

# Minutes of the Journalism Education Association

November 18, 1993

Freedom Forum

Washington, D.C.

Board Meeting

Call to order  
Candace Perkins

President Candace Perkins called the meeting to order at 9 a.m.

Roll Call  
Ken Siver

In attendance were:

Candace Perkins, President

✓ Linda Puntney, Executive Director

H.L. Hall, Vice President

Judy Babb, Secretary/Newswire editor

Ken Siver, Past President

Sister Rita Jeanne, Treasurer Emeritus

Molly Clemons, C-JET editor

Susan Hathaway Tantillo, Certification Commission

Jack Kennedy, Development/Curriculum Commission

Steve O'Donoghue, Multicultural Commission

John Bowen, Scholastic Press Rights Commission

Rob Melton, NW Regional Director

Vicki Scorsone, SW Regional Director

Judy Knudtson, NC Regional Director

Kathy Craghead, SC Regional Director

Betty Morton, NE Regional Director

Rik McNeill, SE Regional Director

Tony Gomez, *ad hoc* board member

Diane Honda, *ad hoc* board member/Scholarship Committee

Willie Wooten, *ad hoc* board member

Connie Fulkerson, Publications Committee

Julie Dodd, SPA liaison

Hilda Walker, Write-off Committee

Sharon Gentry, Write-off Committee

John Hudnall, Awards Committee

Minutes submitted and  
approved

Babb submitted minutes as written. Minutes approved.

Financial reports  
Sister Rita Jeanne

JEA did well despite a slow economy in an election year. The summary of the current investments is through Oct. 30, a seven-month report. The current value is \$209,366 and current overall interest rate is 6.62 percent. The opening portfolio is \$197,328 for an increase of \$12,038 in seven months. This accounts for interest only as no deposits are added. JEA doesn't draw from this unless there is a crisis.

Scholarship: Current value is \$21,234 at 6.13 percent interest. In seven months, JEA made \$2,059, starting with \$19,175 and adding deposits of \$4,485. Scholarships totalled \$2,800 for a \$374 gain. Receipts included donations: \$50 from Georgia Association of Journalism Directors, Long Beach on-site critiquers contributed \$435, and general fund gave \$4,000. The expenditures were scholarships totaling \$2,800.

Headquarters Profit and  
Loss  
Linda Puntney

Linda Puntney's one page summary statement showed income budget for memberships was \$47,065 and is currently \$36,324. This continues to be a concern. Total income is \$139,623.95.

Headquarters purchased a Powerbook and video display. These bills are not included in contingency purchases. As of Oct. 31, Headquarters had a net profit of \$14,254.15 but once again she emphasized without conventions, we could not make it.

Membership now is at 1,365—down about 300. The thing that most concerns Puntney is 500 people didn't renew their memberships. Puntney brought a list of those who didn't renew. She suggested regional directors take the lists and see what they should do. Puntney suggested we get the membership brochure as a separate piece from bookstore catalog. Headquarters held off on directory until Nov. 1 so more membership would be included and did pick up about 200 more. Hall suggested state directors be given a list of those who didn't renew so members could make personal contact. He also said perhaps half of the 500 maybe are no longer teaching. Siver referred again to proposal that those on the program should be JEA members. Puntney said speakers are invited to join. Melton reminded the group that D.C. and Portland speakers were exempted because this requirement hadn't been included on the speaker proposals. Perkins said the comment that maybe the drop in membership due to many no longer advising was another reason to have an additional contact beyond the JEA catalog. Puntney said they would do it instantly and have it out by the first of the year to avoid the postage increases. Tantillo suggested maybe having a deadline put some people off, thinking that they missed the deadline. Melton said the fact that their state meeting is Oct. 17, the Oct. 1 deadline made many feel that this excluded them from joining. Hall said his state organization's mailing is Oct. 1 and they still offered a package deal. Perkins asked what kind of problems we would run into if we changed the deadline to Nov. 1 to take care of late state meetings. Puntney reminded us that the idea was to try to get the directory out earlier. Hall said he thought the Nov. 1 was better. Melton said we gave it a good try. O'Donoghue said we should seriously do something about joint membership. He said that he thought probably 50 percent of the 112 in California were not state members. He said we need to package membership better and show potential members the benefits of joining both. Knudtson agreed it would be better if could write one check for all. Local affiliate groups get \$4 per member from JEA. O'Donoghue suggested that we offer no rebate but offer a package deal and perhaps cut the price.

