



# **Journalism Education Association**

Semiannual Report | Fall 2012

---

# JEA hosts Advisers Institute with new format, location

search Twitter #JEAai for highlights



Save the date for the next  
JEA Advisers Institute:  
**July 8-11, 2013**  
The Flamingo Las Vegas



Kelly Furnas

## Kelly Furnas, CJE

Executive Director

JEA Headquarters

Kansas State University

103 Kedzie Hall

Manhattan, KS 66506-1501

C: 540-200-8665 | W: 785-532-7822

furnas@ksu.edu

**Membership:** Lapses of promotional memberships continue to drive down our numbers across all regions. Of the 761 promotional memberships handed out through regional directors, the “each one, reach one campaign,” the digital media committee initiative, mentoring and the Outreach Academy, 256 are still current — 123 have renewed, and 133 have yet to expire.

Yet, membership numbers outside the promotional initiative are remaining steady. Voting membership is at 2,218, which is down 376 from last fall. Yet that number is smaller than the total of 505 promotional expirations.

Our highest concentration of members is in South Central (545), which saw a small gain in membership since last spring. That’s somewhat expected, as hosting a National High School Journalism Convention can generally bring the association an uptick in membership as local attendees try to earn the membership registration rate. (Northwest, which hosted last spring’s convention, was the only other region to see an increase.) Texas, which hosts this fall’s convention, boasts the highest number of members: 254, an increase of 6 percent from last year.

## Happenings:

May 3-4: Florida Scholastic Press Association convention, Orlando

June 21-24: Poynter Institute Teachapalooza, St. Petersburg, Fla.

July 1-2: Site visit for 2015 Fall National JEA/NSPA Convention, Indianapolis

July 8-12: JEA Advisers Institute, Las Vegas

Aug. 5-7: Site visit for 2016 Spring National JEA/NSPA Convention, Los Angeles

Sept. 14-16: Planning meeting for 2013 Fall National JEA/NSPA Convention, Boston

Sept. 21-23: Planning meeting for 2012 Fall National JEA/NSPA Convention, San Antonio

**For the board:** Members have probably started to see new types of communications from headquarters. We have now automated membership expiration notices as well as notifications about membership registrations. Expired members are now automatically removed from the listserv, which we hope shores up the lag some members have had in renewing. We’ve also redesigned and enhanced membership welcome letters, creating a higher-quality membership card and more robust instructions on using the JEA website. Financially, we ended the first quarter of fiscal year 2013 with \$153,757 in income (16 percent of our budget) and \$76,435 in expenses (7.9 percent of our budget). More up-to-date figures will be presented at the JEA board of directors meeting in November.



**Mark Newton, MJE**  
 President  
 Mountain Vista High School  
 10585 Mountain Vista Ridge  
 Highlands Ranch, CO 80126  
 303-387-1500  
 themarknewton@gmail.com

Eighteen months into my term, it continues to be an honor to serve as JEA president. While the day-to-day tasks keep me busy, I am humbled by the work ethic of our executive director and the headquarters staff. Executive Director Kelly Furnas and the office staff — Connie Fulkerson, Sharon Tally, Pam Boller and Arthi Subramanian — are always dedicated to the improvement of JEA. One cannot thank them enough for all they do for me, the board of directors and, most importantly, our members.

Please take a few moments to review the notes from our Seattle meeting last April and the subsequent motions and results.

The highlights of my presidency include:

- Completed a new legal agreement with the National Scholastic Press Association.
- Met with the interim director of the School of Journalism and Mass Communication at Kansas State University to discuss our headquarters contract.
- Appointed Heather Hanks to head our efforts.
- Appointed Jim Streisel to chair our National Professional Learning Community committee.
- Appointed Candace Bowen to head our Educational Initiatives Committee, which will focus on journalism's role in the Common Core and the 21st Century Skills initiative.
- Appointed Jon Reese to head our Career and Technical Education efforts. He will be under the Educational Initiatives Committee.
- Restructured the Outreach Academy to move registration to headquarters, integrate the summer sessions to the Advisers Institute (beginning 2013) and open both school-year sessions to targeted advisers from across the country.
- Attended the new (and improved) Advisers Institute where I presented two sessions and aided Kelly with convention operations.
- Worked with headquarters and members on a variety of operational and budgetary issues, including updating our official teaching standards and adviser job descriptions.
- Continued to spend a significant amount of time working on all kinds of JEA programs and initiatives, addressing challenges and working hard to accomplish everything that needs to be done.

I have said this in each of my reports as president and once again there is absolutely no reason to change even one word: I've had many conversations with board members and general members. I am amazed at the talent, dedication, work ethic, passion and vision of all involved in JEA. Like I said above, our headquarters staff is unbelievable. Our board members—elected and appointed—are exceptional. And, our members are incredible. We've had an amazing start and I'm excited about our ideas and plans as we work together to move JEA forward in the next 18 months of my presidential term. It truly is an honor to serve JEA. Thank you for the opportunity. I/we won't let you down.



**Sarah Nichols, MJE**  
 Vice President  
 Whitney High School  
 701 Wildcat Blvd.  
 Rocklin, CA 95765  
 916-705-3684  
 sarahjnichols.sjn@gmail.com

JEA has so many great things happening, and it is an honor to promote our programs and to compile this report. I've had the opportunity to support JEA in a variety of ways, including

- Presenting sessions at Advisers Institute in July and helping Kelly Furnas and Mark Newton with convention-related duties.
- Co-advising the Student Partners 45words group, including selecting new candidates, offering feedback on student projects, meeting virtually, coordinating Constitution Day activities and planning 45words events for San Antonio.
- Helping facilitate the formation of a CTE committee, which will present its initial findings in San Antonio under the leadership of chair Jon Reese.
- Maintaining JEA's Facebook page with emphasis on member engagement through features such as "share your space" and other photo galleries, breaking news and awards recognition.
- Creating a recognition program for state directors.
- Using social media to share curriculum materials, in partnership with Curriculum/Development commission members ("5 of a kind" weekly resource sets).
- Participating in a Constitution Day video project about ethics produced by the Scholastic Press Rights Commission.
- Studying materials about Common Core State Standards and Partnership for 21st Century Skills and meeting with educational leaders to document how journalism education aligns to these.
- Serving on committees (CTE, Digital Media and others) to conduct research, share ideas and enhance JEA programs.
- Creating promotional materials as needed, including logo design for "2>1" at Advisers Institute and artwork for the National Journalism Quiz Bowl.
- Meeting virtually with regional and state directors to address membership initiatives and outreach.
- Working with other Executive Committee members on budgetary items, new ideas and regular JEA operations.

**For the board:** I appreciate each of you and all you do. Thank you for all of the behind-the-scenes work to serve our members.



**Lori Oglesbee-Petter, MJE**  
 Secretary  
 McKinney High School  
 1400 Wilson Creek Parkway  
 McKinney, TX 75069  
 469-742-5910  
 lao4@mac.com

The Position Statement Committee has begun work to streamline the list of statements into a terse document with easy

reference. Areas suggested for inclusion in position statements are

1. Censorship in any form
2. Public forum status – All student media should be considered a designated public forum where student editors make all final content decisions.
3. Quality instruction
4. Inclusion of a diverse population of both educators and staff members.
5. Fiscal responsibility on the part of teachers who manage money.
6. Innovation
7. Professionalism

Our plan is to have these statements ready for discussion in November at the board meeting in San Antonio.

After a huge administration turnover, I've been thrown head-first into the core teaching area by being assigned two remedial writing courses. The new administration had heard of my ability to teach writing so they dropped Journalism I and added two remedial courses. I know their intentions are noble, but the stress is like nothing I've ever experienced at work – and that included yearbook final deadline. My head is reeling from all the data requirements, the meetings and the looming state test. This experience has made me realize the importance of a support organization like JEA for our teachers who juggle multiple courses in addition to their journalism responsibilities. We must dedicate a bulk of what we do to making sure these teachers are supported, informed and encouraged. For the first time in many years, I feel the pressure of “abandoning” my remedial students while I attend a convention. I worry about lesson plans that are both meaningful and lengthy so the time is not wasted. If I were a new teacher with this schedule, I'm afraid I wouldn't even think I could attend the convention.

We must reach out to the teachers in our communities and offer that help – especially the veteran teachers. I wish I had a group like JEA to help me develop a curriculum for these classes. I hope we can all remember that – especially those of us who have had the luxury of a full-time journalism schedule.



Jack Kennedy

**Jack Kennedy, MJE**  
Past President  
Jack Kennedy, MJE  
9253 Sori Lane  
Highlands Ranch, CO 20126  
jpkjournalism@gmail.com

Beyond attending to normal JEA business, often online, between conventions, I have had a few busy moments in my capacity as Awards Committee Chair. The committee completed its first round of work for 2012 in August, and award winners have been notified. The JEA website lists our latest winners in the fall categories, and the use of social media to “tease” the releases of the winners seemed to generate some additional excitement. We continue to coordinate with NSPA to avoid direct conflicts with Pioneer award winner releases, which happen at the same time.

In my capacity as nominations chair, the committee and I are beginning our work of recruiting qualified and enthusiastic

candidates for office, with the slate due to be presented in the fall of 2013 (for the early 2014 election).

In my capacity as executive director of the Colorado High School Press Association, I have marketed “j” to our members through email newsletters and through ads in our fall conference program. I have also streamlined the service we offer combining state dues with JEA dues, with a new system that sends new/renewed members to HQ at least monthly. This seems to have increased our renewal rate.

#### **Awards report from coordinator Connie Fulkerson**

The Journalism Education Association has announced the 2012 winners of its annual individual fall awards. The recipients will be honored at the Fall JEA/NSPA National High School Journalism Convention in San Antonio, Nov. 15-18.

Robert Greenman, a retired publications adviser and author from New York, won the Carl Towley Award – considered JEA's highest honor — given each year to the organization's member whose work has been of superior value to the JEA.

**Carl Towley Award:** Robert Greenman, retired publications adviser and author, New York, N.Y.

**Administrator of the Year:** Susan Enfield, superintendent of schools, Highline Public Schools, Burien, Wash.

**Medal of Merit Award:** Vincent DeMiero, Mountlake Terrace (Wash.) High School; Mary Kay Downes, MJE, Chantilly (Va.) High School; Peggy Gregory, CJE, Dysart Unified School District, Surprise, Ariz.

