

**Minutes of the Journalism Education Association  
1992 Spring Convention  
Radisson Hotel, Denver, CO  
Board of Directors Meeting-April 9, 1992**

**Call to order:  
Present**

Meeting called to order 9:35 a.m. by President Ken Siver

Roll call:

Dr. Ken Siver, President

Candace Perkins, Vice President

Linda Puntney, Executive Director

Judy Babb, Secretary/Newswire Editor

Sister Rita Jeanne, Treasurer Emeritus

Molly Clemons, C-JET editor

Linda Ballew, NW Regional Director

Vicki Scorsone, SW Regional Director

Sherry Haklik, NE Regional Director

Susan Hathaway-Tantillo, NC Regional Director

Jack Harkrider, SC Regional Director

Margaret Johnston, SE Regional Director/Scholarship Committee

H.L. Hall, Certification Commission

Jack Kennedy, Development/Curriculum Commission

Connie Fulkerson, Publications Commission

John Bowen, Scholastic Press Rights Commission

Julie Dodd, Scholastic Press Association Liaison

Hilda Walker, Contest Committee

Tom Rolnicki, NSPA

Don Reeder, NSPA

Past President Dorothy McPhillips isn't able to travel so will not be with us.

Rosters were distributed and corrections were made.

**Minutes read and approved**

Minutes from the Chicago board meeting were approved. The motion was made by Hathaway-Tantillo and seconded by Perkins. Motion carried.

**Financial Report  
Sister Rita Jeanne**

Financial report-Sister Rita Jeanne

Sister Rita Jeanne gave a summary of current investments covering the fiscal year from April 1, 1991, to March 31, 1992. Investments have a current value \$158,557 and the estimated current yield is 9.21 percent. The estimated annual income is \$12,418. The estimated yield of the portfolio is 7.83 percent. Opening value was \$130,987. No deposits or withdrawals were made and the current portfolio value is \$158,557—an increase of \$27,570. Vicki Scorsone proposed that Sister Rita Jeanne should be commended. All agreed.

The JEA Scholarship fund is doing well but we could do better said Sister. The scholarship is in three different accounts totaling \$12,062 with an annual income of \$983. JEA received \$4,000 for the account bringing the account to \$16,062. The \$4,000 was voted last year and just deposited. Siver said JEA is recommending another \$4,000 deposit for this year which will bring the account to \$20,000.

The change in portfolio value donations were \$4,240 including the \$4,000, bringing us to the \$16,409. Expenditures were \$47 for engraving. Only one scholarship (\$300) was awarded (to Michael Griffin.)

Siver said only one change was necessary in the scholarship report and that is the general fund donation should say from "91-92." Motion to approve the financial report made and approved.

**Motion to approve financial reports:  
Approved**

**Draft budget for 1992-93  
Ken Siver**

**Key expenses to increase: airfare, Multicultural and Headquarters**

**Problem of schools cutting back on conventions/ substitutes**

**Proposal to add a "sales" brochure for JEA and convention**

**JEA Headquarters Profit and Loss**

Memberships are down but JEA is still over projection because of conventions. The projected income for the year was \$176,600 while actual income was \$186,755.14. Puntney explained the year-end differences between what was budgeted and actual income. Many were underestimated. Bookstore expenditures were over because it was cheaper to buy in bulk. Monthly statements show that our telephone bills are high because we've taken on conventions. Headquarters convention telephoning has not been separated and from now on separate logs will be kept. It is estimated that JEA spent about \$700 on convention phone calls in six months. The JEA Profit and Loss Statement contains all the specifics. Total expenses were \$164,411.66 with total income of \$186,755.14 for a net profit of \$22,343.48. Puntney said the large amount of profit was based on the two enormous conventions and that JEA could not expect to see that with this convention and the next. Motion was made to approve by Hall, seconded by Bowen. Motion carried.

**Budget for 1992-93**

Siver emphasized the budget is a spending plan. Siver said the proposed budget recommends for this year that JEA spend more than it takes in. Publications has significantly increased. Siver said it is his practice to underestimate convention attendance. JEA expects smaller conventions in Denver and Columbus but we can expect to receive \$45,000. Interest from savings is \$13,250. Advertising will be down. Certification is holding its own. Expecting an income of \$198,990 is a far cry from 10 years ago when our income was \$16,000.