**Motion: To adopt a joint dues system for JEA and JEA affiliates:**  
**O'Donoghue**  
**Tabled**

O'Donoghue's motion: We adopt a joint dues system for JEA and JEA affiliates for \$50 (amount negotiable) split 50/50 between the local and national. Seconded by Kennedy. Kennedy started the discussion with administrative problems and also said in his state the organization needed more than \$25. Hall wondered how many of the states are affiliates. Perkins said a handful are. Hall said \$25 is more than Missouri state dues. Kennedy said Iowa's is \$35. Perkins and Morton questioned any policy that would mandate amount of state dues. O'Donoghue said maybe we could simplify it by saying we could try this out. Fly it by the state organizations and ask them if they would like to join. Add them to the checkoff boxes. O'Donoghue said he is looking at volume and then we'd have more advisers that are in two organizations. Melton suggested we target new members. Others questioned whether it would make any difference since we seem to be losing old members. Puntney said Headquarters send out state directors packet once a year. Perkins said maybe we need to get a count on who is and who is not an affiliate. McNeill said the biggest headache is all the deadlines for submitting for membership, critiquing etc. He feels it would be good if had one form that would allow us to join every major state and national journalism organization. Knudtson said in Minnesota, the teachers do a lot but say they don't join JEA because they can't join everything. Knudtson suggested we have maxed out and have all possible members as has happened with other organizations. Honda suggested maybe the state should collect the dues and send to national. Honda said, for herself, joining JEA was confusing because of all the local organizations which were affiliated with

others. She suggested we contact the states about packaging. Gomez suggested JEA promote a membership contest and offer air fare and two night's lodging to the state director winner. Perkins said such a contest run for a couple of years was relatively ineffective.

Hall suggested that we take the specific motion to the regional directors who can talk to the state directors and table this until Portland. Dodd said the SPA directors are having a round table and that someone on the board could come to discuss this with them Saturday. Melton moved to table the motion until Portland, Kennedy seconded. O'Donoghue suggested that we also look for some models.

**Reports**  
**President's report**  
**Candace Perkins**

Perkins asked for suggestions for the *Quill and Scroll* column. She said *Quill and Scroll* has mainly a student audience and she is trying to write something that walks the line and targets the audience of students and still does justice to JEA.

**Past President's report**  
**Ken Siver**

Siver said he is far from retired. Besides convention planning and the student impact award he had also been working with The Freedom Forum and monitoring JEA finances. He said one of the things we need to do is promote ourselves and what we do. Some thought Scholastic Journalism Week has limited impact but that we will continue to promote it. Jim Shuman is willing to continue developing a packet, but we need to make sure it gets in other publications to promote it. Some in Michigan had gotten Detroit Free Press to include it. Feb. 20-26, 1994 is Scholastic Journalism Week. Judy Hines said the book is coming out a week before. Hines suggested that we get editors to announce that the week following the book's release is Scholastic Journalism Week

**Vice President's report**  
**H.L. Hall**

Betty Morton was recognized for getting a state director in every state in her region, the first time this has happened in the 18-state region. Morton and McNeill will be coordinating a future *C:JET* on literary magazines. Hall had had a lot of correspondence with state directors, and they plan to discuss many things in state directors' meeting and hope to have a number of motions to present in Portland, including a possible new magazine for the organization.

**Commission reports**  
**Scholastic Press Rights**  
**John Bowen**

John Bowen's report showed his time has been spent putting out *C:JET* on how to break chains of Hazelwood. Bowen said the State Free Expression Seminar wasn't funded but he will continue to seek funding.

