

Minutes of the Journalism Education Association  
November 14, 1996  
Board Meeting, Acapulco Room  
Hyatt Regency Chicago, Chicago, Illinois

President Candace Perkins Bowen called the meeting to order at 9:15 a.m.

Past President Kenson Siver called roll. In attendance were:

Candace Perkins Bowen, President  
H. L. Hall, Vice President  
Carol Lange, Secretary/*NewsWire* Editor  
Kenson Siver, Immediate Past President  
Sister Rita Jeanne, FSPA, Treasurer Emeritus  
Molly Clemons, *CJET* Editor  
Linda Puntney, Executive Director  
Rob Melton, Northwest Regional Director  
Kathy Craghead, South Central Regional Director  
Betty Morton, Northeast Regional Director  
Rik McNeill, Southeast Regional Director  
Susan Hathaway Tantillo, Certification Commission and Chicago local chair  
Jack Kennedy, Development/Curriculum Commission  
Willie Wooten, Multicultural Commission  
John Bowen, Scholastic Press Rights Commission  
Earlene Hollinger, Ad Hoc Board Member  
Norma Kneese, Ad Hoc Board Member and Outreach Committee  
Marilyn McElroy, Awards Committee  
Mary Lu Foreman, Nominations Committee  
Connie Fulkerson, Publications Committee  
Pat Graff, NCTE Liaison  
Julie Dodd, Scholastic Press Association Liaison  
Hilda Walker, Write-off Committee  
Sharon Gentry, Write-off Committee  
Judy Babb, Write-off Committee  
Sharon Deibel, Write-off Committee  
Tom Rolnicki, NSPA Liaison  
Linda Duncan, JEA Headquarters  
Coy Henderson, guest, Multicultural Outreach  
Joe Nation, guest, Multicultural Outreach  
Julea White, guest, Multicultural Outreach  
Celeste Townsend, guest, Multicultural Outreach

## MINUTES

Minutes from the April 11, 1996, Board meeting were presented by secretary Lange. **Hall moved that the minutes be accepted as written.** Craghead seconded the motion. **The motion passed.**

## HEADQUARTERS REPORT

Puntney referred members to the Semi-annual Report. For the first time membership is over 2,000. Connie Fulkerson and Linda Duncan are to be commended. They worked very hard in preparation for this convention with the increase in Write-off participants, program additions and JEA Bookstore packing.

## CONVENTION REPORTS

Perkins Bowen reported Puntney, Rolnicki and she had met with national sales representatives from Hyatt, Hilton and Marriott. As JEA/NSPA conventions continue to increase above 3,000 delegates, these largest hotels are the ones which can provide the larger number of meeting rooms, ballrooms and other facilities. A city's convention center rarely solves the problem — though it will in Phoenix in April 1997 — because these facilities usually cost too much to rent.

It's a seller's market for the hotels, which exacerbates the difficulties in keeping convention expenses down. Catering for organizations holding conventions is usually in the \$200,000-or-more range which we do not require nor can afford for Write-off dinners and adviser receptions. The students are not a concern for them. We have established a history with these hotels and their national representatives. We have communicated our needs and expectations well. We pay our bills on time, have knowledgeable convention planners and we meet our obligations.

There is a need to communicate to fellow Board members and the membership the reasons for selection of convention sites and hotels and the financial necessity for our delegates to stay in the convention hotel. Siver was thanked for his series of demystifying convention planning. *NewsWire* could be used for articles on these topics.

Perkins Bowen added, as we make decisions on future convention sites and dates we may need to be flexible. Perhaps run a convention from Wednesday to Saturday or Friday to Monday in order to save money as we maximize the hotel's room use. What's most important to us? Convention space and equipment for presentations and not sweets to Board members and limousine service as other groups want. Should convention registration be limited?

McNeill suggested questions might be added to the convention exit survey. Gentry and Dodd said that educating membership to convention financial realities and choices should be a priority.

