



# Journalism Education Association

"Leading the way in scholastic journalism and media education"

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## *Semi-Annual Report*

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## Seattle, Washington Journalism Education Association March 29-April 1, 1990

This is the eleventh semi-annual report prepared for members attending the business meeting at the national convention.

The report is the result of a request to shorten business meetings and to cut down on the amount of time spent listening to reports. It is not the intent to prevent discussion of problems and information which might lead to a decision. Such discussion and involvement are vitally needed to keep JEA alive. There is also a great deal of information to digest in a short time during the board and business meetings.

New members often attend business meetings and need more information on JEA activities. Therefore, the written reports in this packet serve several needs. The reports become part of the permanent record at JEA headquarters. They can be used for reference when a change in officers is made. They provide a history of the activities of the organization, and they join the regular annual reports started back in the early 60's. These reports are provided only at conventions. They are not mailed to members. Minutes of all board and business meetings are filed at JEA headquarters and are available to any member upon request. Summaries are provided in the fall issue of C:JET along with the financial report.

**Regional Directors:** Jack Wilson, Northwest; Vicki Scorsone, Southwest; Susan Hathaway, North Central;  
Susan Coughenour, South Central; Sherry Haklik, Northeast; Margaret M. Johnston, Southeast

**Commission Chairs:** Mike Brown, Certification; Betty Morton, Development/Curriculum; Connie Fulkerson, Publications; John Bowen, Scholastic Press Rights

# PRESIDENT'S MESSAGE--Dr. Ken Siver

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Inter-organizational networking and collaborative projects continue to be a top priority of the Journalism Education Association. As a result of greater communication between the professional press, higher education, other scholastic press associations, allied organizations and JEA, we are witnessing a number of advancements and improvements in the field of journalism education.

A few recent examples:

- **The Outreach Project**, JEA's cooperative effort with the American Newspaper Publishers Association Foundation continues its efforts to inform professional press associations of the issues facing scholastic journalism. In 1989 committee members met with press/publisher associations in Kansas, Washington and Wisconsin. Additionally, the project nationally distributed an additional 60 copies of the Outreach Notebook.
- **Yearbook Publishers Association** recently held a day and a half of talks with Tom Rolnicki of NSPA, Ken Siver of JEA and Ed Sullivan of CSPA. Representatives of the Yearbook Publishers Association were very receptive to the information and concerns presented. Siver discussed the current JEA agenda, urging the publishers to support a number of JEA initiatives including curriculum, technology, press freedom, teacher certification, minority outreach and Scholastic Journalism Week. Rolnicki covered trends and sought financial support for a yearbook law handbook. Sullivan reviewed current practices in publication ratings/critique service.
- **Poynter Institute for Media Studies Conference** "Broken Ladders, Revolving Doors: Retaining Minority Journalists" in January gathered approximately 75 media people from around the country. The majority of participants were newspaper editors and publishers. Others represented minority journalism organizations, television stations and higher education. Siver was invited to attend as the only representative of secondary education.
- **The National Council of Teachers of English** newly formed committee on English Teachers and School Publications met for the first time in November. The committee, chaired by Pat Graff of Albuquerque and staffed by a number of JEA members, is promoting the visibility and work of publications advisers. Seven goals were set for 1990 — workshop outreach, curriculum development, legal resources, networking, communication links, professional awareness and internal affairs. Additionally, the NCTE membership adopted a resolution supportive of student freedom of speech. The resolution deplored the recent erosion of student freedom of speech and press and urged the passage at the state level of protective legislation.
- **The Gannett Foundation** has not only awarded JEA's Certification Commission a grant for nearly \$12,000 to fund a Summer 1990 symposium on journalism teacher certification, but it has further supported the commission's work by offering to host the symposium at its new headquarters in Arlington, VA. Additionally, the Gannett Foundation has added a staff person to work with the high school press. In a somewhat related development, Gannett's USA Today Newspaper in the Classroom program, Classline, has been greatly enhanced by the publication of its new curriculum packet. JEA members Dr. Barbara Hines (Howard University) and Dorothy McPhillips (past president) are among those who helped with the development of these materials.
- **A Guide to Scholastic Journalism Research** is being made possible through the financial support of JEA, Quill & Scroll Society, the Iowa High School Press Association and the Secondary Education Division of the Association for Education in Journalism and Mass Communication. The guide, being compiled by Mary Arnold and Jennifer Messenger of the University of Iowa, is due out this summer. National in scope, it is intended for use primarily by college and high school educators and graduate and undergraduate students.

Projects such as these are representative of a new era of sharing and cooperation from which we all benefit.

