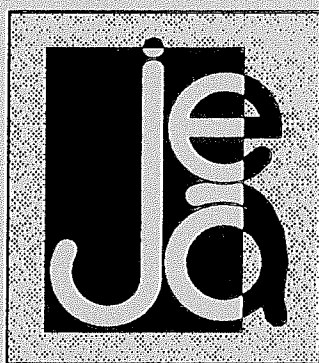


Journalism Education Association

Spring Semi-Annual Report
Long Beach, Calif.
April 23-25, 1993



Contains Reports from

- Officers
- Committees
- Headquarters
- Commission Chairs
- State and Regional Directors

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OFFICERS

SECRETARY/NEWSWIRE EDITOR — Judy Babb

Having taken the suggestion of several people, I contacted the University of North Texas and now have an intern helping with the tasks that go with the office. This semester it worked particularly well since Mary Reeves, the other journalism teacher and a graduate student at UNT, got the internship. The department chairman seems eager to maintain the relationship so it is hoped I will get an intern each semester.

I now receive numerous state newsletters and review them for material to share with the JEA members through Newswire.

I am also assigning various officers and commission chairs a specific issue of Newswire for which they will be responsible for reporting their particular responsibilities. Of course, any officer or board member can have an article in any issue as needed. Please call ahead so that appropriate space can be reserved.

The due dates and issues are as follows:

Issue	Due Date	Responsible Parties
July	May 1	Certification/Multicultural
October	Aug. 15	VP/Regional Directors
January	Dec. 1	Scholastic Press Rights/ <i>C:JET</i>
March	Feb. 1	Development and Curriculum

I will send out a reminder postcard the month before the article is due.

Publication Committee Chair Connie Fulkerson often adds information about new publications available in the bookstore and Executive Director Linda Puntney adds the Headquarters Report on receipt of the disk as well. President Candace Perkins may also wish to add a President's Report.

Additionally the January and July issues will contain information about the convention just past, including student awards, publication awards, certification recipients and adviser awards. The October and March issues should contain some information about the upcoming conventions. High School Journalist of the Year application forms will run in the October and January issues and the JEA Awards form will run in the March and July issues.

COMMISSIONS

CERTIFICATION COMMISSION — H.L. Hall

Requests for application forms for CJE and MJE have been coming in at a rapid pace since the fall convention in Columbus. This may be attributed to the winter issue of *C:JET* which focused entirely on the certification process. Thanks to all who contributed to that issue—especially the MJEs who willingly agreed to allow their projects—the ones they did to become MJE certified—to be published.

Another reason for the influx of requests for certification, may be the letters which headquarters is now mailing to members in states close to the national convention. These letters are mailed three to four months prior to each convention. Headquarters began doing this prior to the Columbus convention, and plans are to continue the mailings before each convention—both fall and spring. The letters inform the recipients about the certification program, and they urge individuals to apply in time to be recognized at the upcoming convention.

Beginning in Long Beach, the time allotted for taking a test will be 2-1/2 hours, instead of the previous two-hour time block. This additional time was given to allow the moderator plenty of time to explain procedures and to answer questions before the test begins. This also should give the participants an extra 15 minutes to complete the test.

By March 1, there were 199 CJE's and 29 MJEs. In addition, seven individuals have applied to take the CJE test in Long Beach, and four have applied to take the MJE test in Long Beach.

Congratulations to Susan Hathaway Tantillo, the new Certification Commission chair. Any questions about certification should be directed to her.

CURRICULUM/DEVELOPMENT COMMISSION — Jack Kennedy

The commission has been involved in five separate projects over the past few months, and several of them will be finalized this spring.

1. The Video Journalism Curriculum Guide has finally been completed and, after final proofing, will be printed and available to the membership through the Bookstore. A sub-committee headed by Susan Massy worked on the project for 18 months. This time seems a bit excessive, but considering that this is the first such guide, perhaps the delay was inevitable. This is a most important *first* step in helping our membership better deal with the rapidly changing world of electronic journalism.

2. Partially as a reaction to membership concerns and partially due to Board discussion, a series of promotional brochures are being developed. The first two brochures are in final draft form, and are aimed at high school administrators. One discusses the benefits of journalism in the curriculum, focusing on outcomes. The second addresses participation in JEA and in conventions particularly. The series will be expanded as the Board sees fit.

3. The Commission continues to provide background packets for the Issues Seminars conducted at national conventions. My particular thanks go to City High students, who have done the basic research and much of the formatting for 17 such packets over the past two years.

4. The Commission is happy to be working with the Multicultural Commission to develop multicultural curriculum units, the first of which (on news writing) is in final draft form for the Long Beach convention. Several more are in the planning stages.

5. One area the membership mentioned often in the May 1992 survey we conducted as needing attention was design. As part of our attempt to increase our offerings in this area, I have edited the Summer 1993 issue of C:JET, focusing on packaging the news. The cutting edge articles in that issue augment the solid offerings already offered through the Bookstore.