### SAN FRANCISCO — April 11-14, 1996

Puntney reported a net income for \$105,176.75 and expenses of \$40,143.21 for a profit of \$65,033.54. San Francisco was our largest convention to date. The cost of AV equipment continues to rise.

### CHICAGO — Nov. 14-17, 1996

Local Chair Susan Hathaway Tantillo reported local Chicago schools were informed that they were not allowed walk-in registration. Rolnicki reported approximately 4,200 are pre-registered. Puntney said the keynote speakers are Al Neuharth, chair, The Freedom Forum on Thursday evening; and Alison Stewart, MTV reporter, on Saturday. Rolnicki discussed the registration plan. After the dances Friday and Saturday evenings, buses will be available to transfer students to the outlying hotels.

## FUTURE CONVENTIONS

### PHOENIX — April 17-20, 1997

Siver reported we have 650 rooms at the Hyatt; 250 additional rooms at the Crown Plaza. We will be using the Phoenix Civic Plaza convention center as well as the Hyatt Regency Phoenix for sessions. Room rates reflect \$3.50 toward convention center use. Puntney reported a pre-convention photo shoot in Sedona. Rolnicki reported that Jeff Greenfield, ABC *Nightline*, has confirmed as a keynote speaker. Siver reported Carmen Wendt and Steve Abarora are the local co-chairs.

ST. LOUIS — Nov. 13-16, 1997

Hall reported the committee is fired up and ready to go. Siver said 750 rooms have been blocked at the Adam's Mark, a lovely hotel in the shadow of the arch. Holiday Inn is the overflow hotel, a former apartment building which will be renovated by our convention.

SEATTLE — April 16-19, 1998

Rolnicki reported the national committee will be meeting with the local committee in February. Puntney provided a proposed budget for Seattle. **Melton moved we approve the proposed Seattle budget with adjustments.** Kennedy seconded the motion. **Motion passed.**

Hall discussed convention financial arrangements for local committees. Siver said local committees receive an advance of \$1,500 in seed money which the local committee does not have to refund, any surplus being theirs to keep. Additionally, JEA/NSPA gives the local committee \$500 for someone to promote their convention at the convention prior to theirs. **Hall moved that beginning with the Phoenix convention the local committee be guaranteed the \$1,500 seed money and \$500 travel money no matter the number of paid delegates and \$1 for every paid registered delegate over 2,000.** Craghead seconded the motion. **The motion passed.**

WASHINGTON, D.C.—Nov. 19-22, 1998

Siver reported the convention will be held at the Sheraton near the national zoo. It has facilities to accommodate a large convention. Although it is away from the Mall, it is on the Metro line.

ALBUQUERQUE—April 8-11, 1999

Siver reported contracts have been signed.

ATLANTA—Nov. 18-21, 1999

Siver reported a contract has been signed with the Atlanta Hilton.

## CONVENTION PROPOSALS

Siver submitted for consideration a convention proposal for Boston in Fall 2001. **Melton moved we table consideration of the Boston proposal until the Phoenix Board meeting.** Hall seconded the motion. Discussion took place. **Motion passed.**

**Siver moved the JEA/NSPA convention be held in Boston in 2001, subject to further negotiation with the hotels.** Lange seconded the motion. Hall questioned looking at only one proposal. In essence, this places Puntney, Siver, Rolnicki and Perkins Bowen in the position of determining convention sites rather than the Board. Discussion took place. **The motion carried.**

## NEW BUSINESS

Perkins Bowen presented details of the 1996-97 JEA Budget. (See 1996-97 JEA Budget).

### 1996-97 BUDGET —INCOME

Tom Monson, investment executive of Piper Jaffray, reported the balance in the JEA Scholarship Fund to be \$57,595.41 as of Oct. 31, 1996. In the Journalism Education Association portfolio a current value of \$212,959 as of Oct. 31, 1995 is reported.