**Friend of Scholastic Journalism:** The Sacramento (Calif.) Bee; William Dussling, board member, Township High School District 214, Arlington Heights, Ill.; Phyllis Fletcher, KUOW Puget Sound Public Radio, Seattle, Wash.; William Macfadyen, founder and publisher of noozhawk.com, Santa Barbara, Calif.; Bobby Malish, Canon USA, Dallas, Texas

#### **Lifetime Achievement Award:**

- Sharleen K. Ball, Omaha, Neb.
- Sam Bidleman, Bloomsburg, Pa.
- Edward Bray, Canon City, Colo.
- Phyllis Cooper, Asheville, N.C.
- Jill Farkas, CJE, Window Rock, Ariz.
- Sue Farlow, CJE, Asheboro, N.C.
- Cornelia Harris, Charlotte, N.C.
- Janice L. Hatfield, CJE, Mount Morris, Pa.
- Yvonne Johnson, Mesa, Ariz.
- Sheila Jones, CJE, Littleton, Colo.
- Joy Lessard, Ellensburg, Wash.
- Susan Miller, Greensboro, N.C.
- Marie Parsons, Tuscaloosa, Ala.
- Janet K. Raddish, Omaha, Neb.
- Steve Slagle, CJE, Walnut, Calif.
- Patricia Turley, Junction City, Ore.
- Kathleen D. Zwiebel, CJE, Pottsville, Pa.

This summer the awards applications were scanned and posted



on Dropbox, where the committee members retrieved them and were able to judge from their computers. This saved time, postage and paper, and most committee members seemed to like this method. This system will work well for most of our awards. We are now accepting awards applications by email. Most of the Rising Star applicants sent their applications this way in October. Now that we don't require the full yearbook or newspaper, but PDF samples of pages, this will give the judges the opportunity to see the publication samples before the fall convention.

The number of entries in Diversity Award, Teacher Inspiration Award and Future Teacher Scholarships was particularly low this year. It might help to use Twitter and Facebook in addition to the Listserv to get reminders out next year.

Candace Perkins Bowen, MJE and Future Teacher Scholarship subcommittee chair, agreed to change the deadline to July 1 beginning in 2013 so students can get their scholarships before the fall semester, rather than in November. This will coordinate with our other fall awards.

## JEA Commission Chairs



Kim Green

**Kim Green, MJE**  
Certification Commission Chair  
Columbus North High School  
1400 25th St.  
Columbus, IN 47201  
W: 812-376-4260 | C: 812-525-8502  
kgreenmje@gmail.com

### We implemented the following:

- Offering CJE and MJE testing at the 2012 JEA Advisers Institute in Las Vegas (six CJE and four MJE candidates tested); continuing this exam opportunity for 2013 and 2014.
- Beginning cross-commission work with NPLC and Curriculum/Development with a brainstorming meeting at IHSPA State Convention Oct. 19.

### The following projects remain in various stages of progress:

- Creating three versions of the MJE exam, updating the application, finalizing project guide/rubric.
- Reviewing first three versions of the CJE test keys to align with tests and to include additional broadcast-specific question options; then continuing to develop additional version(s) of the CJE exam.
- Writing a series of articles for C:JET on "What's Next" initiative
- Continuing discussion to develop a partnership with the Poynter Institute and NewsU to develop future online courses for CJE and MJE certification options. Concerns being addressed include cost and mentors needed to provide contact with participants

### Action items continue to be:

- Aligning Certification initiatives with other JEA commissions, committees, initiatives
- Identifying more coursework/professional development that will help members complete the three required courses for CJE-Option A (news writing/reporting, media law and advising student media).

- Exploring using JEA Certification for state-approved certification in journalism. No word yet on results of Kansas advisers asking that CJE and MJE certification fulfill the state's journalism teaching certification in lieu of the PRAXIS
- Posting on the JEA website a database of all MJE projects.
- Posting on the JEA website that graduate credit from Kansas State can be earned for acquiring MJE status (project, exam, etc.).

### We are exploring the following and welcome all comments:

- Considering ways JEA's new Adviser Institute format could meet the required advising/teaching media/journalism course requirement for CJE Option A.

### Information items:

Several JEA board members are in the final stages of the MJE pipeline. We're testing three state directors and honoring two new MJEs in San Antonio.



Tom Gayda

**Tom Gayda, MJE**  
Development/Curriculum  
Commission Chair  
North Central High School  
1801 E. 86th St.  
Indianapolis, IN 46240  
317-259-5301, Ext. 5634  
tgayda@msdwt.k12.in.us

The Development & Curriculum Commission is excited to launch the new lesson plan generator this fall. Located on the JEA site at <http://jea.org/home/commissions/development-curriculum/lspnpltemplate/>, the page allows members to plug in information to create their own lesson plans that can potentially be shared with other members. This is an incredible new tool that should be beneficial to many members.

At the request of Vice President Sarah Nichols, the commission began compiling "5 of a kind" for the JEA Facebook page. These "5's" are a list of links that pertain to one teaching topic that might be beneficial to our members.

Commission members have contributed a variety of writing-related lessons that will be ready for online sharing soon.

The commission looks forward to working with other commissions and committees regarding a potential Advanced Placement-like series of tests journalism students could take to earn their own version of certification. A retreat of some sort might be necessary for this idea to make progress.

Personally, I have continued to address the needs of our members when possible and am looking at new ways to provide the content for members in a meaningful way. I enjoyed tremendously the opportunities I had in Las Vegas to share ideas and plans with members and hope that next summer I can return and spend more time doing "2 > 1" sessions, as I best enjoy working with members one-on-one.



Anita Wertz

**Anita Wertz, MJE**  
**Junior High/Middle School**  
**Commission Chair**  
 Cesar Chavez High School  
 2929 Windflower Lane  
 Stockton, CA 95212  
 209-604-1203  
 amwertz@jps.net | awertz@stockton.k12.ca.us

**Happenings:** Middle Madness heads for the computer lab in San Antonio, mixing the traditional games and announcements with technology.

**JEA Junior High/Middle School Mail-in Contest:** The Mail-in contest continues to showcase great work from junior high/middle school students across the country. The Mail-in contest is held twice a year. All information for the Mail-in contest can be found on the JEA website.

**Aspiring Young Journalist Award:** The 2012 Aspiring Young Journalists were announced at the spring convention held in Seattle.

The 2012 Aspiring Young Journalist is Veronica Gordo of Nativity School in Hollywood, Florida. The Runners-up are Alyssa Fasolo of Altoona Area Junior High School in Altoona, Pennsylvania and Savannah Smith of Thomas Jefferson Middle School in Louisville, Kentucky.

The due date for portfolios for the Aspiring Young Journalist Award has been changed to July 1. The address for submissions has changed. Portfolios should be mailed to Anita Marie Wertz, 2310 Janet Place, Stockton, CA 95209. Winners will be announced at the fall conference.



Norma Kneese

**Norma Kneese, MJE**  
**Multicultural Commission Chair**  
 Snake River High School  
 922 W. Highway 39  
 Blackfoot, ID 83221  
 208-684-3061  
 kneenorm@snakeriver.org

Ben Rosales was the Outreach Academy Chair for the San Antonio Outreach Academy. There were 10 participants at the San Antonio Academy. A final wrap for the San Antonio Outreach Academy will be held at the San Antonio convention this fall.

Steve O'Donoghue was the Outreach Academy Chair for the San Francisco Outreach Academy. There were several participants at the San Francisco Academy. A final wrap for the San Francisco Outreach Academy will be held at the San Francisco convention in the spring of 2013.

The Teacher Cadre of Stan Zoller, Linda Shockley and Steve O'Donoghue worked with the local Outreach Academy chairs in helping them prepare the curriculum and program of each academy.

The JEA Executive Board, Multicultural Commission Chair and Outreach Teacher Cadre have discussed revamping of the Outreach Academy. It was decided though input from those involved, according to President Mark Newton, that "headquarters

[will] take over the operational logistics of the entire program and merge the summer component with the Advisers Institute. The day-long training at each convention will continue. Participants who complete the training and attend the convention will receive a voucher that waives the A.I. registration fee.

"In essence, starting [with] the Boston convention in the fall of 2013, HQ will handle the recruitment and registration of participants and other administrative duties, particularly the budget," Newton said. He also requested that the cadre stay together for at least one more year, until after the summer of 2013.

"JEA remains indebted to Linda [Shockley] and DJNF for its continued support of the program. Linda has been a tireless advocate for the Academy, and she has devoted a ton of hours to helping the participants. The fact that DJNF continues to support her role financially is not taken lightly," wrote JEA Executive Director Kelly Furnas.

"The potential in collaborating with the Advisers Institute makes it best for HQ to administer the program. I believe this will broaden the number of advisers served, improve membership retention and better utilize limited JEA resources," Newton said.

Furnas also added, "We will no longer try to restrict OA to the metro community of the convention location. While that is an obvious area of marketing, it will no longer be the emphasis for selection. Instead, we will head back to the primary mission of the Outreach Academy – to diversity the ranks of journalism teachers and support those most at risk for leaving our profession."

Our partnership with NSPA with the Outreach Academy has been invaluable. "JEA is also indebted to NSPA for continuing to support waivers of convention registrations for participants of the Academy. JEA and NSPA share all convention revenue, as well as all potentially lost revenue, and the fact that NSPA is willing to forego those potential registrations to help at-risk teachers says a lot about its mission and our partnership," Furnas said.

Representing the Multicultural Commission, Norma Kneese taught two diversity training sessions to the Mentoring group: one to seasoned mentors and the other to incoming new mentors.

At the Seattle convention, several workshops encouraged diversity in writing and staffs. Stan Zoller and Anthony Whitten targeted specific diversity coverage in student media. Carol Lange and Paul Kendall gave the audience perspectives of world student journalism in China and Vietnam.



John Bowen

**John Bowen, MJE**  
**Press Rights Commission Chair**  
 Kent State University  
 School of Journalism & Mass Communications  
 201 Franklin Hall  
 Kent, OH 44242-0001  
 330-672-2572  
 jabowen@kent.edu | jbowen1007@aol.com

Since the last board meeting, the commission has continued its efforts to assist JEA members, their students and schools across the nation through intervention, information and teaching materials.

