

**MINUTES OF THE JOURNALISM EDUCATION ASSOCIATION  
1990 SPRING CONVENTION  
SeaTac Red Lion Hotel, Seattle, WA**

**BOARD OF DIRECTORS MEETING--March 29, 1990**

**PRESENT:**

Dr. Ken Siver, President  
Candy Perkins, Vice President  
H. L. Hall, Secretary  
Sister Rita Jeanne, Treasurer Emeritus  
Dorothy McPhillips, Past President  
Linda Puntney, Executive Secretary  
Molly Clemons, C:JET Editor  
Nancy Hall, Newswire Editor  
Jack Wilson, Northwest Regional Director  
Vicki Scorsone, Southwest Regional Director  
Susan Hathaway, North Central Regional Director  
Susan Massy, South Central Regional Director  
Sherry Haklik, Northeast Regional Director  
Margaret Johnston, Southeast Regional Director  
Mike Brown, Certification Commission Chair  
Betty Morton, Development/Curriculum Commission Chair  
Connie Fulkerson, Publications Commission Chair  
John Bowen, Scholastic Press Rights Commission Chair  
Julie Dodd, Scholastic Press Associations Directors Liaison  
Hilda Walker, Write-Off Committee Chair  
Craig Trygstad, Youth Community Journalism Committee Chair  
Tom Rolnicki, NSPA Executive Director  
Mark Kormmann, Indiana JEA member  
Sheryl Fulton, Colorado state director

**CALL TO ORDER:** President Ken Siver called the meeting to order at 9:45 a.m.

**ROLL CALL:** Past President Dorothy McPhillips called the roll.

**REPORT ON LEGISLATION:** Sheryl Fulton, Colorado state director, gave a report on the Colorado High School Press Association's attempt to get legislation passed in Colorado to guarantee scholastic press rights. Sheryl said the bill had passed in the Senate. She also said the bill had passed the House with amendments, so now all that is needed is for the Senate to approve the amendments. She expects this to happen soon. Sheryl said she was delighted to have such fast action since the bill was introduced in January. She indicated she would like to present a session at the Indianapolis convention on how the bill evolved. Ken Siver congratulated Sheryl and the Colorado association for its work.

**PRESIDENT'S REPORT:** Ken Siver distributed copies of USA Today's Classline to all those present, and he said he appreciated Dorothy McPhillips' and Barbara Hines' work on this project. He also distributed a copy of the JEA officer, board, and committee roster and asked for changes in addresses and phone numbers. He announced that Lorie Reuther would be the new Awards Committee Chair replacing Freeman Hover and that Cheryl Pell would head the Nominations Committee. He asked board members to review progress made on JEA goals for 1989-91. Ken indicated that progress had been made on all goals, but there was work still to be done, especially on establishing Scholastic Journalism Week. Ken said he was especially pleased with the progress being made on journalism teacher certification, and he said he was pleased with the involvement of the scholastic press associations at JEA conventions. He praised Margaret Johnston for her efforts in Georgia to get schools to celebrate Scholastic Journalism Week.

**MINUTES:** H. L. Hall thanked Connie Fulkerson and Linda Puntney for having copies of the minutes available for board members. He asked for corrections in the St. Louis minutes. Julie Dodd pointed out that the board minutes should read that all scholastic press associations--not all JEA members--would receive copies of Mary Arnold's annotated guide to research topics in scholastic journalism. Sherry Haklik indicated that her name had been left off the list of members present. **John Bowen moved and Candy Perkins seconded that the minutes be approved as corrected. MOTION PASSED.**