Since March 31, 1991, with a beginning value of \$130,987, the percent of return of the Journalism Education Association account has been 12.1. The returns have been competitive

for an account that was established to give reasonable return for minimum risk (fixed income securities). Since March 31, 1991, with a beginning value of \$11,663, the percent of return of the Scholarship Fund account has been 5.4.

Monson provided proposed objectives for the JEA and Scholarship Fund accounts. He suggested JEA have written guidelines and goals for the investment manager. Does JEA wish to consider giving five percent of its income (approximately \$13,000) for charitable purposes?

Kennedy asked for advice on amount of money an organization like JEA should have in its reserve fund. Siver said that ten percent of your expenditures should be held in reserve. Monson said most nonprofit agencies do not have more than day-to-day monies.

Perkins Bowen said because of the volatility of today's investment market, a committee will be appointed to study current and potential possibilities for JEA money.

#### **1996-97 BUDGET—EXPENDITURES**

See 1996-97 JEA Budget.

#### **MISSION STATEMENT**

Perkins Bowen presented a proposed JEA Mission Statement. The facilitator at the Poynter Institute summer meeting suggested to regional directors, Hall and Perkins Bowen that JEA revise the existing JEA Statement, in keeping with a recent trend among organizations to have succinct statements. The proposed Mission Statement reads, "The Journalism Education Association supports free and responsible scholastic journalism by providing resources and educational opportunities, by promoting professionalism, by encouraging and rewarding student excellence and teacher achievement, and by fostering an atmosphere which encompasses diversity yet builds unity." **Melton moved we adopt the proposed Mission Statement.** Morton seconded the motion. **The motion passed.**

#### **EXECUTIVE DIRECTOR/OFFICE DESCRIPTIONS**

Perkins Bowen provided a copy of the current duties of each office. She asked Board members by Feb. 1 to submit to her a complete description of each officer's or director's duties.

#### **REGIONAL DIRECTORS MEETING AT POYNTER INSTITUTE**

Hall reported the regional directors, Perkins Bowen and he met at the Poynter Institute in St. Petersburg, Fla., in July to discuss ways JEA could better serve its membership. It was proposed that increasing from six to seven regions would equalize the number of states for which each regional director was responsible. Several bylaw changes were suggested as well as continuance of an exit survey at national conventions. (See Bylaw Revision section)

#### **CHANNEL ONE**

Mike Soules, Channel One Senior Vice President for Programming and Development, reported that Channel One wants to maintain its relation with JEA/NSPA conventions. Since starting the video involvement two years ago, Channel One has increased its areas of education and program development, encouraging schools to begin video and print journalism programs as well as conducting seminars at JEA/NSPA conventions. In fall 4,500 post cards were sent to Channel One schools to inform them of the convention, and the October 1996 issue of *Channel One Network Guide* included an article on Channel One joining NSPA in presenting a new Pacemaker Award for video programming. Siver said the Channel One Partnership Review Panel would meet Saturday for final review of JEA's involvement.

## **WEB COMMITTEE**

Janet Hensel gave the report of the committee to investigate content and management options. The committee reported the JEA Web site is aesthetically pleasing and strong in content. It needs to be updated more often, correct in grammar and spelling, and easy to download. A style and template should be established. (See Report on JEA Web Site)

It was recommended that Janet Hensel go to KSU to work on some immediate corrections to the home page. Puntney said any expenses could be covered under contingency funds.

## **NOMINATIONS**

Foreman presented the report of the Nominations Committee at this time since she was teaching a pre-convention workshop. The proposed slate for 1997-1999 offices is:

### **President**

Candace Perkins Bowen, Kent, Ohio  
H. L. Hall, Kirkwood, Mo.

### **Vice President**

Carol Lange, Alexandria, Va.  
Rob Melton, Portland, Ore.

### **Secretary**

Mary Lu Foreman, Shawnee, Kan.  
Ann Visser, Pella, Iowa

### **Regional Director — Northwest**

Linda M. Ballew, Great Falls, Mont.  
Jack Groves, Medford, Ore.

