

# JEA

## SEMI-ANNUAL REPORT

Information in this report comes from JEA board members and state directors. It is not intended to be a complete report of all JEA activities. A more complete report will be handed out at the spring JEA convention in San Diego. The following is in the order reports were received from various individuals.



◆ **SOUTHEAST REGION**  
**Rik McNeill,**  
**director**

MORE THAN 4,000 STUDENTS ATTENDED WORKSHOPS in late September and early October with the Florida Scholastic Press Association. Schools needed to attend a district workshop in order to participate in the state convention May 11-13, 1995 at the Orlando Hyatt Hotel. If there is sufficient interest by advisers, we hope to have the JEA Certification Test administered at the state convention.

◆ **FLORIDA**  
**Alyce Culpepper,**  
**CJE, state director**

At the spring convention, in addition to numerous seminars, on-the-spot contests are held in the areas of broadcast, yearbook, newspaper, news magazine, and literary magazine. The winners of prejudged contests in each of the above categories are announced at the Friday night banquet while the on-the-spot winners are announced at the closing ceremony, Saturday morning.

For the fourth year, FSPA joined with JEA to honor Florida's Outstanding High School Journalists. David Faigin from Marjory Stoneman Douglas High School in Parkland, Florida from the broadcast category was Florida's Outstanding High School Journalist. Other finalists were Jason Bronis (Martin County High) for Newspaper, and Kenneth Walters (Vero Beach High) for yearbook. Each finalist received a small monetary scholarship.

Several Florida advisers who are JEA members have been recognized for their accomplishments. Rik McNeill from Countryside High is the Southeast Regional Director. Shirley Moravec from Clearwater High and Marion Parten from Cypress Lake High received Lifetime Achievement Awards from the JEA.

Once again the University of Florida will host the Summer Journalism Institute in Gainesville. At the June 24-29, 1995 program, sessions will be held for Newspaper Editors, Newspaper Staff, Photographers, Yearbook Editors and Broadcasters. Several graduate level courses will be available for advisers.

◆ **NORTH CAROLINA**  
**Kay Phillips, CJE,**  
**state director**

JOURNALISM EDUCATION IN NORTH CAROLINA TOOK TWO giant steps this year. Because of interest and enthusiasm among journalism teachers and School of Journalism and Mass Communication leaders, the N.C. Department of Public Instruction (DPI) formed a partnership with the school to improve N.C. secondary school journalism education.

In the first step of working together, the school and the DPI put in place a voluntary endorsement plan for journalism teachers. And in the second step the partners

secured a grant for the hiring of a full-time director of North Carolina Scholastic Press Association (NCSPA). In its 53 years as an arm of the school, NCSPA has been directed by a professor appointed by the Dean. For the first time, the school conducted a nationwide search for a director and hired Kay Phillips, Ph.D., to fill the position. Also State Director for the Journalism Education Association (JEA), Phillips has met the national requirements for Certified Journalism Educator and Master Journalism Educator. Two other N.C. journalism teachers earned CJE status this year.

Taking a strong role in the education of journalism teachers and future journalists, NCSPA offered a summer institute, with four days of intensive, hands-on training in newspaper, yearbook, literary magazine, desktop publishing, photojournalism and broadcasting for more than 300 students and advisers from across North Carolina. NCSPA's critique services for school publications continue to give students the opportunity to improve their journalistic work through the use of evaluations. Next year the organization will officially change its name to include the broadcasting segment, becoming N.C. Scholastic Media Association (NCSMA)

The director will also take to teachers/advisers the four basic courses in the voluntary endorsement plan, through on-campus and telecommunication classes. During Summer '94, the DPI offered 20 journalism teachers and advisers fellowships of \$500 each to take the Journalism Education in the High School course. The fellowships will be offered again in 1995.

The N.C. Scholastic Press Advisers Association (NCSPAA), with Phillips as its executive secretary, will offer members five newsletters during the school year. Thus far in the 1994-95 school year, journalism workshops have been held in five regions throughout the state, providing students and teachers a forum for the exchange of ideas.

◆ **MISSISSIPPI**  
**Beth Pitts, state**  
**director**

SCHOLASTIC JOURNALISM IN THE STATE OF MISSISSIPPI centers around competition for an input from three communication workshops and contests.

The Mississippi Media Professional Communications Contest awarded its top place news honors in five categories to *The Student Press* of George County High School, Lucedale, MS. Seven first place awards in the newspaper division of Mississippi Scholastic Press Association competition went to *The Charger* of Oxford High School, Oxford, MS. MSPA, under the direction of Robin Street, also gave honors in yearbook competition to Mississippi School for Math and Science. Jackson Prep and Oxford won Best Magazine competitions in the MSPA literary and other-than-literary divisions, respectively. The Ray Furr Workshop in Columbus, MS also offered awards and training to various schools across the state.