We have continued to add and update information on our blogsite, <http://jeasprc.org> and our Facebook page, <https://www.facebook.com/pages/JEA-Scholastic-Press-Rights->

Commission/42784943523?fref=ts and through our tweets, <http://twitter.com/jeapressrights>.

Expanding on our core mission of Educate, Advocate and Empower, commissioners created long- and short-term mission and goal statements to channel our work. Those can be accessed at <http://www.jeasprc.org/about/>.

#### **Some of our immediate and longer-range goals are:**

- Prepare teaching materials for Constitution Day, and create a team to continue to update this area yearly
- Expand JEA's database of legal and ethical teaching materials, in print and in multimedia
- Study, with Quill and Scroll, the updating and revision of The Principal's Guide to Scholastic Journalism
- Expand our Making a Difference project of highlighting student media work that has made an impact
- Expand our Blueprint for State Legislation <http://www.jeasprc.org/wp-content/uploads/2012/04/Blueprint-for-state-legislation.pdf>
- Publicize our ethical guidelines for student online media, yearbook and visual reporting
- Continue to develop the effectiveness of 45words (<https://www.facebook.com/pages/45words/173804112657357> and <https://twitter.com/45words> ), the commission student partner group
- Initiate a comprehensive, year-long program to offset the negative impact on journalism education and practice of the 25-year-old Supreme Court Hazelwood decision. Anyone with suggestions for recognizing the 25th anniversary of that decision should contact anyone on the commission.

Commissioners will continue to work as a team to update JEA's legal and ethical position statements, our ability to intervene and assist those who request our services and to identify new teaching materials. We will continue our partnership with Kent State's Center for Scholastic Journalism to update the Center's Forum Map in time for the 25th anniversary of Hazelwood.

#### **Team leader reports**

Jane Blystone, Making a Difference/Best Practices Teams (H. L. Hall, John Bowen, Susan Tantillo, Fern Valentine; Proofing: Susan Tantillo and John Tagliareni; Best Practices: Candace Bowen, John Bowen, H.L. Hall.

This past summer the Making a Difference team worked to finalize the upcoming publication. We hope to roll it out in San Antonio. Special thanks to the members of my editorial team who helped pull this together. A special thanks to Kelly Furnas, who helped us put the selections into an iBook document. His expertise has helped create an exciting digital document of student journalism that is making a difference around the world.

I have also been working with the SPRC Best Practice team to come up with some ideas for future presentation of such student work.

I maintain a Facebook page where several of our commission members have posted items and links for members in the nine states in the Northeast Region. We hope to get more connection with others in the region.

Two of our 45words Student Partners are from Pennsylvania, where I promoted applications as Pennsylvania School Press Association president.

If we are going to continue to create Making A Difference projects each year, we need more people on this team to help. Much is being done by scholastic journalists who make a difference in their schools and communities. These students need a national presence like our Making a Difference project. We also need more individuals on the Best Practices team to take on leadership roles for individual projects. We need suggestions about ways to encourage more students and advisers to submit entries for consideration.

#### **Megan Fromm, Internet and teaching materials team leader**

Worked on Constitution day lessons. Have been doing research on Internet filtering to follow-up/edit the internet filtering survey, which hasn't gone out yet. I provided suggestions and comments for the Hazelwood anniversary projects. Honestly, between being back in the states twice in the last two months for family emergencies, I will be making contact with the teaching materials and Internet filtering teams.

Also been working with the j committee on ideas for developing this initiative. Just discussions so far.

#### **Kelly Furnas, Multimedia team leader**

In time for Constitution Day, we compiled an interactive quiz with hypothetical ethical dilemmas. For each dilemma, a video response created by a commission member walked through the thought process behind the ethical issue and provided fodder for further discussion. Commissioners involved in the project included Candace Perkins Bowen, John Bowen, Mark Goodman, Marina Hendricks, Lori Keekley, Deb Malcolm, Sarah Nichols, Glenn Morehouse Olson and Matthew Schott.

The quiz is available on the SPRC blog and at <http://jea.org/blog/2012/09/04/hypotheticals-on-journalism-ethics/>.

**Lori Keekley and Constitution Day team:** Kelly Furnas, Megan Fromm, Jeff Kocur, Chris Waugaman, John Bowen, Mark Goodman

We created the Constitution Day lesson plans and John posted them on the site. My goal for next year is to develop a better marketing plan for next year's materials, which I will work on while coordinating the plans.

I also worked as the print newspaper "panic button" person (<http://www.jeasprc.org/panic/>). I'd like to be used more (we only had two reports last year), and my goal is to better monitor the listserv for people who need help. Additionally, I'd like to figure out how we can better serve the advisers in need of help who aren't on the listserv.

#### **Deb Buttleman Malcolm, Protocol team leader**

I enrolled Randy Swikle, Megan Fromm, Tim Wernentin with his new adviser and administrator Kathy Bosco to commit to the protocol committee. Every thing went on hold through district Constitution Day. Old Power Points were found. I expect to get more involved with this after Oct. 1

#### **Janet McKinney, Adviser Support**

In addition to sharing online updates during Kelly Short's conflict with the administration at Jeffersonville High School, the most recent update is that Kelly accepted an undisclosed financial



settlement. Currently, she is working for another school corporation and advising publications. I am maintaining contact with her. During last year I personally mentored three new Indiana advisers. Unfortunately, one adviser had problems with yearbook and newspaper staff members quitting staff and causing problems early in the year. Fortunately, working with the principal and counselors ensured minimal support for the adviser. Through conference calls, emails and other communication, I was able to help her through each stormy episode, including a potentially libelous situation. I continue to mentor all three advisers this year; however, I anticipate harmonious relationships between adviser, student staff members and administrators at all three schools.

I continue to speak at each state convention, as well as offer critiques. In each situation, I promote JEA and clarify common press rights issues, especially involving use of content from the Internet.

As coordinator of the yearbook workshop at Indiana University, I teach three separate sessions focusing on responsibilities and rights in student publications. I emphasize copyright, fair use, ethics and the increasing issues involving the Internet. I developed an ice breaker that included press rights questions and made reference back to those topics throughout the workshop with editors. For use at next summer's workshop, I am developing and writing an at-a-glance handout or packet on student press rights and responsibilities for yearbook editors and advisers.

It was disheartening last year to again witness an increase in copyright infringements in high school publications. While judging and critiquing I devote extra time to explain in detail how the publication made the mistake and the method(s) to avoid the press law problems in the future. Without identifying the schools or even states, I am documenting the examples to share with student journalists and advisers when I speak at conventions or teach at workshops.

**Matt Schott, 45words team leader** (Sarah Nichols, Candace Bowen, Marina Hendricks, John Bowen)

45words was the area of most of my focus. The 45words liaisons chose a new set of Student Partners to work with in late July and began working with August. Thus far, I've been very impressed with this new group.

In the month we've been working with them, they've already created two projects; in contrast, I'm not sure last year's group did more than that. The group plans to man a booth at the San Antonio convention in November.

At the San Francisco convention, we are planning to have the Partners help at the booth and present at the convention. This group seems very dedicated to what the group stands for, and I'm excited by what they've already accomplished.

I'm hoping to start using the Blueprint for state legislation (<http://www.jeasprc.org/wp-content/uploads/2012/04/Blueprint-for-state-legislation.pdf>) here in Missouri to start possibly working a protection law for student journalists here. Obviously, this would be a long-term goal.

**Kathy Schrier, State legislation team** (John Tagliarini, Glenn Morehouse Olson, Jeff Kocur and Matt Schott)

Our team works on Promoting Scholastic Press Rights Legislation: A Blueprint for Success. This document was created at

Kent State early in 2012, and was tweaked by group members in Google Doc format until late July when this current team (listed above) was asked to complete the project in order to produce a final published version by fall. Only two members of the group, John Tagliarini and I, continued to work with the transcript from that point on. Brian Schraum, recent publication fellow at SPLC, has added a few suggestions, even though he is not officially on the team. The project, though just about complete, still is not done. The list of referenced materials is still needs refining and correct URLs need to be inserted so the document will work in printed form. Currently not all links in the Google document actually work.

I continue to promote the TAO of Journalism Pledge and Seal, and will again conduct a session on it in San Antonio. I hope to write an article about the project for C:JET in the coming months.

Susan Enfield, our new JEA Administrator of the Year, has agreed to be a resource for other administrators who want to learn more about why prior review is a poor policy.

**Candace Perkins Bowen, MJE**

In the time between the Seattle convention and Oct. 1, I have completed the following for the commission:

- Completed the instrument to use for the survey about filters I am working on with Megan Fromm. Using Qualtrix to help analyze the data. Stay tuned.
- Helped proof FAPFA forms for posting. Will again serve on the panel to select those and will send letters to both winners and others — the letter I send “others” also includes an explanation of where the committee of JEA, NSPA and Quill & Scroll representatives saw issues in their applications.
- Volunteered to write the SPRC blog post the third week of each month. (The first one is in draft stage now.)
- Offered 45words students support through periodic online chats and provided them with access to the Twitter feed. I will be helping them set up the booth in San Antonio.
- Worked with six different Ohio teachers having “principal” challenges. Three were developing new policies, two needed moral support — and the last needed the SPLC and a REAL lawyer, so I sent her there.
- Welcomed Amy Sorrell to Ohio as a yearbook adviser (who wants to resurrect her school's newspaper). Encourage her to tell the story of her 2007 run-in with her principal in Woodburn, Ind., a much-publicized look at censorship gone wrong. (No problems with new principal.)
- Wrote one more column, which ran this summer, in DJNF “Adviser Update,” highlighting two online teaching tools created by JEA members: Social Media, the Classroom and the First Amendment, was written by Melissa Wantz, English and journalism teacher and online media adviser at Foothill Technology HighSchool, Ventura, Calif. This downloadable PDF guide, published by the FirstAmendment Center and Knight Foundation, shows how interactive and emerging media can bring interest and enthusiasm to the classroom. The second resource is “The Social Media Toolbox: A Resource for Student Journalism Programs,” a website with lesson plans, links and other support materials, by Press Rights Commission member Marina Hendricks, senior manager of communications, Newspaper Association of America.
- Began working on Hazelwood materials for January.