**Curriculum and Development**  
**Jack Kennedy**

Jack Kennedy reported curriculum guides are available, though a few may be getting a little dated. This commission has a final draft of the multicultural news writing curriculum, and it will be available in the bookstore in a couple months. They are working on feature writing now. They are looking at a curriculum on press rights and headline writing and design—both of which were requested in the survey.

Perkins asked about promotional brochures. Kennedy said he had contacted D.C. area people and felt that perhaps, since they were so organized, that this wasn't the place to pilot it. Perkins suggested putting the availability of this packet in the convention brochure and Kennedy suggested also in the bookstore catalog. Both suggested playing it up big in these publications. Kennedy said he can work with this in that he has a target--those who want to attend and are having a problem with administration. He said his problem was with the focus with only six panels in a brochure. Kennedy said he can do this with a packet of materials that Headquarters could run off. Perkins wanted packet to be promoted in Portland brochure. Kennedy said he would have it done by January.

Promotional brochure changes to packet to be mailed out from bookstore on as-needed basis and be advertised in convention brochure and bookstore catalog

Bowen spoke to problem of not having people coming out of college who want to teach journalism. JEA needs to reach these people. He suggested that materials should address these people, too. Perkins suggested that we talk about this at AEJMC in January. Clemons suggested when addressing administrators, we should not talk all journalism: talk about such things as outcome based education, or address other building goals that the adviser can share when he comes back. Kennedy said now we're addressing adviser as proxy for the administrator. Knudtson said that is what Minnesota advisers were doing, addressing all the buzz words like authentic assessment, outcome based education. Clemons suggested one way would be describe Write-offs as on-the-spot authentic assessments. O'Donoghue said we need to think about ways to approach the schools with what we have to offer—for example, those who need to know how to do newsletters to parents. He said perhaps this is one way to bolster growth and convert some administrators. Melton said in three years, Oregon schools will be converting to six strands with communication and arts as one strand, and everyone will be publishing. Puntney wondered if we could have some sort of early bird workshop for people who wanted to learn how to do a newsletter.

Multicultural Commission  
Steve O'Donoghue

O'Donoghue said Multicultural Commission Outreach Coordinator Mary Arnold would probably not be in D.C. He said we have four new people here: Blanca Perez from Texas, Bart Asato from Hawaii, Artise Gill from Virginia and Elene Perk from California. They have been having informal evening sessions. Brochures will go out to find four more people for Portland. O'Donoghue gave two letters he had written to U.S. Department of Education. He said the commission is working on a couple of things. Unity '94 will be a joint conference of multicultural journalism organizations in Atlanta that they are trying to attend. Asato said he would try to help. JEA is continuing to try to build ties with these professional organizations.

Certification  
Susan Tantillo

Tantillo reported four new CJE's. She has been in contact with NASSP about running articles on certification. She referred members to her report and said a session on certification is scheduled at noon Friday.

SPAS  
Julie Dodd

Julie Dodd reported that there will be three sessions for Scholastic Press Association representatives including a roundtable. Dodd will talk about JEA membership and will try to get some suggestions. She will listen for more topics of concern to these members. Dodd spoke from SPA point of view to putting dues together. Quill and Scroll is talking of same problems with their membership being down. There is some new talk about fund-raising, applying for grants. Dodd feels like we are in money crunching everywhere and it will affect membership, going to conventions, certification.

Nominations  
John Hudnall

Hudnall said 18 were nominated for awards. Hudnall made two recommendations: update forms and move plaque purchasing to Headquarters since when presidents or committee chairs change, no one knows what to do for plaques. Puntney agreed to take on this responsibility at Headquarters.

Contests  
Hilda Walker and Sharon Gentry

Walker reported there would be 31 contests, 1,192 contestants, 333 schools from 37 states in DC. Newspaper photo and computer design are carry-in. In the summer, committee met to revise the handbook. Walker couldn't go. H.L. Hall, Sharon Gentry and Susan Tantillo were the committee. Their new ideas would be presented later. Scorsone wanted to commend local Write-off people, Sharon Deibel and Leah Jaffee, for what they have done, saying they were both efficient and humorous in their materials to judges. Deibel's husband also did a lot.