The membership (again through the May 1992 survey), indicated the need for increased curriculum offerings in five areas: computer applications, design, photography, press rights and headline writing/design. We offer a variety of materials in each of these areas through the Bookstore, but it is clear that we need to do two things: better publicize the Bookstore offerings, perhaps using one-page flyers in regular mailings; and continue to expand our offerings in these areas.

Summary comments: The Curriculum/Development Commission finds itself increasingly involved in marketing and promotion. We may be entering a period of time in which Development takes precedence in Commission activities.

As always, the Commission is eager to hear suggestions, concerns and needs from the membership.

PUBLICATIONS COMMISSION — Connie Fulkerson

The JEA Bookstore catalog was mailed to members along with the Long Beach convention booklet, which helped boost sales this spring. There have been several additions to the bookstore, including the Tinker vs. Des Moines videotape, "Beginning Broadcast Newswriting" and "Classroom Publishing," which includes contributions from several JEA members.

We will be test marketing several new items at the Long Beach convention, including expanded offerings in computer, multicultural and yearbook.

The addition of textbooks such as "Journalism Today" and "Getting Started in Journalism" has been beneficial. New editions will be coming out soon on several books we carry.

Income from the bookstore surpassed \$95,000 this year, which was \$10,000 higher than the projected income. Gross profit was \$36,574.14. Convention sales topped \$7,000 in Columbus, another record.

College Media Advisers has spoken with Linda Puntney concerning carrying specific books related to the college market in the bookstore, including "Student Publications: Legalities, Governance and Operation," a new book by Louis Engelhart.

John Cutsinger has given us permission to reprint with JEA's logo several of the publications he published while managing Hooray for Student Publications in Texas. He turned over the publishing rights at no charge to JEA.

SCHOLASTIC PRESS RIGHTS COMMISSION — John Bowen

To mutilate a phrase, there are lots of apples juggling in the air right now.

The Commission has filed a request for a \$50,000 seminar on enacting anti-Hazelwood legislation with The Freedom Forum. We would like to have this three-day seminar for two representatives of each state this August at JEA Headquarters. We are anxiously anticipating word.

We are also beginning to work with the American Civil Liberties Union of Northern California to investigate the possibilities of national distribution of its Macintosh disk, Express Yourself. The disk is a Hypercard interactive

teaching tool for the First Amendment and free speech.

JEA has asked us to update the pamphlet *First and Foremost*, which is distributed free to anyone requesting it.

The fall issue of *C:JET* also will be the responsibility of the Commission.

As usual, the Commission has been monitoring censorship around the country and giving assistance as needed or requested.

Commission director John Bowen will be expanding the Commission, starting in Long Beach, so there will be regional representation so incidences of censorship can be better monitored. Anyone interested should contact him at Lakewood High School, 14100 Franklin, Lakewood, OH 44107, 216-529-4025.

COMMITTEES

MULTICULTURAL COMMITTEE — Steve O'Donoghue

The Multicultural Committee evolves into the Multicultural Commission April 1, 1993. Through the efforts of several key individuals from within and without JEA, great strides have been made toward JEA's goals of a greater multicultural awareness and inclusion by our membership.

At the Denver 1992 convention an outreach plan was developed by the committee which included adding four non-voting minority members to the JEA Board for two-year terms: an African American, a Latino, an Asian, and a Native American. In addition, four minority teachers were to be recruited for mentoring, training and networking at the Columbus convention. Committee co-chair Mary Arnold, National Association of Black Journalists executive director Walterene Swanston, and Louise Ritchie of the Detroit Free Press were instrumental in developing and lobbying for the plan which was approved at the JEA business meeting.

JEA Outreach for Multicultural Diversity was implemented at Columbus, where new board members Tony Gomez, Tucson, Ariz.; Diane Honda, Reseda, Calif.; Robert Tohe, Tuba City, Ariz.; and Willie Wooten, Detroit, Mich., took their seat at their first board meeting. Veteran JEA advisers Jack Harkrider, H.L. Hall, Julie Dodd and Jack Kennedy acted as mentors to the new board members.

Advisers Norma Kness, Blackfoot, Idaho; Joyce Spight, Chicago, Ill.; and Dina Barrera Elder, Mission, Texas, were also mentored at Columbus as part of the committee's and JEA's efforts to attract more minority members and involved them in the workings of the organization. Committee members Mary Arnold, Walterene Swanston, Marie Myers, Craig Trygstad, J.A. Rios, Jon Funabiki and Robert Greenman acted as mentors, session presenters and seminar monitors.

Results were beyond expectations: Diane Honda became immediately involved in local planning for Long Beach. Tony Gomez ran for Southwest Regional Director — but only after Robert Tohe decided to let his colleague take his first stab at elected JEA office. Willie Wooten vowed to return to Detroit and recruit more advisers.

