

Minutes of the Journalism Education Association
November 16, 1996
Business Meeting,
Hyatt Regency Chicago, Chicago, Illinois

President Candace Perkins Bowen called the meeting to order at 3:40 p.m.

Past President Kenson Siver called roll. In attendance were:

Candace Perkins Bowen, President
H. L. Hall, Vice President
Carol Lange, Secretary/*NewsWire* Editor
Kenson Siver, Immediate Past President
Sister Rita Jeanne, FSPA, Treasurer Emeritus
Molly Clemons, *C:JET* Editor
Linda Puntney, Executive Director
Kathy Craghead, South Central Regional Director
Betty Morton, Northeast Regional Director
Rik McNeill, Southeast Regional Director
Susan Hathaway Tantillo, Certification Commission
Jack Kennedy, Development/Curriculum Commission
Willie Wooten, Multicultural Commission
John Bowen, Scholastic Press Rights Commission
Rudy Gomez, Ad Hoc Board Member
Earlene Hollinger, Ad Hoc Board Member
Norma Kneese, Ad Hoc Board Member
Connie Fulkerson, Publications Committee
Marilyn McElroy, Awards Committee
Hilda Walker, Write-off Committee
Mary Lu Foreman, Nominations Committee
Pat Graff, NCTE Liaison
Julie Dodd, Scholastic Press Associations Liaison

Jan Hensel, Special Web Committee
Celeste Townsend, guest, Multicultural Outreach
Barbara Plungy, Colorado H. S. Press Association, Executive Director
Deborah Hinrichs, College of Journalism, University of Georgia
Cheryl Pell, Michigan Interscholastic Press Association, Director
Kay Phillips, North Carolina Scholastic Media Association, Director
Carla Harris, Northwest Scholastic Press, Executive Director
Tracie Mauriello, Journalism Association of Ohio Schools, Director
Alyce Culpepper, Florida State Director,
Sylvia Daughtry, Georgia State Director
Patti Sullivan, Hawaii State Director
Nancy Hastings, Indiana State Director
Barbara Flanagan, Massachusetts State Director
Kelly Zwagerman, Minnesota State Director
Susan Everett, New Jersey State Director
Sarah Ortman, Ohio State Director
Karen Flowers, South Carolina State Director
Gary Lee Harlow, Texas State Director
Lucinda Wingard, Washington State Director
Ed Donnelly, St. Louis 1997 Fall Convention Chair
Vincent F. DeMiero, Seattle Spring 1998 Convention Chair

Diane Boyle, Parkway Central H. S., Mo.
Julie Elston, former adviser, Ind.
Melinda Foys, J. B. Conant H. S., Ill
Cynthia Hess, Salinas H. S., Calif.
Janet McKinney, Ben Davis H. S., Ind.
Kevin Moorhead, Armstrong H. S., Minn.
Eric Maddy, Fabens H. S., Texas
Gloria Olman, Utica H. S, Mich.
Cindy Pulley, Francis Howell H. S., Mo.
Chris Sloan, Judge Memorial H. S., Utah
Greg Spoon, Rome H. S., Ga.
Bernadette Tucker, Redwood H. S., Calif.

MINUTES AND SUMMARY OF BOARD ACTION

McNeill moved the minutes be approved. Morton seconded the motion. **The motion carried.**

Perkins Bowen summarized the main actions of the Board. A new region has been created by dividing the former Northeast region into Northeast (Region 7) and Mid-Atlantic/Great Lakes (Region 6). Members of the Board have been asked to submit a complete description of each officer's or director's duties in order to reflect more accurately the work being done by each. Tom Monson, investment executive of Piper Jaffray, reported to the Board the current status of JEA accounts as the Board is reviewing JEA's financial decisions and direction.

Perkins Bowen encouraged all to read the Semi-annual Report. The only reports given today are updates.

FINANCIAL REPORTS

Sister Rita Jeanne reported current investments as of Oct. 31, 1996, are \$57,595.41 in the JEA Scholarship Fund and \$212,959 in the JEA portfolio. For more details refer to Headquarters Profit-and-Loss Statement, October 1996; Piper Jaffray statement of JEA current investments; and Piper Jaffray statement of JEA Scholarship Fund current investments.

REPORTS

PRESIDENT

The Semi-annual Report was made available to those in attendance.

HEADQUARTERS

Puntney highlighted the Profit-and-Loss Statement for April-October 1996. The organization had total income of \$216,295.51 and total expenditures of \$201,272.50, for a net income of \$15,023.01. JEA membership is over 2,000.

REGIONAL DIRECTORS

Hall reported the regional directors, Perkins Bowen and he met at the Poynter Institute for Media Studies in St. Petersburg, July 25-28. The Poynter Institute provided a consultant to meet with the group and meeting space. Proposals to better serve members include increasing the regions from six to seven, changing the bylaws and conducting an exit survey of participants at conventions.

