

MINUTES OF THE JOURNALISM EDUCATION ASSOCIATION
1990 FALL CONVENTION
Hyatt Regency Hotel, Indianapolis, IN

BUSINESS MEETING, Oct. 26, 1990

CALL TO ORDER: President Ken Siver called the meeting to order at 4:05 p.m. He dispensed with the rules of the meeting. Ken asked the 40 members in the room to introduce themselves and tell where they were from. He indicated that some of the board members were absent because of write-off responsibilities.

MINUTES: H. L. Hall pointed out that copies of the minutes from the Seattle convention were available. He summarized action taken by the board at its Oct. 25 meeting.

FINANCIAL REPORTS: Sister Rita Jeanne reported that JEA's investments totaled \$106,211 and that the Scholarship Fund had a balance of \$10,604.05 as of Oct. 20. Linda Puntney summarized the Profit and Loss statements for September and October.

ANNOUNCEMENTS: Ken Siver said that the board had voted last spring to establish a \$100,000 endowment and to use the interest from that endowment for JEA activities. He said that JEA needs a middle school/junior high committee chair since Nancy Palmer had resigned. He also indicated that Craig Trygstad had resigned as Issues Seminar chair after the Albuquerque convention. He said that Nancy Hall had resigned as Newswire Editor and Mike Brown had resigned as Certification Commission chair. He commended both for their work. He said that Newswire would become part of the secretary's responsibilities in April 1981. Vicki Scorsone commended Nancy and Mike for their work with JEA. Ken Siver said JEA had been fortunate to have Mike's leadership with the Gannett Foundation in getting certification established. Ken said there had been a major breakthrough with JEA's networking with NCTE and he was looking forward to working closer with that organization. He also announced that JEA would be working with ASNE in trying to establish scholarships for minority students to attend conventions. He also distributed a flyer announcing an essay contest on the First Amendment which ASNE and ANPA are sponsoring. He urged members to get their students to enter.

PAST PRESIDENT'S REPORT: Dorothy McPhillips referred the members to her report in the semi-annual report. She pointed out that all future conventions were listed there. She said the Seattle convention had made a profit of \$19,515 and that \$3,421 had been raised for the Scholarship Fund. She said the Outreach Project had reached its conclusion.

COMMISSION REPORTS: John Bowen announced that the Scholastic Press Rights Commission had finished its Hazelwood booklet and had written articles for the fall issue of C:JET. He said that he and Linda Puntney would work on marketing techniques for the booklet. Marilyn Weaver said that the Marilyn Athmann case was being negotiated and that Marilyn had received a \$3,000 First Amendment Award from Playboy. Mike Brown said the Certification Commission had held a symposium at Gannett Headquarters in Arlington, VA, last summer to finalize plans for CJE and MJE certification. He said a complete explanation of accomplishments at the meeting were in the semi-annual report. He spoke favorably of the work accomplished at the symposium, and he urged members to apply for CJE or MJE certification. He said such certification shows that journalism educators are professional and proud of it. Connie Fulkerson said that the bookstore catalog had been redesigned by the Publications Commission, and she said there were 45 new publications in the bookstore. She urged delegates to stop by the bookstore at the convention. She said about \$3,000 in publications had been sold at the convention so

far. Betty Morton said the Development/Curriculum Commission was working on compiling a helpful hints booklet, and she asked delegates to send hints to her or to Sharon Gentry who will be compiling the booklet. She said Susan Massy was working on developing an electronic media guide booklet.

STATE AND REGIONAL DIRECTORS REPORT: Candy Perkins said state reports were in semi-annual report. She said the program for Indianapolis was a little unclear, but the state directors' meeting was scheduled for 9 a.m. tomorrow with the regional directors' meeting at 8 a.m. She said there had been a good response from state directors concerning the contest to increase membership. There is a possibility a similar contest will be held next year.