### **Regional Director — Southwest**

Tony Gomez, Tucson, Ariz.  
Barbara Plungy, Littleton, Colo.

### **Regional Director — North Central**

Jack Kennedy, Iowa City, Iowa

### **Regional Director — South Central**

Kathy Craghead, Mexico, Mo.

### **Regional Director — Southeast**

Sylvia Daughtry, Atlanta, Ga.  
Diane Weber, Birmingham, Ala.

### **Regional Director — Old Northeast**

Betty Morton, Bristol, Va.

### **Regional Director — New Northeast**

Barbara B. Flanagan, Newton, Mass.

### **Certification Commission Chair**

Susan Hathaway Tantillo, Palatine, Ill.

Development/Curriculum Commission Chair  
Jan Hensel, Liberty, Mo.  
Steve O'Donoghue, San Francisco, Calif.

Multicultural Commission Chair  
Willie Wooten, Detroit, Mich.

Scholastic Press Rights Commission Chair  
John Bowen, Lakewood, Ohio

## BYLAW REVISION

Siver presented proposed amendments to the bylaws. **Kennedy moved the proposed amendments to the Bylaws be accepted.** Melton seconded the motion.

## PROPOSED AMENDMENTS TO THE BYLAWS of the JOURNALISM EDUCATION ASSOCIATION

For discussion/adoption at the Fall 1996 Convention — Chicago, Ill.

Existing language is in regular type ~ Proposed language is in *italic* ~ Proposed deletions are in "STRIKE THRU"

### SECTION 4 — BOARD OF DIRECTORS

Paragraph 4.01 The Board of Directors shall consist of the president, the vice president, the secretary, the immediate past president, all regional directors and all commission chairs as voting members. Non-voting members of the Board shall include the ~~editors of the association's periodical~~ *editor of C:JET* and the upcoming convention coordinators.

Paragraph 4.06 Should the office of president be vacated by death, resignation, removal or otherwise, the ~~immediate past president, acting as chairman of the Board of Directors, shall have the Board polled about filling~~ *vice president shall assume* the position.

Paragraph. 4.06 **Hall moved that Paragraph 4.06 read "Should the office of president be vacated by death, resignation, removal or otherwise, the vice president shall assume the position unless he/she is unable to do so, in which case the immediate past president, acting as chairman of the Board of Directors, shall have the Board polled about filling the vacancy."** McNeill seconded the motion. **Amendment approved.**

Paragraph 4.11 Special meetings of the Board of Directors may be called by the president of the association on ten (10) days notice to each director either in person or by mail, **electronic mail, fax, overnight courier service** ~~telegram~~ or telephone.

### SECTION 5 — REGIONAL DIRECTORS

Paragraph 5.04 Regional directors shall report regularly to the vice president and prepare [a] two written reports of the region's activities(.) ~~to be submitted to the vice president at least ten (10) days prior to each national convention.~~ **The report for the fall convention will be submitted to the vice president by October 15 of each year; and the report for the spring convention will be submitted to the vice president by March 15 of each year.** A summary of each report shall be prepared by the vice president to be presented at each **convention business meeting** ~~and submitted for inclusion in the Annual Report.~~ **Copies of each report will be mailed to all state directors.**

Paragraph 5.05 One director from each of the regions of the United States, as scheduled below, shall be elected to serve a two-year term of office concurrent with the term of the executive officers of the association.

