

Minutes of the Journalism Education Association Board Meeting
Thursday, November 13, 1997, 8:30 a.m.
Adam's Mark Hotel, St. Louis, Missouri

President H.L.Hall called the meeting to order at 8:30 a.m.

Past President Candace Perkins Bowen called roll. In attendance were:

H.L. Hall, President
Rob Melton, Vice President
Ann Visser, Secretary
Candace Perkins Bowen, Immediate Past President
Sister Rita Jeanne, Treasurer Emeritus
Molly Clemons, *C:JET* Editor (winter); 75th Anniversary Co-Chair
Bradley Wilson, *C:JET* Editor (spring and summer); *NewsWire* Editor
Susan Tantillo, Certification Commission Chair
Jan Hensel, Development/Curriculum Chair
Willie Wooten, Multicultural Commission Chair
John Bowen, Scholastic Press Rights
Jack Groves, Northwest Regional Director
Tony Gomez, Southwest Regional Director
Jack Kennedy, North Central Regional Director
Kathy Craghead, South Central Regional Director
Sylvia Daughtry, Southeast Regional Director
Betty Morton, Mid-Atlantic and Great Lakes Regional Director
Barbara Flanagan, Northeast Regional Director
Diane Boyle, Nominations Committee Chair
Norma Kneese, Outreach Committee Chair
Connie Fulkerson, Publications Committee Chair
Mary Lu Foreman, Web Site Committee Chair
Judy Babb, Write-Off Contest Chair
Sharon Deibel, Write-Off Contest Chair
Louisa Caucia, Ad Hoc Board Member
Joe Nations, Ad Hoc Board Member
Coy Henderson, Ad Hoc Board Member
Clay Brazil, Multicultural Outreach Participant
Jessica Beagley, Multicultural Outreach Participant
Helen Chen, Multicultural Outreach Participant
Ed Donnelly, St. Louis Convention Chair
Pat Graff, NCTE Liaison/Assembly Director
Julie Dodd, Scholastic Press Association Directors Liaison
Tom Rolnicki, NSPA Executive Director
Judy Hines, Freedom Forum

Motion by Kennedy to suspend the rule prohibiting the president from speaking to the issues on the floor during the meeting. Groves seconded. Motion carried.

- Approval of board meeting minutes (Manhattan)
Minutes from the August 10 and August 11 board meeting were presented.

Motion by Kennedy to approve board minutes as published. Tantillo seconded. Motion carried.

OLD BUSINESS

- Job Descriptions - Perkins Bowen. Some are still needed. Get those to her as soon as possible. They should also be updated as needed.
- Portable Display Unit - It was purchased for \$800; repaired for \$800. It will be used in St. Louis; it will also be used in Detroit next week at NCTE. Others wishing to use it may if they pay for shipping.
- Bylaw Changes - Perkins Bowen. The following bylaw changes were proposed:

3.09. THE SECRETARY shall keep an accurate record of all regular business and Board meetings, edit *NewsWire*, and shall perform such additional duties as are incident to the office and any other duties which the Board of Directors may assign. In the absence or disability of both the president and vice president, the secretary shall perform the duties and exercise the powers of the president until action is taken by the Board. The secretary shall be responsible for the maintenance of the Hot Line service to members.

4.01. THE BOARD OF DIRECTORS shall consist of the president, the vice president, the secretary, the immediate past president, all regional directors and all commission chairs as voting members. Non-voting members of the Board shall include the *C:JET* editor, *NewsWire* editor, committee chairs, Ad Hoc Board members, executive director and the upcoming convention coordinators.

6.03. The state director need not be a member of JEA at the time of the selection but shall become a **regular** member within thirty (30) days after accepting office. Until such membership is confirmed, the vice president shall confer a temporary directorship with appointment contingent upon receipt by Headquarters of membership application and dues. If a temporary state director is not confirmed, the regional director, with the approval of the vice president, shall notify the temporary state director of the cancellation of the appointment and select another applicant.