Publications  
Connie Fulkerson

The Bookstore catalog has been sent out. This convention has author book signings for the

first time at advisers' hospitality room. Also included are informal talks about what's needed in future journalism books. She mentioned a number of authors who will also sign books after their sessions. Convention update will include when each of these authors will be speaking. Their books will be sold in JEA bookstore. Perkins said Fulkerson has done a good job with the addition of new materials. She encouraged members to help her find more.

**Scholarship**  
**Diane Honda**

Honda said Margaret Johnston headed the committee through Long Beach. The biggest change that's occurred since then is to no longer allow state directors to carry in portfolios; they must be mailed to Headquarters by March 15. One director forgot to hand in a portfolio in Long Beach, and the student's parents questioned why their child hadn't won. Scorsone said that there were some concerns about criteria and that it would be nice to display the winning portfolio. Perkins said part of problem is what is wonderful one year wouldn't compare as well the following year. She suggested maybe another article in Newswire. Judy Hines said that in scholarship selections in which she has previously participated was some sort of number standard that gives something to defend. Hall agreed and said a numerical system with each category having a certain number of points and completed by judges independently was a good solution. Perkins agreed and added displaying portfolios is difficult because students wanted them returned for other scholarships and getting on staffs at college. Scorsone suggested that if a state director doesn't pick up judged portfolios that Headquarters take them back in one box and be mailed out from there. Honda said we asked entrants to provide envelope with postage to be mailed out directly from the hotel. Hall said that it should be part of the rules that they must provide us with postage-paid envelope. Kennedy suggested that maybe we video the portfolios, with judges' comments voiced over. The suggestion was made that they just do the top three and page through and comment. Honda will study this possibility.

**Newswire**  
**Judy Babb**

Babb complimented Carol Lange on wonderful article about the D.C. convention and said that all else is OK.

**C: JET**  
**Molly Clemons**

Clemons reported on the issues, saying that the fall issue was on outcome based education and time management, and the winter issue was at the printer now. The winter issue is on press rights. The spring issue will be co-edited by Betty Morton and Rik McNeill and will be on literary magazines. The summer issue on interpersonal relationships fell apart when Andy Drewlinger became unable to do it. Molly said she would, and Beth Dickey from South Carolina is sending a major article. Molly would like to know of others who could submit articles. Fall '94: Kathy Craghead will edit on coaching of writing; the Winter '94 would be edited by Judy Knudtson and would be on ethics and responsibility. Spring '95 issue is the research issue edited by Jane Peterson with input for AEJMC and Summer '95 could possibly be on politically correct language by O'Donoghue

Clemons said long-time JEA member Virginia Woodring is in a nursing home and suggested an article requesting mail for her be put in Newswire.

**NCTE**  
**Candace Perkins**

Perkins said we need a person who functions as liaison to NCTE with clear-cut responsibilities. Hall said we need to work on not having conflicting conventions. Siver said it is not always possible; that all we can do is try.

**Convention Updates**

**Long Beach:** Puntney reported 2,700 people in two hotels. Books on Long Beach are closed. Registration brought in \$42,612.50. Income was \$61,606.66. Printing Expenses \$5,065.41. Mailing/shipping was \$2,305.55 and the cost was split with NSPA, Supplies

\$1,1309.10, Misc. \$13,011.49. Gifts \$270.80. Officer travel, \$1,625.65, officer rooms \$879.20. Profit of \$36,598.48. Rolnicki added we have to pay ASCAP about \$500 for using recorded music which isn't a blanket usage fee but rather only for the dance. He said ASCAP is monitoring exhibitors and dances. He said sometimes ASCAP group sends out spies. Puntney said she failed to include Write-off dinner which was about \$2,500 and that would come from the net profit. Write-off expenses including the dinner are about \$5000. Income from Write-offs was about \$8,400. Puntney said AV equipment costs at hotels are astronomical. Siver said another serious problem adding costs is Americans with Disabilities Act. This time JEA and NSPA had to provide signers costing about \$4,000 for three students who need them and would be liable if we didn't provide them. Rolnicki said the only thing to do is to publish a cut-off date for participant to notify JEA/NSPA help is required. Discussion ensued on what is offered in different areas and costs.

