

General Membership Meeting
Minutes of the Journalism Education Association
St. Louis Convention
Friday, November 14, 1997

President H.L.Hall called the meeting to order at 8:50 a.m.

Past President Candace Perkins Bowen called roll. In attendance were:

H.L. Hall, President
Rob Melton, Vice President
Ann Visser, Secretary
Candace Perkins Bowen, Immediate Past President
Sister Rita Jeanne, Treasurer Emeritus
Molly Clemons, *C:JET* Editor (winter); 75th Anniversary Co-Chair
Susan Tantillo, Certification Commission
Jan Hensel, Development/Curriculum Commission
Willie Wooten, Multicultural Commission
John Bowen, Scholastic Press Rights Commission
Jack Groves, Northwest Regional Director
Tony Gomez, Southwest Regional Director
Jack Kennedy, North Central Regional Director
Kathy Craghead, South Central Regional Director
Sylvia Daughtry, Southeast Regional Director
Betty Morton, Mid-Atlantic and Great Lakes Director
Barbara Flanagan, Northeast Regional Director
Louisa Caucia, Ad Hoc Board Member
Joe Nations, Ad Hoc Board Member
Coy Henderson, Ad Hoc Board Member
Norma Kneese, Outreach Committee Chair
Marilyn McElroy, Awards Committee Chair
Connie Fulkerson, Publications Committee Chair
Mary Lu Foreman, Web Site Committee Chair
Pat Graff, NCTE Liaison/Assembly Director
Julie Dodd, Scholastic Press Association Directors Liaison
Monica Hill, Alabama State Director
Greg Spoon, Georgia State Director
Nancy Hastings, Indiana State Director
Brenda Smith, Iowa State Director
Phyllis Wipf, Kansas State Director
Mc Elroy, Michigan State Director
Kelly Zwagerman, Minnesota State Director
Beth Fitts, Mississippi State Director
Judith Forseth, Montana State Director
Susan V. Everett, New Jersey State Director
Kay Phillips, North Carolina State Director
Jane Blystone, Pennsylvania State Director
Bobby Hawthorne, Texas State Director
Nancy Olson, Vermont State Director
Lucinda Wingard, Washington State Director
Jessica Beagley, Multicultural Outreach Participant
Helen Chen, Multicultural Outreach Participant

MINUTES:

- Daughtry moved, seconded by McElroy to approve the Phoenix convention general membership meeting minutes.

OLD BUSINESS:

- Format of General Business Meeting - Changes are possible for next year, including a shorter time for Meet, Greet, & Eat, and an 8 a.m. time for the general membership meeting, followed by regional directors.
- WebSite Committee - Hensel. Development/Curriculum Chair. She announced plans to put more curriculum materials on the Web. She added that the commission hopes to update several curriculum guides available from the Bookstore.

NEW BUSINESS:

- Student JEA Chapter - Marilyn Weaver ... Journalism secondary education majors at Ball State would like to form a student chapter of JEA that would operate very simply with accountability to the national organization.

Moved by Weaver, seconded by Betty Morton, that JEA establish collegiate student chapters of the Journalism Education Association. Motion carried.

Dodd will promote this idea at the meeting of the scholastic press directors.

- Goals - Hall. Board members met in Manhattan in August to deal with goals; work sessions were held on various topics. Four goals were established for JEA based on the JEA mission statement.
- Perkins Bowen announced by-laws changes that were made at the Thursday business meeting.
- Molly Clemons was recognized for her 15 years of service as *C:JET* editor.
- National High School Newspaper Association - Graff. Graff reported on the group's goals and intentions and reported that the Board had passed a motion to continue dialog with the organization. Graff, Kneese and Hall are all members of the group's advisory board.
- NCAA - Perkins Bowen. It appears that NCAA will now move toward a policy where if journalism is approved as a part of the English core curriculum in individual school districts then they will accept it. Hall and Graff will meet with Carolyn Lott, a member of the NCAA committee that currently makes curriculum decisions, next week in Detroit.
- Adviser's Institute - Puntney. Adviser's Institute will feature a July 9-12 session on Law and Ethics: Advising into the 21st Century in Washington, D.C. at the Newseum. The course is a combined program of JEA, SPLC, and the Freedom Forum. Advising Student Publications and Desktop Publishing courses will be held in Manhattan.

REPORTS:

- Convention Updates ...
Washington, D.C. - The adviser's luncheon next November be held at the National Press Club.
Seattle: April - Paul Brainerd, father of DTP, will be a keynote speaker.
Atlanta/Albuquerque are set for 1999, followed by Kansas City in 2000; Boston is scheduled for 2001.
- Council of Presidents ... Hall. The Council is a gathering of the presidents of media organizations. Hall reported that this is a great way to network with other people and get JEA's purpose before others involved in journalism.
- SPLC ... Bowen. They will be developing an Internet statement that will be available soon. They are receiving five-to-eight E-mails daily. Donations are always welcome.
- President's Report ... Hall. He reported that he receives an average 20-30 E-mails daily. He also noted that the JEA ListServe is a fantastic way to communicate. He noted that a big goal is to get more items on the Web page. He also announced the new committee chairs: Michelle Dunaway, junior high/middle school chair; Leslie Shipp, Scholastic Journalism Week chair; and, Diane Boyle, nominations chair.
- Financial Report ... Sister Rita Jeanne gave the report from investments. For the period April 1, 1997 thru October 31, 1997, the portfolio earned interest totaling \$5,298.
- Headquarters Report ... Puntney. She announced that K-State's new chair is Todd Simon. The Institute for Scholastic Journalism has been formed by K-State and JEA. They have joined forces to provide funding for a graduate student to find resources for funding this program.
- Membership ... JEA now has a member in every state. In totals compared fall to fall, membership is up 103%; the organization continues to grow.
- Awards ... Perkins Bowen is the Carl Towley Award winner.
- Scholastic Press Rights ... Bowen reported on a freedom of the Internet policy that is being developed by the Student Press Law Center. It should be available soon.
- Certification ... Tantillo reported 496 CJE's, 79 MJE's.
- Multicultural - Wooten. Outreach participants and ad hoc board members were introduced.

Kennedy moved to adjourn; Daughtry seconded. Motion carried.

Note: As many as 63 persons were in attendance at the meeting at one time.