### **Mary Kay Downes, MJE**

At both the introductory meeting of all Fairfax County Public Schools advisers, (we have up to 80 in our group) I had materials to advertise both JEA and SPLC. The advisers in the county know that I am the go to person for any press right issue. They feel comfortable in approaching me and I am pleased to say administrators I have worked with over the years respect me and listen to reason. I still have a stack of the Quill and Scroll "Principal's Guide to Scholastic Journalism" that I encourage all new advisers to present to their principal in person. I have one building principal, (mine) and a cluster Assistant Superintendent (my former principal) as advocates and spokespersons for press rights. Sometimes the principals feel more comfortable speaking to their own.

At the recent Virginia High School League State Championship Workshop, I was the new adviser guru and had my materials on scholastic press rights there for distribution along with my contact info should questions arise.

Last year I was a delegate - appointed by my superintendent - to a national summit on the responsible use of social media in education. I was selected as I used my contacts on the FCPS school board to lobby Richmond to kill a bill that would have severely curbed teachers' rights to communicate with their student via text or other forms of social media.

I need to go through the JEA membership to get the direct contact info for the eight other members of my group. I will see John Tagliareni in NYC in early November and know that I will see a few of the others in San Antonio. I would like to get an email contact group going so I can report on what the others are doing.

### **Jan Ewell**

I am monitoring the listserv for examples of journalism programs and their advisers being subjected to unlawful restraint or vindictive treatment. I will prepare a report for the November SPRC meeting.

I am preparing materials for the Hazelwood pages at JEASPRC. These materials include an historical overview of the student press cases (2,500 words), material for a timeline of the eight relevant Supreme Court cases and 12 lower and state court cases with a brief history of the story behind the case. In addition I have prepared a side bar titled "What are Legitimate Pedagogical Concerns?" (224 words) and a side bar titled "Applying the Tinker Standard" (650 words). In this I give a brief mention of *Melton v. Young*, *Karp v. Becken*, *Dunn v. Tyler*, *Trachtman v. Anker*, *Thomas v. Granville Schools* and *Williams v. Spencer*, all circuit court rulings. I also have written "Four Cases Where Open Forums Protected the School Districts" (1,625 words).

In addition I have an extensive interview with Stanley Rabinowitz, head of SMARTERBalance consortium, which is preparing the CCStandards test for 2015 for over half the states. He —and the test — emphasize the "applicability of knowledge" and the necessity to engage in long-term, multi-stepped problem solving. He speaks strongly in support of journalism and arts education. (I haven't found a place to publish this, but will gladly distribute what I have wherever it is useful.)

### **Carrie Faust, MJE**

Colorado is well-equipped to deal with scholastic press issues. Not willing to rest on the efforts of the Colorado Student Free Expression Law, Karen Wagner and Adam Dawkins, President

and Advocacy Coordinator respectively for the Colorado High School Press Association, have created a fantastic opportunity for the education of Colorado advisers and administrators. The first Colorado Press Law and Ethics Certification class will take place Oct. 27 at CU in Boulder. CHSPA's commitment to this certification program is so great there is no charge for the class and lunch is even provided. The class description reads, "Successful completion of the classwork, a project and an online test will earn you this special certificate. We hope all Colorado advisers will seriously consider this professional growth opportunity in the near future."

Additionally, as small First Amendment issues have cropped up in the state, Dawkins, Jack Kennedy, Mark Newton and I have been quick to offer assistance and guidance.

Finally, Angela Banfield, adviser at Coronado High School in District 11 (a district that currently has a school board policy in violation of our state law), is taking on two big tasks this fall. This Wednesday will mark the first meeting of the District 11 journalism PLC. Because she is the only CJE adviser in the district, she is trying to further the cause through meeting with her colleagues. She and I plan to debrief this weekend.

Second, per request of her principal (so far an advocate) Banfield has been asked to "to demonstrate in detail what is wrong with the media policy of the district when compared to the state law. Here's some background:

"D11 had two schools that were sued, called out, etc. for many problems with their yearbooks. My school (fortunately/by stroke of luck) had only two parent complaints that resulted in refunds. Due to the parent outrage at the other schools, the executive director in charge of principals, a possible censorship and prior review could be instituted for high school yearbooks. My principal is behind me 100 percent and would like some information to back his explanation of why it is illegal to do this. He is citing state law, they are citing district policy."

Kennedy, Newton, Dawkins and I have already been in contact with her regarding this and offered our help in picking apart the current district policy and have offered to meet with her principal with her. I think she is well-equipped and supported for this battle.

### **Marina Hendricks**

As one of the 45words liaisons, I helped choose the new group, provided video critiques of the students' application projects, attended chats and supported the students' social media efforts with comments and retweets. I contributed a video to JEA's Constitution Day quiz. Over the summer, I helped arrange for my organization (Newspaper Association of America) to host the Student Press Law Center's retreat. I am the "panic button" coordinator for the 45words group and have signed up to contribute occasional posts to the SPRC blog — my first one is scheduled for Halloween. I'm still interested in helping to spread the word about the legislative package that we put together during the retreat at Kent State in March, and I look forward to contributing to the Hazelwood anniversary project in some fashion.

### **Sarah Nichols, MJE**

With the 45words initiatives, I led the Student Partners application/selection process and worked with the other advisers to produce video critiques to offer feedback for some of the

students' projects. I participated in online meetings and helped the other adviser liaisons prepare the new Student Partners for fall activities, including increased social media presence leading up to Constitution Day and their first video project.

I helped with a video clip for Kelly Furnas' Constitution Day video on ethical decisions. I reviewed the Quill & Scroll Principal's Guide and made suggestions for revision. I offered a variety of ideas for possible activities related to the 25th anniversary of Hazelwood.

I continued to promote First Amendment awareness at state and local events as well as nationally during summer workshops.

### **Tracy Anne Sena, CJE**

I presented in private school press rights at Columbia Scholastic Press Assoc. Annual Conference (March 2012). Otherwise still on sabbatical (MA thesis due in six weeks).

The good news: The following statement ran in the masthead of The Broadview (Convent of the Sacred Heart HS, San Francisco) on Sept. 28 for the first time after 17 years of prior review and restraint: "Schools of the Sacred Heart commit themselves to educate to personal growth in an atmosphere of wise freedom," (Goal 5), therefore The Broadview operates as an open forum for free speech and student expression without prior review.

### **Randy Swikle**

Offered Hazelwood 25th anniversary ideas. Working on a follow-up to McCormick Foundation's "Protocol for Free & Responsible Student News Media." The followup is "Rationale for Free & Responsible Student News Media." Working with Illinois Civic Mission Coalition to partner and show the value for free and responsible student news media in schools. Hoping to attend Hazelwood conference Nov. 8-9. Many other irons in the fire, also.

### **John Tagliareni**

I have contributed to SPRC projects as a member of two committees. I worked with Kathy Schrier and talked with her at length by phone about many ideas and shared experiences with our respective legislative attempts. At Kathy's suggestion, I reviewed the Blueprint for State Legislation, suggested a change in one section and added a number of detailed talking points for consideration. I added suggestions to the Google docs worksheets for the Making a Difference Project and in cooperation with the commission for observing the 25th Anniversary of Hazelwood.

I have continued to work to support many of the commission's goals. As a past president of the Garden State Scholastic Press Association and officer, I am able to discuss JEA goals with our executive board in order to promote them in New Jersey. At our Sept. 19 meeting, I asked for approval to promote the Making a Difference examples by using our website. We can advertise any JEA materials to promote the project in advance to encourage entries. In addition, if the commission would like to provide a link, as an affiliate of JEA, the GSSPA will support the Making a Difference project with the greater exposure of the examples.

We can encourage students and advisers to be proactive. While Hazelwood was harmful, there are still victories, and we can help students and advisers to take action to prevent censorship or to deal with it by fighting back if censored. There are many strategies that we can suggest. We need to stress that for students to be empowered, they need to empower themselves.

Our keynote speaker for the GSSPA Fall Press Day at Rutgers University is Martin Gottlieb, the EIC of The Record, one of the largest newspapers in the state. I contacted him to invite him to speak, and I also took the opportunity to discuss the status of scholastic journalism in New Jersey with him. He was very receptive, and I hope that he will have an even better response after he speaks at our conference, which will have approximately 1,000 students from schools throughout New Jersey. I hope to advance JEA goals with him and his influential publication.

I will again speak at the Garden State Scholastic Press Association Conference at Rutgers University on Oct. 29 and the GSSPA Spring Conference in May 2013.

I will speak at the Columbia Scholastic Press Association on Nov. 5, and I will speak at the CSPS Spring Convention in New York in March 2013. I usually present sessions on how to deal with controversial and sensitive issues as well as other sessions. I always cover the legal aspects of Tinker and Hazelwood, and I give students and advisers strategies for working with administrators. I discuss their rights and responsibilities and assist them if they are having any censorship issues. I also focus on strategies such as getting legislation passed in each state or help them to use their state constitution, if strong enough, which may protect student journalists. I also provide handouts and reprints of articles related to the topic.

### **Glenn Morehouse Olson, Legislation Team member**

I worked on the legislation blueprint document at the SPRC retreat at Kent State, spending many hours on research, writing and editing in March 2012. I supplied a video for the ethics quiz put together by JEA this September. I have provided input on the 25th Anniversary of Hazelwood, some of which seemed to give the project some direction.

A complete list of commission teams and team members, and their contact information, can be found at <http://jeasprc.org/about>

## **JEA Committee Chairs and Liaisons**



### **Bradley Wilson, CJE**

C:JET Editor  
306 Silk Hope Drive  
Cary, NC 27519  
[bradleywilson08@gmail.com](mailto:bradleywilson08@gmail.com)

**Bradley Wilson** Last fall got off to a rough start because of all the internal changes within JEA. This fall, however, both the fall and winter issues went to press early and included valuable information for JEA members, including everything from coverage of the Summer Olympics to recruitment to a series of in-depth articles on expanding online coverage for scholastic publications.