At Long Beach four new advisers will be added to Outreach: Janet D. Perry, San Antonio, Texas; Winnefred Rowell-Bullard, Camden, N.J.; Frances Margo Tyree, Fairfax, Va.; and Sheila Acosta, San Antonio, Texas. Mary Arnold, Robert Greenman, Steve O'Donoghue and Marie Myers will act as mentors.

Long Beach will be the high-water mark of JEA diversity efforts thus far. As requested of the Board in Columbus, Walterene Swanston and Craig Trygstad will take the entire board through diversity training on Thursday, April 22. Several keynote speakers are journalists of color, and there is a session on relating to diversity or multicultural issues scheduled for every hour of the convention beginning at 8 a.m. on Friday.

Also, through the hard work of Diane Honda and other committee members, a large contingent of minority students is expected at Long Beach. Fifty registration-waiver scholarships also will be donated by JEA and NSPA to encourage minority student involvement at the convention.

Mary Arnold is tabulating the results of a survey of urban high schools to determine how many still publish newspapers and has, with Njeri Fuller, began developing curriculum materials that will be a starting point for further commission efforts.

Representatives of professional minority journalism organizations have been invited to participate at Long Beach with the view to increasing ties between JEA's diversity efforts and those of the profession. As of March 15 representatives from the National Association of Black Journalists and Asian American Journalists Association have responded affirmatively.

SCHOLASTIC PRESS ASSOCIATIONS — Julie Dodd

The Scholastic Press Association (SPA) directors held four sessions at the Columbus convention:

- Scholastic Press Associations: What Help Do You Have? — Bruce Konkle, South Carolina Scholastic Press Association;

- Summer Workshop Courses for Advisers — Cheryl Pell, Michigan Interscholastic Press Association;
- Grant Proposals for Supporting Scholastic Press Projects — John Hudnall, Kansas Scholastic Press Association; and

- Scholastic Press Association Roundtable — Julie Dodd, Florida Scholastic Press Association.

The sessions were attended by representatives from 15 scholastic press associations.

Four sessions are scheduled for the Long Beach convention.

Two newsletters for SPA directors and JEA Board members were published during the 1992-93 school year, one prior to each convention.

This year we welcome new directors to Alabama Scholastic Press Association, Maryland Scholastic Press Association, Missouri Scholastic Press Association and the Dow Jones Newspaper Fund.

WRITE-OFF CONTEST COMMITTEE — Hilda Walker

LONG BEACH CONVENTION: The Contest Committee for this convention are Linda Puntney, JEA executive director, computer design contests; Carol Mills, JEA headquarters, registration; Hilda Walker, JEA contest chair, newspaper contests; Sharon Gentry, contest co-chair, yearbook contests; Susan Hathaway Tantillo, judges/moderators; H.L. Hall and John Bowen, speakers; and Ed Galdrikian, video-broadcast contests.

The committee has offered 31 on-the-spot contests, including radio news, literary magazine, and video broadcast. The yearbook/newspaper photography contests are carry-in with a critique session and will be judged Friday night.

In the five computer contests, Carol Mills handled the registration and mailed out the contest rules. The contestants will bring their entries to the convention to be judged on Friday night. They will also have a critique session with the judges.

HANDBOOK REVISIONS: The three video broadcast contest guidelines were printed in the revised 1993 edition of the handbook. The newspaper copyediting and headline contests was changed this year to include only an Associated Press style test, headlines for three stories and captions for three photos. Judging forms were revised for this contest.

FUTURE CONVENTIONS: Local chairs for the contests in the Washington, D.C., convention on Nov. 18-21, 1993, are Leah Jaffee Kohn and Sharon Deibel. Dina Minato will chair the contest in Portland, Ore. April 22-24, 1994. For the Dallas convention on Nov. 17-20, 1994, the local contest co-chairs are Mary Pulliam and Bradley Wilson.

REGIONAL DIRECTORS

NORTH CENTRAL REGION — Susan Hathaway Tantillo, director

This supplements last fall's report.

ILLINOIS — IJEA's Mid-Winter Retreat was March 5 and 6 in Belleville at Belleville West High School. IJEA member Nancy Smith hosted the weekend event. Highlights of the retreat included a board of directors' meeting; a luncheon featuring Larry Bates, a specialist in media relations and crisis relations management; and a session on stress management featuring Alice Tourville from St. Anthony's Hospital in St. Louis.

A panel of IJEA board members selected Tareta Lewis from University of Chicago Laboratory High School as the 1993 Illinois High School Journalist of the Year. Tareta's portfolio will be submitted for further consideration at the national level when the JEA/NSPA meets April 22-25 in Long Beach, Calif. Tareta's adviser is Wayne Brasler, long-time adviser of the award-winning U-High Midway.

Plans have been made for next year's Mid-Winter Retreat, tentatively scheduled for March 4-5, 1994. Charlotte Huggins of New Trier High School in Winnetka had previously offered New Trier as a possible site.

IOWA — E. Carolyn Olson, executive editor of the Iowa City High Little Hawk, was named the Iowa High School Journalist of the Year in recent competition. Geoff Mulvihill, Pleasant Valley, was second; and Aaron Brown, City High, was third. Dick Johns, Quill and Scroll, University of Iowa, judged the competition.