# **PAST PRESIDENT'S REPORT--Dorothy McPhillips**

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## **CONVENTIONS:**

March 30-April 1, 1990 - Seattle, WA - SeaTac Red Lion  
October 25-28, 1990 - Indianapolis, IN - Hyatt Regency  
April 12-14, 1991 - Albuquerque, NM - Marriott  
November 15-17, 1991 - Chicago, IL - Hyatt Regency  
April 10-12, 1992 - Denver, CO - Radisson Hotel  
November 19-21, 1992 - Columbus, OH - Hyatt Regency  
November 19-21, 1993 - Washington, D.C. - Ramada Renaissance  
November 18-20, 198=94 - Dallas, TX - Hyatt Regency

## **OUTREACH PROJECT:**

A report for the year 1989 was made to ANPA Foundation Director Judith Hines and ASNE Education Committee Representative Mike Forrester. Three visits were made. John Reque spoke at a Kansas Press Association Meeting in Wichita, April 6, at a Wisconsin Editors meeting in Milwaukee, December 7 and I participated in a panel at the Washington Newspaper Publishers Association meeting in Spokane. Two sessions on the Seattle Convention program are being presented by Washington Publishers.

We sold 33 notebooks and distributed 27 complimentary copies to NIE Managers around the country. I added a packet of 23 pages of material for NIE Managers to the last 100 notebooks. We sold another 5 copies during January of 1990. We have 29 notebooks left.

## **COMMITTEES**

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### **WRITE-OFF COMMITTEE—Hilda Walker**

The Write-off Rules and Guidelines Handbook has been revised for the next two years. It will be used for the first time in Seattle and will be the official reference to contest rules until 1992. Computer Design contests are now included in the handbook as well as the optional Literary Magazine contests. New rules have been printed for the Copyediting and Headline Writing contest to update it in keeping with editing principles now used in the schools.

## **COMMISSION REPORTS**

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### **Scholastic Press Rights—John Bowen**

The Scholastic Press Rights Commission has been busy so far this winter:

- \*Working with two teachers facing censorship problems, one in Indiana and the other in Missouri.
- \*Developing a statement which can be used to aid teachers facing prior review
- \*Completing plans for a booklet focusing on the best of the scholastic press
- \*Answering questions about press freedom from newspapers, administrators, and teachers
- \*Working with the state legislature in Ohio (and assisting those in other states) on the details of anti-Hazelwood legislation

While most of these are ongoing projects, the statement on prior review and specific assistance for teachers facing censorship were just begun recently.

The Commission appreciates JEA members and others who notify them of censorship instances. Please continue to do so.

## **Certification Commission—Mike Brown**

The three commission sub-committees met during the St. Louis convention to refine plans for the commission's summer 1990 symposium. Each committee determined what preparations needed to be accomplished before the symposium and set deadlines for this work.

The Implementation Committee determined that it could have all the necessary forms ready to offer certification under option 1 by January 1990. Option 1 requires applicants to have a major or minor in journalism or mass communication including coursework in news writing and reporting, communications law, and publications advising.

Offering certification under this option was subsequently announced in the winter issue of Newswire. Headquarters reported that it received nearly 50 requests for applications. Applications for consideration before the Seattle convention had to be returned by March 15.

Commission chair Mike Brown and JEA President Ken Siver spoke at the Secondary Division Conference of the Association for Educators in Journalism and Mass Communication, Jan. 5, in New Orleans. They explained JEA's rationale for offering national certification and outlined the plans for implementing this project.

Gerald Sass of the Gannett Foundation contacted Siver in January and offered meeting space at the Gannett Foundation headquarters in Arlington, Virginia for the summer symposium. Brown and Siver accepted the invitation.

Brown also explained the national certification plan to advisers at the Southern Interscholastic Press Association Convention in Columbia, South Carolina, March 10. He distributed certification applications, the JEA membership brochure and the Bookstore catalog.

Each commission sub-committee will meet during the Seattle convention to assess progress made since St. Louis and further plans for the symposium, July 30-Aug. 5.

## **Development/Curriculum Commission—Betty Morton**

The Development/Curriculum Commission has been compiling information for its newest curriculum guide, television production. Contacts have been made, and expertise has been sought in deciding what criteria will be included in the final product. Since the November convention, several have volunteered to contribute and the guide will soon be prepared for printing. Susan Coughenour Massey has been asked to chair the committee working on the final printing of the guide. Other commission members, Alma Holton of Virginia and Vicki Scorsone of New Mexico, have been collecting materials for the television production curriculum guide. The Photography Curriculum Guide, which was made available at the Fall Convention in St. Louis, has had good response.

Other projects the commission has undertaken include the updating of "Using Quotes" and "Feature Writing." John McCartney has accepted the chairmanship of this project and is working with commission members Hope Carroll of Louisiana, Bob Atwood of Maryland, and Karen Flowers of South Carolina in getting both ready for reprinting by Seattle convention time.

Sharon Gentry of New Mexico has been asked to chair the committee to publish an Advisers' Idea Notebook/Workbook which hopefully will include classroom activities, exercises, guidelines, etc. The commission welcomes the submission of any materials from JEA members who would like to share in this project. Send any ideas, projects, activities, etc. to headquarters and they will be forwarded to the commission for inclusion.

The request for materials for the revival of the commission service of publications exchange, "Have We Got News For You" did not generate any responses. If there is interest expressed at a later date, the commission will be glad to act on it. Any other suggestions the membership would like to make to the commission concerning future projects will be greatly appreciated.