There are four key areas that JEA will see increase expenditures in 1992-93. The first is airfare. The second is \$9,000 for Multicultural Committee, the third is the bookstore and the final is for headquarters. The biggest increase at headquarters is for Fulkerson's salary. Currently Fulkerson is half-time with the other half paid by Student Publications. Student Publications doesn't want to continue this so JEA is going to pick up Fulkerson's full salary and benefits which is about \$41,000. Siver said Kansas State is providing a full time secretary and paying for Linda's salary so in reality JEA is getting three people for the price of one. Other changes came in printing and miscellaneous (listed on JEA budget sheet).

Perkins brought up a problem of school districts eliminating or limiting travel. Further, some districts will not allow teachers to pay for substitutes. Siver said the contingency fund of \$3,000 could help. Perkins said that JEA needs a philosophical statement on this. Linda Ballew said that her district is requiring her journalism fund to pay for her sub and tried to stop her from coming to conventions. Siver said JEA needs to take it on a case-by-case basis. Harkrider said that he wouldn't be able to take money for subs from the publications account. Hall and Bowen said they are encountering the same thing and noted that this could affect convention attendance. Siver suggested that JEA show the convention program to administrators to show this isn't "spring break." Dodd suggested that JEA draft a letter to send to school boards to request budget allocation. Siver said it comes down to the old idea that journalism is a "cut and paste" activity. Siver said JEA needs to educate administrators and school boards about what we are doing. We have to make sure that they understand the academic value. Bowen said that districts don't want teachers/students to come to somewhere where they might find out about press rights. He thinks this is a further fallout of Hazelwood. Harkrider said Texas has a brochure that is being sent out to administrators that tells of the value of scholastic journalism. Harkrider suggested that JEA develop something. Hall said we have it. Kennedy said JEA could also call Jack Dvorak for his study. Harkrider said he meant a sales brochure with research to back it up. Puntney asked if a packet needed to be prepared. Perkins said she'll work on that in the regionals meeting. Johnston asked if it would come under curriculum. Kennedy said he would be interested. Siver agreed that JEA brochures are not sales brochures and that we do need something that is more glitzy and has a sales pitch. Clemons said as an administrator that she notes that the same students are involved in so many programs. She mentioned one student who was not in school for a whole day for a 10 day period. The same students are involved in so many things. She doesn't think the movement is anti-journalism but that we are vying for time. Johnston said many states have a maximum number of days students can miss and that's that.

Haklik said that budgets are cut and that field trips are also cut. She said she is allowed two professional days but they are not paid. They have decided that the state conventions are enough. She believes that a glitzy type promo won't have an effect because the money isn't there in the

**Proposal to add letter on what  
convention offers students  
and teachers to convention  
brochure**

northeast to send students. Siver reminded her of the 3,200 people who attended the Chicago convention. He said he still supports the idea of a brochure because it promotes journalism. Haklik said what is helping is the multicultural angle.

Rolnicki wondered if NSPA should put a letter in the convention brochure about what the convention offers to the students/teachers. Rolnicki said they will talk to the Columbus people about what to include. The letter should be addressed to administrators about the value of the conventions. Dodd said that in Florida they are reducing the requirements so they have to hire fewer teachers. She said they are also having teacher furlough days when teachers don't work but they also don't get paid.

Kennedy said he wants to do the brochure but he wants to know where the money will come from and to whom the brochure will go. Perkins suggested that the mass mailing go to members who will give it to the administrators. Harkrider suggested that JEA have an order form for state organizations. Siver said that there is \$5,000 under commission projects. Siver suggested that it be completed by Columbus and that the letter in the registration booklet will do for the Columbus convention.

Bookstore is making money—not a lot —we must remember it is a member service.

**C:JET** is basically holding its own but there is a slight increase in printing. Newswire is being officially decreased from five issues per year to four per year.

**Commission Projects:  
Certification: Target  
states around  
convention state to  
encourage teachers to  
become certified.**

Under Commissions, most increases in the budget reflect airfare increases. Certification is the same as last year but under promotion, there is an increase because they'd like to do a target mailing. Hall said they'd like to target the states around the convention site to push for certification. They'll do a mass mailing and promote that the teachers at states contiguous to the convention state come to take the tests at convention. They proposed \$500 but wondered if that would be enough. Siver suggested that they increase it to \$1,000 to pay for brochures, letter and mailing. (2-48-6 Program promotion, add \$500.) The total would be \$5,760 for certification program to promote it.

**Curriculum and  
Development: Sales  
brochure, Super Suvey  
and Video Guide**

**Commission projects:**

Siver said the only thing he is aware of in addition to the brochure is to print the video guide. Kennedy said he has one other project. They are proposing a membership super survey to help JEA get direction and answers on who our members are and what they want. Kennedy said it would serve all commissions. He said Mary Arnold thought it would be a \$1,200 project. He said they plan to send it out this May and have it returned by the start of school. Kennedy said the Multicultural Committee has pages of questions and that curriculum has some questions. He believes we can structure questions to get members thinking. He thinks all commission chairs have questions they want answered to be able to do what members want. Harkrider agrees and said this may help us keep membership by keeping members active.