~~NORTHWEST REGION shall consist of the states of Alaska, Idaho, Montana, Oregon, Washington and Wyoming.~~

~~SOUTHWEST REGION shall consist of the states of Arizona, California, Colorado, Hawaii, Nevada, New Mexico and Utah.~~

~~NORTH CENTRAL REGION shall consist of the states of Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin.~~

~~SOUTH CENTRAL REGION shall consist of the states of Arkansas, Kansas, Louisiana, Missouri, Oklahoma and Texas.~~

~~NORTHEAST REGION shall consist of the states of Connecticut, Delaware, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia and Washington, DC.~~

~~SOUTHEAST REGION shall consist of the states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.~~

**REGION 1 shall consist of the states of Alaska, Idaho, Montana, Oregon, Washington and Wyoming.**

**REGION 2 shall consist of the states of Arizona, California, Colorado, Hawaii, Nevada, New Mexico and Utah.**

**REGION 3 shall consist of the states of Iowa, Kansas, Minnesota, Nebraska, North Dakota, Oklahoma, South Dakota and Wisconsin.**

**REGION 4 shall consist of the states of Illinois, Indiana, Kentucky, Michigan, Missouri, Ohio and Tennessee.**

**REGION 5 shall consist of the states of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, and Texas.**

**REGION 6 shall consist of Washington, DC. and the states of Delaware, Maryland, New Jersey, North Carolina, South Carolina, Virginia, and West Virginia.**

**REGION 7 shall consist of the states of Connecticut, Maine, Massachusetts, New Hampshire, New York, Pennsylvania, Rhode Island and Vermont.**

Paragraph 5.05 Craghead said she supported an additional region and regional director, but she questions the suggested regions. Discussion followed. **Kennedy moved we amend the proposed regions to keep all regions as they were except the Northeast region which will be reorganized into two regions: REGION 6 shall consist of Washington, DC., and the states of Delaware, Indiana, Kentucky, Maryland, Michigan, Ohio, Virginia, and West Virginia; and REGION 7 shall consist of Connecticut, Maine, Massachusetts, New Hampshire, New York, Pennsylvania, Rhode Island and Vermont.** Craghead seconded the motion. **The motion carried.**

**Siver moved we name the regions by number and name. McNeill seconded the motion. The motion carried.**

The approved regions are:

NORTHWEST REGION (Region 1) shall consist of the states of Alaska, Idaho, Montana, Oregon, Washington and Wyoming.

SOUTHWEST REGION (Region 2) shall consist of the states of Arizona, California, Colorado, Hawaii, Nevada, New Mexico and Utah.

NORTH CENTRAL REGION (Region 3) shall consist of the states of Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin.

SOUTH CENTRAL REGION (Region 4) shall consist of the states of Arkansas, Kansas, Louisiana, Missouri, Oklahoma and Texas.

SOUTHEAST REGION (Region 5) shall consist of the states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.]

MID-ATLANTIC/GREAT LAKES REGION (Region 6) shall consist of Washington, DC., and the states of Delaware, Indiana, Kentucky, Maryland, Michigan, Ohio, Virginia, and West Virginia;

NORTHEAST REGION (Region 7) shall consist of the states of Connecticut, Maine, Massachusetts, New Hampshire, New York, Pennsylvania, Rhode Island and Vermont.

#### **SECTION 8 — COMMITTEES, EDITORS**

Paragraph 8.06 Editors of the JEA professional journal and newsletter shall be directly responsible to the president. The journal editor is selected by the president and confirmed by the Board of Directors. The elected secretary shall be the newsletter editor. ~~Each appointment shall terminate on June 1 following the JEA elections. The journal editor, upon the discretion of the president, may serve more than one term. The newsletter editor's term will expire if he/she is not re-elected.~~ ***Each editor will serve from April 1 of the odd-numbered year to March 31 of the next odd-numbered year.*** The journal editor may be removed from the publication by the president pending approval by the Board of Directors.