**D.C.-**Rolnicki said 2,900 pre-registered. He said we'd probably get a 100 or so walk-ins. Registration would open later Thursday afternoon which should help with congestion. He said the hotel situation was not the best, busing people back and forth. Those at the Hyatt would have a regular shuttle service, those at Omni would have one once in the morning and again in the afternoon. The shuttle is \$800 each trip. Hyatt is paying for four trips daily; we are paying for five. There is no shuttle from the Hotel Washington although it is 12 blocks and \$4.50 taxi ride. Puntney commented on the eight-page update which was a response to the high numbers, adding shuttles and adding speakers. There will be breakout groups for up to 650 people. Jesse Jackson, Hodding Carter, Kevin Kaullagher will do presentations and she thinks we have handled the problem of not having enough sessions. We have buses for issues seminars and advisers luncheon. Hall questioned why Headquarters was handling JEA board members' registration. Puntney said it was a misunderstanding and that board members should make their own reservations with the hotel. Her idea was to know who we were rooming with. JEA pays half a double for four nights. Craghead commented on how poorly the hotel did on getting the job done. Puntney said in some ways the hotel was doing a phenomenal job since the overflow hotel cancelled on Friday. However they did not pre-package keys as per contract. Perkins said she visited the hotel in September, trying to impress on the management some of the things that could go wrong.

**Portland:** Rolnicki said there will be two fully-staffed registration booths. Teachers will be asked at which hotel they would like to register. That would be the biggest difference between Portland and Long Beach. Melton said it is 15 minutes up and down hills between the hotels. Contests will be at both hotels. Hilton is yearbook hotel because it has more exhibit space. Puntney said she would change board/business meetings to Marriott as per request of some members of the board. Melton said the local committee has arranged for two students on in-line skates to provide messenger service between the two hotels.

**Dallas:** Siver said Don Reeder, Tom Rolinki, NSPA representatives, and Linda Puntney and himself had a meeting with the Texas group and TAJE said they will not hold its fall meeting. They were concerned about not having enough money to fund state programs. Siver said JEA has worked out a number of ways for TAJE to make enough money. Puntney said delegates will love the hotel and the local committee is working on special things. Texas Association of Photography Instructors group is also taking part and offering sessions.

#### ***Future conventions:***

Siver recapped: Spring '95-San Diego. Local host committee was together in April but that committee has disintegrated. It probably will be another remote convention that we will do nationally. We will discuss responsibilities in Portland. Serious planning will begin in

January. We are particularly interested in getting local people to help with media contacts. Fall '95: Kansas City. Puntney is heading up effort. No additional info yet. Spring '96, San Francisco, Fall '96-Chicago. Will be NSPA 75th anniversary so they will have special activities. They are predicting it will be big attendance year because both are popular convention places.

Siver spoke on San Diego convention. He said the site will be in a beautiful new facility in the heart of newly revitalized downtown with a trolley system and lots of shops. It's a friendly place where we can go out. That's the very positive side to San Diego.

Spring '97 will be in Phoenix. We've been working on it for six months or so. At the urging of Arizona advisers, we looked at resort facilities but found them too expensive and with too little convention space. The advisers were concerned about safety downtown. Siver said the city has put a lot of money into transportation and have bicycle-mounted police. The convention center has been expanded. They are recommending a return to the Hyatt with Hyatt being the main hotel. Hilton we stayed in '83 is now a Holiday Inn and is in the middle of renovation and has changed franchisees several times in last couple of years. He believes the hotel rates are comparable, the airport is close, modern bus station is close. We are recommending April 16-20. Siver recommended as a motion. Seconded by Hall. Perkins asked how firm is the commitment of local groups. Siver said we have endorsement from the Arizona Republic newspaper and leadership of AIPA. A pre-convention field trip to Sedona or Grand Canyon is being planned in conjunction with photo staff and were working with Arizona Highways.

