

Minutes of the Journalism Education Association

Nov. 21, 1992

Columbus, Ohio

Business Meeting

Call to order	President Ken Siver called the meeting to order at 3:40. Siver dispensed with the roll call and had all present introduce themselves.
Board members present	Board members present: Dr. Kenson Siver, President Candace Perkins, Vice president Judy Babb, Secretary, <i>Newswire</i> Editor Sister Rita Jeanne, Treasurer Emeritus Molly Clemons, <i>C:JET</i> Editor Linda Puntney, Executive Director Vicki Scorsone, SW Regional Director Susan Hathaway Tantillo, NC Regional Director Jack Harkrider, SC Regional Director Margaret Johnston, SE Regional Director H. L. Hall, Certification Commission Jack Kennedy, Development/Curriculum Commission Connie Fulkerson, Publications Commission John Bowen, Scholastic Press Rights Commission Julie Dodd, Scholastic Press Association Liaison Sherry Haklik NE Regional Director Linda Ballew, NW Regional Director Steve O'Donoghue, Multicultural Committee Mary Arnold, Multicultural Committee Hilda Walker, Write-Off Chair Tony Gomez, ad hoc board member Robert Tohe, ad hoc board member Diane Honda, ad hoc board member Willie Wooton, ad hoc member Babb summarized the actions taken by the board at the Board meeting, Nov. 19.
Financial report Sister Rita Jeanne	Sister Rita Jeanne reported the financial health of JEA. (See Board Report.) Siver said JEA uses the interest from an endowment fund and the scholarship fund is at an all-time high. Siver said JEA's goal is to be able to present students with more substantial awards.
Headquarters report Linda Puntney	Puntney discussed the profit-and-loss statement and projected what would happen by the end of the year. (See Board Report.) Siver dispensed with announcements other than saying the Board formulated 12 goals for 1991-93 and the semi-annual report tells of the progress with each which he believes is substantial. Siver said the JEA membership directory will now include a report of annual activities.
State and regional directors meeting Candy Perkins	Fifteen state and regional directors met and discussed strategies for getting legislation passed and for increasing membership.
Publications Commission Connie Fulkerson	Fulkerson reported that convention sales brought in about \$7,000. She is reviewing new materials all the time and asked for suggestions. Siver said he'd like to acknowledge Fulkerson's work and that after four years the commission will become a committee in April. Siver said the catalog and the work are commendable and he had heard many positive comments about the bookstore.

