

**Minutes of the Journalism Education Association  
1992 Spring Convention  
Radisson Hotel, Denver, CO**

**Business Meeting-April 11, 1992**

Call to order  
Ken Siver

President Ken Siver called the meeting to order at 4:05 p.m.

Officers and Board members present  
Dr. Kenson Siver, President  
Candace Perkins, Vice President  
Judy Babb, Secretary/Newswire editor  
Sister Rita Jeanne, Treasurer Emeritus  
Molly Clemons, C-JET editor  
Linda Puntney, Executive Director  
Vicki Scorsone, SW Regional Director  
Susan Hathaway-Tantillo, NC Regional Director  
Jack Harkrider, SC Regional Director  
Margaret Johnston, SE Regional Director  
H. L. Hall, Certification Commission  
Jack Kennedy, Development/Curriculum Commission  
Connie Fulkerson, Publications Commission  
John Bowen, Scholastic Press Rights Commission  
Julie Dodd, Scholastic Press Association Liaison  
Sarah Ortman, Columbus Convention Co-chair  
Dave Weisenburger, Columbus Convention Co-chair  
Kathy Daly, Denver Chairperson  
Lori Eastman, Denver Committee  
Sherry Haklik, NE Regional Director  
Linda Ballew, NW Regional Director  
Steve O'Donoghue, Multicultural Committee  
Mary Arnold, Multicultural Committee  
Tom Rolnicki, NSPA

Minutes  
Judy Babb

Babb summarized the actions taken by the board at its Board Meeting on Thursday, April 9.

KSU/NSPA joint contracts  
with JEA  
Ken Siver

Siver spoke to the contract with Kansas State University for the next five years saying the association has been profitable for us, helping us by providing space and allowing us to provide more services. KSU is supplying Linda Puntney and a full-time secretary at KSU at no cost to JEA. (See Board Report)

The JEA/NSPA joint convention agreement was approved. See the board report for details. Siver said the collaboration between JEA and NSPA has been beneficial to both organizations. (See Board Report)

Financial report  
Sister Rita Jeanne

Financial report: Sister Rita Jeanne. Siver commented on Sister Rita Jeanne's diligence. (See Board Report)

JEA profit and loss  
Linda Puntney

General fund report: Linda Puntney

Puntney reported the various areas of income and expenses. (See Board Report and summary of profit and loss)

1992-93 Budget  
Ken Siver

Siver commented on the budget for the upcoming year, comparing the budget from this year to one from 1987, showing enormous growth in income and in special projects. Siver added that another additional expense in the budget is in Connie Fulkerson's salary but that, in reality, JEA was getting three people for the the price of one.

Appointments/Elections

Siver announced that Mary Arnold is now co-chair of Multicultural Committee. He also said that '93 is an election year and that Cheryl Pell had agreed to chair the Nominations Committee. All offices are open for nominations. Siver said he does not plan to run for president again.

Denver Convention Update  
Kathy Daly

Kathy Daly said she wanted to thank JEA/NSPA. When national came March 1, 1991 and asked to meet with the locals, Daly said that JEA was cooperative and that Denver was hostile. Daly said basically two people have smoothed things over: Linda Puntney and Don Reeder have made it a pleasant experience. Daly said it would not be possible without the attitude that everyone had. Daly said we should appreciate Hilda Walker who came in two weeks early to take care of the write-offs. She said JEA allowed them to bring in student assistants, waiving their registration fees. Siver said Denver did a great job of helping JEA/NSPA. Daly recognized other local people who may not have been as visible but worked just as hard—Marta Hedde, Lori Eastman, Jim Bock and Dianne Gum.

MOTION: to commend the  
Denver committee on its  
excellent job

Linda Ballew moved and the group seconded the commendation for the local group for an excellent job done.

Semi-annual reports

Student Press Rights  
Commission  
John Bowen

Bowen said they are still investigating the idea of a national conference on passing legislation and trying to get a grant to fund it.

Certification Commission  
H. L. Hall

Hall said John Butler resigned and Susan Hathaway-Tantillo agreed to take his place.

Development/Curriculum  
Commission  
Jack Kennedy

Kennedy added to the information in the semi-annual report. In May, all JEA members will receive the super survey from all commissions, SPA or others who want to get questions in to sample the members. Kennedy said we need to occasionally sample the members to see how things are going and what members want. He also said members should look for the PR brochure which will target problems of getting administrators to let students and teachers to come to conventions.