**Rolnicki suggests JEA add  
teacher awards**

Rolnicki suggested that JEA add five areas for which it could have teacher awards: newspaper, yearbook, magazine, electronic and teaching of journalism. He suggested that JEA have a juried award. He said that this would provide helpful materials that could be added to the bookstore. He believes that a \$500 award would also encourage members to contribute. This would be competitive and juried with a \$500 award in each area. Siver suggested that we make this a committee project. Rolnicki said it would again put JEA in the forefront. Siver said we should consider it for next year's budget after some study. He suggested that it could also be projects that could be considered for certification. Rolnicki, Siver, Harkrider, Puntney and Dodd agreed to be a part of the committee. Dodd suggested Pat Graff too.

Regional directors' budget is up because of airfare increases. There is also an increase in state directors budget of \$1,000 for postage.

SPLC has asked us to pay more for the cost of the Report (from \$5 to \$7.50) Siver said he doesn't recommend a dues increase but instead JEA make an outright grant of \$10,000 to SPLC to help pay for the report. Perkins wondered if this was all right with Mark Goodman. Siver said he had

SPLC grant set at \$11,500

discussed it with Goodman in NY and that it was OK. Siver also pointed out there are other ways that JEA is contributing to SPLC.

Puntney had been figuring our donation to SPLC, said if we have 1,200 professional members that SPLC we would be given less than requested. Puntney requested that we increase it to \$11,500 to cover 1,500 members who receive the mailings. Siver increased 2.82.2 to \$11,500.

Siver said he wanted JEA to continue networking through attendance at NCTE and AEJMC meetings. He mentioned the piggybacking of our meeting in Nashville with AEJMC and said he would like to continue that approach.

With additions the 1992-93 budget grand total is \$222,042. Sherry Haklik moved to approve the budget as amended, Perkins seconded. Harkrider questioned what the deficit would be. Siver responded that JEA would transfer about \$23,000 from savings to balance the budget. He said JEA has approximately \$47,000 in the convention account at headquarters that we can draw on. JEA can't continue to run a deficit budget every year but there are some important things we need to fund this year.

Dodd added that in the business meeting and in **Newswire**, we should say that it is fiscally responsible to have at least one-half of budget in reserve. We have money in reserve so when special projects come up JEA can fund them without waiting.

Siver said that there had been some talk about JEA's financial position (i.e. moneymaking.) JEA is funding a lot of things and we are doing it responsibly. JEA is validating its goals. Siver said he agrees that we need to do a little public relations to advertise what we are doing.

Rolnicki said NSPA is not a money-making organization either but that it is providing services and that NSPA needs the convention monies to operate these services. Rolnicki said he wanted to share NSPA's financial statement and how it relates to JEA in terms of budget. He said they have six paid employees. Siver said we need to share this information with state directors. Siver said both organizations have been responsible and we don't lavish money on them.

Budget approved.

Motion: To approve budget  
for 1992-93 with amendments.  
Approved

Harkrider said we should commend Siver for working out the budget and for his leadership. Siver said he is glad JEA is in a position to be able to do the things we need to do.

## REPORTS

President's Report  
Ken Siver

### REPORTS

President's report. Siver has made two appointments. He said Mary Arnold is now the co-chair of the Multicultural Committee. Cheryl Pell has agreed to chair the Nominations Committee and will be selecting committee members in the next month or two. The committee will have a report in November.

Past President's Report  
Dorothy McPhillips  
Regional and State Directors:  
Candace Perkins

Past president's report is in semi-annual report.

Regional and State Directors: Perkins said her report is in there too and that she will be reemphasizing the dates things are due. Scorsone pointed out that there was a difference in the dates in the president's report, with the president's being later. Perkins said she didn't receive some of them by Siver's date either. Scorsone wondered about the number of papers given the board, questioning the necessity for us to have the headquarter's monthly P&L statements. After discussion, it was agreed that monthly reports would be mailed to officers only and that at the conventions, the board would see a half-year summary. Haklik also thought that JEA should be making a statement, perhaps going to recycled paper.

Commission reports  
Pulications:  
Connie Fulkerson

Commission reports:

Fulkerson: JEA offered an account for credit cards for the bookstore, accepting Visa and

**Student Press Rights**  
**John Bowen**

Mastercard. Puntney said it will also be for memberships. Since it will cost JEA 4 percent for this service, it was agreed that this cost should be passed on to members who use the service.