Eleven high school yearbook staffs received Awards of Distinguished Merit in the Iowa High School Press Association's first-ever whole book yearbook contest. From that group, Clarksville, Council Bluffs Thomas Jefferson, Council Bluffs Abraham Lincoln, Dyersville, Ft. Dodge St. Edmond, Iowa City City High, and Washington High School were selected to receive the Neubert Award, an award of excellence named in memory of Grinnell High School journalism instructor Mick Neubert who died just over a year ago. Additionally, nine schools received Awards of Achievement while another 11 yearbooks were given Awards of Honor.

JEA member Linda Smoley, Council Bluffs Abraham Lincoln, and her staffs were recognized in a February article in the Des Moines Register. The headline read, "No Pulitzer Prizes — yet; Council Bluffs journalism program racks up awards." In addition to interviewing Smoley about her journalism program, Mike Whye, Register correspondent and photographer, interviewed students who are in the program. The three-column story ran with a large photo featuring Smoley and five of her students.

IHSPA members round out the year with the spring newspaper and literary magazine contests. Winners of the contests will be notified; presentation of awards will be at the fall conferences, scheduled this year for Iowa City and Des Moines.

MINNESOTA — Minnesota High School Press Association had its annual fall convention. Judy Knudtson reports, "It went well, although attendance was down." She adds, "Linda Puntney (JEA executive director) did a great session for advisers. If she couldn't net any new memberships, I don't know what will."

All-Minnesota Awards, including an Adviser of the Year and Administrator of the Year, were presented. MHSPA also completed the fall Gold Medallion contest for yearbooks and literary magazines. Knudtson reports that several Minnesota schools were cited in the NCTE Excellence in Literary Magazines Program.

A new newsletter format called Hot Sheets, designed by Jim Bernard and Tom Keekley, is being used. It features items written on only one side and one topic only so they are ready for dissemination and/or duplication.

MHSPA has scheduled its Spring Newspaper Gold Medallion Awards for April. Minnesota Newspaper Association is again offering its \$1,000 scholarship apart from the \$300 Journalism Educators of Minnesota state journalist scholarship. Minneapolis Tribune is continuing its money series and featuring stories written by teens around the state.

NORTH DAKOTA — Robert Hendricks, state director, reports that he has been helping to reorganize the state journalism association to save it from any more budget cuts and have it survive until better times arrive. Part of the reorganization, according to Hendricks, is aimed at getting the fall and spring meetings to meet the needs of the schools, who are also having major budget cuts.

In conjunction with that action, Hendricks has been revamping the Journalist-In-Action (JIA) Contest for the state organization. The JIA is a contest similar to the national write-off contest.

Hendricks also has been maintaining his advisers' hot line in an attempt to help advisers with problems ranging from layout to administration. He reports averaging about two dozen aid calls per year.

NORTHWEST REGION — Linda Ballew, director

MONTANA — Marilyn Sexton, who teaches English, journalism and Macintosh computer classes at Skyview High School in Billings, Mont., has accepted the state director's position. She brings to this position more than 10 years of scholastic journalism experience and a wealth of enthusiasm and ideas.

Sexton has established a newsletter itinerary to disseminate information to Montana JEA members because her goal is to encourage more communication among Montana journalism teachers so she can use their input to make JEA a more valuable resource for them. The first newsletter was mailed in October, and it contains a membership forms and Student Journalist of the Year guidelines.

Along with this information, Sexton also is working to develop workshops. Beginning this summer at Eastern Montana College in Billings, Sexton will try to organize a workshop for advisers and student journalists; and in October for the Montana Education Association's convention in Great Falls, Linda Ballew, John Forsyth, and Sexton will work with the Montana Association of Teachers of English and Language Arts (MATELA), the NCTE affiliate, to present sectionals related to scholastic journalism issues and student publications. During this time, plans to encourage at least 10 advisers to take the CJE or MJE certification tests are being made.

Past state director Judie Woodhouse and Linda Ballew have traveled to Helena, Mont., to meet with Jan Cladouhos Hahn, the language arts specialist from the Office of Public Instruction to review and update the Montana Teacher Education Program Standards. This will upgrade the certification requirements for prospective journalism and publication teachers/advisers by improving teacher education standards for Montana universities and colleges. At this time, the standards have been sent to Gail Gray, assistant superintendent, Department of Accreditation and Curriculum Services, along with a letter from Woodhouse, Ballew and Mary Moe, the current president of MATELA to ensure that prospective journalism advisers have taken a minimum of three credits in these areas: Press Law, News Reporting and Production.

