Minutes of the Journalism Education Association Nov. 19, 1994 Business Meeting Regency Ballroom - Hyatt Regency, Dallas, Texas

President Candace Perkins called the meeting to order 3:40 p.m. Perkins called roll in Past President's Ken Siver's absence. In attendance were:

Candace Perkins, President Linda Puntney, Executive Director Judy Babb, Secretary/Newswire editor Sister Rita Jeanne, Treasurer Emeritus Ken Siver, Past President Molly Clemons, C:JET editor Susan Hathaway Tantillo, Certification Commission Jack Kennedy, Development/Curriculum Commission John Bowen, Scholastic Press Rights Commission Steve O'Donoghue, Multicultural Commission Rob Melton, NW Regional Director Kathy Craghead, SC Regional Director Betty Morton, NE Regional Director Rik McNeill, SE Regional Director Tony Gomez, ad hoc Board Member Diane Honda, ad hoc Board Member Willie Wooten, ad hoc Board Member Connie Fulkerson, Publications Committee Julie Dodd, SPA Liaison Hilda Walker, Write-off Committee Mary Lu Foreman, Nominations Marie Myers, Outreach Rudy Gomez, Outreach Gail Jones, Outreach Vicki Scorsone, SW Regional Director John Hudnall, Awards Kem Brossman, Junior High

Secretary Judy Babb summarized board actions.

Financial Reports:

Sister Rita Jeanne: See Board minutes. Linda Puntney: See Board minutes

Reports:

President

Perkins said the semi-annual reports were available which give detailed reports of state, officer, commissions and committees. JEA has been invited to join the Council of Presidents of national journalism organizations which meets two times yearly. Perkins believes this will be good networking for JEA. A new committee on Telecommunications has been started which Rob Melton will chair. Steve O'Donoghue volunteered to work on it.

Siver waived the past president's report until later.

Regional Director:

Melton had Carla Harris speak on the new privacy law in Oregon and how it affects publications in the state of Oregon. The law has been interpreted to include school publications in that no picture can be used without a parent approval slip on file.

Commissions

Scholastic Press Rights: Bowen said the commission is working on three projects. Members are developing a law and ethics curriculum and anecdotal stories on ethics. They are exploring possibilities of creating an ethics policy. Bowen asked for \$1,000 from commissions projects money to work on these.

Development/Curriculum: Kennedy commented on the quality of the Dallas convention program, saying they couldn't do better than the curriculum offered here. He spoke to the missing yearbook chapter and finding a sponsor for the yearbook adviser of the year. See Board minutes.

Multicultural: O'Donoghue said the commission is in transition with this being his last time as chair. O'Donoghue said that a lot of the original outreach people were here which spoke well of the success of the program. O'Donoghue also brought up sensitivity issues, school mascots as an example.

Certification: Tantillo said new fliers and brochures are now available. She said there are currently 280 CJEs in 38 states and Washington, D,C, and 43 of those are also MJEs.

Scholastic Press Association Liaison: Dodd said scholastic press association directors continue to meet at every convention and brainstorm. In Dallas three sessions were attended by 15 different state organizations.

Awards: Hudnall said 12 individuals or media groups received awards out of 21 applications. The committee of five is to expand to seven to get better regional coverage. Perkins encouraged those present to think of those worthy of the awards and nominate them.

Professional Contribution Prize: Clemons said JEA presented the first award and an honorable mention. The award will be given in the fall although next year the due date to Headquarters will be Sept. 15.

Student Impact Award: Siver said the first award was given in Portland and that a new brochure was out now. The Kalos Kagathos Foundation will still be funding it. Deadline for applications is March 1.

Write-Off: Walker thanked the local committee and judges. She said they were through judging by 11:30 p.m., one of the earliest finishes ever. Quite a few teachers and some parents helped with the wrap-up the day after the contest. She mentioned the pilot photo program to be tried in Kansas City (see Board minutes). Bill Hankins is to chair it. She thanked the board members for their hard work on the Adopt a Contest which has supplied the write-offs with new contest materials.

Publications: Fulkerson said the bookstore set a new record in Dallas, selling \$17,000. D.C. was \$12,000. She thanked Taylor Publishing for having Bobby Hawthorne's book, *The Radical Write*, done for convention. They also had the

Law of the Student Press book. Talmage Boston, a write-off speaker and session speaker, sold 15 books but only six people attended his session. She thanked Sister Rita Jeanne and Jackie Harmon from K-State for their help.

Nominations: Mary Lu Foreman handed out the slate and made one addition of Janet McKinney, Ben Davis High School, Indianapolis, Ind., for Northeast Regional Director. No nominations were made from the floor. Nancy Hastings moved to accept the slate with the addition. Sylvia Daughtery seconded and the motion was passed.

The slate of candidates for office, 1995-97 term is as follows:

President:

Candace Perkins, George C. Marshall H.S., Falls

Church, Va.