COMMITTEE REPORTS: H. L. Hall reported for Diane Boyle, Scholastic Journalism Week chair, that materials to support the week would be available at headquarters in November. He also said that Taylor Publishing Co. was providing buttons to support the week and Diane hoped to get Herff Jones to provide posters. Ken said that efforts to get Congress to declare the week had been dropped. The dates for the week in 1981 are Jan. 13-18. 1991

Margaret Johnston announced that all three scholarship winners from last year were in college and were majoring in journalism.

Sherry Haklik distributed copies of the Multicultural Committee Report. She announced that besides herself other members of the committee will be Steve O'Donoghue, Mary Arnold, Candace Perkins, Dr. Julie Dodd, Craig Trygstad, Dr. Barbara Hines, Tom Engleman, and Dr. David Adams. She also said she was seeking additional members. She announced that Felix Guetierrez, Alice Bonner, and Cheryl Pell had agreed to work with the committee. The committee has established the following goals: 1.) to contact others interested in serving on the committee or as consultants; 2.) to actively recruit and retain minority high school teachers as journalism teachers/advisers; 3.) to actively recruit high school minorities to join school publications and take journalism courses; 4.) to promote the value of all diverse racial, ethnic and cultural groups represented in the nation's schools; 5.) to facilitate scholarships and contests for minority students and their advisers to scholastic press conventions, workshops, conferences and other training opportunities; 6.) to charge JEA's regional directors and state directors to promote this multicultural program with regional and state scholastic press associations; 7.) to achieve by the year 2000 a minority percentage serving on school publications which reflects the school minority population; and 8.) to conduct a survey of JEA members to find out the percentage of minority members. Ken Siver said the committee needed some minority members. He said JEA needed to do its part to attract multicultural students into journalism.

H. L. Hall gave the Write-Off report for Hilda Walker. Tom Kinzer and Susan Hebel organized 24 competitions for Indianapolis. This included 17 regular contests and four literary magazine contests. Dan Waechter supervised the four carry-in computer contests. There were 654 students from 94 schools in 17 states in the contests. The largest number of entries was in feature writing with 68 competitors. The smallest contests were in Literary Magazine with two competitors in Illustration and four in Magazine Layout. Most of the other contests had from 11 to 50 entries. Sharon Gentry will chair the write-offs in Albuquerque, and Barbara Snyder will chair the 1991 fall convention write-offs in Chicago. Hilda commended the Indianapolis contest committee for doing a wonderful job of organizing and administering the contests.

Margaret Johnston gave a report on C:JET for Molly Clemons. She said the fall issue would be out in two weeks with a theme of after-Hazelwood. She said John Bowen had coordinated the issue. The winter issue will be on reporting and Susan Massy and Jack Wilson are coordinating it. The spring issue will be on college research

concerning scholastic journalism. The summer issue is being coordinated by Susan Hathaway and Candy Perkins.

SCHOLASTIC PRESS ASSOCIATION REPORT: Julie Dodd reported that the Scholastic Press Association group had 70 members, and she said sessions were offered at both the spring and fall conventions. She sends a newsletter 3-4 times a year, and she will promote the ASNE essay contest in a newsletter this year. She asked delegates to inform her of any changes in names of state association directors.

HEADQUARTERS REPORT: Linda Puntney said that there were 1,885 JEA members but that number would change as of Nov. 1 because anyone who had not renewed memberships would be dropped on that date. She said work is progressing on the membership directory and on the certification directory. She also said work has begun on producing the program for the Albuquerque program.