A survey taken by the University of Montana's School of Journalism ascertained how journalism was being taught in the 172 public school in the state. The results, summarized by Jim Kittle, are as follows:

Teacher preparation for journalism instruction included: 4.3 percent of the responding teachers majored in journalism in college, 5.8 percent minored in journalism in college, 53.6 percent majored in English in college and took at least one journalism class (currently the OPI's minimum certification endorsement standard), 33.3 percent had no formal journalism training at the college level and 2.9 percent had "other" training, defined by respondents as business administration with at least one class in journalism. This is a potential problem, since respondents said ethics and libel were being discussed in only 75.7 percent of their schools, and texts were being used in only 46.4 percent.

Kittle said, "If one-third of Montana's journalism teachers have no formal training in journalism, it might not be considered surprising that ethics and libel were not being taught in one-quarter of the schools. However, with the potential for community aggravation and real legal troubles that could come from ignoring these facets of journalism, I find that figure troubling. Equally troubling is the information that more than half of the schools are not using texts, which might help to keep inadequately prepared teachers out of trouble."

Other survey information included:

Of the schools that responded, 95.5 percent had some form of journalism program defined loosely as some type of class, school newspaper, or newspaper or annual as an extracurricular activity. Several respondents indicated their program consisted of a class in "annual" and was not extracurricular. Of this group of 95.5 percent, 61.6 percent said they teach at least one formal class of journalism, and 11.6 percent said their school offers a series of at least two journalism classes defined as a series of "elementary and an advanced class." Broadcast journalism was being taught in 17 percent of all responding schools. Two of these schools are "AA" sized, and seven are "C" sized.

Annuals were being produced by 93.8 percent of all respondents and newspapers by 78.6 percent. Of those schools that produce a paper, 84.1 percent said their paper was a forum for student expression, the legal parlance from the 1988 U.S. Supreme Court decision in *Hazelwood School District v. Kuhlmeier* for extending First Amendment protection of speech to student. Of the schools producing a paper, 4.5 percent were doing so weekly, 17 percent bi-weekly, 61.4 percent monthly and 17 percent on an "other" schedule, which was defined by two respondents as "once a semester," and "one paper at the end of the unit." Of the schools producing a paper, 71 percent said their emphasis was on "news-gathering" and 10.3 percent said it was on "creative writing."

The total of students being served in each school's journalism programs is as follows: fewer than 10 students were being served in 42.1 percent of the schools, fewer than 20 students in 37.4 percent of the schools, fewer than 30 in 5.6 percent, fewer than 40 in 6.5 percent and more than 40 in 5.6 percent of the schools. Grade nine was being offered journalism in 41.1 percent of schools, grade 10 in 62.6 percent, grade 11 in 91.6 percent and grade 12 was being offered journalism in 92.5 percent of the responding schools.

IDAHO — The Idaho Journalism Association again held its successful annual conference in Sun Valley. A record number of students attended and were able to compete in a new type of proficiency contest. Two newspaper and yearbook contests were based on a feature story or a layout. For example, Barbara Croshaw and a fellow adviser presented the history of Sun Valley, then allowed students time to obtain additional sources and information so they could write a feature story. The entries were then judged based on a proficiency checklist. Overall, 50 participants were awarded certificates. In some cases, these awards were the only recognition some schools received. The advisers loved it!

The Idaho association also sponsored a "Design the Conference Logo" contest. That logo was then used on the programs and placed on T-shirts which were made available for the students to purchase with each adviser receiving a free T-shirt. The winning student received an all-expense paid trip to the national convention in Long Beach. Walsworth Yearbook Co. sponsored the contest, and because of its popularity, the association hopes to continue this next year.

A student press rights bill was again drafted. This year the content was limited to student publications rather than "encompassing the entire world of students' rights." The printed bill received a number; however, it was due to come before committee at a late date. The legislature had planned to adjourn March 19, so it was not possible to get it through both houses. The representative sponsoring the bill will present it early next session as a personal bill. It is hoped it will be more successful. Next year will be the last try.

The Idaho State Department of Education approved a course guide for Journalistic English and Literature. This is the second year of the course and many districts are offering the class which teaches journalistic writing through a literature base. Currently, two advisers in the state are drafting a proposal to write a textbook to accompany the course.

Idaho had six entries for journalist of the year. One will be selected and submitted at the national level.

WYOMING — In preparation for the 1993 convention, the journalism instructors for the state of Wyoming are planning their first spring retreat in Casper on April 16 and 17. Typically, the executive board has made many of the

decisions to get ready for the fall convention.

By having a "retreat," it is hoped that particularly adult-oriented concerns, that many advisers encounter, can be answered. Information about the MJE and CJE will be offered, as well as information about being endorsed for teaching journalism in the state of Wyoming.

The executive board has done considerable work in preparation for its fall convention. Julie Dodd from the University of Florida has been contacted and will be in attendance. It is hoped that an arrangement for out-of-state evaluation of the yearbooks will be made. The University of Wyoming's journalism department has agreed to evaluate the newspapers.

SOUTHWEST REGION — Vicki Scorsone, director

I would like to thank the Southwest JEA members for their support and input the past two years. As your regional director the next two years, I hope you will continue to contact me with your questions and comments, as you have in the past. I am here, through your choice, to represent and present the regional views to the JEA Board. I will present all views express by our membership. In other words, KEEP those cards and letter coming! That is the only way I can truly represent YOU as your regional director.

