

**Journalism Education Association
Business Meeting
Renaissance Techworld, Washington, D.C.
November 20, 1993**

**Call to order
Candace Perkins**

Call to order and rules of the meeting were given by President Candace Perkins at 3:43 p.m.

**Roll Call
Ken Siver**

In attendance were:

Candace Perkins, President
✓ Linda Puntney, Executive Director
H.L. Hall, Vice President
Judy Babb, Secretary/News wire editor
Ken Siver, Past President
Sister Rita Jeanne, Treasurer Emeritus
Molly Clemons, C-JET editor
Susan Hathaway Tantillo, Certification Commission
Jack Kennedy, Development/Curriculum Commission
Steve O'Donoghue, Multicultural Commission
John Bowen, Scholastic Press Rights Commission
Rob Melton, NW Regional Director
Vicki Scorsone, SW Regional Director
Judy Knudtson, NC Regional Director
Kathy Craghead, SC Regional Director
Betty Morton, NE Regional Director
Rik McNeill, SE Regional Director
Tony Gomez, *ad hoc* board member
Diane Honda, *ad hoc* board member/Scholarship Committee
Willie Wooten, *ad hoc* board member
Connie Fulkerson, Publications Committee
Julie Dodd, SPA liaison
Hilda Walker, Write-off Committee
John Hudnall, Awards Committee
Mary Lu Foreman, Nominations Committee

**Board meeting motions
read by
Judy Babb**

Babb read motions passed at board meeting.

**Reports
Past president's
Ken Siver**

Reports:

Siver said he continues networking and monitoring JEA's finances. He explained how the Kalos Kagothos Foundation will underwrite the Student Impact Award. (See minutes from the Board Meeting.) Prize is no longer \$300 but rather \$1,000. He encouraged members to publicize Scholastic Journalism Week. (See minutes from the Board Meeting.)

Perkins reminded everyone that the directory would contain the semi-annual reports.

**Financial report
Sister Rita Jeanne**

Sister Rita Jeanne summarized the current investments. (See minutes from the Board Meeting.)

**Headquarters financial
report
Linda Puntney**

Linda Puntney summarized the report given at the Board Meeting. (See minutes from the Board Meeting.)

State and regional
directors report
H.L. Hall

H. L. Hall said good ideas had come out of the regional and state director's meetings. One is to have directors hold regional meetings at future National Convention. He said there are many grass roots efforts to get the first-time members to feel a part of the organization.

Commission reports
Scholastic Press Rights
John Bowen

Bowen spoke about the *C:JET* issue and things that are going on around the country.

Curriculum and Develop-
ment
Jack Kennedy

Kennedy said the video curriculum is now in final draft. Multicultural Commission is now developing a curriculum. The first, on newswriting is in final draft and the second, (See Board Minutes) feature writing, is in the works. In response to a specific member request, the Commission will be developing a packet of promotional materials to help get administrators to support advisers coming to conventions.

Certification
Susan Tantillo

Tantillo reported that 225 members are now certified. Thirty-four of those have earned Master Journalism Educator. She reported on meetings here and on growth in certification.

Multicultural
Steve O'Donoghue

O'Donoghue reported that the commission had brought in four advisers as new outreach members. At the end of the convention, the Commission will go through the process again for selecting four new people for Portland. He attempted to work with the Department of Education for recruiting people of color and making equipment available to schools. He got a polite rejection but plans to continue pursuing that. He described a National Association of Black Journalists meeting in Cleveland. John Bowen, who represented JEA, found out members would be willing to help us.

Nominations
John Hudnall

Hudnall reported 11 awards were presented in Washington, DC. Nomination forms will be updated before the next nominations are sought. (See minutes from the Board Meeting.)

Write-off
Hilda Walker

Leah Jaffee and Sharon Deibel have been local Write-off co-chairs. There were 31 contests, 1192 students, 252 schools from 37 states. She said there will be new guidelines. Dena Minato will be the Portland Write-off person, Judy Babb would be the chair in Dallas with Steve Wilkes handling video contests.

Junior High: New
appointment in Kem
Brossman

Perkins said the new junior high committee chair is Kem Brossman. She also found additional advisers who volunteered to be on the committee.

Scholarship
Diane Honda

Honda said they are trying for a smooth transition between committee chairs. One major change in the JOY contest is state directors can not carry in portfolios; they must be mailed to JEA Headquarters by March 15.

NCTE
Candace Perkins

Liaison Pat Graff sent a report. (See minutes from the Board Meeting.) Perkins said we are getting more sessions on NCTE programs.

Nominations
Mary Lu Foreman

Mary Lu Foreman said she has two new volunteers and is looking for two others for her committee.

Publications
Connie Fulkerson

Records for sales in convention bookstore were broken with about \$9,000 in sales Friday and about \$3,000 more Saturday. This is the first time book signings were tried with the authors. There was good response. Fulkerson continues to look for new ideas for the bookstore, especially in video.