CONVENTION UPDATES/REPORTS: Mark Kornmann said there were 1,610 students and advisers registered for the Indianapolis convention and that all indications were that things were going well. Ken Siver acknowledged the work of all committee members for the Indianapolis convention and gave a special thanks to Mark, Marilyn Weaver, and Jack Dvorak. Vicki Scorsone invited delegates to attend the spring 1991 convention in the "land of enchantment" in Albuquerque, NM. She said Sam Donaldson will be the keynote speaker if the Mideast situation doesn't prevent him from coming. She said work on the program was progressing well. Tom Rolnicki said that he and Ken Siver and Linda Puntney were working with host cities about one and one half years in advance of a convention. At that time they survey state members in the area to get ideas and to find out who is willing to help with various convention functions. He said that 13-14 months prior to the convention that the three go to the area and work with local committees to put the promotional materials together. Tom announced that San Diego was being considered for the spring 1995 convention and San Francisco was being considered for the spring 1996 convention. Candy Perkins invited delegates to Chicago for the fall 1991 convention. The theme for the Chicago convention is "The Sky's the Limit." Sarah Ortmann invited delegates to Columbus for the fall 1992 convention. She said all committees were in place and that committee members would meet early in 1991 to begin work. Dorothy McPhillips said she still had a few session openings for Albuquerque, and she invited delegates to submit program proposals. Jack Harkrider said committees for the Dallas convention in 1994 had been formed.

OLD BUSINESS: Pat Graff said that since the change in NCTE executive directors there has been a positive relationship between JEA and NCTE. She said someone had written a letter to NCTE indicating unhappiness with the lack of support for journalism, and she said the letter had had some results. She said it is likely that JEA will obtain Assembly status with NCTE which would guarantee JEA a slot on all NCTE convention programs. Candy Perkins said that she was continuing to seek grants to fund a International Youth Journalism Exchange.

NEW BUSINESS: Linda Puntney distributed copies of a proposal to hold a Summer Advisers' Institute at Kansas State University in 1991. She said that since JEA had started certification that the institute would provide a way for advisers to gain credit in courses needed for certification. She said the institute would be for 1-3 weeks and offer 1-6 hours of credit. Week 1 would be desktop publishing, week 2 would be law and ethics, and week 3 would be supervision of scholastic publications. Linda said brochures would be available by the spring convention in Albuquerque.

Ken presented the slate of candidates for office for Cheryl Pell, nominations committee chair. He said the election would be in February 1991 and that all positions would be for two year terms. He said ballots would be mailed to all members in January. **Jack Harkrider moved and Jack Wilson seconded that the slate**

of officers as presented be accepted. Nominations were then accepted from the floor. Mike Brown nominated Mary Ann Siefkas for secretary and Vicki Scorsone nominated Jim Shuman for secretary. The motion to approve the slate as amended was accepted.

Candidates for office are as follows:

President--Ken Siver
Vice President--Candace Perkins
Secretary--Julie Babb, Terry Nelson, Mary Ann Siefkas, Jim Shuman
Certification Commission Chair--H. L. Hall
Development/Curriculum Commission Chair--Jack Kennedy, Betty Morton
Publications Commission Chair--Connie Fulkerson
Scholastic Press Rights Commission Chair--John Bowen, Joel Mosier
Northwest Regional Director--Linda Ballew, Gary Vickrey
Southwest Regional Director--Vicki Scorsone
North Central Regional Director--Susan Hathaway, Nancy Rice
South Central Regional Director--Susan Massy, Jack Harkrider
Northeast Regional Director--Sherry Haklik
Southeast Regional Director--Margaret Johnston, Richard McNeill

OTHER MATTERS: Earlene Hallinger from Alabama expressed concern about the lack of video contests at conventions. Candy Perkins said that there would be a video festival in Chicago so a contest would work well there. Ken Siver said he knew Florida held video contests, and he had given information on Florida's contests to Hilda Walker. Dave Weisenberger said that Marshall University conducted video contests. Dorothy McPhillips said that JEA had held video contests in the past. Sheryl Fulton said Colorado had passed a freedom of expression law for high school students on June 7. This is the fourth state with such a law. Ken Siver said Washington was well on its way to passing one. Dorothy McPhillips and Jack Wilson talked about the efforts being made in Washington. John Bowen said things were also looking positive in New Jersey concerning passage of such a law.

ADJOURNMENT: Sheryl Fulton moved and Dorothy McPhillips seconded that the meeting be adjourned. Motion passed.

Respectfully submitted,

H. L. Hall
Secretary