

Minutes of the Journalism Education Association Board Meeting
Thursday, April 16, 1998, 8:30 a.m.
Sheraton Seattle, Seattle, Washington

President H.L. Hall called the meeting to order at 8:30 a.m.

Past President Candace Perkins Bowen called roll. In attendance were:

H.L. Hall, president

Rob Melton, vice president

Ann Visser, secretary

Candace Perkins Bowen, past president

Sister Rita Jeanne, FSPA, treasurer emeritus

Linda Puntney, JEA executive director

Connie Fulkerson, JEA administrative assistant

Susan Tantillo, Certification Commission chair

Jan Hensel, Development/Curriculum chair

Willie Wooten, Multicultural chair

John Bowen, Scholastic Press Rights chair

Jack Groves, Region 1/Northwest Regional Director

Tony Gomez, Region 2/Southwest Regional Director

Jack Kennedy, Region 3/North Central Regional Director

Kathy Craghead, Region 4/ South Central Regional Director

Sylvia Daughtry, Region 5/Southeast Regional Director

Betty Morton, Region 6/Mid-Atlantic and Great Lakes Regional Director

Barbara G. Flanagan Region 7/Northeast Regional Director

Louisa Caucia, Ad Hoc Board Member

Coy Henderson, Ad Hoc Board Member

Joe Nations, Ad Hoc Board Member

Michele Dunaway, Junior High/Middle School Committee Chair

Diane Boyle, Nominations Chair

Norma Kneese, Outreach Chair

Diane Honda, Scholarship Chair

Julie Dodd, Scholastic Press Association Directors Liaison

Tom Rolnicki, Executive Director, NSPA Convention Liaison

Motion by Craghead to suspend the rule prohibiting the president from speaking to the issues on the floor during the meeting. Daughtry, seconded. Motion carried.

- Approval of board and general membership meeting minutes (St. Louis). Minutes from the November 13 and November 14 meetings were presented. Corrections were - board meeting: 1) under new state directors: Maine, Jennifer Lacher; Susan Thornton, Nevada; 2) under Scholastic Press Association: Tim Perrin is the office manager for SIPA and SCHSPA; and, general membership: 1) under membership: .03% growth, not 103%; under Awards: add Kay Phillips, Medal of Merit honoree; Michael Forrester, Media Citation; Alyce Culpepper, David Smith, Dorothy Mc Phillips, Sister Rita Jeanne, Lifetime Achievement Awards; under Multicultural, add Jessica Beagley and Helen Chen, Multicultural Outreach participants; and, Louisa Caucia, Joe Nations, and Coy Henderson, Ad Hoc Board Members.

Motion by Tantillo that the minutes be approved as corrected. Groves seconded. Motion carried.

OLD BUSINESS:

- Board Expenses at Conventions.

Motion by Daughtry that JEA provide a single or a double room for board members only. If there is an additional cost, the person sharing the room will pay the difference. Flanagan seconded. Motion failed.

- Outreach Participants are Joni Hannigan (Platte City, Missouri, Platte County R-3 High School); L. Candy Suiso, Waianae, Hawaii, Waianae High School, and Albert Martinet, Belen, New Mexico, Belen High School.
- Committee to study current and potential possibilities for JEA money: Perkins Bowen.

Motion by Perkins Bowen that JEA add a finance committee as a standing committee for JEA. Groves seconded. Motion carried.

- Publications Stylebook/Fulkerson, Puntney. Copies of the stylebook, composed by Fulkerson and Puntney, were made available to all present. Additionally, possible logos for the 75th Anniversary were presented.
- Profit/Loss Statement - A \$57,223.64 profit was realized in St. Louis. Increased price of entering Write-offs was not harmful as Write-offs showed a \$4,000 profit.
- Summer Workshop. Law and Ethics: Advising into the 21st Century/The First Amendment and Student Press Law will be held July 9-12, 1998. SPLC, The Freedom Forum, and JEA are sponsoring the workshop. Dorothy McPhillips Tuition Scholarships are available for the institute.
- ListServ.

Perkins Bowen moved that JEA institute an unmoderated ListServ for all JEA members housed at Kent State University and that \$1,000 be put in the budget to pay a student to maintain it. Tantillo seconded. Motion carried.

- National Language Arts Standards - Perkins Bowen reported on the progress in developing a publication that shows how standards are applied in journalism programs. This hopefully will be published by the National Council of Teachers of English and marketed to their members as well as those in journalism.
- Semiannual Report. Melton was commended for his work on this report.
- Advisers' Retreats.

Flanagan moved that each regional director will conduct a membership-building activity, not necessarily an adviser retreat, in his or her region each year. The directors will attempt to make these activities self-supporting. Daughtry seconded. Motion carried.