◆ **GEORGIA**  
**Sylvia Daughtry,**  
**state director**

JEA MEMBERSHIP THROUGH THE GEORGIA ASSOCIATION of Journalism Directors was 17 plus two life members.

GAJD once again gave two scholarships to students to attend the Georgia Journalism Academy in June. The Georgia Scholastic Press Association Fall

◆ **SOUTH CAROLINA**  
**Karen Flowers,**  
**state director**

Workshop at the University of Georgia will be devoted to the Paralympics and becoming disability aware as journalists. The Paralympic Games follow each summer Olympics; 1996 will be the tenth year. They give athletes with physical disabilities the opportunity to strive for their goals. This program differs from the Special Olympics. Both programs serve different disabilities. As JEA state director, I will serve as a judge for the writing contest.

Sylvia also had an article published in the summer issue of C:JET, and she and some of her students attended the April convention in Portland, OR. She also plans to take students to Dallas.

The Georgia High School Journalist of the Year Contest was conducted by Margaret Johnston through GSPA. The winner was submitted to JEA for the national competition in April. Our contest will be handled the same way again this year.

Sylvia participated as a member of the Southern Interscholastic Press Association's Executive Committee. She attended the September meeting in Asheville, NC, to plan the March 1995 convention. That committee established a SIPA Foundation. Sylvia serves on the committee to determine how to spend interest money earned by the foundation. Sylvia also sent a letter to all GSPA schools to encourage advisers of publications to join JEA before December 1 in order to vote in the elections. She did this four years ago and membership increased.

THANKS TO THE OUTSTANDING SUPPORT FROM the University of South Carolina's College of Journalism and Mass Communication under the leadership of Dean Judy Turk (president of AEJMC), journalism programs seem to be growing stronger in the Southeast.

USC is the home of two outstanding scholastic organizations, the Southern Interscholastic Press Association and the South Carolina Scholastic Press Association. Professor Beth Dickey directs SIPA and Professor Bruce Konkle directs SCSPA. Both Dickey and Konkle have been recognized nationally for their outstanding work with scholastic organizations. Most recently Dickey serves as president of the scholastic division of AEJMC and Konkle received the Jim Paschal Award for Outstanding State Directors from CSPA last spring.

Andy Bosman works as scholastic press manager in the USC offices. Bosman has been an asset to the growing scholastic journalism programs at USC helping with SCSPA, SIPA and directing the Carolina Journalism Institute in the summer.

SCSPA held its fall workshop for newspaper advisers and students and annual awards convention for yearbooks and literary magazine students and advisers Oct. 17. They were projecting 1,100 in attendance at press time.

One of the biggest changes for us in South Carolina last year was the procedure for selecting our National Journalist of the Year. Because the deadline for the National Journalist of the Year was so much earlier than the deadline for SCSPA's Journalist of the Year, two separate contests had been run giving the state two journalist of the year. Karen Flowers, JEA state director, asked the SSCSPS executive board to move the SCSPA deadline to February so the student who received the state's award could

be the nominee for national Journalist of the Year. The board agreed and Clifton Chestnut from Wnado High School was selected as South Carolina's Journalist of the Year and as our nominee to the national competition. Chestnut is attending USC's College of JMC and working as an undergraduate assistant for SCSPA and SIPA.

Other awards presented at the spring SCSPA convention went to Linda Leatherman, JEA member from Lexington High School, who received the Reid Montgomery Adviser of the Year Award and Mary Ann Blaskowitz, former JEA member and newspaper adviser at Camden High School who received the Albert T. Scroggins Award. Also receiving an award in the spring was Karen Flowers who received a Gold Key from CSPA at the annual spring convention in New York.

Another exciting change in the Southeast is the formation of the SIPA Endowment Fund. The Endowment has been discussed for several years. The SIPA executive board met in September and took action that will allow the fund-raising procedure to begin. Board members hope advisers and students will see the SIPA Endowment Fund as a way to honor those who have given years of service and dedication to scholastic journalism.

Another aspect of scholastic journalism we are proud to have in South Carolina will be a great asset to advisers--a new course! Publications Advising (a three-hour graduate level course) will be offered through distance education by USC starting the spring semester of 1996. The distance education staff likes the possibility of this course being used by advisers outside the borders of South Carolina and will work out logistics in order to get the course to them, either by satellite or videotape.

Filming for at least 12 of the 16 programs will be done during an "advisers forum" at SIPA March 4. Advisers who attend SIPA can elect to attend one or two of four block sessions taught by some of the leaders and experts in scholastic journalism. Topics range from writing and editing to law and staff motivation. There will be no extra charge for advisers, other than the \$55 SIPA registration fee, for those who attend the "advisers forum."