Minutes of the Journalism Education Association

Nov. 21, 1992

Columbus, Ohio

Page 2

Curriculum Commission Jack Kennedy	Kennedy said the official results of the membership survey will appear in <i>Newswire</i> . The information will be used by several of the commissions. An abstract will be published and everyone will be able to review it. Kennedy thanked Mary Arnold for her help. He said they are working on an index for curriculum. He also plans to have sales brochure ready by Long Beach and hopes to begin work on a video.
Certification Commission H. L. Hall	Hall said the commission decided to extend the test time to 2-1/2 hours which would allow for instruction time. Hall emphasized the commission is not a money maker. Hall thanked Arnold for helping to revise the CJE tests, which are now being used. The commission will continue to develop new test questions. He thanked all who showed interest in certification.
Multicultural Committee Mary Arnold Steve O'Donoghue	<p>Arnold said the Multicultural Committee had three sets of recommendations to be implemented next year. (See Board Report.) Committee members recommended sessions for the Long Beach convention, including a look at the aftermath of Rodney King trial, sexism and racism in sports, and gay and lesbian teens. They also wanted to encourage others putting together panels to include people of color.</p> <p>O'Donoghue said plans are being made to involve more Native American students in the Long Beach convention.</p>
Scholarship Committee Margaret Johnston	Johnston said Scholarship Fund interest income is more than \$1,300 so it now funds two scholarships. She said all scholarship recipients from the last two years are in college. Two have not accepted their scholarships. One is in a two-year college and will request the money when he transfers to a four year college. The other is at Northwestern but has not requested the scholarship yet. Siver asked state directors to encourage participation. With only 25 or so states entering, members who need more information on the Journalist of the Year competition should contact Johnston.
Awards Committee	Siver reported for Lorraine Reuther. He said the awards were given at the advisers luncheon. The nomination for awards is an on-going program.
Contests Hilda Walker	<p>Write-Off</p> <p>Siver said Sharon Gentry will be co-chairing the Write-off Committee with Walker. Walker congratulated three of the Columbus people for doing an excellent job. She said there were 25 on-the-spot competitions as well as photography, computer design and TV broadcast. There were 738 registered contestants representing 100 schools and 17 states. The Long Beach convention will have national committee to help with Write-offs. (See Board Report.) Gentry will help with yearbook contests. Newspaper and TV broadcast contests will be at the Sheraton and yearbook and literary magazine contests will at the Hyatt. There will be 31 contests: 15 will be in one hotel and 16 in other. A sub-committee has been formed to modernize and streamline contests. Local contest heads for Washington, D.C., and Portland have not yet been selected. Bradley Wilson and Judy Babb will be local Write-off chairs for Dallas.</p>
Nominations	<p>All teacher/adviser members will receive a ballot in January and election results will be known in February. Cheryl Pell has been working since late May to complete the slate.</p> <p>Siver read the slate of candidates and asked for additional nominations from the floor. Nominated were Kathy Craghead for South Central Regional Director and Tony Gomez for Southwest Regional Director.</p> <p>The complete slate of nominees for 1993-95 JEA Board is as follows:</p> <p>Officers</p> <p>President: Candace Perkins, St. Charles (Ill.) H.S., unopposed Vice President: Homer L. Hall, Kirkwood H.S., unopposed Secretary: Judy Babb, Highland Park H.S., unopposed</p>

Minutes of the Journalism Education Association

Nov. 21, 1992

Columbus, Ohio

Page 3

Commission Chairs

Certification:

Mary Lu Foreman, Center Senior H.S., Shawnee, Kan.
Susan Hathaway Tantillo, Wheeling (Ill.) H.S.
Fern Valentine, Auburn (Wash.) H.S.

Development/Curriculum:

Jack Kennedy, City H.S., Iowa City, Iowa
Darla M. Jones Tresner, Bartlesville (Okla.) H.S.

Scholastic Press Rights:

John Bowen, Lakewood (Ohio) H.S.
Joel Mosier, Address H.S., El Paso, Texas

Multicultural:

Steve O'Donoghue, Fremont H.S., Oakland, Calif.
Reginald Ragland, Grambling (La.) State University

Regional Directors

Northwest

Linda Ballew, Great Falls (Mont.) H.S.
Rob Melton, Wilson H.S., Portland, Ore.

Southwest

Tony Gomez, Amphitheater H.S., Tucson, Ariz.
Vicki Scorsone, Sandia H.S., Albuquerque, N.M.

North Central

Judy Knudtson, Albert Lea (Minn.) H.S.
Tom Winski, Monmouth (Ill.) College

South Central

Kathy Craghead, Mexico (Mo.) H.S.
Jack Harkrider, Anderson H.S., Austin, Texas

Northeast

Sherry Haklik, North Plainfield (N.J.) H.S.
Betty Morton, Virginia H.S., Bristol, Va.

Southeast

Richard (Rik) McNeill, Countryside H.S., Clearwater, Fla., unopposed

Slate approved

O'Donoghue moved to accept the slate; it was seconded by Sylvia Daughtry. Motion carried.

C: JET Molly Clemons

The fall *C:JET* is the multicultural issue and was coordinated by Sherry Haklik. Clemons said the winter proofs are here and the magazine will be out in January. The spring issue will contain college research and the summer issue will be on packaging the news. Kennedy will coordinate it. Two topics suggested for next year are analyzing student stories and outcomes-based education. Clemons said OBE may be a way to save some journalism programs.

News wire Judy Babb

Siver requested state organizations to send newsletters to Babb for use in *News wire*.