**Motion: To approve  
Phoenix as convention  
site in Spring '97.  
Motion approved**

MOTION to go to Phoenix in Spring '97 passed.

Fall '97: Proposal to go to Boston. There were a few concerns but Siver was endorsing it because JEA/NSPA has never been to the northeast. He sees a convention there as an outreach to an area that has traditionally been weak and as an investment for JEA and NSPA. Boston itself is an exciting town with many things to do. He believes that people will come in early as they do for DC and San Francisco. He said we have local endorsements from Yankee PEN and NESPA. Both indicated they would work with us. There are concerns about our not having had great membership from Massachusetts. He said he would like us to consider two things: JEA/NSPA going to NESPA Spring '94 convention and talk up membership, certification, bookstore and national convention. Rolnicki said: Attendance shows we have one person registered from Massachusetts at D.C. convention. He said they have blanketed NE schools and so did JEA but it still didn't work. Low membership is also problem. We rely upon the home state to provide certain level of attendance to break even and there is no history of that in Boston. While city is alluring, we could be hurt quite seriously financially. Rolnicki said he will remain open til spring to find out answers. McNeill said he'd like to offer Orlando as an alternative for '97. He believes it would also attract new members to JEA. Siver said he thought the Florida group would be more interested closer to year 2000. Siver said he wasn't minimizing the financial risk but he really thinks the advisers are ready for us to go in and try to organize in Northeast. The population base is there in Boston. McNeill wondered if publications are pushed to after school in Northeast. Hall voiced his concerns. He said if the local organizations want us to come they need to show us they want us through joining. We should opt for Orlando for a site. O'Donoghue agreed and said while there are large numbers in Florida, they are not JEA members. They are involved in the Florida Scholastic Press Association. O'Donoghue believes CSPA is a factor in the Northeast, that the locals see that as their organization. He believes maybe make Boston for closer to 2000. Puntney suggested that maybe a focus

group be put together in Boston in the spring. Siver said CSPA is suffering membership-wise, too. Perkins said that makes it even more uncertain. Puntney said expenses will be higher. Hall said expenses would be higher in Orlando, too, and that he was glad to see St. Louis mentioned again. Perkins said to explore possibilities. Morton expressed her concern and said that the advisers frequently cited allegiance to CSPA. Hall wondered if moving into CSPA territory could damage our relationship with them.

Spring '98: Seattle, Fall '98: Washington, D.C.

After '98, return to San Francisco, Anaheim, Chicago, Orlando, San Antonio, Atlanta, St. Louis. We have convention agreement with NSPA through 2001.

**Old Business**  
**Student Impact Award**  
**Ken Siver**

**Motion: To accept offer of Kalos Kagathos Foundation to be a participant in Student Impact Award to promote and recognize excellence in scholastic journalism. Motion passed**

**Old Business**

**Student Impact Award-Siver.**

JEA approved the award in Long Beach and has begun to publicize this new award. Tony Gomez, John Bowen, Annetta Garcon plus some others will serve as the award panel. Bruce Hopping volunteered to endow the award in the amount of \$1,000 each year. Siver moved that JEA accept the generous offer of the Kalos Kagathos Foundation to be a participant in promoting and recognizing excellence in scholastic journalism. Hopping would like the name of the foundation on the certificate and some participation in design of certificate and would like to sign the certificate. O'Donoghue seconded. Motion passed.

**Adviser Institute: Puntney**

Puntney is concerned, telling the board there was a \$7 loss. Desktop publishing pulls a fair number, second session doesn't draw well, third one isn't a problem since it's piggy-backed with Flint Hills Publications Workshop. Puntney suggested that we forgo the second week, Advising into the 21st Century. Walker said most advisers are more interested in practical things. Kennedy thought maybe the name is a problem. Puntney said they do a lot of law and ethics in the second part. Siver said the section is fabulous and stimulating. He suggested repackaging it with a different name and selling it differently. Melton thought pricing structure might be too economical. Perkins suggested dropping it for this year, repackaging and bringing it back. Kennedy suggested we look more long term and keep it. Tantillo suggested a name change. Puntney said perhaps a move from Manhattan for ease of people getting there would be better although it would cost more. Knudtson suggested getting buzz words into name to get people to go or to get districts to send them. The final suggestion was to spruce up the name and try it one more time at Manhattan. Melton again suggested increasing the price. Hall suggested a date change might also help since it conflicts with Ball State and two major Texas workshops.