**Income:** Advertising sales continue to meet or to exceed expectations when compared to the budget. Now we need to work to expand advertising sales even further, reaching out to businesses that advertise in sister publications such as the conference programs,

the Dow Jones news publication and similar publications. Increasing sales will require a more aggressive approach than we have used up to this point.

**Expanding the community:** To expand JEA's presence and credibility within the academic community, JEA needs to make it a priority to get the magazine included in various academic databases such as EBSCO. This will also assist with recruitment efforts at colleges and universities and schools as the quality of the magazine exemplifies the quality of many scholastic programs nationwide.

**Online presence:** As we continue to expand the online presence of the magazine, having accomplished such goals as providing PDF versions for sale in the bookstore and regularly producing online features to accompany or to supplement the magazine, now we can formalize this presence. The emphasis online continues to be with classroom exercises, sidebar case studies, question-and-answer interviews, short interaction quotes and mini-profiles. However, we need to improve the visual presence of the magazine material online and need to make it more easily accessible.

A much more detailed report is available online, with information about deadlines, advertising revenue, contributors, reader feedback and more. Visit <http://issuu.com/wilsonbrad/docs/cjetf12report?mode=window&backgroundColor=%23222222>.



Aaron Manfull

### Aaron Manfull, MJE

Digital Media Committee Chair

Francis Howell North High School

2549 Hackman Road

Saint Charles, MO 63303

636-851-5107

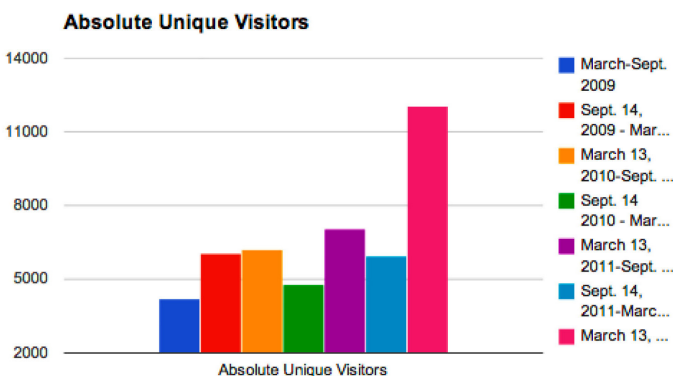
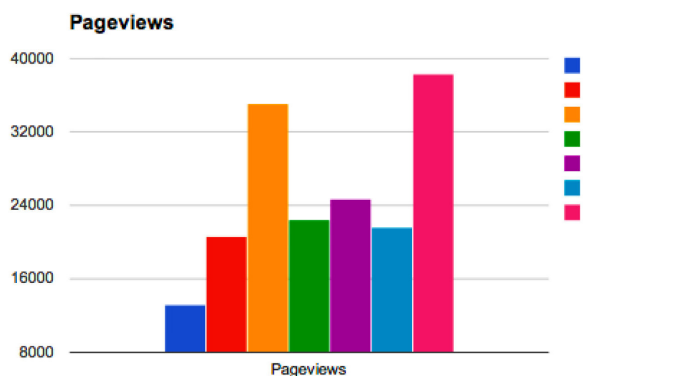
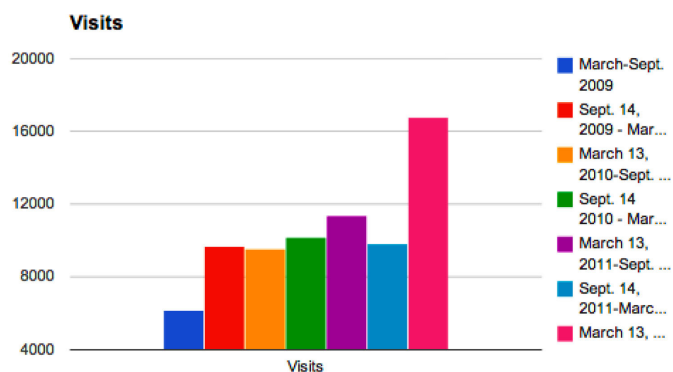
[aaron.manfull@fhsdschools.org](mailto:aaron.manfull@fhsdschools.org)

**JEADigitalMedia.org** completed three and a half years in existence. The site has continued to grow and we have continually worked to reassess the most pressing needs of students and advisers. We have been tracking data so we can gauge how we are doing with this. I will only touch on part of it here, please let me know if you'd like to have any other data and I will make sure to get it to you.

I have decided to compare six-month periods of the site (from March 13-Sept. 13 and Sept. 14-March 12) each year that I do this. They are even six-month periods and will allow us to get an annual report together in time for each convention.

In our three and a half years, we had more than 500 posts published (roughly 3 per week), 73,992 visits, and 177,458 page views. Including myself, there are more than 40 members of the committee who are on an email list. Six committee members are considered contributors for posting at least three times over the past six months or because they work with other parts of the site.

While some of the wording is cut off on the following charts, the graphs move from least the least recent six-month period in dark blue to the most recent six-month period, represented in pink. The data shows a really nice last six months for the site.



We also have a presence on Twitter and Facebook (links below). With the efforts focused on creating posts and content for the site, those social accounts have not been as socially active as we would like. However, we did add a WordPress plugin to the site that posts an archived article to Twitter each day and we have seen dramatic results with that.

Aside from keeping up with the site and encourage others to present digital media sessions offered at national conventions, most of the energies since Seattle have been focused on strengthening the broadcast/video presence on JEADigitalMedia.org. This has been headed by Michael Hernandez and Don Goble. Both worked hard to get this off the ground and running. They worked as a great team, with the help of others, to launch the Guide to Broadcast/Video in July. They worked extremely hard and helped to create an incredible resource. Their work did not stop in July, though. Since that time they have worked to continue posting articles related to broadcast and video, and they have worked to encourage others to

post as well. In addition, they will be putting on a pre-convention broadcast/video workshop, a new offering for Thursday.

We will discuss our goals at our committee meeting in San Antonio but I have a feeling we will work to continue some of our current areas of focus: 1) Continue to build a deeper broadcast presence on the site; 2) Continue to post relevant articles for those wanting help with their online journey; 3) Work to publicize the site more on the listserv and other places; 4) Work to create a multimedia tool guide (headed by Michelle Balmeo).

As always, if there is anything anyone would like to see on the site, please email us at [info@jeadigitalmedia.org](mailto:info@jeadigitalmedia.org).

**Here are the links I said I would make available:**

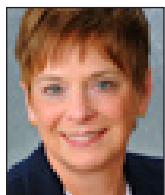
**Visitor data for JEADigitalMedia.org:** <http://bit.ly/9fEoUf>

**Twitter:** <http://twitter.com/jeadigitalmedia>

**Facebook:** <http://facebook.com/jeadigitalmedia>

**Guide to Moving Online:** <http://www.jeadigitalmedia.org/guide-to-moving-online/>

**Guide to Video and Broadcast:** <http://www.jeadigitalmedia.org/guide-to-broadcast-video/>



**Candace Perkins Bowen, MJE**  
Educational Initiatives Committee  
Kent State University  
School of Journalism & Mass Communications  
201B Franklin Hall Kent, OH 44242-0001  
330-672-8297

Candace Perkins  
Bowen  
[cbowen@kent.edu](mailto:cbowen@kent.edu)

**Overview:** Keeping up with the changes in education is never easy, and adapting and aligning our area of concern to fit in the Big (and current) Picture is a challenge for any curricular area. For those dedicated to scholastic media, it's now critical for survival. It's not simply a matter of keeping up with the changes; it's a matter of anticipating the pendulum swing and being ahead of the curve or, at the very least, avoiding playing catch-up.

The current buzz words – Common Core, P21, CTE — aren't even new anymore. Terms and concepts we are only just beginning to see in our everyday professional lives need to become part of what JEA helps its members understand and share.

The Educational Initiatives Committee was first charged in April 2012 with helping members deal with CCSS (Common Core State Standards) and the P21 (Partnership for 21st Century Skills). Before that even got off the ground, those at the JEA Adviser Institute in Las Vegas expressed concern about the impact of CTE (Career Technical Education). As chair of this committee I saw three challenges: (1) getting up to speed on all three of these educational initiatives so we could support our members with information and strategies they can put into action at their own schools, (2) staying current and in tune with what's going on because some other concept is sure to follow before too long, and (3) keeping two-way communication open so members inform the committee of new educational initiatives and the committee shares its findings with members and creates useful materials for them.

To that end we set up four subcommittees, each with a chair. To

date, we have three of those in place and will be seeking the fourth chair and subcommittee directly after the San Antonio convention.

**Common Core:** Chair Brian Wilson

**P21:** Chair Gary Lindsay

**CTE:** Chair Jon Reese

**Assessment:** Seeking chair

As committee chair, I will oversee projects, serve as JEA's face in the larger education community (along with subcommittee chairs when that is feasible) and facilitate communication between the various arms of the committee, between the committee and JEA's board, between the committee and JEA's membership and between JEA and outside groups.

To that end, the subcommittee chairs have been working with committees they have already established. (Reports below) These include some short-term goals, and, following San Antonio, we will establish our long-term goals.

**Brian Wilson, Common Core:** The Common Core committee has been working on aligning journalism standards and practices with the existing Language Arts Common Core. We have completed approximately 75 percent of the standards in four areas: newspaper, yearbook, broadcast and introductory journalism. Our hope is that the standards we've created can be useful in two ways. One is that journalism advisers can present the document to administrators to show them how journalism easily meets the components of the Common Core, and in some ways does this even more closely than many of our English courses. The other is that they'll have a useful working document that provides structure and lesson plans immediately usable in their classrooms. The Wiki we have created has been accessed by 38 different advisers thus far; we are hoping that these advisers will be able to help us out with lesson plans that match the areas we're still trying to finalize.

Rod Satterthwaite and I will be presenting the Common Core Wiki to a group at the MIPA fall conference on Oct. 23. This should give us a good opportunity to get feedback from Michigan advisers and help steer our course in terms of how to present it nationally as well. We'd like to be able to have a (mostly) completed document by the spring JEA convention in San Francisco. Before we get there, we'd also like to work on creating a more "presentable" document; the Wiki has been user-friendly but doesn't really look all that appealing.