**Siver moved we table discussion on Section 8. McNeill seconded the motion. The motion carried.**

#### **Section 9 — MEETINGS**

Paragraph 9.01 ~~All meetings of the association, including business meetings, Board of Directors meetings and special meetings, may be held within or without the state of Minnesota at such time and place as shall be fixed by the Board of Directors or the president.~~ ***All Board meetings will be at the time and place as fixed by the Board of Directors or the president.***

Paragraph 9.02 ~~A business meeting shall be held at all national conventions and is open to all JEA members and interested persons.~~

Paragraph 9.02 **Siver moved that Paragraph 9.02 not be deleted and read A "general membership" rather than "business meeting." Lange seconded the motion. The motion carried.**



Paragraph 9.03 (*Proposed to become Paragraph 9.02*) Board of Directors meetings consist of elected persons as voting members of the Board and editors, *committee chairs, liaisons* and convention chairs *may attend* as non-voting members of the Board.

Paragraph 9.04 (*Proposed to become Paragraph 9.03*) ~~Special meetings of regional or state directors, commissions or committees or others may be called when needed by the personnel involved.~~ *Special meetings may be called when needed by any Board member or a president's designee.*

Paragraph 9.05 ~~Written notice of any business meeting shall be given to each member not fewer than thirty (30) days before the date of such meetings, either in person or by mail at the direction of the president. Notice may be included in the regular publication of the organization. If mailed, such notice shall be deemed to have been given when deposited in the mail addressed to the member at his or her last known address.~~

Siver moved that Paragraph 9.05 not be deleted, but "business meeting" be change to "general membership meeting." Kennedy seconded the motion. The motion carried.

Paragraph 9.06 (*Proposed to become Paragraph 9.04*) All members of the association, regular, associate and honorary and representatives of affiliate, institutional and sustaining members, and any interested persons may attend the business meetings and be recognized by the chair. All regular JEA members and honorary members who were previously regular members attending a business meeting shall each have one vote. A vote may be called for the president either by voice, show of hands or ballot. *Any interested persons may attend the meetings and may be recognized by the chair.*

Hall moved that Paragraph 9.06 be worded "All regular JEA members and honorary members who were previously regular members attending a general membership meeting shall each have one vote." Craghead seconded the motion. The motion carried.

#### SECTION 13 — RULES OF ORDER

Paragraph 13.01 The rules contained in *Roberts Rules of Order* shall govern the association in all cases to in which *the president thinks* they are applicable ~~or in which they are not inconsistent with these bylaws.~~

Siver moved that Section 13 Paragraph 13.01 read "The rules contained in Roberts Rules of Order shall govern the association." McNeill seconded the motion. The motion carried.

#### SECTION 14 — CORPORATE SEAL

Paragraph 14.01 ~~The Board of Directors shall have the authority to provide a corporate seal, which shall be in the form of a circle and shall have inscribed thereon the name of the association and the words, "Corporate Seal, State of Minnesota, 1967."~~

Siver moved Section 14 Paragraph 14.01 not be deleted. Kennedy seconded the motion. The motion failed.

*SECTION 15 proposed to become SECTION 14 and SECTION 16 to become 15 with no changes to either in wording.*

In addition, a review has been requested of Section 1 detailing the association's place of incorporation and either changing the language to reflect headquarters at Kansas State University or deleting this section and renumbering all sections of the bylaws.

Compiled by request by Ken Siver, JEA Immediate Past President.

**Hall called Previous Question. The bylaws stand approved as amended.**

### **JEA ADVISER ETHICS STATEMENT**

Bowen presented the proposed JEA Code of Ethics for Advisers:

Media advisers

- Will model standards of professional journalistic conduct to students, administrators and others.
- Will empower students to make decisions of style, structure and content by creating a learning atmosphere where students will actively practice critical thinking and decision making.
- Will encourage students to seek all points of view and to explore a variety of information sources in their decision making.
- Will ensure students have a free, robust and active forum for expression without prior review and restraint.
- Will emphasize the importance of accuracy, balance and clarity in all aspects of newsgathering and reporting.
- Will show trust in students as they carry out their responsibilities by encouraging and supporting them in a caring learning environment.
- Will remain informed on press rights and responsibilities to provide students with sources of legal information.
- Will advise, not act as censors or decision makers.
- Will display professional and personal integrity in situations which might be construed as potential conflicts of interest.
- Will support free expression for others in local and larger communities.
- Will counsel students to avoid deceptive practices in all aspects of publication work.
- Will model effective communications skills by continuously updating knowledge of media education.

