



A STRONGER JEA: THE REASON TO STAY

JEA Headquarters Selection
Committee Presentation
Board of Directors Meeting
November 14, 2013 | Boston

ORIGINAL GOAL

- more time for executive director
- current model not sustainable
- November 2012 board motion

TIMELINE

- Committee formed December 2012
- RFP mailed April 2013
- Proposals received August 2013
- Site visits September 2013
- Final deliberation October 2013
- Committee meeting Nov. 1-3, 2013

FINALISTS

- College Media Association/
Vanderbilt Student Communications
- Colorado State University
- Kansas State University

COLORADO STATE

ADVANTAGES

- more time for executive director
- autonomy
- administrative support

DISADVANTAGES

- lateral move with work, risk and expense
- office space

CMA/VANDERBILT

ADVANTAGES

- more time for executive director
- autonomy
- facility and access

DISADVANTAGES

- moderate to high risk attached to unknowns
(financial stability of FAC, logistics of lease, multiple simultaneous changes)

K-STATE

ADVANTAGES

- more time
- fewer “masters” for executive director
- facility improvements
- new programs

DISADVANTAGES

- limited say in hiring/staffing for JEA
- location

JEA AND K-STATE

The JEA/K-State partnership strengthens the organization now and for the future with maximum support and minimum risk.

The decision to stay at K-State under these new conditions means progress in multiple measurable areas and demonstrates steady, calculated gains.

YES, AND

The real lesson from all of this is JEA is ready. Questions, some of which have existed for decades, have been asked and answered. And, now JEA is in the enviable position of being wanted — and more capable of delivering. A new adaptive board structure, solid financial security, laser-like focus on programs and initiatives that create better teachers and advisers have made — and will continue to make — JEA better.

AN OPPORTUNITY

We are an organization of dreamers and doers. And, now we challenge you to dream big and do bigger. Each of you has a window of opportunity — whether six months, three years or a lifetime — to make our profession better. From participating in “The Day of Doing” to innovating a new and better mentoring and outreach academy, we can pledge to work together to make JEA better.

The RFP Committee pledged to deliver our members a better headquarters. And, we believe we did.

Now, each RFP Committee member is pledging to build on the committee's successes and find programs and partners to make a better JEA. And, we hope you will join us.



THANK YOU!

Mark, Sarah, Mitch, Jack and Bradley