**Gary Lindsay, P21:** The P21 Committee has been sharing ideas off and on through Google Docs, and the plan is to be able to hand members shortcuts that ensure they can explain how their content fits within P21. The first step is to develop a skills map and related samples for journalism like language arts has. This could be done by sending two people to a P21 workshop (cost: \$5,000), where they would walk out with such a map, or we could do it independently, which might be better by giving the P21 group a "bigger footprint." I will be looking for an active adviser interested in working with me to do this, though some of P21 is really better developed on the local level, and I will be checking on which other committee members wish to continue to help. The skills map is tentatively set to be completed by San Francisco.

**Jon Reese, CTE:** After looking at the interests and expertise of the 13 JEA members who volunteered for this committee, I divided up some tasks to get the group going. Using a Google Doc, committee



members are exploring and gathering information virtually for the following areas:

- How well does journalism fit under the CTE umbrella, and what are the benefits of moving programs under CTE? (reports from Texas and California so far)
- What are the certification challenges teachers face, and what workarounds are possible?
- What documents will most help JEA members understand CTE and how they can move under the CTE umbrella?
- What are some of the nation's finest CTE journalism and media programs, and what can JEA learn from them?
- How does/might journalism connect to federal and state career pathway initiatives as well as 21st Century Skills initiatives?
- How do/might journalism standards align with traditional CTE foundational standards and National Common Core State Standards?
- How can journalism connect to CTE assessments (e.g., NOCTI), Career Tech Student Organizations (CTSOs), and even available certifications?

**Assessment:** Needs a chair and committee.

**Candace Perkins Bowen, committee chair:** I have been working with the subcommittee chairs to help them streamline communication with their members and to encourage them to set goals. I have been sharing with them articles on their topics from a range of news feeds. I posted information about the committee on JEAHELP-L and provided it to JEA headquarters for a news story on the website. I made a very positive contact with the "Education Week" reporter who covers CCS and is interested in framing a story about how journalism fits here. I'm looking for the best story to pitch her, and I will let everyone know when that happens.

We will have lots more news and information my April.



Linda Barrington

**Linda Barrington, MJE**  
Mentoring Committee Co-chair  
Mount Mary College  
2900 N. Menomonee River Parkway  
Milwaukee, WI 53222  
lbarring@wi.rr.com



Julie Dodd

**Julie E. Dodd, MJE**  
Mentoring Committee Co-chair  
University of Florida  
College of Journalism and Communications  
3068 Weimer Hall, P.O. Box 118400  
Gainesville, FL 32611-2084  
352-3292-0452  
jdodd@jou.ufl.edu

**Committee members:** Nick Ferentinos, Bill Flechtner, Peggy Gregory, Norma Kneese, Mary Anne McCloud and Judy Robinson.

**Program overview:** The JEA Mentoring Program is beginning its sixth year. To date, we've trained 40 mentors who have worked with

more than 233 mentees in 17 states. The program for 2012-2013 has 33 active mentors.

The fall edition of JEA Mentoring Matters will be posted on the mentoring blog, with copies for distribution at the JEA/NSPA convention in San Antonio. We email the newsletter to funders and others interested in the program. The mentors distribute copies of the newsletter during their recruitment work at schools and state scholastic journalism workshops and conventions.

The mentor blog (<http://jeamentoring.org>) has been a useful tool not only for publicizing the ongoing work of the program but as a way for mentors to share ideas and happenings with the rest of the group. Committee members, mentors and mentees contribute to the blog. The new JEA website provides a link to the mentor blog as well as several articles, the most recent newsletter and an application form. The mentoring program also uses a listserv for internal communication.

**Happenings:** Eighteen mentors attended the Mentor Forum in Seattle. Topics included strategies for new, non-tenured advisers vs. experienced teachers and strategies for inspiring autocratic administrators; technology training; overview of Common Core Standards and 21st Century Skills; and diversity. A special session featured two mentees, Evelyn Lauer and Jessica Young, sharing what has worked for them in their community and with collaborative learning. Evelyn and Jessica were two of the three JEA mentees who were named as JEA Rising Stars in 2012. Jessica's students also shared the effect of the mentoring program on them and their work. In addition to attending the forum, mentors who receive funding to attend a JEA/NSPA convention must present a session and assist with judging. The Mentor Forum is held the Thursday before the start of the convention.

**Improved communication with state funders:** We sent each state funder an Excel chart showing the history of their contributions to the Mentor Program and projected funding for 2013-2014. This communication led to several online and phone discussions with funders and a better understanding on the part of our funders about how the program works. To provide better and regular communication, starting in San Antonio, we will meet with funders as a group to answer their questions and explain new initiatives.

**Mentor reporting:** Starting this fall, we decided that the mentors did not need to file monthly status reports, which they have been doing in Survey Monkey. We had been collecting the information to help us follow the progress of their mentoring. We have found that having the mentors write a report twice a year, which they began doing last year, is more helpful. They send this more comprehensive narrative report to us and their state funders.

**JEA funding:** This is the sixth year of JEA's funding commitment to the program. Twice the board has voted to provide three-year funding. The funds from JEA pay for the mentor training, provide partial stipends for some mentors, and provide funds to cover travel and hotel for some committee members' attendance at conventions for Mentor Forums and mentor training sessions. The JEA Mentoring Program continues to receive funding from Yellow Chair Foundation. We will be submitting our annual report to the Foundation for its October deadline. The Yellow Chair funding has

been set to be almost at the level of the JEA funding. A portion of the Yellow Chair funding is earmarked for stipends for California mentors. The rest of the funding is used to pay for travel and hotel for the mentors to attend one JEA/NSPA convention each year so they can attend the Mentor Forum and participate in convention activities. We certainly value the role Yellow Chair Foundation has made to the JEA Mentoring Program.

**For the board:** Thank your continued support of the JEA Mentor Program. The JEA funding is the underpinning of the Mentoring Program, as all other financial support from Yellow Chair and state and regional funders is based on JEA's commitment to the program. We request that the budget that will be presented to the board at the San Francisco convention include funding for another three-year cycle for the Mentor Program, for the 2013-2016 school years.



**Brian Wilson, CJE**

NCTE Liaison

Waterford Kettering High School  
2800 Kettering Drive  
Waterford, MI 48329  
248-673-6287

Brian Wilson

bwilson3560@gmail.com

**Membership:** All members of JEA are automatically members of the NCTE Assembly for Advisors of Student Publications. Our group is the largest assembly in NCTE.

**Happenings:** In conjunction with my responsibilities as NCTE liaison, I am part of a committee that is looking at aligning journalism standards with the English portion of the Common Core. My MJE project is to attempt to complete a set of standards for yearbook that connect with the English CCSS. The goal is to complete this portion of the standards by the end of the calendar year and be able to present them at the spring convention.

The NCTE yearly convention will be held in Las Vegas from November 15-18. This is again, unfortunately, the same week as the JEA convention. I am in the process of securing materials for the booth from the New York Times, ASNE, and of course, JEA.

Jack Kennedy and Mike Hiestand from the SPLC are scheduled to join me for the conference, and we'll have a booth similar to what we've had in years past. In addition to a question/answer session for advisers and a Monday day-long session, two of our other proposals are on the schedule:

- "I'm the Adviser to WHAT?" will run as a roundtable presentation during the "High School Matters" program. Some information on how these sessions work:

High School Matters, one of the most attended sessions at the convention, is a double session running from 2:30-5:15 p.m. on Nov. 16. The format includes the following: After introductions, we have our first speaker, followed by our first set of 25 roundtables, our second speaker, a repeat set of our roundtables, and then our third and final speaker. As a result, your roundtable facilitation will be repeated to allow attendees to participate in the two roundtables of their choice, with each roundtable session lasting about 25 minutes.

- "Power of the Press: Starting a student newspaper" will be a session run by middle school adviser Lauren LeBlanc and me:

Students at the middle school and high school level crave opportunities to have their works seen by an audience. Join us to discuss ways to get their work published through a student publication.

Teachers have always understood that students write better when they are writing for an audience. Despite that knowledge, we don't present our students with many opportunities to reach a wider audience. Part of the reason for that, of course, is our fear of the world of printing and publishing. We will discuss methods by which you can introduce your students to journalistic writing, and ways to get them published in the school and your community without wanting to pull your hair out. We'll touch on classroom organization, building leadership skills, connecting to the Common Core Curriculum, and the benefits of journalistic writing, even in non-journalism classrooms.



Logan Aimone

**Logan Aimone, MJE**

NSPA Liaison

National Scholastic Press Association  
2221 University Ave. SE, Suite 121  
Minneapolis, MN 55414  
612-625-8335

logan@studentpress.org



Julie Dodd

**Julie E. Dodd, MJE**

Scholastic Press Association Liaison

University of Florida  
College of Journalism and Communications  
3068 Weimer Hall, P.O. Box 118400  
Gainesville, FL 32611-2084

352-392-0452

jdodd@jou.ufl.edu

**Events:** SPA Roundtables are held at each JEA/NSPA convention. The roundtables are a two-hour block on Saturday mornings. Typically about 25 scholastic press groups are represented at the fall convention and about 15 at the spring convention.

San Antonio: Saturday, Nov. 17, from 9-10:50 a.m. in Room 208.

Topics planned for the Roundtable include:

- Sharing of best practices in conference and workshop sessions and activities that are supportive of and instructive on new media uses, particularly social media.
- Progress of SPAs moving toward digital evaluation and judging processes for contests.
- What are other issues that SPA directors would like to compare?
- Candace Perkins Bowen is going to share progress on the journalism certification/endorsement mapping project that the Center for Scholastic Journalism at Kent State is working on. It literally is a map, online with interactive information about each state's journalism education requirements for teachers. I have asked Candace to share this information with the SPA email group following the convention.

[Thanks to Vanessa Shelton, who will be moderating the Roundtable, as I'll be attending the National Communication Association Convention to present a paper on results of a survey of JEA broadcast and video advisers. More on that under Special Event/Happenings.]

## Seattle - Saturday, April 14, 2012

We discussed how SPA groups are helping advisers in teaching broadcasting or video and how state media literacy guidelines are affecting media programs. Candace Bowen will talk about the JEA Scholastic Press Rights efforts to help advisers with censorship emergencies.