**FINANCIAL REPORT:** Linda Puntney said that since the St. Louis meeting she had been generating monthly financial statements which should make it easier to make end-of-the-year income tax reports. Linda distributed copies of the profit and loss statement

from April 1, 1989 through March 15, 1990. The statement showed a total income of \$141,628.17 with total expenditures of \$103,003.47 for a net profit of \$38,624.70. It also indicated that there was \$8,032.51 in the savings account, \$23,119.89 in the checking account, \$7,000 earning 9% interest in a 12-month CD, and \$12,118.06 in the Gannett Savings Account. Hilda Walker asked if \$1 was enough to pay for the printing of one write-off booklet, and Connie Fulkerson replied that it cost about 85 cents to print each one. Ken Siver asked board members to use the official airline, when possible, to fly to conventions as JEA gets free tickets based on total number of tickets sold. These free tickets can be used to fly board members to other meetings to do networking. **Mike Brown moved and Susan Massy seconded that the financial report be approved. MOTION PASSED.** Linda pointed out that the membership as of March 15, 1990 was 1,642. Ken noted that improvements in membership had been made in the Southeast, and Sister Rita Jeanne thanked Linda and Connie for the beautiful job they did on the membership directory. Linda said that the board would receive a final profit and loss statement after March 31. Sister Rita Jeanne presented a report on JEA's current investments. Her report indicated that JEA had \$103,376 invested with an estimated annual income of \$10,279. Ken commended Sister for her report. He said the 1980's had been a good decade for JEA financially because of grants, bookstore sales, and convention revenues. He suggested the board consider taking \$100,000 of the savings and make it a permanent JEA endowment. Margaret Johnston asked how much money was in the Scholarship Fund, and Sister reported that as of Feb. 28, 1990 the Fund had \$8,309.22. She said the Fund was a separate account and that last year it had earned \$521.49 in interest. **Mike Brown moved and Margaret Johnston seconded that \$100,000 of JEA investments be designated as an endowment for the organization and that this amount be invested in an interest-bearing account with the interest being added to the yearly budget. MOTION PASSED.** Dorothy McPhillips moved and Betty Morton seconded that the Scholarship and Investment reports be accepted. **MOTION PASSED.**

**1990-91 BUDGET:** Ken Siver presented a proposed budget for 1990-91. He said he had been conservative when projecting income of \$137,300. Ken said the proposed budget would not require any transfers from savings. Ken said that he had not included the certification filing fees as part of the budget. Molly Clemons suggested making it a separate budget number of 1-68 under Miscellaneous. Ken said he would work it out with Linda Putney and show it in the revised budget. The proposed budget calls for expenditures of \$123,759 with a projected surplus of \$13,541. **Candy Perkins moved and Vicki Scorsone seconded that the budget showing adjustments for certification income and expenditures be approved. MOTION PASSED.**

**PAST PRESIDENT'S REPORT:** Dorothy McPhillips said that dates of conventions were in the semi-annual report. She distributed copies of A Global Experience Teacher's Guide and video tapes to board members. She said this was the final chapter of the Save the Children project. She also welcomed all board members to the Seattle convention.

**REGIONAL AND STATE DIRECTORS REPORT:** Candy Perkins said that most states had summaries of activities in the semi-annual report. She said that this was the first time some reports had been submitted on disk and that it had worked well. She also praised the directors for sending reports on time. She praised Susan Massy for finding a state director in Oklahoma.

**SCHOLASTIC PRESS RIGHTS REPORT:** John Bowen said that board members should be receiving copies of the First Amendment Congress newsletter. **John Bowen moved and Betty Morton seconded that JEA become an associate member of the First Amendment Congress. MOTION PASSED.** Ken Siver said that the budget would be amended to reflect the \$100 membership fee.

**CERTIFICATION REPORT:** Mike Brown said that applications for certification had been sent to 50 teachers and that 33 of those had returned completed forms. All 33 were approved, and they will be recognized at the Seattle convention. He said the certificates were still being prepared, and he indicated that the pins to be given to those certified were not yet designed. He also asked for reaction to the type of test to be required for the master teacher certification. Plans for the master teacher certification will be finalized in a summer symposium. Ken Siver encouraged all board members to set an example and apply for certification.

**PUBLICATIONS REPORT:** Connie Fulkerson said that she was looking for new publications. She said her commission had published the membership directory and revised the write-off booklets since the last convention. Tom Rolnicki suggested that Connie contact yearbook companies to see if any of their materials might be marketed through the bookstore.