## **Publications Commission—Connie Fulkerson**

The major project for the Publications Commission since the fall convention was the 1990 JEA Membership Directory. Although the goal was to have it out in January, problems with converting the database to type delayed the production by nearly a month. This problem has been solved for next year. Scholastic press associations and advisers groups throughout the country were called to obtain an accurate listing that should be beneficial to members. It is hoped more member networking will be the result.

Also completed was the typesetting and printing of the new Write-Off Contest booklet. Hilda Walker, Write-Off Contest chairperson, submitted the new copy for the booklet.

The search for helpful publications and other items for the bookstore is on-going. Several new publications, including "Covering the Global Village" by Youth Communication, and the "Teenagers Themselves" trilogy by journalism students at Glenbard East High School (Howard Spanogle, adviser), have been added this spring. Two publications, "Feature Writing" and "Using Quotes," are being revised by the Development/Curriculum Commission.

The committee met with a representative of The Video News Magazine Co., a Texas company which plans to develop several videotapes about careers in journalism. The first project, "How it is to be a Sports Reporter," was taped at the Super Bowl and included interviews with sports reporters from throughout the country. This tape may be included in the fall bookstore catalog, since Headquarters receives numerous requests about careers in journalism. The company also plans tapes about other careers in print and broadcast journalism.

Although book orders have slacked off a bit since the fall mass mailing, they continue to come in steadily. With the help of board members, state and regional directors and scholastic press associations, the bookstore catalog and membership brochures have reached advisers throughout the country.

Although \$36,112.86 was spent for bookstore operations (including the printing and mailing of the catalog to about 25,000 schools), income was \$39,814.66, for a \$3,701.80 profit.

The fall catalog is in the planning stages. Many new publications have been reviewed and final decisions will be made by June for what will be included or discontinued. Also being considered is a graduated charge for shipping and handling. The current \$2.50 for each order is not nearly enough for the larger orders. This change should offset the high mailing costs. Also, we would like to use UPS, not USPS fourth class book rate for shipping. Customers would be able to receive their orders in one to two weeks instead of four to six weeks.

Book sales at the conventions have been tremendous. About \$2,500 worth of merchandise was sold in St. Louis, thanks to the help of board members who staffed the table.

## **REGIONAL AND STATE DIRECTOR REPORTS—compiled by Candace Perkins**

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### **NORTHWEST REGION—Jack Wilson, director**

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**IDAHO**—Barbara Crowshaw, Idaho state director, reports 30 JEA members in the state. The Idaho Journalism Advisers' Association awarded scholarship to three students, one of whom will be submitted in the JEA national competition at the Seattle convention.

Three other activities are in the planning stages in Idaho. One is a spring mail-in write-off contest. Another activity is the planning of the annual fall conference. This summer, Idaho advisers will co-sponsor a summer workshop with Ricks Junior College.

**OREGON**—Newly-elected Oregon State Director Nancy Giuliani reports 60 JEA members in the state. Oregon JEA has several activities in the planning stages.

OJEA, in cooperation with Northwest Scholastic Press, will be hosting a workshop at Oregon State University in July. This five-day event will feature all aspects of scholastic journalism for both students and advisers.

A second summer workshop, this one for advisers only, will be held in Ashland. New advisers will be for focus of this workshop, and attendees will experience the Ashland Shakespearean Festival.

In Portland, 10-12 journalism teachers are cooperating to come up with a literature-based journalism course. This group is also working together to increase travel benefits to workshops and conventions. They are also working on a curriculum fair.

Last fall, OJEA hosted its fourth annual Fall Press Day at Oregon State University. The event drew 67 advisers and 840 students from 53 schools. Half of the schools competed in the write-off contests. A highlight of the workshop was a series of 20 hands-on Macintosh workshops. Margie Boule, a columnist for the Daily Oregonian, was the keynote speaker.

**WASHINGTON**—State Director Barbara Nilson reports that the main activities of WJEA since the semi-annual report in St. Louis have been working with Dorothy McPhillips on the 1990 national JEA/NSPA convention in Seattle and promoting Student Free Expression legislation.

The legislative bill received a number and a hearing before the Education Committee in January but was not put on the floor for a vote. WJEA plans to continue to work on its passage next term. The task force, in conjunction with the student chapter of the Society of Professional Journalists at Pacific Lutheran University, prepared an outstanding informational brochure for distribution to legislators, schools and members.

WJEA is also continuing with its regular programs. In February, an in-service computer day was held for advisers with advanced computer skills. Twenty advisers participated. WJEA also selected an adviser of the year and a journalism student of the year. Two adviser scholarships to summer workshops were also awarded.

In April, WJEA will sponsor John Cutsinger as the speaker at the annual Yearbook Day. The featured speaker for WJEA's annual summer workshop will be Mark Goodman from the Student Press Law Center. The summer workshop will be held at Central Washington University, in Ellensburg.

**WYOMING**—Building JEA membership is one of the key interests of State Director Gary Vickrey. He's looking forward to getting ideas from other state directors at the Seattle convention.

At a meeting in February, state officers worked on plans for their annual state convention which will be held in Casper in October. The Wyoming advisers also chose their first Journalism Student of the Year. In conjunction with the student competition, the group is planning to choose a state Adviser of the Year in the future.