Vice President: Homer L. Hall, Kirkwood (Mo.) H.S.

Rita Rose, Cass Technical School, Detroit, Mich.

Secretary:

Linda M. Ballew, Great Falls (Mont.) H.S.

Carol Lange, Thomas Jefferson H.S. for Science and

Technology, Alexandria, Va.

Teresa (Terry) Nelson, Muncie (Ind.) Central H.S. Sarah L. Ortman, Upper Arlington H.S., Columbus,

Ohio

Certification Chair:

Susan Hathaway Tantillo, Wheeling (Ill.) H.S.

Dev./Curriculum Chair:

Janet Hensel, Liberty (Mo.) H.S.

Chair:

Jack Kennedy, City H.S., Iowa City, Iowa

Darla M. Jones Tresner, Bartlesville (Okla.) H.S.

Scholastic Press Rights Chair: John Bowen, Lakewood (Ohio) H.S.

Joel G. Mosier, Andress H.S., El Paso, Texas

Multicultural Chair:

Willie E. Wooten, Finney H.S., Detroit, Mich.

NW Regional Director:

Rob Melton, Benson H.S., Portland, Ore.

SW Regional Director:

Tony Gomez, Amphitheater H.S., Tuscon, Ariz. Vicki L. Scorsone, Sandia H.S., Albuquerque, N.M.

NC Regional Director:

Judy Knudtson, Albert Lea (Minn.) H.S.

SC Regional Director:

Kathy Craghead, Mexico (Mo.) H.S.

NE Regional Director:

Janet McKinney, Ben Davis H.S., Indianapolis, Ind.

Betty Morton, Virginia H.S., Bristol, Va.

SE Regional Director:

Richard (Rik) McNeill, Pinelles School Board, Largo,

Fla.

Journalist of the Year: Diane Honda reminded everyone that there would be no carry-in entries and that *Newswire* would carry the rules. The entries must be to the state directors by Feb. 15 and to headquarters by March 15.

NCTE: Candace Perkins presented the report. (See Board minutes.)

Junior High: Kem Brossman said that Dixie McGrath has agreed to help her. She asked for names of other junior high journalism teachers.

Newswire: Mary Lu Foreman will be doing the next issue with a Dec. 15 deadline. Contest winners will be included.

C:JET: Molly Clemons said the fall issue is out on the coaching of writing. The next issue will be on ethics and be overseen by Judy Knudtson; the third will be the college research issue and the summer issue will contain CJE and MJE projects and will be handled by Tantillo. The fall issue next year will be multicultural and will be edited by Marie Myers. The following summer will be on yearbooks and will be edited by Jack Kennedy. There are two open issues. A suggestion was Internet and perhaps that Melton would edit it.

Conventions:

Portland: Final report. (See Board minutes.)

Dallas: Susan Komandosky said she was happy the Dallas convention came off like they hoped it would. She said the convention brought in 1,200 from Texas with just over 3,000 total in attendance, making the Dallas convention the third largest convention ever. Vicki Scorsone commended the locals for their hard work.

San Diego: Siver said the spring convention is April 6-9 at the Hyatt Regency San Diego which is a new hotel on the bay, which is adjacent to downtown. We have support from a local community of San Diego advisers. Convention planners have keynote speakers and tours lined up. (See Board minutes.)

Boston Regional: Siver. See Board minutes

Kansas City: Puntney said there is a great local committee and the theme is "Jazz It Up in Kansas City. (See Board minutes.)

Future conventions: Siver

Spring 1996: San Francisco at the Hyatt Embarcadero: April 11-14 Fall 1996: Chicago Hyatt, Nov. 14-17

Spring 1997: Phoenix

Fall 1997: St. Louis at the Adam's Mark Hotel. The local committee is enthusiastic and hotel rates are guaranteed.

Spring 1998: Seattle is tentative. JEA and NSPA have made hotel inquiries and plan to discuss with locals about support/desire to have a convention there.

Fall, '98: Washington, D.C., at the Sheraton, which has many elevators. Siver said the hotel is more removed from the main tourist area, but it's on the metro.

1999 is not decided but it will be the 75th anniversary of JEA.

Old business:

Unity conference: (See Board minutes.)

New business:

Convention guidelines: Perkins. (See Board minutes.) The new guidelines will be in the next *Newswire*.

Write-Off photography pilot contests approved: (See Board minutes.)

Matters introduced by members:

Sylvia Daughtery suggested that JEA appoints a committee and editorial board that would decide on themes and subtopics for JEA publications and that the board encourage more membership input.

Fern Valentine said Past President Dorothy McPhillips was doing well and had received a prestigious award and \$10,000 as one of 10 recipients.

Ken Siver said Scholastic Journalism Week is Feb. 19-25, and Jim Shuman is working on promotional materials for it.

Motion to adjourn passed at 4:48 p.m.

Respectfully submitted,

Judy Babb JEA secretary