Student Press Rights: Bowen said that he has been asked about holding a workshop or conference on how to pass legislation and suggested if we do, that we should hold it in a state that has already passed legislation. Puntney said Kansas would love to host it.

**Certification**  
**H. L. Hall**

Certification: Hall said thanks to headquarters for getting out the directory and that it is well done. The key is good to help see where people are willing to help. The state-by-state breakdown shows where JEA needs to work. Hall said that the Nashville meeting allowed them to come up with new tests and that members are all working on different projects. Hall is speaking at the convention about certification and promoting it. Hall said we will use this time to teach how to evaluate the test. John Butler has resigned from the commission and Hall is looking for a replacement.

**Curriculum and Development**  
**Jack Kennedy**

Curriculum: Kennedy added to the information in the semi-annual report on the coordination of issues seminars. The local committee did a good job on putting the issues together. He said he only found out two weeks ago what the issues seminars were on so one of the issues seminars doesn't have a packet. Kennedy said he was under the impression that the issue seminars would be repeated from fall to spring. Perkins/Puntney said that we hadn't done that before. Bowen said the issues seminar person for Columbus has resigned but they have found a replacement and Kennedy would be contacted. Kennedy would really be needed for Long Beach since they had no local person. Kennedy said that the video curriculum is not as far along as they thought, and that the projected publication is late summer.

**Scholastic Press**  
**Associations**  
**Julie Dodd**

Scholastic Press Association Liaison: Dodd reported on the three SPA sessions Friday and one Saturday. States are being targeted for certification exam. Hall will speak. Jane Peterson will lead a brain-storming session. She wants to see what people would like to see the research issue of **C:JET** done on. Dodd said they are interested in seeing what JEA would like to have done to increase the body of knowledge. Dodd said perhaps the survey could fuel some of that.

Multicultural Committee joined the board meeting at 11:55 a.m.

**NCTE Assembly**  
**Candace Perkins**

NCTE Assembly: Perkins said the committee met the week after the fall Chicago convention. They selected two people. One will do the newsletter and they should be contacting Babb for **Newswire**. The committee chairman switched. Interest and support is there in NCTE. We need to work on our ties and get it functioning. Puntney said there are three committee members. The new chairperson of the NCTE Publications Committee is Cheryl Sackmann.

**Headquarters Report**  
**Linda Puntney**

Headquarters: Puntney said membership has declined 4 percent from last spring, 20 percent from last fall. We are concerned. We are changing the time the directory will be published to the summer before the start of the academic year rather than in January. She thinks this will make the directory more accurate, reflecting where teachers are for the year. Puntney said that the Advisers Institute Brochure is in our handouts.

**Multicultural Committee**  
**Steve O'Donoghue**  
**Mary Arnold**

Multicultural Committee members are Marie Meyers, Albuquerque, NM; J.A. Rios, Natalia, TX; Carolyn Jones Howard, Washington, DC; Walterene Swanston, ANPA Foundation, Washington, DC; Bob Greenman, New York, NY; Louise Ritchie, Detroit Free Press, Southfield, MI.

O'Donoghue said they discussed the survey they want to go out to all JEA members and said he had talked to Kennedy about doing the survey. Time line is to mail out the survey by May. Mary Arnold is to assist. He said they decided to cut back the outreach program in Columbus to eight individuals who really want to do it. They plan to tap other agencies, scholastic press associations, newspapers asking them to nominate individuals and select from those. Siver informed them that the budget had been approved for \$9,000. Haklik said fall issue of **C:JET** on multiculturalism was due to Clemons by Aug. 7 and that she needed ideas for stories in progress. Arnold spoke on the strategic plan for the Committee. Strategy one is to get some data. We have to be able to tell those who we are trying to get money from what we are about. We are targeting inner-city programs, adviser and students. She said they are waiting to meet with advisers here to see if we are in agreement with what they want. Arnold and O'Donoghue promised to have a progress report by the Saturday business meeting.

Awards nominations due by  
July 1

Contest  
Hilda Walker  
Junior High/Middle School  
Casey Nichols

Scholarship

Newsire  
Judy Babb

C-JET  
Molly Clemons

Recessed at 12:10

Meeting resumed at 1:45

Convention Updates

O'Donoghue said some people are going to Freedom Forum and he has been asked to help update **Captive Voices**. The Freedom Forum will be meeting in Oakland in June. This may be an opportunity to start a pilot program. He is hoping JEA will have a significant commitment by other people to help inner-city schools.

Awards: Due by July 1st.