**Bowen moved the twelve General Principles composing the Code of Ethics for Advisers by accepted.** Melton seconded the motion. **The motion carried.**

### **SPECIAL YEARBOOK**

Wooten presented a proposal for Diane Honda. Grant money is available for Mansanar Yearbook, a documentation of the Japanese internment **Wooten moved that JEA support Diane Honda's writing a proposal for grant funding to promote this project.** McNeill seconded the motion. **The motion carried.**

### **PROFESSIONAL CONTRIBUTION PRIZE**

Clemons reported that only one entry was received. Clemons wondered if we should change the award to acknowledge the best contribution to JEA publications and communication. This might be called the Virginia Woodring Award. This will be presented to the Publications Study Committee.

### **PUBLICATIONS STUDY COMMITTEE**

Perkins Bowen stated that Dodd has agreed to chair the committee. Dodd stated members of the committee are Molly Clemons, Connie Fulkerson, Judy Robinson, Linda Puntney, Susan Hathaway Tantillo, Paul Ender and Carol Lange.

*C:JET* and *NewsWire* will be reviewed as well as use of the JEA Web site. A survey of selected members is a likely approach to receive members' evaluation of the effectiveness of our communication.

## **OLD BUSINESS**

### **CDA COURT CASE UPDATE**

Perkins Bowen reported that JEA is still involved with the challenge to the Communications Decency Act of 1996.

### **JEA ADVISERS INSTITUTE**

Puntney reported the desktop publishing segment of the Advisers Institute will be extended to five days. The first half of the sequence will be an overview of desktop publishing and in the second half students will specialize in the software program of their choice. Law and Ethics will be expanded to allow for administrator involvement.

Puntney reported the first two Dorothy McPhillips Scholarship recipients were Kimberly Gay, New Hampton (N.H.) School and Bernadette Tucker, Redwood High School, Visalia, Calif.

Puntney reported there will be certificates to the JEA Bookstore given in a drawing to advisers who complete the exit survey.

Puntney reported that JEA and NSPA have discussed raising the early bird convention registration rate from \$40 to \$45. **Hall moved beginning with the Seattle convention the early bird convention rate be raised from \$40 to \$45 and the late registration rate be raised to \$75.** Bowen seconded the motion. **The motion carried.**

Hall questioned the wording of the Phoenix flyer. The Phoenix flyer said member rates "only apply to those who are members of both organizations, unless JEA member does not advise a publication." Discussion took place. Perkins Bowen said she would take the Board's concerns to Rolnicki.

### **ENDOWMENT**

**Hall moved that the endowment remain in the current account and the Board reexamine it at every meeting.** Morton seconded the motion. **Motion carried.**

## **REPORTS**

### **FINANCIAL**

Puntney highlighted the profit-and loss-statement for April-October 1996. She stated the organization had total income of \$216,295.51 and total expenditures of \$201,272.50, for a net income of \$15,023.01. After the exit meeting with the hotel, a check is written for agreed-upon expenses. She has pulled \$40,000 and put into a savings account which is accessible in case it is needed.

For more details refer to Headquarters Profit-and-Loss Statement, October 1996; Piper Jaffray statement of JEA current investments; and Piper Jaffray statement of JEA Scholarship Fund current investments.

### **VICE PRESIDENT**

See the Semi-annual Report.

### **CURRICULUM COMMISSION**

Kennedy asked for development of a Board statement of philosophy of Web site use. Bowen questioned if the Board had provided a statement of use of our Web site for curriculum

exchange, for open access to material, including inexpensive JEA-produced curriculum material. Small curriculum guides which sell for \$1.50/\$1.35 would be 60 to 80 cents at cost, plus shipping.