Also of note, Representative Nyla Murphy, from Natrona County, introduced a student free expression bill

before the current session of the state legislature. Unfortunately, the bill did not make it out of committee, but Representative Murphy plans to introduce the bill again during the next session.

## **SOUTHWEST REGION—Vicki Scorsone, director**

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**ARIZONA**—State Director Peggy Gregory mailed Journalism Education Week information and activities to every state JEA member. Her principal paid the postage.

Arizona received six entries for the High School Journalist of the Year competition. The state association, AIPA, awarded \$100 to the first place winner and \$50 to the second place winner. March 10, Prescott was the site for the spring AIPA convention. Underclass journalists attended sessions on publication planning for 1991-92. Seniors attended sessions on college information and careers in journalism. The summer workshop is set for Aug. 5-9 at Northern Arizona University in Flagstaff. Michael Fox will again be the director. A new, more hands-on curriculum is in the works. Students will not only attend classes, but will have a presentation by a professional at the opening assembly each morning.

AIPA has received \$5,000 for convention and workshop scholarships from the **Arizona Republic and Phoenix Gazette** newspapers for a two-year period. AIPA has voted to send the JEA state director to one convention per year as part of the fund.

**COLORADO**—State Director Sheryl Fulton reports the Colorado High School Press Association is working to pass a Student Expression Bill. It passed the Senate and was introduced into the House Feb. 26. At deadline time, Fulton said the chances of passing were slight, because of so many conservative House members. She also plans to prepare a one-page JEA flyer to distribute at the spring yearbook workshop, summer journalism camp, and fall newspaper workshop.

**NEVADA**—State director V. LaVerne Forest reports her group held its annual High School Journalism Day in November at University of Nevada, Reno.

**NEW MEXICO**—State Director Sharon Gentry reports NMSPA has finalized its state Spring Write-off and Seminar Convention plans. Santa Fe will host the convention April 20-21. NMSPA plans to hold a press conference with the 1991 New Mexico gubernatorial candidates, and professional New Mexico journalists will conduct seminars in writing and ethics in journalism. NMSPA has had an increase in middle school membership and is working to meet the needs of these advisers. NMSPA has also begun work on first amendment rights with many NM legislators. JEA convention officials will meet with the local committee members at the Marriott Hotel April 7 to discuss the April, 1991, JEA national convention in Albuquerque. The selected theme is "Launching New Ideas."

## **NORTH CENTRAL REGION—Susan Hathaway, director**

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**ILLINOIS**—IJEAsponsored a photo contest to obtain student work for a journalism calendar to be published by Herff-Jones. Eighty photographers were judged, and Root Photographers awarded a 35mm camera to the winner.

A winter advisers' retreat was held at the Ambassador Hotel in Decatur Saturday, Feb. 17. Turnout was up from last year. The board plans to continue holding such a February meeting. The 1991 retreat will be hosted by Susan Hathaway at Wheeling High School. Plans are to move the retreat's location around the state from middle to north to south in an attempt to maximize the number of advisers who are able to be involved at least every three years.

IJEA is surveying all high schools in the state to compile a state-wide directory of journalism programs and personnel.

Nicci Millington, St. Charles High School, was named the Illinois High School Journalist of the Year for 1990.

Barbara Fuson has resigned as state director as of this report to pursue graduate study. Tom Winski, Monmouth High School, is the new JEA state director.

Board members of IJEA have made significant strides in two areas of concern. Following a meeting with IJEA members last fall, the Illinois Board of Higher Education changed the wording of its recommendation to state universities covering acceptance of high school journalism. Instead of saying, "Typically, journalism does not fulfill English requirements," the section now says that any course consistent with the state learning outcomes for language arts should be accepted. IJEA is sending a sample letter and a list of university admission officers' names to members so they can have their individual courses approved by each state school. Also, legislative chair Candace Perkins reports that there is some improvement in the status of a student free expression bill in the state. The Illinois Press Association (professional press) has agreed to help promote the bill which is still alive in the House Education Committee. Perkins is currently working out some changes in the bill's language with IPA and Ellis Levin, its sponsor. Then she will get additional sponsors for the bill.

**IOWA**—Two major research efforts involving JEA funds or publications are underway at state universities. Mary Arnold at the University of Iowa is working on a scholastic journalism research guide which is being funded, in part, by JEA. Also, Jane Peterson at Iowa State University is in the process of surveying educators involved in scholastic journalism about their current work, their research interest, and if they are willing to collaborate with others in the field. She and Julie Dodd of the University of Florida in Gainesville are working with Molly Clemons to produce one issue of C:JET every other year that is devoted solely to scholastic journalism research.

Another event involving several JEA members was the annual IHSPA Advisers' Retreat held in Ames Feb. 9 and 10. Tom Emmerson, ISU Journalism Department DEO, was the featured speaker. After the department's recent struggle for survival with the Board of Regents, Tom was on hand to assure advisers that the department is healthy and plans to stay that way.