The following people have accepted appointments as State Directors in the Southwest area: Peggy Gregory, Arizona; Jim Shuman, Northern California; Dianne Gum, Colorado; Bart Asato, Hawaii; V. LaVerne Forest, Nevada; Sharon Gentry, New Mexico.

The Southern California JEA President Dwight Bustrum and the JEASC Board will be selecting a state director in April.

ARIZONA — Jim Martin of Scottsdale Community College recently has been elected executive secretary of the Arizona Interscholastic Press Association (AIPA). As such, Martin will work closely with the executive board on all business matters and provide a permanent mailing address and phone contact for Arizona advisers who may have questions about the organization or need help in their jobs.

One of his first jobs has been to help coordinate the spring convention on his campus. He also will help with the production of the AIPA newsletter.

"For '93 AIPA Has Another Beat" was the theme of the spring convention at Scottsdale Community College April 2.

At least 400 high school students from throughout the state were expected. Starting with a local news anchor as the keynote speaker, the convention sessions covered newspaper, yearbook, photography, the broadcast media and public relations.

Advisers met during a session to forge a statement endorsing a free student press and backing advisers who are having trouble with censorship.

Students could also participate in a mail-in contest as part of the convention. Contest Chair Kerry Benson reported there were three to four categories for literary magazine and 20 categories for newspaper and yearbook, including a general excellence category for newspaper for which a trophy was awarded. Winners in other categories received plaques.

The AIPA Summer Workshop is set for Aug. 1-5 in the cool pines of Northern Arizona University in Flagstaff.

Tuition costs have been reduced from \$220 to \$200 for all students because of a gift from the AIPA organization based on profits from the fall convention. Scholarship money is also available to 19 students at \$100 each from a grant from the Arizona Republic and Phoenix Gazette.

Workshop Director Michael J. Fox said last year's turnout of 108 students was good, but hopes that these added incentives further boost attendance. Teachers and counselors represent the "finest from around the state," Fox said.

Faith Harris, in-service chair, has coordinated a turn-around trip to Laughlin for advisers — just for the fun of it!

The trip departs Saturday, May 8 at 6 p.m. and returns around midnight the same night, giving advisers and their significant others eight hours in Laughlin to tempt Lady Luck.

For those not attending the JEA convention, an advisers-only PageMaker Pagination Workshop is also available Saturday, April 24 at Scottsdale Community College.

The Arizona High School Journalist of the Year award was boosted by the AIPA board from \$100 to \$500 for first place and from \$50 to \$200 for second place this year. Participation in the contest increased dramatically as a result.

Arizona advisers have expressed interest in somehow being able to view winning entries for the High School Journalist of the Year award or having the national judges make a list of the qualities of winning entries as an aid to advisers who have never had students enter before.

NORTHERN CALIFORNIA — Northern California advisers celebrated advances in student press rights but many school journalism programs are under increasing pressure due to the lingering effects of the recession in California and two consecutive years of drastic state budget cuts. Since the passage of Proposition 13 over a decade ago, financing of schools in California has shifted from local areas to the state; most school districts now depend on more than 80 percent of their operating funds from the state. State budget cuts have meant the death of an undetermined number of yearbooks and newspapers.

However, advisers in California could celebrate an expansion of student press rights as Education Code Section 48950 officially took effect Jan. 1, 1993. In addition to the strong press rights students have enjoyed under Section 48907 since 1977, the new statute significantly strengthens high school students' rights to freedom of expression. Section 48950 reaffirms that students have broader rights to freedom of expression under state law than under current interpretations of the federal constitution, and second, extends those rights to students attending private secondary schools.

Section 48950 rejects the approach of Supreme Court decisions in the Hazelwood and Fraser cases and prohibits schools from punishing students for "any conduct that is speech or other communication that, when engaged in outside of the campus, is protected from government restriction by the First Amendment to the United States Constitution or . . . [by] the California Constitution."

And private school students enjoy these same guarantees as long as the protections afforded by the statute are not inconsistent with the tenets of any religious organization that controls a school. Private and parochial students now have press rights in California!

The collaborative effort between JEA Northern California and Southern California JEA to produce a model curriculum guide is near completion. The work should be published this year.

JEANC has also adopted a Policy for Vendor Support to ensure that all vendors are treated fairly and equitably, establish procedure for handling requests for financial or other support, and to expand opportunities for advisers and students to increase their awareness of the variety of professional vendors with whom they can work to produce their publications.

JEANC has also established Special Scholarship/Fellowship Awards to encourage student journalists and new advisers to excel in the field and maintain high standards of journalism. Grants from \$200 to \$1,000 will be made annually in addition to the Journalist of the Year awards. The grants will be announced and awarded each spring.

It is Northern California's turn to host the annual state convention. A committee under Convention Chair Alyce McNerney of Cupertino H.S. is finalizing plans for the Oct. 15-17 event at the Santa Clara Marriott Hotel.