COMMISSIONS

Scholastic Press Rights Chair Bowen presented the JEA Code of Ethics for Advisers which the Board had adopted on Thursday.

Curriculum Commission Chair Kennedy reported the Board will be developing a statement of philosophy of Web site use for curriculum exchange and access.

Multicultural Commission Chair Wooten announced that videos that Hollinger prepared for the San Francisco convention had been distributed. Applications for 1997 Outreach are available. McNeill commended Hollinger for the work she gave in preparation of a promotional video focusing on multicultural participation.

Certification Chair Tantillo reported 38 new Certified Journalism Educators and nine new Master Journalism Educators. This brings the total to 440 journalism teachers with certification in the sixth year of the program.

COMMITTEES

Awards Chair McElroy reported, as those who attended the adviser luncheon were aware, Susan Hathaway Tantillo was recipient of JEA's highest recognition, the Carl Towley Award. McElroy reported there are no hold-over nominations so members should be considering who they will nominate for all awards.

Outreach Chair Kneese reported the 1997 Outreach application for the Phoenix convention will be in the next issue of *NewsWire*.

Professional Contribution Prize Chair Clemons reported only one entry was received. The Publications Study Committee will consider whether this award should be changed to acknowledge the best contribution to JEA publications and communication.

Student Impact Award Chair Siver reported brochures were mailed promoting the recognition. Deadline for entry is March 1.

Write-off Chair Walker reported 1,838 entrants from 187 schools in 28 states participated, the largest Write-off ever held. Walker thanked members of the Board (Perkins Bowen, Puntney, Hall, Clemons, Bowen, Kennedy, Honda, Judy Babb, Craghead and Lange) for writing contest prompts, Steve Youngblood for running the video contest and Linda Duncan at Headquarters for her registration and organization of contest entrants. A meeting is scheduled for after the Chicago convention to review all Write-off contests. Chairman for the Chicago Write-off was Linda Kane of Naperville (Ill.) Central High School; Phoenix chair will be Cathie Parks of Sabino High School in Tucson.

Gentry will remain in leadership with Judy Babb and Sharon Deibel joining. Perkins Bowen thanked Walker for her years of service to Write-off competition from its inception and added that an official recognition of her service will be made at the closing ceremony on Sunday.

Publications Chair Fulkerson said JEA Bookstore business has been steady with over \$15,000 in sales.

Junior High/Middle School

Perkins Bowen reported Rita Neumeister (Camarillo, Calif.) was new Junior High/Middle School chair. If anyone knew of teacher/advisers who would be interested in serving on this committee, he or she should contact headquarters.

Scholastic Journalism Week.

Perkins Bowen announced the dates of Scholastic Journalism Week were Feb. 23 to March 1.

Channel One Partnership Review Panel Chair Siver reported Channel One wants to maintain its relation with JEA/NSPA conventions. Channel One has joined NSPA in presenting a new Pacemaker Award for video programming and has worked with JEA to expand broadcast sessions and Write-off contests.

Scholastic Press Association Chair Dodd reported three new directors were part of the SPA roundtable: Hinrichs; Gary Lundgren, Arkansas H. S. Press; and Mauriello.

NCTE Liaison Graff reported Lucia Podraza and her principal Charles Mingo from DuSable High School, Tantillo, and Perkins Bowen will present a panel "Student Publications Giving Students a Voice" at the Chicago NCTE convention. She asked for ideas for next year's NCTE convention Assembly for Advisers of Student Publications sessions.

NewsWire Editor Lange reported the October issue was out; deadlines for the remaining issues of the year are January issue — Dec. 7, March issue — Feb. 2, and May issue — April 14.

Beginning with the January 1996 issue of *NewsWire*, pre-convention basic information was included in January and May issues. January for the spring convention and May for the fall convention.

C-JET Editor Clemons gave the schedule for the next issues: Fall 1996, photography, Jim Harmon, contributing editor; Winter 1996, student press rights, John Bowen, contributing editor; Spring 1997, AEJMC research issue, Jane Peterson, contributing editor; Summer 1997, JEA certification, Susan Hathaway Tantillo, contributing editor.

CONVENTION REPORTS

Perkins Bowen reported Puntney, Rolnicki, three representatives of College Media Advisers and she met with hotel convention sales representatives. We have grown so large that the hotel selection is limited by facilities needed for meetings and activities. This is a seller's market, we have a limited requirement for food and beverage services. Hotel representatives said we needed to know our goals yet remain flexible, including dates on which the convention is held.