6.04. The state director may serve more than one term of office. The term of office is concurrent with that of the regional directors and executive officers (a two-year term expiring **March 1** of odd-numbered years).

7.04. Commission chairs shall report regularly to the president. A written report of all activities shall be submitted to the vice president ~~at least ten (10) days prior to each convention~~ **March 15 and October 15**. The vice president shall compile a report of commission activities to be presented at each general membership meeting and submitted to the secretary for inclusion in the Annual Report.

8.06. EDITORS of the JEA professional journal and newsletter shall be directly responsible to the president. The journal editor is **and newsletter editors are** selected by the president and confirmed by the Board of Directors. ~~The elected secretary shall be the newsletter editor.~~ Each appointment shall terminate ~~on June 1~~ **on March 1** following the JEA elections. ~~The journal editor~~ **Both editors**, upon the discretion of the president, may serve more than one term. ~~The newsletter editor's term will expire if he/she is not re-elected.~~ ~~The journal editor~~ and may be removed from the publication by the president pending approval by the Board of Directors.

Melton moved that all budgets, financial documents, contracts, and motions with a financial impact be included in the Board information packet mailed prior to the convention, with the estimated costs from the executive director, along with a recommendation to the Board from the executive director. Daughtry seconded. Motion carried.

- JEA TALK - Melton. Melton suggested that as an experiment that JEA extend its ListServ to all members. Discussion followed with no decisions.
- Goals - Hall. Board members have been assigned one of the goals as a target area. They should be able to indicate what action has been taken. Action should be reflected in the semi-annual report for the Seattle convention. The report should state specifically what board members have done toward meeting the goals for which they're responsible.
- Regional Conventions - Hall and Melton. Nothing specific was recommended. The item will be discussed with the regional directors in their meeting Friday.
- Web Site Policy - Bowen reported on SPLC model guidelines. He suggested website guidelines and a JEA statement on freedom of expression on the Internet.

Bowen moved that JEA accept the proposed policy of freedom of expression on the Internet. Morton seconded. Motion carried.

- Internet Free Expression Alliance Mission Statement - Hall.

Bowen moved that JEA approve the Internet Free Expression Alliance Mission Statement and work with IFEA. Kennedy seconded. Motion carried.

- Webmaster--Job Description - Foreman. The last update was Nov. 3 when the officer list and the state directors lists were updated. Other adjustments were made. Additionally, Foreman has resigned from the Webmaster position as of Dec. 31.

It was recommended by Puntney that the Web Site be moved back to Kansas State.

Motion by Groves that the Web Site be returned to Kansas State using a student Webmaster under the direction of the executive director. Daughtry seconded. Motion carried.

- Newseum Electronic Field Trip - Marilyn Weaver, Ball State. Weaver gave a presentation regarding an electronic field trip April 24 which will offer students the chance to view the Newseum electronically. Post activities will be available. The field trips potentially can be received by several thousand students at between 300-500 schools.

Bowen moved that JEA join Ball State in the Newseum Electronic Field Trip with a contribution of \$3,000. Morton seconded. Motion carried.

- Write-Off Contest Changes ... Judy Babb/Sharon Deibel. They reported that 1,760 entrants were registered for St. Louis. An application for certificate replacement has been placed in school packets. They asked that Enterprise Shooting and 2 Weeks' Worth/Picture Editing be approved as Write-off categories, along with color photo carry-in and photo illustration.

These new contests would be added with the option that the local committee can choose to hold/not hold the contests.

Motion by Craghead, seconded by Tantillo to approve Write Off Contests. Photo: 1) Enterprise; 2) Two Weeks' Worth of Work; 3) Photo Editing; 4) Color Photo Carry-in. Add Photo Illustration to free hand art computer carry-in (Photo Illustration/Freehand Art). Motion carried.

A list will be generated for state directors listing the Write Off winners in their states.