**Happenings:** The addition of three new scholastic press association executive directors:

- Iowa High School Press Association -- Paul Jensen  
Former executive director Dave Schwartz is now a PhD student in Mass Communication at the University of Iowa.
- Michigan Interscholastic Press Association - Jeremy Steele  
Jeremy is stepping into the position after Cheryl Pell retired as executive director. Cheryl now is the course coordinate for the Michigan State School of Journalism.
- Northwest Scholastic Press Association - Karla Kennedy; Rob Melton, who had served as executive director, continues to help with special projects.

**Special Event/Happening:** During the SPA roundtables and at the JEA Digital Media Committee meetings, I've been part of discussions about the changes in broadcast and video production in school media programs. Following the Committee's meeting last fall in Minneapolis, I worked with UF doctoral student Christine Eschenfelder to create a survey of broadcast and video advisers. We coordinated that effort with Kelly Furnas and Aaron Manfull, promoting the survey on the JEA listserv and jeadigitalmedia.org.

We have shared an executive summary of the survey's results with the JEA Executive Committee and with Aaron and Michael Hernandez, who spearheaded the creation of The Guide for Broadcast and Video that launched in July. Christine and I will be presenting the findings at the National Communication Association Convention in Orlando, which is the same time as the JEA/NSPA convention.

**Awards and honors:** I contact the SPA email group to encourage directors to make nominations for the JEA awards, especially to nominate advisers who are retiring for the Lifetime Achievement Award. I also use the SPA email to remind scholastic press directors of the deadlines for SJOY.

**First Amendment-related challenges:** Candace Bowen regularly discusses First Amendment issues that are relevant for the group and discusses activities of the Scholastic Press Rights Commission. At the Seattle convention, she talked about how the Commission is responding to censorship emergencies.

**Membership:** At the Roundtable meetings, one of our regular topics is promoting membership in scholastic journalism. Typically those advisers who become involved in their state associations are more likely to get involved in scholastic journalism at the regional/national level. In the spring, Connie Fulkerson and I email about her deadline for sending JEA materials to SPA directors for summer workshops, and then I email information to the SPA list.

## Nancy Y. Smith, MJE

### Write-off Committee Chair

Lafayette High School  
17050 Clayton Road  
Wildwood, MO 63011  
636-733-4118  
nysmithjea@gmail.com

San Antonio is Patty Turley's last convention as the Write-off Chair. She has served JEA in this position since the Spring of 2007. She will receive a JEA Lifetime Achievement Award this convention in part because of her amazing commitment to the Write-offs and the students that they have served over the years. In addition, Kim Messadih will no longer serve as the Broadcast coordinator. We thank her for her service for the past several conventions.

The new Write-off leadership structure is as follows:

Nancy Y. Smith, MJE Write-off Chair  
Priscilla Frost, CJE Print/Design Coordinator  
Bradley Wilson, CJE Photo Coordinator  
Aaron Engelman, Broadcast Coordinator

The lead judge system is now completely in place. We have a group of committed folks who are overseeing each contest. This has eliminated the need for a separate moderator/judge meeting as we can just meet quickly with the lead judge as he/she picks up the materials in the Write-off Office.

**Finances:** The committee continues to streamline contest material and supplies. We are making great strides in reducing costs in this area. Increasing the cost of the entry fee has also helped to generate some revenue to keep up with the increasing costs associated with the judge's dinner and other expenses.

**Contest updates:** We have continued to make revisions to the contest and critique sheets. We really pushed for specific judge feedback and worked through each request/concern/idea to try to improve the competition and judging experience.

For the first time, all the design carry-in contests will move to pdf submission after a successful trial with Newspaper Layout—thanks to Jack Kennedy for perfecting these critique sessions. Students will submit their entries as a pdf file at the Write-off Registration desk and the lead judge will then get a flash drive with all the entries to use during the critique session. Students in those mandatory sessions also have a critique feedback form to fill out and they will be attached to the judging sheet and returned to the student. In general, the judges also attend this 4-6 p.m. session and do the judging as the critique goes on which limits their time after the judge's dinner.

The broadcast portion has also gone through a major revision. All of the carry-in contests are being submitted ahead of time through School Tube. The goal is to eventually copy the photo contest system and have the critiques done ahead of time and then just do the judging on-site. We hope that this will resolve the issues with technology/formatting that creep up and also reduce the number of contest/critique rooms needed for broadcast. We will report to



you in San Francisco to let you know how this went and if there were any problems. We also replaced the podcasting contest with a Sport Play-by-Play contest. This was based on low numbers in the previous contest and a need to some sports-related competition.

This summer, we will be looking closely at the Computer Design contests to make them more of a real-world experience for the students. We would also like to work with the Scholastic Press Rights Commission to pilot a Press Law/Ethics contest for Fall 2013.

**General notes:** The Write-off section of the website has been updated and we no longer will be printing a Write-off Booklet. All rules/details can be printed from the website either section by section or as a whole. We may eventually move the photos used in the design contests off Flickr and onto the JEA website. We thank Arthi for all of her great work!

We need to look at space issues for many of the contests. It is becoming challenging to get enough space for the numbers of students entering.

We are planning to meet with members of the Jr. High/Middle School Commission in Seattle to address their request to create a separate category for our younger competitors to enter contests but be judged for awards separately.

We made a few “rule” changes to the Write-offs to eliminate out-of-date items. We also are asking that no entries receive a DQ without the approval of the national Write-off Chair as we had some complaints about inconsistencies concerning disqualifications.

#### **Recent numbers:**

Spring 2011 Anaheim-1,454 in 46 contests; Fall 2011 Minneapolis 1,678 in 47 contests; Spring 2012 Seattle 1,372 in 48 contests

## **JEA Regional Directors**

### **Region 1: Northwest**



Sandra Coyer

#### **Sandra Coyer, MJE**

Region 1 Director

Puyallup High School

105 Seventh St. SW

Puyallup, WA 98371

253-841-8711, Ext. 6608

coyers@gmail.com

Region 1 continues to work towards responsible and excellent journalism through the development and training of advisers and students in the region. Several of the states have implemented professional development opportunities for advisers several times a year, not just during the summer.

**Membership:** Overall, the membership in the region has remained steady; however Alaska's total JEA membership since a year ago has dropped seven members (to one) since last year at this time. The state also does not currently have a state director. This lack of membership can be traced back to the rural nature of the state

and the fact that while many secondary schools in the region have a yearbook, newspapers are continuing the transition to an online medium.

**Events:** Many of the states in the region hold fall, spring and summer activities and events. As Region 1 Director, I have attempted to make my schedule coincide with those events with limited success.

Seattle hosted the 2012 JEA/NSPA Spring National Convention. The WJEA worked together to organize the local aspects of the event. Local chair, Steve Matson, did an outstanding job working with the local committee yet again in his position. Another local convention is not scheduled in this region in the next three years.

**Initiatives and vision:** Outreach and support have continued to be the fundamental initiatives of this region. The Region 1 Facebook page <http://www.facebook.com/JeaRegion1> has been operational since this spring. The site is linked to many of the state organizations' own Facebook pages. Additionally, I am attempting to coordinate with some of the state directors to make myself available to speak at conferences and workshops in order to cultivate the sharing environment.

**Awards:** A huge congratulations go out to all the award winners in the region. Names and awards are within the individual state reports with links to the organizations sponsoring the awards. Visit [northwest.jea.org](http://northwest.jea.org) for state reports and additional information.

### **Region 2: Southwest**

#### **Carrie Faust, MJE**

Region 2 Director

Smoky Hill High School

16100 E. Smoky Hill Road

Aurora, CO 80015

720-886-5469

faust.carrie@gmail.com

It's been another exciting year for the Southwest Region! While membership has decreased – a large percentage of which can be attributed to promotional memberships not being renewed – excitement and participation are on the rise.

We are proud to congratulate Ellen Austin from Palo Alto (Calif.) High School for her selection as the 2012 Dow Jones News Fund Journalism Teacher of the Year and Rebeca Zimmerman from Highland (N.M.) High School for her selection as a Special Recognition Adviser, also from DJNF. Additionally, in April Mary Seal (Utah) was recognized as a JEA Rising Star.

Region 2 continues to produce CSPA Crown and NSPA Pacemaker winners, and workshops are turning out inspired and enthusiastic journalists.

A major focus in Region 2 this year has been communication between its members. State directors have reached out using eblasts, state listservs and electronic forums. Most significantly, we have created a closed group on Facebook for all advisers in Region 2. If you are an adviser in the southwest, we would love you to join our



group! Please check us out at <http://www.facebook.com/groups/JEASouthwestRegion2/>.

Reports from Region 2 state directors are available online at [southwest.jea.org](http://southwest.jea.org).

## Region 3: North Central



### Gary Lindsay, MJE

Region 3 Director  
4653 Northwood Drive NE  
Cedar Rapids, IA 52402  
319-377-7679  
[glindsay711@gmail.com](mailto:glindsay711@gmail.com)

Gary Lindsay

Membership in our region remains steady, up very slightly from last spring's 305 members. To promote membership I contacted each state director and sent a list of the state's JEA membership. Stan Zoller of Illinois is working hard to increase membership there with a direct mail campaign. Leslie Shipp has done a similar thing in Iowa. Other state directors have communicated with me on their efforts to recruit more members.

Recruitment continues to be a challenge because it is difficult to identify newly named advisers in schools that are not currently active in state affiliates or JEA.

I would like to see JEA partner with the yearbook companies in sharing information so we can better reach out to new teachers.

**Events:** I am in my fourth year as JEA Mentor for Iowa. Details of that are available in the Iowa report.

IHSPA's State Conference was held Oct. 17 in Iowa City at the University of Iowa. Paul Jensen is the new director of IHSPA, replacing Dave Schwartz, and he and I met several times over the summer and fall. Paul secured an outstanding lineup of speakers for the event including DJNF Journalism Teacher of the Year Aaron Manfull. Look for details of the event in the Iowa report.

This past July, I taught the Journalistic Reporting, Writing and Editing seminar for journalism teachers at the University of Iowa.

The Journalism Standards/Common Core committee that Brian Wilson and I chaired last year is now broader in scope, named the Educational Initiatives Committee and is chaired by Candace Perkins Bowen. I have agreed to continue as chair of a subcommittee looking into working with the Partnership for 21st Century Schools. See Candace's report for further details.