Perkins Bowen spoke to Tom Rolnicki concerning the Phoenix promotional brochure statement in which convention fees were tied to membership with JEA and NSPA. She read a statement from Rolnicki: For the purpose of membership as it relates to convention registration, membership in either the Journalism Education Association or the National Scholastic Press Association satisfies a requirement for the membership registration rate offered.

Perkins Bowen thanked Rolnicki for being willing to make this adjustment. She suggested that we might reconsider convention registration fees for conventions beyond those currently planned.

SAN FRANCISCO — April 11-14, 1996

The convention was in two official hotels, the Hyatt Regency Embarcadero and the Grand Hyatt, and several additional overflow hotels.

CHICAGO — Nov. 14-17, 1996

Rolnicki reported 4,400-4,500 participants including 200 non-paying delegates. It is the largest convention on record. The Awards ceremony will be in the Grand Ballroom. Puntney said the partnership with NSPA is good for scholastic journalism. The principal/administrator strand which was added had a very strong attendance of 40 or more.

Although the Idea Forum was not as well attended as hoped, Puntney would like to continue it at the next convention.

PHOENIX — April 17-20, 1997

Siver extended an invitation to attend the Phoenix convention. Siver reported Carmen Wendt and Steve Abarora are the local co-chairs. We will be using the convention center as well as the Hyatt Regency Phoenix for meetings. Overflow will be at the Crown Plaza. A photo shoot under the supervision of photographers from *Arizona Highways* will be added.

ST. LOUIS — Nov. 13-16, 1997

Ed Donnelley reported the convention will be held in the Adams Mark with the Marriott as overflow hotel. A student-designed logo will appear on the convention material.

SEATTLE — April 16-19, 1998

The convention will be at the Sheraton.

WASHINGTON, D.C. — Nov. 19-22, 1998

The convention will be at the Sheraton.

ALBUQUERQUE — April 8-11, 1999.

ATLANTA — Nov. 18-21, 1999.

ANAHEIM — April 6-9, 2000

The convention will be at the Marriott.

BOSTON — 2001

NEW BUSINESS

SPECIAL WEB COMMITTEE

Janet Hensel commended both the NSPA and JEA sites which are strong in information and aesthetics. Although there are areas to be commended, there are also many areas unresolved.

The Board should consider some of the following: Who will be responsible for update of the JEA Web site? A webmaster who is a student or independent contractor? How often should it be updated? Every month or before major events five times a year? Who should evaluate it? The people who visit it as well as members? An on-line forum or simply where forms are available?

Summary of immediate suggested improvements: Make grammar and factual corrections; convene a group to write Web site guidelines, policies, templates; make priorities on the best way to serve members.

PUBLICATION STUDY COMMITTEE

Dodd announced the committee members are Molly Clemons, Connie Fulkerson, Judy Robinson, Linda Puntney, Susan Hathaway Tantillo, Paul Ender and Carol Lange. They met during this convention. Some suggestions which are receiving attention are reviewing deadlines, hiring a paid publication coordinator, and conducting a survey of members. The committee will have recommendations to present to the Board in Phoenix.

NOMINATIONS

Perkins Bowen stated ballots would be mailed between Jan. 15 and 20. Returned ballots must be received by headquarters no later than Feb. 15, 1997.

Foreman read the 1997 Election Slate as presented by the Nominations Committee:

President

Candace Perkins Bowen, Kent, Ohio
H. L. Hall, Kirkwood, Mo.

Vice President

Carol Lange, Alexandria, Va.
Rob Melton, Portland, Ore.

Secretary

Mary Lu Foreman, Shawnee, Kan.
Ann Visser, Pella, Iowa

Regional Director — Northwest

Linda M. Ballew, Great Falls, Mont.
Jack Groves, Medford, Ore.

Regional Director — Southwest

Tony Gomez, Tucson, Ariz.
Barbara Plungy, Littleton, Colo.

Regional Director — (new) Northeast

Barbara G. Flanagan, Newton, Mass.

Regional Director — (formerly part of Northeast) Mid-Atlantic/Great Lakes

Betty Morton, Bristol, Va.

Regional Director — South Central

Kathy Craghead, Mexico, Mo.

Regional Director — North Central

Jack Kennedy, Iowa City, Iowa

Regional Director — Southeast

Sylvia J. Daughtry, Atlanta, Ga.
Diane Weber, Birmingham, Ala.

Certification Commission Chair

Susan Hathaway Tantillo, Palatine, Ill.

Development/Curriculum Commission Chair

Jan Hensel, Liberty, Mo.
Steve O'Donoghue, San Francisco, Calif.

Multicultural Commission Chair

Willie Wooten, Detroit, Mich.

Scholastic Press Rights Commission Chair

John Bowen, Lakewood, Ohio

Perkins Bowen called for nominations from the floor.