- Center for Scholastic Journalism. Todd Simon, director of the journalism school at K-State, reported that a graduate assistant had been working since January. Her goal is to

seek external donors who are capable of making large donations to set the program up on an endowment basis. He feels that progress is being made; initial reaction from foundations is expected soon.

- NCAA. Carolyn Lott, National Council of Teachers of English, reported on the current status of NCAA's acceptance of journalism classes. She said the standards have not changed, but the interpretation of courses has changed. Whether or not they meet the core requirements is left up to the local level with local officials signing off to verify course content. Local districts have to determine whether or not courses meet the core requirements. The core courses submission form is the same. Lott will write an article for one of the JEA publications. Additionally, it was suggested that state directors might send materials to their members regarding this situation.

NEW BUSINESS

- Volunteer Hours.

Motion by Melton that members track volunteer hours for JEA and make it part of the semi-annual report. Kennedy seconded. Motion carried.

- Licensing - Perkins Bowen. Information was shared regarding what is happening with teacher licensing in various places. It is important that members have an awareness of what is happening in their states.

- Distance Learning. Dodd and Perkins Bowen.

Perkins Bowen moved that JEA fund and conduct a survey of all members to evaluate their interest in and facility with distance learning. Morton seconded. Motion carried.

- Membership Survey.

Tantillo moved that the Development/Curriculum Commission survey members regarding their journalism programs. Perkins Bowen seconded. Motion carried.

- Executive Committee Meeting.

Wooten moved that a standing executive committee (president, past president vice president, secretary, executive director) be created. Bowen seconded. Motion carried.

Members of that committee will meet in Kansas City in May.

- Salt Lake City in 2002 was presented as a possible convention site.
- Bylaw changes. Perkins Bowen. None.
- SPLC. Individual memberships are being considered to help relieve financial hardships. A committee is working on the benefits package of an individual membership.
- Recruitment of college students.

Perkins Bowen moved to have JEA and its affiliates recruit college students into journalism education as a career and to take whatever steps necessary to promote secondary journalism at the college/university level. Wooten seconded. Motion carried.

Perkins Bowen (chair), Graff, Kneese, Bowen, Puntney will serve as a committee for this.

- Audit/Quarterly Financial Statements: \$8,600 has been included in the budget for this.
- Journalist of the Year. The suggestion was made that the contest be divided according to publication so that representatives from all types of publications can be selected. Honda will investigate after evaluating the 1998 portfolios. She will report in Washington, D.C.
- Budget.

Melton moved that the budget be adopted. Daughtry seconded. Motion carried.

- Financial Seminar. Putney requested approval to attend a financial seminar. Funding will come from the contingency fund. Approved.

REPORTS

- Convention Updates ...Puntney, Perkins Bowen, Rolnicki ... unofficial totals show that Seattle will be the group's largest convention ever with over 4,300 pre-registered. Delegates are registered from five countries and three continents. They represent 41 states and the District of Columbia.
- The D.C. Convention will be held at the Marriott Wardman Park, not the Sheraton. Strand of sessions will be held at the Newseum. One luncheon is planned at the National Press Club. **Albuquerque: Three hotels have been booked. Most sessions will be held in the convention center. **Vince De Miero, Seattle chair, welcomed everyone to Seattle and related convention highlights.
- Financial Report ... Puntney. Net Gain for 1997: \$22,512.73. ** ... Sister Rita Jeanne. Portfolio Performance: \$49,632 Gain (21.6%); JEA Scholarship Fund: \$10,791 Gain (19.1%).
- Hensel reported that the curriculum book for first-timers is ready. It is for sale in the bookstore for \$12.
- Honda reported that the Manzanar book is finished. It, too, is available in the bookstore at \$12.50 for JEA members.

COMMITTEES

- Junior High/Middle School. Dunaway offered many ideas from page 45 of the semiannual report, including ... specifically needing to act on #1 and #3.

- Bookstore. Fulkerson. The JEA bookstore hopes to set a record for sales at the Seattle convention.
- JOY. Honda. 38 entries were received for this year's contest.
- Publications Mission Statement.

Craghead moved that the mission statements for publications be accepted. Daughtry seconded. Motion carried.

- NCTE/Graff. Graff reported that Wooten and Marilyn Mc Elroy helped staff the JEA booth at the NCTE convention in Detroit in November while Wooten and Hall led the assembly meeting.
- Other.

Groves moved that the vice president shall prepare a summary of how the organization is addressing its goals through its staff, board members, state directors and committee members in its semi-annual report. The purpose of the semiannual report will be to report on the progress being made toward board adopted goals. Perkins Bowen seconded. Motion carried.

- Adjournment.

Morton moved that the meeting adjourn at 2:11 p.m. Groves seconded. Motion carried.