Contest: All areas covered in semi-annual report. Actual numbers on handout from Walker.

Junior High: Casey Nichols said they were planning convention sessions and a newsletter.

Scholarship: Johnston said we have about 25 entrants this year and that the committee will be doing the final judging on Friday.

Newsire: Babb reported that she is changing the schedule a bit to make sure the issues are timely. The dates will be sent out later. Board and member input is needed for the issues.

C:JET: Clemons showed the handout that indicates plans for future issues. She said we still have openings for summer and winter issues. Clemons asked if some of the projects for certification could be pulled together for an issue. Hall said some have been used and that it was entirely possible that they could be used. Clemons said that the theme for that one could be projects. Puntney said The Advisers Institute could also provide some. Siver commended Clemons on the last issue. It was a fitting tribute to Rod Vahl.

Break for lunch 12:10.

Meeting resumed 1:45.

Convention updates

Chicago, Fall '91 convention: Puntney cited the problems in Chicago and how they addressed those problems in Denver. Thirty-five local students will serve as hosts in Denver. Chicago convention income from all areas was \$65,050.88. Expenses for the convention including seed money for local committee were \$19,100.76. Some of the items were split 50 percent with NSPA, according to the contract. Not reflected on the sheet was the replacement of the seed money bringing the total expenses to \$21,100.76 leaving total profit of \$43,950.12. NSPA has now paid its \$18,490.29 owed JEA. Rolnicki said that he thinks we will find the registration streamlined in Denver. Siver said they plan to meet with Hyatt officials and since 8 of 10 of the next conventions are at Hyatts, so we can improve service.

Denver: Rolnicki said 1,400 preregistered and that 300 are Coloradans. He said we are thankful for state support. Kathy Daly thinks there will be a fair number of walk-ins. The 1,400 does not count the 35 students who are helping. Puntney reported that the convention update insert needed further updating. The presidential forum on Friday from 11 a.m. to 1 p.m. has been canceled. All backed out on it. Puntney also discussed the Convention Crier on Asner, saying the material was taken from his high school yearbook. Siver said Full-Sail may be a continuing participant.

Columbus, Fall '92: Sarah Ortman and Dave Weisenburger. Weisenburger said they had a program meeting at Hyatt Regency and did a tour of the meeting rooms. Bowen was there as were representatives from newspaper, yearbook and photography. Bowen said they scheduled 28 rooms per hour with the smallest holding 100 people, some could hold to 300 to 400. He also said the hotel has wide hallways. Ortman talked with Hyatt rep about the problems in Chicago and got reassurances that the same problems would not happen. Hyatt said JEA will be provided with the space and time. Ortman said they had gone over McPhillips' letter on problems. She said their publicity stuff included stickers, magnets etc. She said the program proposals are out and they are pushing for good support. Puntney said some proposals had been received. The deadline of April 15 can be extended. They have contacted professionals and college people about judging the write-offs. Puntney said headquarters will probably take care of write-off registration.

Ortman said they are working on speakers for the write-offs and will check with headquarters on acceptability. They're working on funding from a number of different organizations. Advisers luncheon is at One Nation. Registration will be aided by local advisers who will work the desk but they think they will need more help. Advisers reception to be sponsored by GLIPA at a cost of \$2,500. H.L. Hall agreed to be auctioneer for the celebrity auction. It was decided that it would be OK to serve alcohol. Rolnicki suggested cash bar which reduces liability and said the money would be eaten up by food. Issue seminars will be on educational reform. Ortman said they would like to go back to McPhillips' idea of getting students involved. They handed out a questionnaire to be filled out on this issue. Siver suggested it should go to more than just the board. Other topics were given including one on native Americans. Weisenburger suggested board members copy and hand out in their states. Siver suggested it go in Newswire. June 1 set as deadline. Holocaust Revisionism another possible topic. Another was AIDS in light of Magic Johnson and Arthur Ashe. She does feel they could get speakers on these. Concerned about how to "person" the seminars. Perkins said the toughest part is getting the panel. Perkins suggested deploying forces to have different people to get different people. She also distributed a list of what facilitators were supposed to do. Perkins said in Chicago that she got speakers and arranged for facilitators. Perkins will send Ohio people the list of what facilitators will do. Kennedy will get his students to get the issue seminar handouts together. Rolnicki brought up the mascot Indian names as possible for inclusion. Bob Greene has confirmed by letter as keynoter and they have contacted his publisher about paying his expenses. Sister said that Kuralt said he had a few more dates to confirm before he could commit. Rolnicki said before they book his ticket, NSPA might be able to provide a coupon for his wife. They are working on more local pros. Ortman asked about interest in doing a teacher curriculum exchange, wondering if national would like to see it back. Ortman suggested that everybody would bring 200 copies and that you could exchange. Perkins suggested that a list of guidelines should be given. Too often someone will bring a handout that has been loosely redone from someone else's. Rolnicki said that the adviser bags may be handed out at booths rather than at the registration desk. There had been some complaint about Walsworth having a monopoly on the bags. Ortman said that there is a high school nearby they could use for an Apple classroom and they may be able to get Apple to provide transportation. Puntney said it would be OK if students had to pay a small amount for transportation.