The **Des Moines Register's** Minority Journalists Program went over well with 20 Metro area high school minority journalists participating. Plans are in the making for a similar event next year.

State director Rita Penney plans to author some journalism education products for Perfection Form Company and will be busy trying to make time to work on these. Therefore, Pam Rodewald of Fort Dodge HS will take over the position.

**MINNESOTA**—State director Judy Knudtson reports that the fourth and most successful JEM Winter Workshop was held in January and drew over 55 people "in one capacity or another." The program included a "wonderful stimuli to improvement with Tom Rolnicki's slide presentation on the current standards in newspapers, yearbooks, and magazines." Other presenters included a Mac desktop presentation by a metro store, a session by Dave Nimmer, journalism professor and former newspaper and television personality, and a photographer who shoots action for schools. Other highlights included goody bags with teacher-type freebies, "thanks to legwork by board members and much support from Taylor Publishing and Josten reps, and several colleges' mass communication departments. We had enough door prizes donated so everyone who attended walked home with something, from Giorgio to an OJEA Style Handbook to sample college texts." Herff-Jones, Josten's and Taylor reps set up displays to explain their computer programs and to show yearbooks for perusal. These three companies also each sponsored a part of the workshop — coffee and rolls, afternoon break, and cocktail hour.

Recently Knudtson and two other advisers attended the journalism education educators' session at the Minnesota Newspaper Association annual convention. "This was a wonderful session of exchanges and networking among professional newsp[aper] editors/publishers of small dailies or weeklies, college mass comm departments, and high school journalism teachers," she said.

The state individual students newspaper contest, the Gold Medallion Contest, has deadlines April 9. MNA



“very graciously judges for us.” The association also gives \$1000 scholarship to the Minnesota High School Journalist of the Year.

Several JEM board members will be speaking at the spring MCTE convention April 21 in Minneapolis about the elective credit problem many colleges are handing to our high school programs. Speech, drama, etc. are being affected as well as journalism.

Other future plans include the summer journalism workshops at the U of M and the summer “low cost, lower profile JEM critiques of newspaper, magazines, and yearbooks for advisers who don’t feel financially or journalistically ready for an NSPA, CSPA, or Quill and Scroll critique.”

The state department of education has issued a draft of its policy statement regarding school publications. It’s not as “censor-prone” as advisers had feared, “but it is worse than if we had nothing,” said Knudtson. The legislature has stated that it does not want to handle student expression in a bill form and has given the task to the education department. A former MCLU freedom of the press advocate told the task force dealing with the issue that high school papers should offer no opinions — no editorials and columns — because the paper is paid for by taxpayers’ money.

Added Knudtson, “It’s disgusting to end up having to fight to stay at point zero.”

**WISCONSIN**— Susan Hathaway, regional director, continues to communicate with all the Wisconsin members in hopes of recruiting a state director from their ranks. She, along with Candace Perkins, spoke at fall press day of the Kettle Maraine Press Association (KEMPA), located at the University of Wisconsin-Whitewater. They distributed JEA membership brochures and plugged the national conventions.

KEMPA sponsored an advisers’ retreat in January for its members.

In her latest letter to the Wisconsin JEA members, Susan offered to run their Journalist of the Year Contest for them so that they could have a student eligible for national competition. Portfolios were due to Hathaway by March 15.

## **SOUTH CENTRAL REGION—Susan Coughenour Massey, director**

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**ARKANSAS**—Dixie Martin, state director, reports the Arkansas Journalism Advisers’ Association will meet during the state convention, April 27 and 28 in Little Rock. Five to six hundred advisers and students are expected to attend. On-site and mail-in competitions will be held for newspaper, yearbook and literary magazine.

For the second year, the Arkansas Journalism Advisers’ Association will be giving scholarships for students to go to summer workshops.

**KANSAS**—At this time, as a year ago, the Kansas Scholastic Press Association is still lobbying for the Student Freedom of Expression bill. The bill was passed by the Kansas House of Representatives last year but is presently stalled in the Kansas Senate Education Committee, according to state director Cheryl Attebury.

Selection of the Kansas Student Journalist of the Year was made Feb. 23 by a panel of journalism professors from the University of Kansas and Kansas State University and a professional journalist from **The Kansas City Star**. The judges awarded \$500 to the first place winner and \$250 to the second place winner. Two individuals were named as third place winners, but were not awarded scholarship money. Funds for the scholarships were raised from donations of \$250 each from the Kansas Press Association and the Kansas Scholastic Press Association and from money made from a bus caravan of students and advisers to the JEA/NSPA fall convention in St. Louis. Fourteen students submitted portfolios at a cost of \$10 per entry.

Regional write-off competitions at five sites throughout the state were held in February with winners advancing to state competition May 5. The state meeting will include a program for students and advisers in addition to the contests.

For the first time, KSPA will award a Kansas administrator with the Administrator of the Year Award. Candidates for the award were nominated by journalism advisers. The winner will be announced at the May 5 state meeting.

KSPA will be bidding a fond farewell to Jackie Engel, executive secretary, later this year. Jackie was one of the first members of the organization that later became KSPA. She has done a great deal to advance scholastic journalism in Kansas and will be missed. A committee recently completed the search for a new executive secretary, but the name has not yet been released.