There is no regional Facebook page for our region. I look at the Northeast and Southwest region pages from time to time, and I have queried the state directors in our region and found no interest in a North Central page. IHSPA does have a Facebook page that is widely used, and this will be a topic of conversation at our Meet and Greet session in San Antonio.

Visit [northcentral.jea.org](http://northcentral.jea.org) for state reports and additional information about Region 3.

## Region 4: South Central

### Wayna Polk, CJE

Region 4 Director  
153 Silver Saddle Circle  
Weatherford, TX 76087  
325-864-4409  
[waynacpolk@yahoo.com](mailto:waynacpolk@yahoo.com)

With regional membership of 543 in the South Central region of JEA, the role of scholastic journalism in our region remains strong. Our region continues to produce some of the best publications in the country. These programs garner individual recognition on the state, regional and national levels and the publications and broadcasts are ranked among the top in the country.

Check out how these schools, their journalists and their student media did in recent contests by visiting these websites:

Quill and Scroll: [quillandscroll.org](http://quillandscroll.org)

Southern Interscholastic Press Association: [sipa.sc.edu](http://sipa.sc.edu)

Columbia Scholastic Press Association: [cspa.columbia.edu](http://cspa.columbia.edu)

National Scholastic Press Association: [studentpress.org/nsipa](http://studentpress.org/nsipa)

Journalism Education Association: [jea.org](http://jea.org)

At the JEA/NSPA Spring National Journalism Convention in Seattle, Francis Howell North High School, St. Charles, Mo., and Kirkwood (Mo.) High School, were honored with First Amendment Press Freedom awards during opening ceremonies. Aaron Manfull, MJE, serves as media adviser at Francis Howell North and Mitch Eden, MJE, advises student media at Kirkwood.

Another Francis Howell North student, Kelsey Bell, was named as the 2012 Journalist of the Year by JEA. Kelsey received a \$5,000 scholarship for her work as a high school journalist. She will be a speaker in San Francisco at the spring convention.

Congratulations to Bobby Malish of Canon USA in Dallas on his recognition as a Friend of Scholastic Journalism. His award will be presented in San Antonio.

The San Antonio Local Committee had the final planning meeting for the fall convention with Kelly Furnas and Logan Aimone Sept. 22 in San Antonio. Those attending and speaking about their roles for the fall convention were: Monique Sandoval (issues seminar), Ben Rosales (Outreach Academy) Lauri Negri (on-site critiques) Sue Jett (Write-offs), Allison Boerger (media tours), Lisa Schweers (Break with a Pro), Mario Garcia (broadcast), Margie Raper (Swap Shops), Pat Gathright and Rhonda Moore (convention co-chairs), Brenda Slatton, Bradley Wilson and myself. All aspects of the committee's responsibilities were discussed prior to the group touring the Henry B. Gonzales Convention Center.

Since last spring I have visited with some of our region's advisers at workshops in Arkansas, Oklahoma, Louisiana and Texas promoting our organization and the fall JEA/NSPA convention. In addition to those regional events I have also worked with advisers from Alabama, Florida, Georgia, South Carolina, North Carolina and Tennessee at various summer and fall publications workshops.

Join the JEA Region 4 South Central Facebook group and share your news, ideas and thoughts with our members.

See you in San Antonio Nov. 15-17 for 'Some Like it Hot!' The guidebook app for San Antonio is available online at <http://sanantonio.journalismconvention.org>.

Visit [southcentral.jea.org](http://southcentral.jea.org) for state reports and additional information about Region 4.

## Region 5: Southeast



Brenda Gorsuch

### Brenda Gorsuch, MJE

#### Region 5 Director

West Henderson High School  
3600 Haywood Road  
Hendersonville, NC 28791  
828-891-6571

[gorsuchb@henderson.k12.nc.us](mailto:gorsuchb@henderson.k12.nc.us)

Since the Seattle convention last spring, the Southeast Region 5 state directors and I have focused our attention on running summer and fall workshops, getting school started and encouraging our promotional members to renew their memberships. Scholastic journalism remains strong in the Southeast, but the recession is still being felt in the number of students participating in workshops.

SIPA, the North Carolina Scholastic Media Association, and the Alabama Scholastic Press Association continue to support JEA mentors in Region 5 states. We currently have mentors in North Carolina (3), South Carolina (1) and Alabama (3).

In June, I attended the North Carolina Scholastic Media Advisers Association meeting at the University of North Carolina at Chapel Hill. I encouraged members to renew JEA memberships and to plan on attending either the San Antonio or San Francisco conventions. In September I attended the Southern Interscholastic Press Association executive committee meeting, where I also promoted JEA memberships and participation. I met with the SIPA Endowment Committee and JEA mentor Marilyn Chapman to finalize plans for the first National Journalism Quiz Bowl in San Antonio.

I have spent much of my time since the SIPA meeting working on quiz bowl questions for the preliminary exam and buzzer rounds. I have worked with Kelly Furnas and the JEA staff on quiz bowl logistics and with Sarah Nichols on quiz bowl promotion. I am very pleased that 21 teams have registered for the first National Journalism Quiz Bowl. After the San Antonio convention, I will work with SIPA and JEA to evaluate the quiz bowl and work toward the San Francisco quiz bowl.

Visit [southeast.jea.org](http://southeast.jea.org) for state reports and additional information about Region 5.

## Region 6: Mid-atlantic/Great Lakes



Rod Satterthwaite

### Rod Satterthwaite, CJE

#### Region 6 Director

Dexter High School  
2200 North Parker Road  
Dexter, MI 48130  
734-424-4240, Ext. 7407  
[sattertr@dexterschools.org](mailto:sattertr@dexterschools.org)

**Membership:** The Great Lakes/Mid-Atlantic Region has 343 JEA members spread out over nine states. This number is down 43 from the same time last year. We have 53 CJs and 25 MJs. Virginia leads the way in our region with 95 active members.

**Happenings:** The Delaware state director position is still vacant. We're excited that a national convention will make its way to our region twice in the next four years. The fall 2014 convention will be in Washington, D.C. and the fall 2016 convention will be in Indianapolis.

If you are part of Region 6 but haven't joined our Facebook group, please do so. Search for the group JEA Mid-Atlantic/Great Lakes Region 6 and request to join. It's a great way to keep up with happenings and share/celebrate all our region has to offer.

I was fortunate enough to attend and present at three events in our region: the Ohio Scholastic Media Association's state convention at Kent State University, the Indiana High School Press Association's fall convention at Franklin College and the Michigan Interscholastic Press Association's fall conference in Lansing, Mich. I continue to be amazed at the quality of students and advisers in our region. The passion and expertise I witnessed was truly awe-inspiring and represents the best of what education can and should be.

**Awards and honors:** Congratulations to the following people from Region 6 who will receive national recognition in San Antonio:

- Medal of Merit, Mary Kay Downes, MJE, Chantilly (Va.) H.S.
- NSPA Pioneer, Jim Streisel, Carmel (Ind.) H.S.
- Dow Jones Newspaper Fund Distinguished advisers: Jim Streisel, Carmel (Ind.) H.S. and Bretton Zinger, Chantilly (Va.) H.S.

Visit [magl.jea.org](http://magl.jea.org) for state reports and additional information about Region 6.

## Region 7: Northeast



Jane Blystone

### Jane Blystone, MJE

#### Region 7 Director

11022 Sunset Drive  
North East, PA 16428  
814-725-9187  
[jane.blystone@gmail.com](mailto:jane.blystone@gmail.com)

**Happenings:** So many exciting things are happening in this region as we gear up for the Boston Convention. We have a theme and a logo, all guided by Brian Baron, the local chair.

**State Directors:** We are still in need of state directors in Connecticut, Maine and New Hampshire. Any interested JEA members in those states can contact me and I would be very happy to help mentor you if you choose to become a state director.

**Boston convention:** Brian Baron and the local committee are gearing up for the Boston convention. Currently, he has built checklists of great media speakers for featured speaker offerings in 2013. The theme and logo are ready to go, thanks to great input from advisers who suggested and voted on themes and to the many students in our region who submitted art. He is also working to build a local committee.

**Facebook connections:** I started a Facebook page for this region. Two state directors, Starr Sackstein (in New York) and Susan Houseman (Pennsylvania), have established state Facebook pages for JEA state members to keep them abreast of happenings in their states and to provide an additional place for local conversation about scholastic journalism.

**Awards:** These members will be recognized at the San Antonio convention:

- Bob Greenman, Car Towley Award, JEA
- Sam Bidelman, Lifetime Achievement Award, JEA
- Janie Hatfield, Lifetime Achievement Award, JEA
- Kathy Zwiebel, Lifetime Achievement Award, JEA
- Jane Blystone, Pioneer Award, NSPA

**For the board:** At the date of this report, we have 201 members in this region, which is good considering we have had 150 in the past. We are having a very difficult time retaining members. Getting new state directors for Connecticut, Maine and New Hampshire is one of our highest priorities, but with fewer members in a state with no director, it is hard to get someone to commit. Four of the nine states in this region have five or fewer members. Many programs in schools in this region have been cut or are relegated to after school activities, so teachers are not renewing memberships. The state directors have worked diligently to get and retain members.

Visit [northeast.jea.org](http://northeast.jea.org) for state reports and additional information about Region 7.

## Upcoming JEA Deadlines

- Nov. 23: Spring C:JET ad and copy deadline
- Dec. 1: First Amendment Press Freedom Award (Round 1)
- Dec. 15: Program proposals due for San Francisco convention
- Jan. 26: Summer C:JET ad deadline

## Upcoming JEA Events

- Nov. 15-Nov. 18: JEA/NSPA Fall National High School Journalism Convention, San Antonio
- Feb. 17-23: Scholastic Journalism Week 2013
- April 25-28: JEA/NSPA Spring National High School Journalism Convention, San Francisco
- July 8-July 11: JEA Advisers Institute, Las Vegas



### About this report:

Per JEA job descriptions and bylaws, board members, committee chairs, liaisons and state directors are required to submit reports by Oct. 15. JEA Vice President Sarah Nichols compiled this document, which reflects reports submitted between Oct. 15-31, 2012. For the latest news and information about all JEA programs, visit [www.jea.org](http://www.jea.org).