Publications Commission  
Connie Fulkerson

Siver said that as of April 1, 1993, the Publications Commission will become a committee. He also said the JEA board voted to elevate the Multicultural Committee to commission status. He explained the main difference between commission and committees is funding and voting power. Fulkerson reported that the convention bookstore did very well. She said credit cards helped sales in that we came close to equalling the \$7,000 sales from Chicago. She said they are looking for new additions for the fall catalog (See board report for specifics on

Awards Committee  
Ken Siver

Scholastic Journalism Week  
Committee-Jim Shuman

Scholarship Committee  
Margaret Johnston

**MOTION: To rename the  
scholarship for the National  
High School Journalist of the  
Year "The Sister Rita Jeanne  
Abicht, FSPA Scholarship"**  
**PASSED**

Junior High/Middle School  
Committee  
Casey Nichols

Multicultural Committee  
O'Donoghue, Arnold,  
Swanston

purchases/sales).

Siver said that award nominations would be due to Lorie Reuther July 1.

Siver commended Shuman on his job of creating the Scholastic Journalism Week observation packet. Shuman said Siver asked him to do it again and that he would appreciate quick input on what is to go in it.

Johnston said we had 25 entries and would like to have entries from all the states. She suggested that members talk to their state directors about having a contest in their state. She added a disclaimer, saying we will not take responsibility for returning a portfolio that is not sent with self-addressed envelope. Ones that came with those were mailed. The rest were given to state directors etc. Members of the Scholarship Committee are Perkins, Hathaway-Tantillo, Ron Clemons, Dodd and Scorsone with help from Sylvia Daughtry.

Johnston read the following motion on behalf of the Scholarship Committee: "The Scholarship Committee recommends that the award presented to the winners of the National High School Journalist of the Year be renamed 'The Sister Rita Jeanne Scholarship.' On behalf of the committee I move the adoption of this recommendation." Motion was seconded by Perkins. Passed unanimously. Johnston explained that Sister Rita Jeanne deserves the honor as guardian of the scholarship funds and JEA treasurer for many years.

Siver said "in 37 years we've given her every award we've got so this is the most we can do."

They are planning sessions at conventions geared toward middle school students and advisers. They are also planning to publish a newsletter geared for the junior high/middle school adviser.

Arnold said they had been meeting for the past three days with productive meetings and they had made some specific plans. Arnold addressed the first, an outreach program. She said that JEA is under-represented by minority advisers and their hope is to attract more active participants. The committee will select eight minority members for Columbus. They will be paired with current JEA members, attend special sessions as well as the regular sessions. These members will be required to be active, serve on committees and write. Applications will be due by Sept. 1. They want to hear from those who are interested in being mentors for these people. O'Donoghue said that the committee will contact Columbus area schools and find minority advisers or large minority enrollments and recruit them for the convention and memberships. The committee asked that registration be reduced or waived for those who need it. They will solicit local or regional minority journalists to get their participation in the convention. Louise Richey and Walterene Swanston are helping get working journalists' participation. Siver said the board added a \$9,000 line item to bring people to Columbus and JEA/NSPA agreed to waive registration for those identified as needing it.

Walterene Swanston, ANPA Foundation noted that no one on board is minority. The committee asked that the board be expanded by four ex-officio members to represent minorities on the board. They ask that the four people, who would be non-voting, be appointed for two-year terms whereby they could contribute ideas

**MOTION: To expand the JEA board by four ex officio members, representing the above mentioned people of color starting in Columbus.**  
**PASSED**

**Contest Committee**  
**Hilda Walker**

**Publications**  
**Molly Clemons, Judy Babb**

**Scholastic Press Association**  
**Liason-Julie Dodd**

**NCTE Assembly**  
**Pat Graff**

**Headquarters Report**  
**Linda Puntney**

and learn the ropes. They want to be able to get varied minority representation and said they would provide names of an African American, Hispanic American, Asian American and Native American who would agree to be on the board. Siver explained why the Multicultural Committee was started: 7.9 percent of people in newsroom are minority while in many states people of color are the majority in school room. Siver lent a statement of support to the committee for its work.