**LOUISIANA**—Hope Carroll, state director, announces that, for the first time, Louisiana has a student to represent the state in the Journalist of the Year competition. Information was distributed through conferences as well as through the JEA mailout, and a qualified student has been selected.

Dr. John Butler has resigned as executive secretary of the Louisiana Scholastic Press Association. Replacing him is Phil Ward, adviser to the **Daily Reville** at LSU. Butler will concentrate his efforts on teaching and research. One of Ward's primary concerns is working with legislators to get support for student press rights legislation.

The LSPA's second annual Spring Yearbook Conference was March 6. Steve Ferguson, North Miami H.S., North Miami, FL, and Linda Puntney, JEA executive secretary, were guest lecturers. More than 600 people attended the event on the LSU campus. Yearbooks entered in the state competition were evaluated according to LSPA's new guide book. A similar guide book is planned for implementation for newspaper competition. The workshops attract publication staffs from across the state.

Ken Siver, JEA president, and Mike Brown, chairman of the JEA curriculum commission, spoke at the midwinter meeting of the secondary division of AEJMC in New Orleans and were instrumental in developing significant interest in JEA among advisers. Several new memberships should result from their efforts.

**MISSOURI**—Liz Lockhart, state director, writes that, from the approximately 20 applicants, a statewide steering committee has selected a student from Mt. Vernon, as the Missouri Student Journalist of the Year. The committee also selected Anita Campbell from Warsaw H.S. as the Missouri Journalism Teacher of the Year. Virginia Woodring of Springfield will be given the 1990 Taft Award for continued service in journalism.

A state-wide, one-day desktop publishing workshop is being planned for Missouri journalism teachers. The workshop will take place at the Summer Media Workshop in early August at the University of Missouri (Columbia).

The Missouri Interscholastic Press Association is currently rewriting its yearbook critique form. The new form will be ready this summer in time for the 1990 critique service.

MIPA also recently donated \$165 to the Scholastic Press Law Center.

**OKLAHOMA**— Since the state has no current director, a mailing was sent out to all Oklahoma JEA members in a search effort for a state director. Two excellent candidates have applied and selection will be made very soon.

**TEXAS**—Seventy-nine JEA members were reported in St. Louis; five more have been added since then. Over 200 Texas Association of Journalism Educators (TAJE) and 10 corporate members are on the rolls through March 1, according to state director Jack Harkrider. Four one-day regional conferences were conducted by TAJE for new advisers at various college campuses during the fall. This was the first time such conferences were conducted, and more than 60 advisers attended. Plans are being made to offer additional and more extensive conferences next fall.

Texas High School Press Association held its annual workshop Nov. 30 through Dec. 2 in Arlington. More than 400 students and advisers attended. Advisers, local professionals and out-of-state guests presented approximately 150 sessions. TAJE conducted an on-site, write-off and photography contest, with close to 250 students participating.

A TAJE endowment fund has been established. Interest from contest proceeds, fund-raising, and donations will be used to continue providing two or more \$1,000 college and four or more \$100 workshop scholarships for students of member advisers. Funding for four or more \$100 workshop scholarships for member advisers will

come from the endowment fund.

A TAJE curriculum notebook — similar to the one put together for the San Francisco Spring JEA workshop, is being assembled and will be sold through the mail and at state and regional workshops and meetings. It will be revised yearly, and the proceeds will go into the scholarship fund.

TAJE members have been provided State House and Senate Education Committee member addresses and were urged to include them on their exchange paper mailing lists. Also provided were U.S. House and Senate Education Committee member addresses for urging the establishment of a National Scholastic Press Week.

The TAJE executive Board conducted a two-day winter planning retreat in Austin. Included in the retreat were sessions on curriculum and textbooks, with a language arts representative of the Texas Education Agency; on effective Legislation and State School Board Lobbying for journalism interests, with a congressional aide; on journalism education and trends, with a professor of journalism/journalism education and director of student teaching from Southwest Texas State University; on cooperation and shared programs with professional newspapers and media organizations, with the executive director of the Texas Daily Newspaper Association; on proposed revisions of student on-site competitions, with the Write-off Contests Director, John Cutsinger.

TAJE provided a lists of experienced advisers to the Texas Education Agency which will be used to select members of the State Textbook Proclamation and Selection Committee. Journalism books come up for adoption in Texas in 1993.

The TAJE Executive Board appointed itself as an advance convention planning committee to work with JEA and NSPA on the 1994 fall convention in Dallas. After preliminary details are worked out, a permanent planning committee will be appointed within the next 18 months.

Revised Journalism Essential Elements, which shift the emphasis in scholastic journalism from teaching production methods to teaching writing and the higher thinking skills, were presented by TAJE to State Curriculum Revisions Committee members in regional meetings, and were unanimously approved in the meetings. The revised Elements are expected to be approved at the state meeting in April, then recommended this summer for approval by the State School Board.

Four candidates for Journalist of the Year submitted applications and portfolios. A winner will be selected the first week of March and forwarded to JEA headquarters.