Northern California state director Steve O'Donoghue has been elected chair of the Multicultural Commission and stepped down as state director. Long-time adviser and current JEANC President Jim Shuman has been appointed by Southwest Regional Director Vicki Scorsone to fill the spot. Shuman began his duties April 1.

COLORADO — State Director Dianne Gum reports that Colorado's journalism program continues to grow and change under the state leadership of the Colorado High School Publications Association (CHSPA).

Of interest to advisers and students in the state and throughout the region is the CSU/CHSPA Publications Institute scheduled for this summer. What has been previously known as a journalism camp at Colorado State University is now under the direction of CSU journalism professor Garrett Ray and he will receive extensive input from the CHSPA board of directors. Between July 31 and Aug. 6 the Publications Institute will offer separate sessions for yearbook and newspaper; in previous years sessions for both were held at the same time and that limited some opportunities for advisers and students who were involved in both. Many of the changes for 1993 are a result of recommendations on surveys received from participants at the 1992 camp.

Journalism publications and students in Colorado have two major annual contests. The annual yearbook conference is held each spring and an exciting part of the day is the announcement of winners of numerous areas in the state yearbook contest; contest entries are submitted each fall after the spring and fall delivery books have been published. The annual newspaper conference is held each October with numerous workshops held in the morning followed by the announcement of the newspaper contest winners in the afternoon; contest entries are submitted by June 1 so that the judging can be done during the summer. Both conferences are held at the University of Colorado campus in Boulder under the supervision of CHSPA executive director Don Ridgway.

HAWAII — Bart Asato will continue as Hawaii director of JEA. He is also in the first year of a two-year term as recording secretary of the Hawaii Schools Publications Association, the main journalism advisers group in the state. Asato met with state and district language arts resource personnel to garner support for journalism programs in the public schools. The state and district are interested in developing and/or funding seminars and speakers for journalism teachers next fall. Asato is currently polling advisers to see what kind of seminar or workshop would be most helpful.

The University of Hawaii held its annual high school "Journalism Day" writing competition in February. Students received writing instruction, then listened to guest speakers. Students wrote their stories based on the speakers, who talked about balancing work and school.

In May, the Hawaii Schools Publications Association is holding its annual yearbook competition and luncheon and the Hawaii Publishers Association is sponsoring its annual newspaper awards luncheon.

NEVADA — After Nevada's disappointing defeat in the legislature several years ago, State Director LaVerne Forest was part of a panel discussion on KNPB, a local public TV station. The panel consisted of several students, a high school principal and Forest. The discussion was freedom of expression for students, particularly high school journalists. At one point in the discussion, the moderator asked the principal whether she thought that there should be an administrative policy regarding freedom of expression for students. She said she didn't think so. When he asked Forest, she said she would welcome such guidelines as long as she could have an opportunity to help shape them.

At graduation the following spring, our friend on the school board, who had followed the legislative attempt to get a freedom of expression law passed, suggested that Forest draw up a freedom of expression policy, run it by a lawyer and send her enough copies for the board. She did this, but didn't hear anything more about it for a year. In January 1993, when the new board was installed, the policy was presented to them.

In January of this year, they passed the Freedom of Expression Policy for Washoe County Schools. Forest, like everyone else, first heard they had taken action when she saw it in the morning paper. They had modified the wording, which modeled the California law, but essentially it was the same as the one submitted to them.

It is hoped that passing such a policy in one school district might establish a precedent for other districts. At any rate, we are in a much better position to go to the legislature and ask that they pass a law guaranteeing freedom of expression for all the state schools.

Sometimes the process is lengthy and difficult, but it is worth the fight.

NEW MEXICO — The New Mexico Scholastic Press Association 1993 Annual Spring Write-Off Contest, directed by adviser Connie Blue, was held March 19-20 at Del Norte H.S. in Albuquerque.

Sina Pleasant of La Cueva H.S., Albuquerque, was named the 1993 New Mexico High School Journalist of the Year. Susan Libman, Eldorado H.S., Albuquerque, took second place and Jeffery Milling La Cueva HS, received third place. Pat Graff is the La Cueva adviser and Toni Light is the Eldorado adviser.

Beverly Friedman, newly elected NMSPA president, announced Santa Fe as the site of the 1993 fall convention.

NMSPA is also sponsoring an advisers only, hands-on workshop, "Climb to the Mountain Top," in Angel Fire, N.M., June 19-24. Pat Graff and Sharon Gentry are the workshop directors. Leading the photographers will be photojournalist Joe Mitchell. Mitchell has worked for the leading New Mexico papers and currently owns his own studio. Writers will be led by Don Zancanella, professor of writing at University of New Mexico. Coaching students will be led by Rik McNeill, an All-American newspaper and yearbook adviser from Clearwater, Fla.

