Minutes of the Journalism Education Association General Meeting
Empire A, Hyatt – Kansas City
Friday, November 17, 2000

President H.L. Hall called the meeting to order at 8 a.m. Ninety-four members were present.

Past President Candace Perkins Bowen called the roll. Those present included:

H. L. Hall, MJE, President
Rob Melton, MJE, Vice President
Carol Dreiling, CJE, Secretary
Candace Perkins Bowen, MJE, Past President
Linda Puntney, MJE, Executive Director
Bradley Wilson, CJE, Publications Editor
Susan Tantillo, MJE, Certification Chair
Norma Kneese, MJE, Multicultural Chair
Louisa Caucaia, Junior/Middle School Co-Chair
Michelle Dunaway, MJE, Junior/Middle School Co-Chair
John Bowen, MJE, Scholastic Press Rights Chair
Steve Matson, MJE, Region 1 Director
Tony Gomez, MJE, Region 2 Director
Ann Visser, MJE, Region 3 Director
Kathy Craghead, MJE, Region 4 Director
Sylvia Daughtry, Region 5 Director
Jane M. Blystone, MJE, Region 7 Director
Albert Martinez, Ad Hoc Board
Bernadette Tucker, Write-Off Contest Co-Chair
Julie Dodd, MJE, Scholastic Press Association Directors Liaison
Tom Rolnicki, NSPA Executive Director
Michael Dunlap, CJE, Kansas City Convention Chair

Carol Dreiling presented a summary of action taken at the board meeting on Thursday.

Julie Dodd thanked the nomination committee members. She also encouraged members in the audience to run at a later time to keep the program successful. Dodd presented to members a slate of candidates for board positions. Including nominations from the floor, the following slate was accepted.

President
• H.L.Hall

1 Northwest Regional Dir.
• Steve Matson

4 South Central Regional Dir.
• Kathy Craghead
• Susan Roberts

7 Northeast Regional Dir.
• Jane Blystone

Vice President
• Rob Melton
• Ann Visser

2 Southwest Regional Dir.
• Tony Gomez

5 Southeast Regional Dir.
• Sylvia Daughtry
• Linda Evanchyk

Certification Commission
• Carla Harris

Secretary
• Michelle Dunaway
• Terry Nelson

3 North Central Regional Dir.
• Rod Howe

6 Mid-Atlantic Regional Dir.
• Carol Lange

Development/Curriculum Commission
• Deb Buttleman Malcolm
• Mike Dunlap

Multicultural Commission
• Norma Kneese

Scholastic Press Rights Commission
• John Bowen

Middle School. Junior High Commission
• Louisa Caucaia
• Bill Kaiser
• Mary Patrick

Dodd moved to accept the slate listed above; Nancy Hastings seconded the motion.
The motion passed by unanimous vote,
Dodd reviewed the process of election: in January, members will receive ballots which must be returned by Feb. 10. An auditing firm counts the ballots with JEA Headquarters overseeing the process. The board will provide new officer training.

√ Headquarters/Financial Report
• Linda Punney reviewed new activities since the last general meeting, including the selection of First Amendment Schools and the New Teacher Scholarship which will be awarded for the first time at this convention.
• She reported the audit findings including the three concerns which were addressed by the board.
• Punney reported on JEA’s financial standing. Having finished approximately 1/3 of the fiscal year, the organization’s finances are very solid. JEA has realized 37.1 percent of its budgeted income. To date, the expenses stand at 29.5 percent of the budgeted amount.
• Twenty-three registrants attended the Las Vegas Retreat held in July. Despite a loss of $773.59, the value of the retreat resulted in the board’s action to make it part of the Adviser’s Institute.
• Punney praised the work of the local convention committee. She reported the net income from the Anaheim convention at $153,143.00, resulting in a profit to JEA of $80,316.59. Dates for future conventions include April 5-8, 2001 in San Francisco; Nov. 8-11, 2001 in Boston; April 4-7, 2002 in Phoenix; Nov. 21-24, 2002 in Dallas; April 10-13, 2003 in Portland and Nov. 20-23, 2003 in Washington, DC.

√ Candace Perkins Bowen offered a motion to extend an official thank you to the Kansas City Convention Committee for their work. Ann Visser seconded it. The motion passed by unanimous vote.

√ Student Press Law Center Board Report
John Bowen reported the reorganization of the board of directors of SPLC and the formation of the Advisory Council. He included information on the January meeting.

√ President’s Report
• President Hall described the progress of the AP Class in Journalism, noting that other courses under consideration will also be part of a survey to be distributed in December. He reported working with Lee Jones on the AP Board.
• He reported on ASNE’s interest in high school publications and ways to support them. Currently they are focusing on teachers and plan to offer a two-week course to train high school teachers. ASNE will provide free JEA memberships to those teachers selected for the training.
• President Hall explained in detail the board approval of seeking funding to provide online courses. He described the survey of membership and invited Dodd to present details. Dodd then reported the specifics of the membership survey. The committee had a 58 percent return rate on the 501 surveys that were mailed. Dodd explained reaching a critical mass of the membership; she said the key idea is to see what courses are out there so that we can fill a specific need for members. An article that highlights the survey results will be published later in C:JET.

√ Other Reports
• Technology Committee
Steve Matson reported the recommendation to form a technology committee to provide resources to the membership. He said an ad hoc committee met to discuss what the role of a technology committee should be. Members brainstormed several ideas, all geared to serving journalism advisers. The recommendation will be formalized to be presented to the board in San Francisco.
• ListServ
Perkins Bowen reported 405 individuals are now served by JEAHelp and JEATalk. She reminded members about the archive feature.
• NewsWire and C:JET
Bradley Wilson asked for stories for both publications.
• Las Vegas Retreat
Tony Gomez explained the retreat is open nationwide, not just to the southwest area.
• Washington Summer Conference
Matson announced the Washington Summer Conference held in August. It includes 3.5 days for advisers and 3.5 days for students. Dates and other information can be accessed at WJEAn.com.
• NCTE
Perkins Bowen described the need for additional vignettes for the NCTE Standards as they apply to journalism. She told members she has samples if anyone is interested.
• Convention Travel Booklet
Visser described the booklet that will be distributed in special sessions. The booklet, published with help from Bob Bair, describes what to do before, during and after a convention. It includes many forms, such as a health form. An added aspect are the tips from both students and advisers.
• Sister Rita Jeanne
President Hall welcomed Sister Rita Jeanne and praised her work for JEA.
• First Amendment Schools
Bowen announced the search for a logo to be used on letterhead, plaques and certificates. Students are invited to submit entries to JEA by Jan. 1. The creator of the winning design will be awarded a $100 prize. The logo should include the year, but it should not be a permanent part of the design so that it can be replaced as needed. Entries may be submitted as either digital or hand-drawn images. Bowen explained that First Amendment Schools must qualify under the entire First Amendment, so that all five components of the amendment are evident in the school.
• Invitation to the Boston convention
Barbara Flanagan issued an invitation to members to join JEA and NSPA in Boston in November of 2001.
• Invitation to the Dallas convention
Judy Babb reminded members to consider Dallas in 2002.

Michelle Dunaway moved to adjourn; Jane Blystone seconded the motion.
The motion passed by unanimous vote.
The meeting adjourned at 8:55 a.m.