Information is currently being gathered to determine the feasibility of creating a four-to-six day summer workshop for advisers, which would be conducted during the first two weeks in August. Further discussion will take place at the next Board and membership meeting, scheduled for Austin, April 7-8, during the Interscholastic League Press Conference (ILPC) Spring Workshop.

TAJE will be lobbying to the Curriculum Revision Committee and the State School Board to include journalism as a specified elective in the Advanced Academic Degree Plan. We also will be lobbying for the creation of a Liberal Arts Advanced Degree Plan, with journalism as a specified elective. Members plan to lobby the State Legislature next year to exempt student publications and advertising from all state sales taxes.

## **NORTHEAST REGION—Sherry Haklik, director**

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**CONNECTICUT—**"The conference in Washington, D.C. a year ago convinced me of the importance of JEA," writes state director Mary Ellen Minichiello. But she admits to feeling left out living on the East Coast. She has tentatively planned a conference for area advisers who use desktop publishing.

**INDIANA—**Spring is a busy time in Indiana, according to state director Nancy Hastings, with several regional student and adviser workshops and conferences planned. Ball State University will host over 2000 students for its April J-Day. H. L. Hall will be the keynote speaker. Indiana University will open its doors to writing and design competition at its Media Marathon. The Northern Indiana Journalism Seminar welcomes over 500 students and advisers to the northwest corner of the state, while Wabash Valley plans a day conference for those from the mid-section of the state.

On top of these activities, applications are available for student and adviser summer workshops at Ball State

University and Indiana University, as well as a minority workshop at IU.

In the future, all energy is in high gear as the state readies to host the October JEA/NSPA Fall Conference in Indianapolis. A strong mix of educational, recreational and just plain fun activities are planned as Indiana shares some of its Hoosier hospitality.

**MICHIGAN**—State activities have included working with Michigan Interscholastic Press Association for a freedom of expression bill and conducting the JEA Journalist of the Year contest. State director Ken Zelnis reports that there are two state conventions and a summer workshop at Michigan State University.

**NEW JERSEY**—State director Robert W. Thomas reports that the Garden State Scholastic Press Association sponsors a spring advisers' conference with a Bob Stevens scholarship to decide JEA Journalist of the Year. The spring yearbook conference at RBRHS is firmly in place. The New Jersey Press Women and New Jersey Press Association both sponsor contests. **The Asbury Park Press** sponsors Press Start, a series of Saturday workshops to replace the journalism classes diminished by new state curriculum requirements. The governor's annual press conference focused on drugfree schools. Thomas, too, thinks JEA should have another conference in the East.

**OHIO**—State director David Weisenberger reports Northeastern Ohio Scholastic Press Day at Kent State is April 14; Journalism Association of Ohio Schools spring retreat is April 27-28; Great Lakes Interscholastic Press Association Spring Banquet is May 5; High School Press Club of Central Ohio Workshop at Otterbein College is May 12.

The Ohio Coalition for First Amendment Rights had its bill to protect students' press rights introduced to the House Education Committee by Rep. Judith Sheerer Feb. 20. The proponents' hearing was Feb. 27. If the education committee accepts the bill, it will be sent to the full house for hearings this spring. The Coalition has been working to have the legislation introduced for over two years now. "We have high hopes for the bill, but don't expect it to go unassailed. Rep. Sheerer said she expects the Ohio School Board Association will come out against the bill," said Weisenburger.

He added, "JEA must take a stand supporting the Indiana yearbook adviser who was fired from her job when she refused to allow the football coach to have editorial control. We cannot stand by and allow this to happen."

**WASHINGTON, D.C.**— Capital Area Youth Journalism Exchange will have its spring meeting to plan a Journalism Day and to establish a five-year plan, reports director Barbara Hines. The Washington Association of Black Journalists held its Saturday Seminars through March 15. Also, the Minority Journalists Association is working with high schools on a volunteer basis. "Despite a mailing to all high schools in the district, and to students who had participated in minority journalism workshops, no one entered the DC Journalist of the Year contest. I believe that two of my students did submit to the Maryland contest," Hines adds.

**WEST VIRGINIA**—State director Ruby Dyer announces that Marshall University is hosting its annual United High School Press Convention, April 6-7. West Virginia is hosting its annual high school journalism writing contest, April 19-20.

## **SOUTHEAST REGION**—Margaret Johnston

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**ALABAMA**—State director Marie Parsons reports that Rita Peterson of Athens High School is her state's adviser of the year, and Perri Colley, also of Athens High School, is the Journalist of the Year. JEA membership forms were included in state convention information; 470 attended. The Heart of Dixie Summer Communication Workshop is Aug. 3-6, and Fall Regional workshops are Sept. 17-25.

**FLORIDA**—State director Alyce Culpepper helped Florida Scholastic Press Association initiate a Florida

Journalist of the Year, which they hope to combine with the JEA one in the future. Upcoming activities include FSPA conference May 10-12 and the Summer Journalism Institute June 23-28 at the University of Florida with FSPA.

