fund an updated video on career opportunities available to students of color at newspapers. We will prepare a proposal and approach organizations such as the National Newspaper Association for assistance. The ANPA Foundation funded a video several years ago that featured "Lou Grant." This video needs to be updated and produced from a multicultural perspective. The video will be part of our ongoing relationship with NAA Committee on Diversity Subcommittee on Youth Development.

Other priorities to be accomplished in the next year:

1. Continue the contact with the United States Department of Education about the role of journalism in the curriculum and the need to improve the diversity of high school journalism. We will also request assistance in approaching the Pentagon about making computers, cameras and other supplies and equipment available to schools in the area near the many military bases that are being closed.
2. The Commission will work with the Texas Journalism Education Association to study and disseminate their national standards for computer equipment, photography equipment, etc. Providing that information to school administrators should provide leverage journalism educators to use in obtaining much needed equipment. Such standards will be very helpful in schools with high populations of students of color that often have minimal equipment and funding for their programs.
3. Make contacts with various state and national teacher organizations and provide them with articles for their publications and sessions for their conventions on the importance of journalism in the curriculum and our efforts to improve the diversity of high school journalism.
4. Prepare a list of organizations that will make grants to high schools and create a "how to apply for funding" guide for high school journalism teachers. Many schools with high concentrations of students of

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color are in districts that have little or no funding available for upgrading programs. Outside funding is often needed.

5. Create a second unit of the Multicultural Journalism Curriculum. This unit will present cultural and historical perspectives of journalism and high school journalism.

## Resolution

Resolution:

The Commission applauds JEA/NSPA for the over 70 scholarships awarded to high school students of color to attend this convention. By first recognizing the need for greater diversity and providing the means to achieve that diversity, these organizations have made a positive first step. Today we propose to solidify that advancement and extend it further.

Because:

- The number of people of color is the fastest growing segment of the United States population.
- JEA/NSPA conventions provide students with an opportunity to both learn about and participate in journalism and the culture of the other students and teachers.
- The future of journalism education depends on whether people of color are allowed an equal opportunity to participate.
- The current students who attend do not adequately reflect the diversity of the general population.

Therefore be it resolved that:

The Journalism Education Association set a goal of increasing the number of convention scholarships available to students of color to reflect the level of diversity of each host city.

This number will vary depending on the percentage of students of color in the various cities as the convention travels around the United States.

To achieve this goal the Multicultural Commission will:

- Approach newspaper and broadcast outlets covering the host city to fund the scholarships.
- Work with local teacher groups and programs to coordinate the efforts to recruit students.

The committee proposes that these scholarships will be separate from and in addition to the current NSPA/JEA scholarships.

O'Donoghue said they are setting a lofty goal of 600 scholarships for D.C. Carol Lange said that they have already taken care of 100 of those. O'Donoghue clarified by explaining that if the local area were 25 percent people of color then in addition to the regular convention attendance, bring in 25 percent of local students of color to bring convention attendance to reflect area diversity.

O'Donoghue thanked Walterene Swanston for her contribution to the Multicultural Commission.

**Motion: To increase number of convention scholarships available to students of color to reflect the level of diversity of each host city.  
Motion passed.**

Motion: The Journalism Education Association set a goal of increasing the number of convention scholarships available to students of color to reflect the level of diversity of each host city.

Seconded by Kennedy.

Discussion ensued and Arnold explained that the scholarship would not be for transportation but rather for registration for local area students only. Motion passed.

Perkins spoke about the Multicultural diversity training given after board meeting.

## Awards

Hudnall was not present but Perkins encouraged everyone to think of who they might nominate. Deadline is July 1, 1993.