**Hall moved that Bowen and Kennedy provide curriculum material on the Web site and that material sold in the JEA Bookstore be provided at cost.** Melton seconded the motion. **The motion carried.**

#### **MULTICULTURAL COMMISSION**

Hollinger said the convention video will be captured on video by Channel One. She will work with the Channel One producer to determine coverage. Multicultural scholarships for the Chicago convention have been given to 50 students.

**Wooten moved that the Outreach Commission chair's transportation and room for the Phoenix convention come from the Commission Projects Item 2-50.** Bowen seconded the motion. **The motion carried.**

#### **OUTREACH COMMITTEE**

Kneese introduced the Outreach participants for the Chicago convention: Coy Henderson, Lexington, Miss.; Joe Nations, Fort Gibson, Okla.; Celeste Townsend, Riverside, Calif.; and Julea White, Southfield, Mich.

#### **WRITE-OFF COMMITTEE**

Walker reported the largest Write-off competition every held with 1,838 students registered.

*The JEA Write-off Contest Rules and Guidelines Handbook* will be revised in 1997.

Evaluation will include the video broadcast and photography contests after the San Francisco and Chicago conventions. Board members who authored many contests will evaluate their competitions and make suggestions for revision.

#### **AWARDS**

McElroy stated that Susan Hathaway Tantillo was recipient of JEA's highest recognition, the Carl Towley Award. Tantillo would address the advisers luncheon on Saturday in the Wrigley Building. Recipients of the Lifetime Achievement Award are Jane S. Everest, Mobile, Ala.; Richard Fitz, South Boston, Va.; JoAnne Graham, Ardmore, Okla.; Peg Zidonis, Bexley, Ohio; and Margaret Johnston, Athens, Ga. Recipients of the Medal of Merit are Sylvia Daughtry, Atlanta, Ga.; Carla Harris, Hillsboro, Ore.; Susan Komandosky, Round Rock, Texas; Andrea Newcomer-Henderson, San Diego, Calif.; and Bradley Wilson, Syracuse, New York. The Media Citation go to Chip Beck, Arlington, Va., and to Ellen Kaplon and the *San Antonio Express-News*.

#### **PUBLICATIONS**

Fulkerson reported about 50 new items have been added to the JEA Bookstore Catalog and after the mass mailing went out in August there were many orders.

#### **NOMINATIONS**

The next election will be held in February 1997. Perkins Bowen stated that Foreman suggests we secure shorter statements from candidates for published statements to membership.

#### **NEWSWIRE**

Lange reminded the Board of the 1996-97 production schedule. She thanked all who met the deadlines, especially those who sent material to her in August so she could complete the October issue of *NewsWire* by Sept. 10.

**C:JET**

Clemons gave the schedule for the next issues: Fall 1996, photography, Jim Harmon, contributing editor; Winter 1996, student press rights, John Bowen, contributing editor; Spring 1997, AEJMC research issue, Jane Peterson, contributing editor; Summer 1997, JEA certification, Susan Hathaway Tantillo, contributing editor.

**SCHOLASTIC PRESS ASSOCIATION DIRECTORS LIAISON**

Dodd reported a two-hour session would be held on Saturday for scholastic press association participants.

**NCTE**

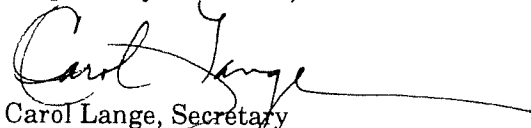
Graff reported Lucia Podraza and her principal Charles Mingo from DuSable High School, Tantillo, and Perkins Bowen will present a panel "Student Publications Giving Students a Voice" at the Chicago NCTE convention.

**ADMINISTRATOR INVOLVEMENT**

Puntney reported a principal's strand was included in the Chicago convention.

**Morton moved the meeting be adjourned.** Bowen seconded the motion. Meeting was adjourned at 2:15.

Respectfully submitted,

  
Carol Lange, Secretary