Culpepper nominated Rik McNeill for Southeast Regional Director.

Olman nominated Kenson Siver for Mid-Atlantic/Great Lakes Regional Director.

Janet McKinney was nominated for Mid-Atlantic/Great Lakes Regional Director.

Perkins Bowen declared the nominations closed. **Hastings moved the slate be accepted.** Foreman seconded the motion. **The motion carried.**

Foreman informed all nominees that their statement of goals should be limited to 250 words. The slate of officers running for JEA office will be in the next issue of *NewsWire* and in a mailing from headquarters with ballots.

COMMUNICATIONS DECENCY ACT COURT CASE

Perkins Bowen reported that JEA was still involved with ACLU in challenging the Communications Decency Act of 1996.

Rolnicki said Perkins Bowen and JEA should be commended for taking such an early stand on such an essential press rights issue and remaining in the forefront of fighting for student press rights.

ADVISERS INSTITUTE

Puntney reported the desktop publishing segment of the Advisers Institute will be extended to five days. The first half of the sequence will be an overview of desktop publishing and in the second half students will specialize in the software program of their choice.

REGIONAL AND STATE DIRECTORS CONCERNS

Hall brought motions to the floor from the regional directors meeting at the Poynter Institute in July 1996 and the state directors meeting at this convention.

Hall moved that the advisers luncheon will always be in the main convention hotel.

Kennedy seconded the motion. Puntney indicated that local committees should be allowed the opportunity to put their personal stamp on a convention. Hensel asked what would happen if the convention were held in a convention center. Daughtry commented on the benefits of remaining in the convention host hotel. Siver stated in Phoenix advisers will be bused to a restaurant. Flanagan stated this was a special feature allowing advisers to leave the hotel and to see another part of the convention city. McElroy wondered if transportation could be provided if distance were involved. McNeill stated the problem was more a matter of site problems. Dodd suggested a list of guidelines and transportation considerations be instituted for future convention local chairs. Kennedy related a concern over the number of people excluded because of size of the facility. Puntney said we usually do not go over 200 at the adviser luncheon. Flowers asked about the possible cost if the convention hotel were used. Siver and Puntney said the cost would be higher in the convention hotel. Nine voted in favor of the motion; 25 opposed. **The motion failed.**

Daughtry moved the organization attempt to hold the advisers luncheon in the convention headquarters hotel whenever possible, with the local committee given the opportunity to find another location with consideration given to size of the facility (350 capacity) and transportation. McElroy seconded the motion. The motion carried.

Hall moved no on-site registrations be allowed at any convention, name tags be monitored at all conventions and that registration be limited to 110 percent of the total classroom seating. McKinney seconded the motion. Daughtry moved we table the motion. Everett seconded the motion. The motion to table carried.

Hall moved that all future non-contracted fall conventions be scheduled on weekends other than the NCTE convention date which is always the weekend before Thanksgiving. McNeill seconded the motion. Siver raised concern over restriction on negotiation flexibility. Gomez supported this. Maddy stated there will always be conflicts. Graff registered concern over consistent member conflict. The motion failed.

Hall moved that all delegates have to register for the convention on official JEA/NSPA forms. Morton seconded the motion. The motion carried.

Hall moved that a list of official overflow hotels with prices be listed in the convention registration brochure. McNeill seconded the motion. The motion carried.

Dodd asked for clarification on whether hotels were required to provide confirmation letters. Siver stated that was preferred and most hotels did comply.

ELECTION SLATE

Kennedy moved we reconsider the election slate. Morton seconded the motion.

Clemons noted that Bylaw Paragraph 3.10 stated the immediate past president duties as parliamentarian and convention coordinator ... and assuming other duties assigned by the president. Paragraph 4.06 states "Should the office of the president be vacated by death, resignation, removal or otherwise, the immediate past president, as acting chair of the Board of Directors, shall have the Board polled about filling the position." Discussion continued as to whether the immediate past president was an elected, appointed or honorary position according to the bylaws. Harris said this was a matter we should trust to the voters. **The motion did not carry.**

CONVENTION EXHIBITORS

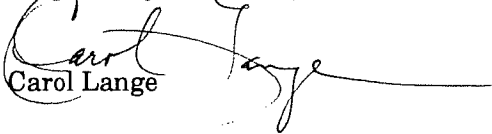
Gomez suggested that Canon and Xerox be invited to exhibit at the Phoenix convention.

GENERAL MEMBERSHIP MEETING

Perkins Bowen reminded all present that this was the last official JEA Business Meeting. Beginning with the Phoenix convention this will be the JEA General Membership Meeting.

Gomez moved that the meeting be adjourned. Maddy seconded the motion. The motion carried. Meeting adjourned at 5:45.

Respectfully submitted,


Carol Lange