REPORTS

- Semi-Annual Report.

Groves moved the semi-annual report include the names of all members serving on committees and commissions and a summary of each group's meeting. Kennedy seconded. Motion carried.

- Board Expenses at Conventions.

Kennedy moved that all members of the Board of Directors whose travel is paid shall be offered a single or double room for four nights per convention, paid by JEA. The Executive Director shall make these arrangements after consulting with each voting member. Groves seconded. Motion carried.

- Convention Updates - Rolnicki reported that 3,800 had registered for St. Louis; he updated the list of convention cities, including Seattle in the spring. Paul Brainerd, the 'father' of desktop publishing, will be the keynoter. He also proposed Washington, D.C. for 2003.

Craghead moved JEA go to D.C. in 2003 at the Washington Hilton and Towers. Daughtry seconded. Motion carried.

- Two proposed budgets were presented with a \$5 increase for Albuquerque and Atlanta in 1999.

Kennedy moved that both budgets be approved. Daughtry seconded. Motion carried.

- Council of Presidents - Hall and Puntney attended the recent Council of Presidents meeting.
- SPLC - Bowen. He noted that SPLC appreciates JEA's additional support. They are getting approximately five e-mails a day requesting help. Internet and picture restrictions are big topics.

9.03. Board of Directors meetings consist of elected persons as voting members of the Board, and the *C:JET* editor, *NewsWire* editor, committee chairs, liaisons, ad hoc Board members, executive director, and upcoming convention coordinators may attend as non-voting members of the Board.

Motion by Perkins Bowen to accept the proposed bylaw changes. Daughtry seconded. Motion carried.

- Publications Mission Statement ... A proposed publications mission statement was presented as follows:

“JEA publications will inform, entertain, persuade and enlighten readers.”

Motion by Visser to approve the statement. Tantillo seconded. Motion carried.

Wilson will work on specific goals for *C:JET* and *NewsWire*; Foreman will work on specific goals for the Web page.

Publications Stylebook - Wilson, Fulkerson, and Puntney will work on putting this together. Templates for regional directors to use for newsletters could be included. The JEA nameplate and logo ought to be used.

Profit/Loss Statement -

- JEA membership fee increase - actual dollar value - \$40.61; member's cost - \$35.00. Loss per membership - \$5.61. Is it time to increase membership fee? (\$12 - SPLC; \$20 - *C:JET*; \$3.79 - *NewsWire*); \$2.44 - membership ; \$1.22 - Scholastic Journalism Week; \$1.16 - Membership Mailings (brochures). No increase in at least 10 years ...

Motion by Melton to assign to committee for a recommendation at the Seattle convention.. Seconded by Kennedy. Motion defeated.

Motion by Daughtry to increase regular memberships to \$45 to be implemented with the next membership year, with comparable adjustments to other memberships. Seconded by Flanagan. Motion carried.

- Phoenix Convention - \$45,700.63 profit. This was lower than projected.
- SPLC Summer Workshops - Bowen. “Law and Ethics: Advising into the 21st Century,” July 9-12, Washington, D.C., profits to Student Press Law Center.
- Regional Teacher of the Year - Awards Chair Marilyn McElroy was not present, but she had reported in the semi-annual report that no one was really interested in this idea. Regarding other awards, the committee in Manhattan recommended that JEA begin a recognition of service of four five-year increments. Awards Committee will investigate.

Groves moved that a regional teacher of the year award be established at the discretion of the region. Morton seconded. Motion defeated.

- National Language Arts Standards - Perkins Bowen. Graf, Tantillo, Hensel, Perkins Bowen. NCTE has 12 standards that the committee has divided among its members. They will eventually come up with vignettes of how they work in action. NCTE would publish the vignettes as a joint venture with JEA.
- JEA/NSPA Guidelines & Agreement - Extensive discussion for renewing the JEA/NSPA Guidelines and Agreement for 2001 through 2006 was held.