**DEVELOPMENT/CURRICULUM REPORT:** Betty Morton thanked John McCartney for revising the Feature Writing booklet. She said it had been increased from 12-16 pages. She said she would contact by letter several national, state, and regional organizations for publications to build up a library for exchange programs. She also said that Sharon Gentry would chair a committee to create an Adviser's Idea Notebook. Connie Fulkerson suggested that the copyright symbol be included on new publications, and Dorothy McPhillips said the JEA logo should be on all publications.

**HEADQUARTERS REPORT:** Linda Puntney thanked Connie for her work on the membership directory, and she distributed copies of the new Promotional Packet. She asked for input on possible revisions. She also reported that permanent lifetime membership cards had been printed.

**CONVENTION REPORTS:** Dorothy said that she had not received a final financial report from the Anaheim convention. She read a letter from Nancy Groth, chair of the St. Louis convention. The St. Louis convention netted JEA a profit of \$13,756.24. There was discussion on how to control vandalism at conventions. Dorothy said a bulletin would be handed out to each adviser at the Seattle convention, and she said Ken had mailed a letter to each adviser planning to attend asking that students be well chaperoned. Dorothy praised NSPA for its help with the Seattle convention, and she thanked all board members who had helped, especially those who volunteered to do extra sessions. Tom Rolnicki said there were 1,721 pre-registered delegates from 27 states, and he expected attendance to top 1,800. Susan Hathaway said there were 913 write-off contestants from 134 schools and 15 states. Dorothy said she thought the computer contests needed additional study, and she thanked the Professional School Photographers Association for its support in the on-the-spot photography contest. Mark Kornmann distributed program proposal forms for the Indianapolis convention. He said he had already received 106 speaker proposals. Dorothy McPhillips said she would be meeting next week with the Albuquerque committee. The theme for the Albuquerque convention is Launching New Ideas. Tom Rolnicki said he had sent letters to 95 Illinois advisers to ask if they would help with the Chicago convention. He also asked for ideas for slogans, entertainment, and keynote speakers. He said he set a May 1 deadline for responses and that he already had 25 back. He said he would work with Linda Puntney and Candy Perkins in forming committees. Tom said that the challenge for the Denver convention would be to get more members in that area. He said members from surrounding states would be asked to help. John Bowen reported that committees were in place for the Columbus convention. Linda Putney presented a proposal to have the 1993 spring convention in Long Beach, CA. **H. L. Hall moved and Vicki Scorson seconded that the spring 1993 convention be held in Long Beach, April 21-25. MOTION PASSED.** Linda also presented a proposal for the fall 1995 convention to be held in Kansas City, but Tom Rolnicki suggested holding off on a decision until dates could be confirmed. Tom suggested that the fall 1996 convention be held in Chicago since that would be the 75th anniversary of NSPA and NSPA had long ties with Chicago. **Betty Morton moved and Candy Perkins seconded that the fall 1996 convention be held in Chicago. MOTION PASSED.** Shari Haklik said she had been approached by Mary Ellen Minichiello, Connecticut state director, to hold a national convention in Connecticut or Massachusetts. Ken said he would take the suggestion under advisement. Ken said that we were not paying critiquers at the Seattle convention, but they would be paid at future conventions based on a board motion at the St. Louis convention.

**SCHOLARSHIP REPORT:** Margaret Johnston said that there were 19 entries in the contest, but she expected more. She said there were some new states submitting entries this year, including New York, Iowa, and North Carolina.

**AWARDS REPORT:** Nancy Hall said that the nominations form was in the current issue of Newswire and that it would be reprinted in the next issue. The deadline for nominations is July 2. She said that often the awards nominations come in with sketchy information, and it would help if those nominating would be more detailed.

**CONTESTS REPORT:** Hilda Walker praised headquarters for the new write-off books. She said the computer contests and optional contests were now in the handbook. She thanked the local group in Seattle for its work on the Seattle contests. She also thanked Susan Hathaway who took care of registration. She said Sharon Gentry would be contest chair in Albuquerque and that Susan Heber would chair the contest in Indianapolis. She said the contests had shown a \$1,500 profit.