Newswire
Judy Babb

Babb said all is OK.

C:JET
Molly Clemons

Molly Clemons reported on upcoming issues. (See minutes from the Board Meeting.) She requested articles or topic suggestions.

SPA
Julie Dodd

Julie Dodd reported on meetings and seminars. She talked about conventions and budgets and how it was affecting attendance and how budget concerns are affecting journalism programs. *Journalism Kids Do Better* by Jack Dvorak, Larry Lain and Tom Dickson is a book coming out in February and will be available in JEA Bookstore.

Headquarters report
Linda Puntney

Headquarters receives about 50 phone calls per week. Puntney said headquarters had produced Newswire and C:JET and the directory of certified members. Her biggest concern is decreased membership. Fall is traditionally the time for high membership, but we are down 302 members from this time last year. We are getting some new members but about 500 have not renewed. There are plans to revive membership brochure which is now only a part of the catalog. (See minutes from the Board Meeting.)

Convention Updates

Long Beach: (See minutes from the Board Meeting.)

Washington, DC: 3,300 registered, which is the largest number ever. There were 16 breakout sessions per hour, issue seminars, the hospitality room had steady flow, Coaching Clinic involved more than 400 students.

Motion to thank local
committee for making
the D.C. convention
successful
H. L. Hall

Hall moved the organization thank Carol Lange and Bob Atwood and rest of local committee who made this convention so successful. Seconded and passed.

Portland: Carla Harris said the local committee has been meeting for about a year and is looking forward to everyone coming to Portland. Puntney said the convention would be in two hotels with refinements from Long Beach. Hilton would be the yearbook hotel and the Marriott the newspaper hotel. There will be buses but distance is walkable. Registration will be modified to allow advisers to register at the hotel they prefer. Bill Hilliard, editor of the Oregonian, is one of the keynote speakers.

Dallas: Local chair Randy Vonderheid said Down Home Texas Style is the theme and the committee is coming up with things for students and advisers to do. They are working to get interviews set up with athletes and to get into the Reunion Arena. Local chair Susan Komandosky said they are considering a seminar about the Kennedy assassination. They are also looking at one on sports as a religion.

Future conventions:

Spring '95: San Diego, Hyatt. Run by a national committee again without much local support.

Fall '95: Kansas City, Hyatt and Regency. Puntney will head committee. The hotel connects to Westin Crown Center.

Spring '96: San Francisco, Embarcadero Hyatt.

Fall '96: Chicago, Hyatt.

Fall '97: Phoenix, Hyatt.

(See minutes from the Board Meeting.)

Advisers Institute

Advisers Institute was held in July in three sequences. Rob Melton and Bob Esler taught Desktop Publishing, Bowen and Perkins taught the second one, the third portion Bowen taught. JEA will hold institute again but titles will be spiffed up and newly packaged.

**Write-off changes
Hilda Walker**

Hilda Walker gave a synopsis of Write-off changes. (See Board minutes.) One change is the elimination of typewriters and computers. Volunteer board members will re-do Write-off Contest. Judging forms will be tabulated numerically but students will receive a comment sheet with no numbers. The board also decided delegates who judge and speak or who are both JEA/NSPA members and judge or speak will have registration waived.

**State Free Expression
Seminar
John Bowen**

State Free Expression: Bowen said funding was denied by the Freedom Forum and we will resubmit the proposal. Siver said it will have to be repackaged. Forum has something in its bylaws against supporting political activities. Since the original idea was to bring people together to learn how to write legislation for freedom of expression laws, they had to turn JEA down.

**Motion: To provide JEA
membership lists and
endorsement for possible
non-profit organization
health clearinghouse
that would provide funds
and information for
health related information
to be included in
school newspapers.
Motion passed.**

Matters Introduced by members

David Aaronson and Carolyn Jones Howard want to add a health page in every school newspaper, and they are looking for funding to help pay for it. Center for Disease Control thought they could get a federal grant. What they wanted from JEA was access to membership lists. Motion to form a non-profit organization health clearinghouse that JEA would endorse and provide membership list for if possible. Motion seconded by Rik McNeill. Howard Spanogle asked what would be provided to each school paper. They said a column by surgeon general and statistics. No commitment would be required. Schools would be reimbursed by sending in the health page. The material could be used in any form, it doesn't have to be an actual health page. It would be supported by various corporations. Schools would get \$250 for each issue that contained health issues. This already exists on small scale in D.C. schools.

Hall called the question. Motion passed.

Robert Greenman commended these two instructors for their work to increase the number of newspapers in D.C. schools

Motion to adjourn

Motion to adjourn at 4:45 p.m.

Respectfully submitted,
Judy Babb
JEA Secretary