Motion by Candace Perkins Bowen to approve JEA/NSPA Guidelines for national convention coordination/responsibility. Tantillo seconded.

Melton moved to table the decision until the Seattle convention. Kennedy seconded. Motion defeated

Melton moved to table the issue until Friday's business meeting. Gomez seconded. Motion ruled out of order.

Motion amended ... moved that JEA accept the JEA/NSPA guidelines for National Convention Coordination/Responsibility for Fall 2001 through Spring 2006. Motion carried.

Guidelines are attached.

NEW BUSINESS

- National Association of High School Newspapers - Graff. Representatives from the group gave a presentation regarding their association.

Perkins Bowen moved to continue dialogue with the group but not officially support them at this time. Groves seconded. Motion carried.

Motion by Melton to endorse the group. Daughtry seconded. Motion failed. Previous motion stands.

- NCAA - Perkins Bowen reported on developments within the last eight months, including the formation of a committee that looks at courses that have been denied. Two NCTE members are a part of the committee. Beginning in 1999, the clearinghouse will no longer approve/disapprove courses. Instead, courses approved by a high school as part of its curriculum will be approved by the NCAA. Perkins Bowen suggested inviting Carolyn Lott of Montana, a NCAA committee member, to Seattle to her experiences. Additionally, she would be asked to present a Friday morning workshop on how to get journalism courses approved.

Motion by Perkins Bowen for the president to appoint a committee to set up a dialogue with the NCAA committee that reviews journalism courses rejected as English core courses and to pay Carolyn Lott's expenses to Seattle to speak to the Board and present a session for advisers. Seconded by Daughtry. Motion carried.

Perkins Bowen will chair the committee. Graff, Groves, Gomez, and Daughtry will serve on the committee.

- Method of Presenting Budget ... Melton.

- Michelle Dunaway (Missouri) is the new junior high chair. She has others lined up to help.
- Leslie Shipp (Iowa) is the new Scholastic Journalism Week chair. She'd welcome ideas from members regarding packet materials for the week.
- Diane Boyle (Missouri) is the new nominations chair.
- Sister Rita Jeanne reported on JEA investments in the JEA Scholarship Fund. For the period April 1, 1997 through October 31, 1997, the portfolio earned interest totaling \$5,298.
- New state directors: Maine, Jennifer Locker; Suzanne Gorton, Nevada.
- Flanagan reported that Hampshire College will be the site for the JEA workshop on the east coast in July 1998.
- Tantillo announced that there are 496 CJE's and 79 MJE's to date.
- Hensel announced that the Curriculum and Development Commission is working on a new teacher's packet.
- Commissions ... 39 students received scholarships to the convention from the Multicultural Commission.
- Committees ... 75th Anniversary ... Ron and Molly Clemons are co-chairing the committee. They see the 1999 celebration as occurring in both Albuquerque and Atlanta with most emphasis placed on Atlanta. Past Presidents and past Carl Towley winners will be invited to participate. A recognition booklet might be compiled. Other ideas were discussed.
- Honors: Morton was recently inducted into the Virginia High School Hall of Fame; Kneese is the Idaho Journalism Teacher of the year. Puntney has been inducted into the National High School Journalism Hall of Fame.
- Publications: Wilson presented a potential publication schedule and also asked for ideas for the future.
- NCTE: Graff, Wooten and Hall will represent JEA at the NCTE convention in Detroit next week.
- Scholastic Press Association: Dodd. New state association directors - Beth Shull (Arkansas), Vanessa Shelton (Iowa), and Tim Perrin (SIPA).
- Other Business: *Motion by Hensel that JEA pay Mary Lu Foreman's expenses for the St. Louis convention up to \$300 in appreciation for her work with the Web page. Seconded by Perkins Bowen. Motion carried.*

Motion by Daughtry to adjourn at 3:05 p.m. Wooten seconded. Motion carried.