**GEORGIA**—Southeast director Margaret Johnston and state director Sylvia Daughtry were on a GAJD committee that wrote journalism curriculums, including ones for newspaper, yearbook, and literary magazines to submit to the State Department of Education for adoption.

She has promoted JEA through GSPA newsletter and will continue to do so at the GSPA convention in May and summer workshop at the University of Georgia. She is also promoting the buddy system to increase membership.

**NORTH CAROLINA**—High School Journalist of the Year competition was held for the first year, according to Kay Phillips, state director. She taught a workshop at UNC at Charlotte and has also publicized JEA in the fall NCSPAA newsletter.

**SOUTH CAROLINA**—State director Karen Flowers reports that she coordinated her state's high school journalist of the year contest. She also worked with SCSPA to piggyback mailing and to work out cooperation on payment of JEA membership dues. JEA membership was promoted at SCSPA and SIPA meetings.

**TENNESSEE**—State director Patsy Barger writes that Tennessee High School Press Association convention is this spring in Memphis and the East Tennessee State University's High School Journalism Day in the fall in Johnson City, TN.

# HEADQUARTERS REPORT—Linda S. Puntney, Executive Secretary

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Since the Nov. 2, 1989 report, Headquarters has continued to provide needed services for the Journalism Education Association. Since November Headquarters has handled an average of 40 calls each week, 10 additional requests for JEA information weekly, and about 25 book orders per week.

Routine JEA functions which have been handled by Headquarters are listed here.

**Renewal Postcards** were sent out in January to all those with expiring memberships.

**Membership** as of March 15 is 1,642, slightly down from that reported in November. The decline is due to the way memberships are processed. Once a membership expires the name is kept on the active list for three months to guarantee the JEA services are not interrupted while they are processing paperwork for renewal. At the end of three months the name is purged from the list.

**Indianapolis Program Proposals** were mailed out by Headquarters to the membership. According to Mark Kornmann, Indianapolis Steering Committee member, more than 100 proposals have been received by members.

**A FAX Machine** was added to the JEA communications system in January. The addition has been especially helpful for the bookstore and certification use. The FAX number is (913) 532-7309.

**Profit and Loss Statements** are now generated on a monthly basis. The statements have also been improved to carry the amount budgeted for each line item, the amount spent during the month and the amount remaining.

**JEA Informational Materials** have been sent to 14 states holding spring conferences for distribution to advisers.

**Headquarters Secretary** Teresa Rudolph has been hired to work halftime for the association. She replaces Linda Davison who transferred to an office manager's position in the Department of Geology. Teresa has been on board since February and is quickly learning the operation. Her office has been moved from the main journalism office to allow her more uninterrupted time to work on JEA responsibilities.

Two students are also used as student labor on an as-needed basis to help with membership data entry, assembly of mailings, and the bookstore.

**A Promotional Packet** for the organization has been developed since the St. Louis meeting. That packet will include a folder, general JEA information sheet, ad rate sheet, membership information sheet, and goals of the organization.

**The First JEA Membership Directory** in several years was mailed to members in late February. A considerable amount of time went in to the compilation and production of that publication which totals 104 pages. Perhaps one of the most helpful parts of the directory is the State Press Associations list. Connie Fulkerson spent a number of hours calling each press association to guarantee that the information printed in that list would be the most comprehensive and accurate information available.

**Certification Materials** have been prepared and mailed from headquarters. Currently we have had 68 requests for certification materials. As of March 15, 30 applications for certification have been completed and received.

Headquarters also typeset and had printed the new Write-off Contest booklet which was prepared by Hilda Walker. Production and mailing of C:JET also was handled by Headquarters.

**The Bookstore** continues to show a profit. With a \$13,000 inventory, more than a \$3,000 profit was realized for the year. Plans are being made to monitor the bookstore postage and labor costs for more exact reporting. Headquarters will add a postage meter and documented time delegation sheets for student workers beginning April 1. A Bookstore banner was made to use at conventions to help identify the Bookstore exhibition area.

**The Headquarters Staff** has attempted to maintain regular contact with JEA officers and commission chairs as necessary. The JEA president has been kept informed of the flow of operations from Headquarters, including any problems which might have been encountered.

**JEA Membership Material and Bookstore Literature** has been distributed by the executive secretary at five conferences since November. In January the executive secretary traveled to Long Beach, CA to meet with the JEA president and the NSPA executive director to visit a possible site for the 1993 spring convention. April 7 she'll meet with the planning committee, the JEA president and NSPA executive director on the 1991 Albuquerque convention. She'll also speak at three other state conferences before the end of this academic year.

**Summer Workshop Directors** will be contacted by Headquarters requesting they make membership and bookstore materials available to teachers during the summer. The executive secretary will also speak and distribute JEA materials at eight workshops this summer.

**A Personal Note** - At the end of eight months with this organization I would like to say thanks to each of you for your support, patience and encouragement as I have attempted to learn the many intricacies of the Journalism Education Association. The more I learn about the organization and the more I see it function, the more respect I have for those who have given it direction and established its excellent agenda. It goes without saying that I am committed to serving the needs of the organization and the Board.