SPA Julie Dodd

Dodd reported that sessions for scholastic press association directors had 13 states represented. A survey will be sent to SPA directors to obtain information on such topics as credit for courses and the progress of state legislation.

Headquarters Linda Puntney

Puntney summarized the headquarters report. She said she continued to be concerned with membership. There are 1,744 total members, down 7 percent from this time last year and up 20 percent from spring. She hopes spring will see an increase with the Long Beach convention.

Convention review

Denver: Puntney discussed the convention profit-and-loss statement. Total income was \$36,515.91 and expenses were \$21,624.07 for a net profit of \$14,891.84.

Minutes of the Journalism Education Association

Nov. 21, 1992

Columbus, Ohio

Page 4

Columbus: Ortman said most people have been positive about the convention. Weisenburger thanked the JEA board and said the convention was hard work but it all came together. He commended Hilda Walker for her work.

Siver commended Ortman, Weisenburger and all Ohio committee members. Attendance was 2,188.

Long Beach: Dwight Bustrum is the major contact person. He said there will be much greater reliance on board to make it a success. Siver said national people will pick up where locals usually help. The convention will be in two main hotels with one for overflow. The Hyatt is for yearbook sessions; the Sheraton is for newspaper sessions. (See Board Report.)

Washington, D.C.: Carol Lange said Robert Atwood would be co-chair. Lange handed out photos of D.C. to people who had never been there. Lange said the convention committee has already begun to think about programs and will have all divisions possible. There will be special tours. She said Maryland, D.C., and Virginia scholastic press association members are working together. Siver said JEA and NSPA are glad that Lange and Atwood are co-chairing, since they did good job in 1988. A coaching clinic is being considered.

All others: In the interest of time, Siver briefly touched on other upcoming conventions. Randy Vonderheid spoke for Dallas 1994. He said the local committees are formed. Siver said he and Puntney met with the Texas group in October.

Old Business

Athmann Case — Bowen

Well informed sources say the case will go to court in February. The insurance company settled with her and the school board is holding out. Mark Kormmann said a number of teachers have been interviewed and are willing to speak for her. Siver explained the case briefly. The latest tactic of the administration is to provide another list of people they want interviewed and that Athmann will have to pay for.

Scholastic Press Rights Commission

Bowen said they are still trying to work with Freedom Forum on legislation.

The commission has now been charged with working with ACLU on HyperCard for student press rights.

Juried Teacher Prize

Siver said there is a rough draft of what the juried teacher prize will entail. The board believed it needed more work, and it will be ready for Long Beach

New Business

Express Yourself Program

O'Donoghue spoke about the ACLU Express Yourself program. He said ACLU has an interactive HyperCard program for Macintosh developed for California, so it doesn't totally apply to all states.

Freedom Forum

Judy Hines said The Freedom Forum is planning a study on journalism for teens and encouraged people to turn in the survey. She encouraged members to contact her at The Freedom Forum, 1101 Wilson Blvd., Arlington, VA 22209. Phone number: 703-284-2853

Student Award

Siver said the student award is still in the committee process. The award is to recognize students who have made a difference with the study and practice of journalism. It can be in many forms—video, etc. (See Board Report.) It could start as early as next fall.

Summer Advisers Institute

Puntney reported the JEA Advisers Institute will be in July and will be in three sequences: Desktop Publishing; Law, Ethics and Advising into the 20th Century, which will feature Randy Stano from the *Miami Herald* as a design instructor; and Supervision of School Publications.

Minutes of the Journalism Education Association

Nov. 21, 1992

Columbus, Ohio

Page 5

Hall said Margaret Johnston isn't seeking re-election, and he wanted to commend her for her leadership and also thank Siver. He said that under Siver's leadership the organization has take a big leap forward.

Siver added his commendations to Johnston for her work as Scholarship Committee chair and Southeast Regional Director. He also thanked Hathaway Tantillo and Hall for their work in their areas and acknowledged Perkins who has been vice president for six years, saying she has been a great support.

The meeting adjourned at 5:10 p.m.

Respectfully submitted,

Judy Babb
JEA secretary