Pat Graff was also honored at the convention for her selection as New Mexico Teacher of the Year. Pat has made the "Final Four" cut for the National Teacher of the Year Award. Winner of the National Teacher of the Year will be announced in late April. NMSPA advisers are very proud of Pat and her accomplishments in the education and scholastic journalism field. Pat is the first scholastic journalism teacher to be selected in the "Final Four."

HEADQUARTERS — Linda S. Puntney, executive director

ROUTINE OPERATIONS

More. This seems to be the operative word to describe the routine at Headquarters. We have more certification applications, more bookstore orders, more requests for information about the organization, more requests for advice on teaching journalism and advising student publications and more requests for help developing curriculum and dealing with potential or real censorship questions.

Write-off contestants for the Long Beach Convention can also be added to the "more" list. I believe the 1,208 students entered in the contest marks the highest number in Write-offs since I joined JEA in August of 1989.

On Jan. 14, 1993, ballots were sent to 1,195 teacher/adviser members of JEA. Forty-four percent or 526 of the ballots were returned. The ballots were counted on Feb. 16 since mail was not delivered on Feb. 15. Within 48 hours, headquarters notified all of the candidates of the election results.

In January Headquarters also copied and mailed Scholastic Journalism Week materials which were designed and prepared camera ready by Jim Shuman.

Other services routinely provided by Headquarters include membership mailings; design and production of *C:JET* and assisting on the production of *NewsWire*; bookstore marketing, invoicing and inventory; dispatching communications to Board members and others; supplying mailing labels for convention mailings, elections, SPLC, etc.; compilation and mailing of packets to state and regional directors; coordinating other requested mailings; and networking with other academic and professional organizations.

The Headquarters staff currently consists of an executive director whose salary is paid by Kansas State University and whose JEA duties are defined as 22.7 percent of her total assignment; a full-time administrative assistant/bookstore manager whose salary is paid by JEA; and a full-time office manager whose salary is paid by Kansas State University. Students have been hired on a free-lance basis to help with the production of *C:JET*, and other JEA publications and materials. This summer an intern from the University of Florida will join the JEA staff.

MEMBERSHIP

As of March 31, 1993, membership in the organization was at 1,524 which represents a 2 percent increase over last at this time. Teacher/adviser memberships increased 7 percent.

A state-by-state breakdown of JEA membership as of March 1993 is included with other Board materials.

BOOKSTORE

The Bookstore continues to be profitable. Actual income exceeded what had been projected for the year. The convenience of credit-card sales and increased offerings make the Bookstore a real service for members. Connie Fulkerson, Bookstore manager, has provided additional details in another section of this report.

CONVENTIONS

In January, the executive director attended the AEJMC Secondary School Division meeting in Atlanta. The meeting was co-sponsored by SNPA. At that meeting SNPA made a strong commitment to scholastic journalism and networking with the group may result in JEA/SNPA sponsored projects for high school teachers and advisers.

Headquarters continues to take a significant role in convention coordination. Local committees in Washington, D.C., and Portland are working on those conventions. Headquarters has worked with Ken Siver to develop and schedule the program for Long Beach, Washington, D. C., and Portland. Those activities include program production and coordinating speakers, write-off registration, computer design contests, break with a pro, newspaper and yearbook swap shops.

JEA membership, bookstore and certification materials have been distributed by the executive director at Quill and Scroll presentations, publishing company workshops and seminars, a number of state high school and college workshops, College Media Advisers/Associated Collegiate Press conventions and at the Columbia Scholastic Press Association convention in New York in March. The executive director also made presentations at those conventions.

CERTIFICATION

Apparently, members are becoming aware of the program and convinced of its value as requests for information and actual received applications are increasing.

Headquarters has assisted the commission by producing certification materials, handling applications, and mailing letters to states surrounding each convention site. Those letters and the *C:JET* issue dealing with certification projects can be credited for the increased awareness of the program.

The test was given at the Pennsylvania state meeting and Florida has requested the test be given at the state meeting in May. The Columbia Scholastic Press Association has also agreed to allow time for the test to be given at their March national meeting in New York.

ADVISERS INSTITUTE

Brochures have been mailed to all members at least twice. Applications for the 1993 Institute have already started coming in.

Dates for the event are Desktop Publishing, July 9-11; Law and Ethics: Advising into the 21st Century, July 11-16; and Supervision of School Publications, July 18-23. Instructors include Bob Esler and Rob Melton in Desktop Publishing; Randy Stano, Candy Perkins, John Bowen and a host of professionals in the Law and Ethics segment; John Bowen, Kathy Daly, Linda Puntney and professionals in the Supervision of School Publications. Emphasis during the second week will be on law and ethics, publication design and coaching of writing.

CHANNEL 1 TOUR

After conferring with JEA officers, the executive director agreed to jointly sponsor a five-state tour with Channel 1 and National Scholastic Press Association. The tour, which involves no financial commitment from JEA, will travel to five high schools for Channel 1 broadcasting and a media seminar. It's a chance for JEA to have access to the five schools visited as well as all the schools Channel 1 transmits to. The tour runs May 9-14.