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<b>Write-off</b> <b>Hilda Walker</b>	Write-off: Hilda Walker reported that there were 31 contests, 1,219 students entered from 256 schools in 22 states with five schools not showing up. Computer carry-in contest increased from about 30 to 102 entries. She reported Video Broadcast had 20 entries in Columbus and 61 entries here. There were 353 winners.
<b>Scholarship</b> <b>Margaret Johnston</b>	Scholarship: Margaret Johnston said there were 32 entries—the most ever for journalist of the year.
<b>NCTE</b> <b>Pat Graff</b>	NCTE: Pat Graff reported on the convention in Louisville which was at the same time as Columbus. They had a session on publishing student writing and it was packed. Twenty people attended the assembly and planned a meeting for next convention in Pittsburgh on survival techniques for English teachers roped into being advisers. Graff said the current and past presidents of NCTE are supportive of JEA and next year's president has chosen a theme of democracy. JEA is getting a foot in the door and people are recognizing what our organization has to offer. Pittsburgh is same time as D.C.
<b>Newsire/C:JET</b> <b>Judy Babb, Molly Clemons</b>	Newsire/C:JET: See Board minutes.
<b>SPAS</b> <b>Julie Dodd</b>	SPAS: Dodd encouraged members to get directors of state associations to let her know who they are. One item SPA directors are concerned with is The Freedom Forum's work on Teen Journalism Today, an update of "Captive Voices." Dodd asked to get as many high school publications as possible sent to The Freedom Forum so they really can see the face of scholastic journalism. She encouraged those in attendance to send student publications and she will be contacting state directors to get them to send them a selection too. The Freedom Forum plans to publish and send two copies of the book to each high school in the United States.
<b>Headquarters Report</b> <b>Linda Puntney</b>	Headquarters report: Puntney said the report was in the semi-annual report and said the byword was "more"—more certification, more membership, more everything. She referred members to membership map, saying membership is up 7 percent from last spring and overall 2 percent but we need to keep working on membership.
<b>Convention Updates</b>	Convention update: Columbus: See Board minutes.  Long Beach: Rolnicki reported 2,700 delegates from 38 states. This was our first experiment in doing a split hotel since 1978 in San Jose. He said having keynoters split lowered attendance at all keynotes. NSPA has figured out way to handle registration at both hotels.  D.C.: Lange and Atwood said they cannot announce keynote speakers yet but they are hoping for a international press conference series, one-on-one coaching clinics, break with pro, shadow a pro, and hoping for some White House press spots. She said we should look for the summer mailing.  Portland: The theme is Blaze a Trail to Oregon. Literature is out as well as program proposals. Puntney reminded all that D.C. program proposals are now due.
<b>Old Business</b> <b>Teacher/Student Awards</b> <b>Ken Siver</b>	Old Business: Siver explained the Teacher/Student awards: (See Board minutes). He said volunteers are needed to serve on both committees.
<b>ACLU Express Yourself</b> <b>John Bowen</b>	ACLU Express Yourself: John Bowen said the ACLU is trying to make a national version of the Mac Hypercard program. He said they distributed all disks available at the convention but had an address for those who want to write to get one. He said the current version contains a lot of California law but also has constitutional law that applies to all states. O'Donoghue said the ACLU is distributing this one free and are hoping to do the same with the national one.
<b>Adviser Institute</b> <b>Linda Puntney</b>	Adviser Institute: Linda Puntney said brochures are available. July 9-11 is the Desktop Publishing session,

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the second sequence is Law and Ethics and advising into the 21th century, and the third week is the Supervision of School Publications. The \$205 fee includes most meals and lodging in an air-conditioned hotel.

Promotional Brochure  
Jack Kennedy

Promotional brochure: Kennedy. See Board minutes.

New Business

New business:

State Free Expression Seminar: Bowen said it will not be funded for this year but is still alive and will be considered for next year. Two representatives from each state will talk about how to get legislation approved.

Channel One tour

Channel One tour: See Board minutes.

**Motion: JEA officially goes on the record as being outraged and in opposition to the decision of the LA Times to censor LA Youth Motion passed.**

Dodd submitted the following resolution after explaining censorship by LA Times of LA Youth in order for LA Youth to be printed.

**Whereas** the members of the Journalism Education Association believe in the First Amendment rights of student journalists, and

**Whereas** the Journalism Education Association is holding its convention of 2,700 delegates from 38 states in Long Beach, Calif., and

**Whereas** the LA Youth has a five-year history as an independent student-produced newspaper, and

**Whereas** the Los Angeles Times is exemplary of the power of the First Amendment,

**Therefore, be it resolved** that the membership of the Journalism Education Association officially goes on record to express outrage and opposition to the decision of the Los Angeles Times to require editors of LA Youth to remove elements from articles in the April/May 1993 issue as a requirement for printing the publication.

Motion by Dodd. Seconded.

Headquarters is to send copy of resolutions and cover letter to LA Times. Resolution passed.

Motion to adjourn

Motion to adjourn 5:15 p.m.

Respectfully submitted,  
Judy Babb  
JEA Secretary