

## Minutes of the Journalism Education Association, Board Meeting Hyatt Regency, Phoenix, Arizona, April 4, 2002

◆ President H. L. Hall called the meeting to order at 8:30 a.m.

◆ Past President Candace Perkins Bowen called the roll. Those present included:

H. L. Hall, MJE, President

Ann Visser, MJE, Vice President

Terry Nelson, Secretary

Candace Perkins Bowen, MJE, Past President

Linda Puntney, MJE, Executive Director

Connie Fulkerson, JEA Administrative Assistant

Bradley Wilson, CJE, C:JET and Newswire Editor

Carla Harris, MJE, Certification Commission Chair

Michael Dunlap, CJE, Development/Curriculum Commission Chair

Mary Patrick, Junior High/Middle School Commission Chair

Norma Kneese, MJE, Multicultural Commission Chair

John Bowen, MJE, Scholastic Press Rights Commission Chair

Steve Matson, MJE, Region 1 Director

Tony Gomez, MJE, Region 2 Director

Rod Howe, MJE, Region 3 Director

Susan Roberts, MJE, Region 4 Director

Sylvia Daughtry, MJE, Region 6 Director

Jane Blystone, MJE, Region 7 Director

Joe Nations, Ad Hoc Board Member

Teddi Johnson, Ad Hoc Board Member

Julie Dodd, MJE, Scholastic Press Association Directors Liaison

Pat Graff, National Council of Teachers of English Liaison

Tom Rolnicki, NSPA Executive Director

◆ Minutes of the board meeting in Boston were approved as amended.

◆ Minutes of the general membership meeting in Boston were approved as amended.

◆ Linda Puntney presented the profit and loss statement from the Boston convention. The total JEA income was \$106,036.70. Total expenses were \$70,854.03 for a profit of \$35,182. There were 3,155 total delegates--2,373 students, 359 advisers and 423 non-paying participants.

◆ H. L. Hall reported that the College Board would meet in May to discuss adding new journalism courses. He said he was hopeful the board would approve AP Journalism at that meeting.

◆ Candace Bowen **presented a draft of proposed Standards for Journalism Educators. She moved approval.** A joint committee of JEA members and AEJMC members created the standards. AEJMC will vote on the standards at its August meeting in Miami. After discussion of some wording and a suggestion by Bradley Wilson to add a more specific section about design and computer skills, the **motion passed.** The standards will serve as a document to show state departments of education what JEA and AEJMC believe should be expectations of high school journalism teachers and advisers.

◆ Candace Bowen reported that the NCTE book showing how journalism meets NCTE/IRA standards for

language arts criteria was progressing and should be finalized during the summer.

◆ John Bowen gave an update on the Let Freedom Ring Award. He said questionnaires would be sent to schools in May. Schools who answer the questionnaires will be considered for a second set of questions that principals, all media advisers and student editors/station managers must answer. New winners will be announced in Dallas in November.

◆ Linda Puntney and Tony Gomez reported on the Advisers Institute courses scheduled for July. The first sequence will be the Las Vegas Retreat, July 7-11. Sequence II, advising school publications, will be at Kansas State University July 21-26, and Sequence III, desktop publishing, will also be at Kansas State University, July 26-31.

◆ Norma Kneese reported on the progress of the new Teacher Inspiration Award. She said nomination forms would be available this fall. JEA will present a \$1,000 award annually to a teacher who has inspired others to become journalists.

◆ Ann Visser asked about the mentoring program. Mike Dunlap said he hoped to get it up and running again soon.

◆ The board asked Rod Howe to draft a resolution stating JEA's position about national awards. Terry Nelson and Candace Bowen volunteered to help write the resolution. H. L. Hall suggested that the resolution be sent as an e-mail vote prior to the fall meeting in Dallas.

◆ Candace Bowen **moved that JEA create a career brochure to highlight reasons why prospective journalists should choose journalism education as a field of work.** Bowen asked that funds be allotted in the new budget for the brochure. **Motion passed.** Bowen suggested that JEA members provide anecdotes for this brochure--anecdotes which would show the value of being a journalism educator. Linda Puntney asked that these anecdotes be sent to her by June 1.

◆ Jane Blystone **moved that each state may submit only one journalist of the year nomination beginning with the selection in 2003.** Sylvia Daughtry seconded. **Motion passed.** In the past, California has submitted two candidates since it has two state directors. The two regions of California may each still select a journalist of the year, but the two regions will have to confer to decide which candidate's name California will submit to the national competition.