Long Beach, Spring '93 budget has already been approved. Locals are not willing to handle much responsibility so more of responsibility will fall to national board. With two hotels and a third as an overflow, one hotel will host newspaper sessions while yearbook sessions will be in another hotel. That will be in the brochure so that advisers can decide where to stay. Puntney said JEA will need people to chair different areas. Siver said he would do newspaper. Others will have to handle other tracks. Other areas needing national leadership are with speakers, swap-shop coordination and on-site handling, on-sight critiques etc. Rolnicki said it is a 10- to 12-minute walk between the hotels but it is a beautiful walk with a lot to see. Rolnicki said the two-hotel situation would also hold true in Portland.

Washington, DC, Fall '93 Rolnicki said they will be having a meeting there next fall. We will be at the Washington Renaissance Hotel Tech Center. It is by the convention center, near museums. Siver said Bob Atwood and Carol Lange have agreed to help as local coordinators.

Portland, Spring '94: Puntney brought the proposed budget for Portland. She said we are not increasing the rate and are we are hoping for 2,000 registration. Scorsone questioned the \$3,000 seed money, saying she thought it was \$2,000. Siver said it has fluctuated from between \$2,000 and \$4,000. Jack Harkrider moved to approve. Bowen seconded. Motion carried.

Dallas, Fall '94: Harkrider. Nothing new to report.

San Diego, Spring '95: Siver said the hotel is still under construction but should be open in 1993.

Kansas City, Fall '95: Nothing new to report.

San Francisco, Spring '96: JEA/NSPA representatives visited San Francisco in September and had three options for the board's consideration. The three Knob Hill hotels are very expensive, which is a negative. Another possibility would be to house the convention in the Hilton, where it has

**Motion: To approve the  
Portland, Spring '94 budget.  
Approved**

**Motion: To approve the Hyatt  
Regency Embarcadero as the  
convention hotel for San  
Francisco, Spring, '96.  
Approved**

been hosted three times previously. The Hilton doesn't have our dates available. Discussion ensued of advantages and disadvantages. The third possibility would be the Hyatt Regency Embarcadero. They do have our dates and the overflow hotel would guarantee the same rates. Rolnicki added the advantage of the Hilton is the size of the ballroom which would hold 3,000 and the Hyatt would have to have staggered keynotes. Perkins said the Hilton doesn't have soft drink machines and that it costs \$4 to get a drink. The panhandling/homeless/criminal element is also a bigger problem in the Hilton neighborhood. Hall moved that we go to the Embarcadero, Haklik seconded. Motion passed.

Chicago, Fall '96: Nothing new to report

For future conventions, Siver proposed that spring 1997, we consider Phoenix; fall 1997, Orlando; fall 1998, Washington, DC.

**Old Business**

**OLD BUSINESS**

Bowen on Marilyn Athmann case: he heard the insurance carrier has bowed out, giving Athmann \$25,000 if she promised not to sue them. Athmann plans to use the money from the insurance to continue her case against the district.

Siver said Gary DeLoyan is still fighting Stockton schools. They won't give him all his damage award money. Ironically, he is still a regular substitute teacher in Stockton schools.

Harkrider said he plans to meet with the Taylor people this summer to discuss photo imaging when he is at a workshop in Dallas. Siver said some information was available at the Advisers Institute last summer.

**Bylaw Revisions**

Siver said the changes are minor and reflect our intention to promote Multicultural to a commission and the Publications to a standing committee. It also cleans up language, changing executive secretary to executive director.

Harkrider moved to make the bylaw changes, Hathaway-Tantillo seconded it. Haklik questioned whether when the Multicultural Committee became a commission if the same people would head it. Siver said, no, that the people would be elected next January.

A motion was made on the floor to approve bylaw changes on the March 30 memo. Motion carried.

Motion by Hall that the Multicultural Committee be changed to a commission effective April 1, 1993, and be a part of the election process. Second by Haklik. Motion carried.