A motion was made by Dodd and seconded by Perkins to add four ex officio board members. Siver requested that we make the members part of the eight new advisers who will be paid for by the Multicultural Committee plan since that is already budgeted. Clemons questioned when the terms would start. Perkins suggested that it begin in Columbus and then that group would be ready to run for the board if they were interested. Vote called for by Siver. Motion approved.

Scorsone commended the Multicultural Committee for its intense work and hours putting plans together.

Hilda Walker thanked all who helped and reported on the new video contest. She said the video people were still working on judging guidelines. She said we will probably do away with radio news and add this contest. She also believed the computer design contest interest was waning as only 15 had entered.

**C:JET:** See Board report for upcoming issues. Clemons said they were still looking for topics for several of the issues.

**News wire:** Babb announced new deadlines and new issue dates: The October issue would go to headquarters by Sept. 1, with a Aug. 15 copy deadline. The January issue would have Dec. 15 deadline, March would have a Feb. 1 deadline and July a May 15 deadline.

Dodd talked on budget cuts with special mention of the four organizations facing possible cuts (See Board Report). Dodd also mentioned that all were encouraged to attend SPA sessions at conventions and mentioned plans for sessions at Columbus.

**NCTE assembly:** Pat Graff attended the NCTE convention in November. She said the JEA assembly was attended fairly well and had some new faces. The steering committee was elected with Graff as the chair and three others will serve as newsletter liaison. She told of sessions on intensive writing that were done. She said the session was beautifully received and now they are proposing a full day program on it. Graff pointed out that NCTE and Columbus conventions are at the same time and that for future conventions, it will not be possible for someone to attend both meetings since the NCTE journalism sessions will be on the same days as the JEA convention.

Linda Puntney said that the headquarters contribution to write-off contest was handling registration and doing the computer design contest. Membership stands at 1,499 which is a decline. We need to get memberships in. Directory publication will change to fall so it will be correct for the academic year. The certification directory is out. Siver said there are people attending convention who are not members and he hopes they will join.

**Chicago:** because of hotel problems, JEA will be meeting with Hyatt Corp. to talk about concerns. JEA cleared \$43,950.

**Columbus:** Dave Weisenburger and Sarah Ortman reported that Bob Greene has confirmed as keynoter. They are working on other keynoters including Charles Kuralt. Rolnicki has promised a woman or minority. \$2,850 in donations have been made by press associations who are giving up fall conventions to encourage members to attend the JEA/NSPA convention. They are expecting at least another \$1,000 donation from *Columbus Express*. They have planned issues seminars. They are looking at doing a comedy club in the hotel for students and making student goody bags as well as adviser goody bags (See Board Report). They are still looking for speakers. Deadline is April 15. Bowen said that they are looking for student speakers as well and that they are planning to have 10 or 15 sessions on Thursday.

**Long Beach:** JEA is looking for volunteers to help with the convention. The hotel situation requires that we use three hotels (two primary and an overflow). Sessions will be held at both of the two main hotels. Siver said Long Beach has uplifted its downtown and it has become a beautiful area.

**Washington, DC:** The convention hotel is near the mall, musuems and shopping. (See Board Report).

**All other future conventions:** Siver lumped all other convention reports together and said they are progressing. A question came from the floor about Portland. Puntney said the budget has been approved and that national will contact the locals about 18 months out.

**Old business**

Spout-Off contest winner will be announced Sunday, April 12.

Bowen on Marilyn Athmann lawsuit: See Board Report

Summer Adviser's Institute: Puntney told dates of various parts of institute. Law and Ethics will be devoted in a large part to the coaching of writing. Siver said Puntney mixed undergraduate students with advisers which created a great mix. They also had cutting edge technology with photo-imaging, etc. (See Board Report).

**New business**

SPLC grant increased (See Board Report)

Dodd encouraged Siver to send the Dow Jones letter on fellowships to **Newswire**.

Cyndi Danner-Kuhn told of her success on grant writing to get money and said she had a lot of information she would like to share. She will provide Babb the information for the next Newswire.

Sylvia Daughtry suggested that those who have registration waived but could afford to pay it might donate for scholarships.

**Motion to adjourn**

Motion made to adjourn at 5:37 p.m. by Hall, seconded by Ferentinos.

Respectfully submitted,

Judy Babb  
JEA secretary