◆ H. L. Hall presented the budget for July 1, 2002-June 30-2003. **The budget called for expenditures of \$905,000. Included in these expenditures were funds to develop think tanks.** These think tanks will allow JEA to take a look at the future of scholastic journalism. An example of a think tank would be to create a program to establish better communication between high school journalism programs and college programs. **Hall appointed Ann Visser to chair the Think Tank Committee. Others serving on the committee are Linda Puntney, Susan Roberts, Julie Dodd, Candace Bowen, H. L. Hall, Rod Howe, Mary Patrick, Bradley Wilson and Norma Kneese.** Hall pointed out that the budget also included funds for a new position of Listserv Director and funds to invite the student Journalist of the Year to return to a JEA convention to address the delegates. In addition, the amount of the Journalist of the Year recipients will receive has increased to \$13,000. **Jane Blystone moved and Susan Roberts seconded that the budget be approved as amended. Motion passed.**

◆ Candace Bowen said she thought the job description for past president should change. **She will present a bylaw proposal about the past president's role at the Dallas convention.**

◆ During her headquarters report, Linda Puntney gave a **membership update** to the board. As of March 31, 2002, **there were 2,307 members**. This is an increase of 111 from spring 2001. **California led all states with 231. It was followed by Texas, 209, Kansas, 133, Missouri, 125, and Virginia, 109.** Those were the only states with more than 100. **The Northeast region continues to show growth. Maine increased its membership from one to 14. The region as a whole increased its membership from 142 in spring 2001 to 236 in spring 2002.**

◆ Julie Dodd, nominations chair, gave a progress report on her committee's attempts to find candidates for each position. She voiced concern about the costs of campaigning for office. **Rod Howe moved and Jane Blystone seconded that campaigning for JEA elected offices be done only through the JEA web site, Newswire and with materials sent with the official JEA ballot. Motion passed.**

◆ **Ann Visser moved and Sylvia Daughtry seconded that JEA move from a semiannual report to an annual report which would include summary of minutes and financial statements. All reports would be due by June 1.** After much discussion, the **motion failed**. H. L. Hall suggested that Ann discuss the motion with state directors and present a motion to the board via e-mail prior to the Dallas convention.

◆ Bradley Wilson suggested that JEA drop the enterprise shooting contest from write-off competition. **Terry Nelson moved and Ann Visser seconded that the contest be dropped. Motion passed.**

◆ Pat Graff, NCTE liaison, reported that JEA would be in charge of two workshops at the fall NCTE convention. H. L. Hall will coordinate one for advising student publications and Carol Lange will coordinate one for AP Intensive Journalistic Writing.

◆ Pat Graff notified the board that she was resigning as NCTE director. She is the only person to hold that position since its inception in 1991. H. L. Hall praised her for her services and asked for interested individuals to apply for the position.

◆ Ann Visser moved and Rod Howe seconded that the meeting be adjourned. H. L. Hall adjourned the meeting at 3:30 p.m.

**Minutes of the Journalism Education Association, General Membership Meeting  
Hyatt Regency, Phoenix, Arizona, April 5, 2002**

- ◆ President H. L. Hall called the meeting to order at 8 a.m. He reminded the members that they could only make motions which were non-financial in nature. He also said they could make suggestions about items which might have a cost factor, but the board would have to approve changes to the budget.
- ◆ Past President Candace Bowen called the roll. All board members were present.
- ◆ Secretary Terry Nelson gave a summary of action at the JEA board meeting, April 4, 2002.
- ◆ Candace Bowen moved and Susan Roberts seconded that the organization go on record to thank the Phoenix local committee for the outstanding job it had done in organizing the spring 2002 convention. **Motion passed.**
- ◆ Executive Director Linda Puntney presented the financial reports and gave convention updates. She invited everyone to Dallas, Nov. 21-24, 2002. Future conventions include Portland, April 10-13, 2003, Washington, D.C., Nov. 20-23, 2003, San Diego, April 1-4, 2004 and Atlanta, Nov. 16-19, 2004.
- ◆ H. L. Hall reported to the members the progress being made on the proposed AP Journalism course. He indicated Lee Jones, college board director, had indicated in Boston that the proposal had a good chance of being approved. The advisory committee for the board plans to meet in May to discuss future courses. Hall also discussed the budget for the 2002-2003 fiscal year and pointed out new items in the budget, including monies for the Teacher Inspiration Award and increased monies for the Journalist of the Year winners. Hall also urged that members contact him for any other services they think JEA should be providing, and he urged them to contact him during the convention if they had any questions about JEA.
- ◆ All commission chairs and committee chairs gave updates to their reports in the seminannual report.
- ◆ Bradley Wilson asked for submissions and ideas for both *NewsWire* and *C:JET*.
- ◆ Julie Dodd urged members to consider running for office. She reminded everyone that her committee will present a slate at the Dallas meeting in November.
- ◆ H. L. Hall reported to the delegates that Pat Graff, NCTE liaison, was resigning from the position effective after the Phoenix convention. He asked anyone interested in the position to contact him.
- ◆ Ann Visser moved and Candy Bowen seconded that the meeting be adjourned at 9 a.m. Motion passed.