**New business**  
**Revisions to Write-offs**  
**Sharon Gentry**

Revisions for Write-offs: Gentry, Hall, and Tantillo worked on this last summer. Gentry presented nine recommendations: 1) Eliminate use of computers and typewriters. Bowen suggested that one exception to be made for disabled students who cannot write. 2) Re-do booklet as recommended as soon as possible. 3) Change judging to a numerical system. Hall spoke to previous years when students were given such ratings as excellent, good and students didn't understand how they could get three excellents and get no award and another get three goods and get an excellent award. He believes this numerical system locks it in a little more. O'Donoghue suggested there should be word limit on writing contests. Hall agreed there should be a limit. Puntney suggested that all newspaper writing should have a 350-word limit. 4) On call for speakers, don't ask them to be monitors, just judges or monitor/judges. 5) Only waive moderator/judge registration fees, although JEA would still provide dinner for all judges. O'Donoghue suggested waiving registration for those who do



two things, i.e. speaking and judging or judging and moderating. 6) Change cover design to cover/endsheet design. We would drop division and theme page design from this contest as it is too long. This is not doing away with yearbook theme contest. 7) Drop on-the-spot photography and use only carry-in. 8) Use computer carry-in contests. Make it three examples of each category, not just one. The computer contests should be submissions used in publications during previous year. In discussion, Hall questioned if we were making the contest easier and he's not sure that is the idea. Knudtson said she believes students aren't thinking that far ahead to plan for that number of entries. 9) Ask for volunteers to do fact/assignment sheet for one contest. We would need six different sets for each contest, but this could be done over an extended period. This would eliminate chance for student getting the same contest more than once. Gentry said the speaker ones would have to be done by local committee. Board members signed up to adopt specific contests. A suggestion was made that in video categories students bring their own equipment. Walker wants board creations mailed to her by Feb. 1. Melton suggested the photo contests should specify that the borders be cut off photos.

**Motion: That carry-in contest be limited to one entry. Motion failed. Entries will continue to be three examples**

**Motion: To allow Marilyn Weaver to survey those who are certified for purpose of research**

**Motion: To fund up to \$5,000 to send four members of the Multicultural Commission to the Unity Conference . Amended, adding: provided they are on the program and a concerted effort is made to get additional funding to pay for it. Motion passed as amended.**

**Motion to adjourn**

Motion: O'Donoghue moved that any carry-in contest be limited to one entry. Motion failed. Entries will continue to be three examples for photos and will now be the same for computer design.

Motion: To allow Marilyn Weaver to survey those who are certified for purpose of research. Motion by Siver passed.

Business cards: Puntney found someone who would do 250 cards for each of us for \$108. All are to proof.

O'Donoghue submitted a proposal on Unity '94 Conference. O'Donoghue would like to send three ad hoc members and himself to attend and participate. The intentions are to try to raise money from other sources (about \$5,000) but as a fallback so they can plan to attend, they are requesting \$5,000 to send members to Atlanta in July. O'Donoghue said if expenses go higher, he will bow out to send the other three. Siver wanted to know what we would be getting for the money. The board would need to be guaranteed that the representatives would be more than attendees. O'Donoghue said he brought it up now to introduce idea though could be decided in Portland. Hall said if we are guaranteed that these four individuals are on the program, we will fund up to \$5,000 for them to go. Siver amended the motion that there be a concerted effort to get additional funding to pay for it. Bowen seconded. Motion passed as amended.

Move to adjourn at 3: 50 p.m.

Respectfully submitted,

Judy Babb  
JEA Secretary