**YOUTH COMMUNICATIONS REPORT:** Craig Trygstad praised Irene Hicks for her work on the Issue Seminars for the Seattle convention. Ken Siver said he had seen the packets for the seminars and they looked great.

**JUNIOR HIGH/MIDDLE SCHOOL REPORT:** Ken Siver said the committee was dormant at the moment, but he said Nancy Palmer still was pursuing ideas for a junior high/middle school newsletter.

**C:JET:** Molly Clemons distributed lists of coordinating editors and a list of topics since 1985. She said Connie Fulkerson was indexing past issues. She suggested comparative learning in journalism and solid news reporting as possible topics. Linda Putney said John Reque would be interested in doing reviews again. Ken Siver said the last issue was superb.

**NEWSWIRE:** Nancy Hall said the deadline for the next issue would be April 15.

**OLD BUSINESS:** Linda Putney said that there was nothing to report on the New York Times Proposal, but she hoped to know something by the end of July.

**NEW BUSINESS:** Ken Siver distributed a handout of an ASNE survey on minority employment in journalism. He summarized the findings, and he asked that board members read Mary Arnold's article in the last issue of C:JET. Discussion followed on what JEA might do to encourage minority involvement in scholastic journalism. **Candy Perkins moved and Sherry Haklik seconded that JEA strongly encourage conventions to provide financial support for minority student journalists to attend. MOTION PASSED.** Ken Siver said he would form a committee to study ways to involve minorities in scholastic journalism. Craig Trygstad, Candy Perkins, Julie Dodd, Sherry Haklik, and H. L. Hall volunteered to serve on the committee. Ken thanked the volunteers, but he said we needed to go beyond the board for membership. He said he would like a report by the fall convention.

John Bowen presented a proposed JEA Statement on Prior Review. After attempts to edit, Ken Siver appointed H. L. Hall, Nancy Hall, Candy Perkins, and Susan Massy to work with John and present a final proposed statement at the Seattle business meeting for membership endorsement. John Bowen also discussed the Marilyn Athmann case at Ben Davis High School in Indianapolis. He read excerpts of materials he had received from Ben Davis administrators and others involved with the case. Lengthy discussion followed as to what position JEA should take. **John Bowen moved and Betty Morton seconded that JEA should support the Marilyn Athman Legal Defense Fund with \$1,000 and a clear statement that this represents JEA's stand against administrative interference in publications. JEA supports this case as a test of the Hazelwood decision. MOTION PASSED.**

Craig Trygstad discussed the possibilities of involving JEA in a planning process that could lead to the creation of an international youth journalism exchange project. This project would promote, facilitate and manage international exchanges of high school age journalists from the United States and Canada to Europe, Africa and, perhaps, South America and Asia as well as from Europe and Africa to the United States and Canada. Craig asked that JEA plan the details with Youth Communication and the American Youth Work Center. Ken Siver appointed Candy Perkins to serve as JEA's representative on the planning committee, and he asked for a report in Indianapolis.

Linda Puntney pointed out that the bylaws needed to be updated as some bylaws still indicated that the position of treasurer existed and that JEA was no longer sending statements of candidates with election materials because of expense. She also said the date in section 11.02 should be changed from April 1 to August 31. Ken Siver asked Linda to write the new language, and he said proposed changes would be mailed to members before the fall convention in Indianapolis.

**MATTERS INTRODUCED BY THE BOARD:** Mike Brown asked if JEA was doing enough to be sure that Kansas State would want to continue its contract. Ken said he had received a statement of recommitment from Kansas State last year. He said there was one year to go on the three-year contract. He said there was a need to form a personnel committee to review performances and determine compensation. Linda said that Kansas State was committed to continuing its relationship with JEA, but she suggested that JEA consider providing a full-time secretary.

**ADJOURNMENT:** Vicki Scorsone moved and Sherry Haklik seconded that the meeting be adjourned. **MOTION PASSED.**

Respectfully submitted,

H. L. Hall  
Secretary