**New Business**

**NEW BUSINESS**

Annual and semi-annual reports: Perkins said that the spring semi-annual report for the states is somewhat redundant. The fall information usually covers the entire year's plan and very little happens between the two times. Perkins suggested that we make a push to get a thorough fall report and perhaps do away with the state reports for the spring.

Perkins moves: The state director reports will become an annual report in the fall and the rest stays the same. Seconded by Scorsone. Motion carries.

**JEA/NSPA convention contract:**

Siver, Puntney and Rolnicki met in Long Beach. Siver recommended the contract be approved through the Spring of 2001. He said there are a few minor changes and he was concerned with some of the dollar amounts since we don't know about inflation. Puntney also pointed out the guidelines for national coordination. Harkrider moved that we consider discussion and Bowen seconded. Hathaway-Tantillo said JEA needs a philosophical statement about the overcrowding we experienced in Chicago. Rolnicki said we now need to know not just that the hotel has 20 to 25 meeting rooms but room capacity. Hathaway-Tantillo said we shouldn't have more registration than we have room for with a 10 percent non-attendance factor. She thinks there needs to be a cut-off on walk-ins. We haven't written that there is a maximum number who can

**Motion: To approve the bylaw changes.  
Approved**

**Motion: To change the Multicultural Committee to a commission as of April 1, 1993 and include it in the election process.  
Approved**

**Motion: To make the state director reports annual and include them in the fall report.  
Approved**

**JEA/NSPA convention contract**

register and after that they will be turned away. Puntney said we have addressed this in a general way. She pointed to the second paragraph in the guidelines that said "success is dependent on the conventions serving the needs of those attending in a most efficient and effective manner." Perkins said we need to have a policy regarding walk-ins. Hathaway-Tantillo said there needs to be something about after a certain date you must call to see if there is space available. Rolnicki said that maybe we've given them too many of the same advantages as those who preregistered. Brochure needs to say that walk-ins will be accepted on a space-available basis and that they must call to see if space is available. Agreement was made to amend joint convention responsibilities to include in number 2. Develop space requirements and maximum capacity for each convention. Rolnicki readdressed the problem of overcrowding in individual sessions and that this one adviser worried about fire concerns. Clemons suggested a disclaimer in the brochure about not being able to attend an overcrowded session. Another approach is to repeat sessions whether with the same speaker or another. Another approach is to say that everyone needs to have an alternate session picked and that for attendee safety that sessions may be closed if they are full. Johnston suggested that local students could serve as hosts for the sessions. Siver said he liked the idea of a host but that it was more work to organize. Harkrider suggested the complaining person could be put in charge of the hosts.

Harkrider spoke on risk to the local organizations. Should there be a philosophy that the locals are somehow guaranteed they will not lose money hosting conventions? Harkrider brought up that Texas had no voice in choosing Dallas and there is some concern about the amount of money the local organization would lose. Rolnicki/Siver pointed out that local will be able to have fundraisers. Harkrider said locals should be contacted before decision is made to host a convention in a certain location. Siver said JEA/NSPA has to decide where we are going and then we find out what kind of support we are getting. Puntney said Long Beach has decided not to help so national will take the responsibility. Harkrider again said JEA should get more input from the locals on hotel selection, etc. JEA needs to have some sort of philosophy to help the locals avoid losing money by the national convention being there. Rolnicki said he understands but he doesn't see how JEA/NSPA can guarantee it. Siver said we have discussed this since 1989 and that one of the reasons JEA nearly went bankrupt in the early '80s was that too many others had control of the conventions. Even without local support, JEA can still put on a convention. Footnote about local: If attendance is more than 2,000 the locals would get \$1,000 and if less, they would get \$500 back. Dodd suggested on last page on number 11 that we change it to say: Establish a financial support agreement for local hosts. Siver said that this was discussed with Lange and Atwood before they agreed to help with Washington. Perkins suggested that perhaps it would be more politically correct if JEA put out more feelers with the local people. Rolnicki agreed and said they did do that somewhat in Portland. Siver agreed and said they had done that a little for Orlando. Add to number 1 on shared responsibility "Develop master plan and strategy for host cities. Seek recommendations from local scholastic press educators/organizations where appropriate." Scorsone commented on the decision made in 1989 that may be alienating our membership. She said, whether national likes it or not, JEA is scotching the locals' state conventions even if the local group decides not to help. Journalism people in the area would have to choose between state or national, and they would probably choose the national convention. Siver said the locals used to hold us hostage and it was the reason JEA nearly went broke. Clemons said this isn't a big shock to anyone, the locals just need to plan ahead.

**Motion: To approve the JEA/  
NSPA convention contract  
through 2001 with  
amendments.  
Approved**

**JEA/Kansas State University  
contract**

**Motion : To approve the five  
year contract with KSU with  
amendments.  
Approved**

Motion to approve the JEA/NSPA convention contract through 2001 with corrections. Motion approved.

JEA/Kansas State University contract

Siver spoke to the positive relationship that has existed and said that KSU approached us about going to a five year contract. In parenthesis in the contract are things which can/will/may change over the next five years. Kennedy moved that we accept the contract, seconded by Perkins. Clemons wondered if contract revisions could mean cancellation of the contract. Siver said the legal department at KSU looked at it and was satisfied with it. He said that JEA would want to hold them to that because it would take two years to find a new headquarters. Siver said he is hesitant about adding a cancellation clause because KSU is so enthusiastic. Johnston suggested she thought that the revisions covered it. Puntney said that KSU recognizes that JEA takes more than 25 percent of her time but they are OK with that. Puntney explained that is why it was important that Fulkerson be full-time JEA. Hall suggested that the certification directory not come out in January as it would preclude putting in people who took exams at the fall convention. They

**Write-Offs**  
**Candance Perkins**

**Newspaper Fund and SPAS**  
**Julie Dodd**

**Motion: To write a letter of  
regret over the Newspaper  
Fund's decision to eliminate  
NF Fellowships and to  
encourage them to reinstate  
them.  
Approved**

**Spout-Off contest**

**Scholarship naming**

**Motion to adjourn made and  
approved 5 p.m.**

decided on a March publication date. Motion to approve contract with revisions accepted.

**Write-Offs**

Perkins suggested, as an agenda item, that we can't excessively rely on the locals. Perkins said JEA should break down the components so that more people are involved. Breakdown should include more than getting speakers and judges. Siver said perhaps we may want to get rid of some of the contests. Perkins suggested that we have different strands of the Write-offs. Walker said that the locals are only in charge of those that require speakers and preparing the fact sheets for those, that she has taken care of the other fact sheets. Perkins said national people need to be in leadership roles since JEA can't always depend on locals to do it. Perkins suggested that we break it down more by the business meeting and have national people sign up for the different areas. Scorsone said that some contests need to be updated. By dividing it up, we could update some of the contests.

**Newspaper Fund scholarships and SPA: Julie Dodd**

Dodd said there is good news and bad news. The bad news is that the budget cuts are also at the college level. Four are known to be having problems. The Journalism Association of Ohio Schools (JAOS) didn't have its funding cut from Ohio budget, but it still may be cut since JAOS came out against their **Lantern** policy. Others in trouble are Missouri, Maryland and Oregon. Dodd said that she and Siver talked about a SPA session drafting a letter supporting the organizations. Rolnicki said the accreditation council of AEJMC might help also. Other bad news was that the Newspaper Fund sent out a letter in January saying they are eliminating the Newspaper Fund Fellowships. She suggested a motion be made by a JEA board member to the Dow Jones Newspaper Fund. Hall moved and it was seconded. Motion: The Board of Directors of the Journalism Education Association deeply regrets the Dow Jones Newspaper Fund's decision to eliminate the Newspaper Fund Fellowships. Although the Newspaper Fund makes other valuable contributions to scholastic journalism, the Newspaper Fund Fellowships provide an important opportunity for professional growth and recognition for journalism teachers. We urge the reinstitution of the fellowships. Siver said he would write a letter as president, speaking for the board. Motion passed.

She said the good news was that The Freedom Forum has decided to do **Captive Voices Revisited**. Eight committees will have meetings in May. Judy Hines and Alice Bonner will head the committee. Also, the American Society of Newspaper Editors has decided to deal with high school issues. Diane McFarlin is the head. Dodd will send her names of JEA board to contact. McFarlin plans on several things: one is to work on curriculum and another would be to use teachers on one-month basis that would get them in-service credit. Carol Lange is speaking at the ASNE meeting at the same time as this convention.

Siver encouraged all of us to promote The Advisers Institute.

Other item of old business is the Spout-Off contest. Only 50 people nationally submitted. Puntney was a judge and the winner will be presented an award on Sunday.

Rolnicki said JEA might consider naming scholarships given here after Dorothy McPhillips and Sister Rita Jeanne. (First and second place given different in honor of each) Scholarship committee will address this concept.

Scorsone suggested an article be placed in **Newswire** to show specifics in budget to explain where we were in '87 and where we are now. She said we need to point out specific positive aspects, bookstore, committees and commissions and outreaches that we have now. Siver agreed to do that.

Motion to adjourn made at 5 p.m.

Respectively submitted,

Judy Babb  
JEA secretary