The SIPA annual convention will be held March 3-5, 1995 in Columbia. Anyone interested in more information about this convention (or the new course) should contact Beth Dickey at USC (803-777-3320). The Carolina Journalism Institute will be June 18-24, 1995. Anyone interested should call Andy Bosman at USC (803-777-6284)

◆ **ALABAMA**  
**Diane Weber, CJE,**  
**state director**

ALABAMA SCHOLASTIC PRESS ASSOCIATION HAS HAD an active year. JEA Executive Director Linda Puntney was a key speaker at the ASPA spring convention in March. JEA membership was urged at the spring convention as well as the Long Weekend Workshop and the fall regional workshop. Effort is being made to offer CJE examination at the 1995 ASPS spring convention.

Under the direction of Jimmy McCollum, the new acting-director of ASPA, the organization held its Long Weekend Workshop in July, with 140 students studying with Rik McNeill, newspaper; Beth Fitts, literary magazine; and Dot Nosal, yearbook. The fall workshops reached 820 students in six sites across the state in Sep-

tember. Traveling teachers at these workshops were Bruce Waterson, yearbook; Marian Parker, literary magazine; Howard Spanogle, newspaper; and Jimmy McCollum, ASPA. McCollum also is teaching workshops in desktop publishing in some schools upon request. JEA member Libby Shaw, CJE, recently moved from Kentucky to Birmingham to take over the journalism program at Jackson-Olin High School and is already getting involved in ASPA.



◆ **VICE PRESIDENT'S  
REPORT  
H.L. Hall, MJE**

Regional directors will once again hold meetings with members from their states at the Dallas convention. These breakfast meetings, which began in Portland, give all members from a region a chance to share goals for JEA and a chance to discuss methods of solving problems and concerns. Although attendance was small in Portland, all the directors thought the meetings were worthwhile and wanted to try them again. The vice president and the regional directors have urged the state directors to encourage attendance at the meetings.

Because H. L. Hall will be speaking in Germany at the European Council of International Schools convention during the JEA convention in Dallas, Candy Perkins will conduct the regional and state director meetings at the Dallas convention. This will be the first fall JEA convention Hall has missed since 1965.

Judy Knutson, North Central Regional Director, has been working on an exit poll to be handed out at each convention so JEA can get better feedback about the reactions to each convention by the delegates. The board may act on that at the Dallas convention. Rob Melton, Northwest regional director, is also working on ideas for a possible new magazine for JEA similar to NCTE's *Ideas Plus*. Kathy Craghead, South Central regional director, served as the coordinator for the fall issue of C:JET, which was on writing.

All regional directors contacted their state directors for information to include in this report. As vice president, and the one who has to compile this report, I appreciate the efforts of everyone who contributed.



◆ **SOUTH CENTRAL REGION  
Kathy Craghead,  
MJE, director**

JEA welcomes a new state director to Arkansas--Beth Shull of Warren. Beth replaces longtime state director Dixie Martin who is "winding down," she says.

◆ **ARKANSAS  
Beth Shull, state  
director**

The Arkansas High School Press Association is recruiting members and judging yearbooks this fall. The Arkansas Journalism Advisers' Association in-service workshops was Oct. 14-15 in North Little Rock. JEA Executive Director Linda Puntney was the guest speaker.

◆ **MISSOURI  
Sandy Newcomer,  
CJE, state director**

The state members are busy drafting a proposed student publications act. A committee of high school advisers, college professors and high school students is working on the legislation. This action was taken, in part, as a result of censorship of the student newspaper at Central High School in Little Rock.

MJEA held a state meeting Sept. 25-26 with 37 people attending. Four yearbook

companies set up displays and/or gave courtesy gifts to those attending. Linda Puntney attended and she sold items from the JEA bookstore.

Guest speaker was Bruce Watterson from Henderson College in Arkansas. He spoke on trends, design and motivation.

Missouri advisers continue to work for student press rights legislation, with Bill Hankins of Oak Park High School leading the fight.

◆ **TEXAS**  
**Gary Harlow, MJE,**  
**state director**

The advisers from Texas are committed to making the Dallas convention the largest and best in JEA history. State Director Gary Harlow made reports at the ILPC workshop and at the Gloria Shields All-American Workshop in Callas. His estimate is that more than 1,000 delegates to the convention will come from Texas.

Due to this concentrated effort toward the national convention, no further progress has been made in the area of press rights legislation.



◆ **SCHOLASTIC PRESS**  
**RIGHTS COMMISSION**  
**REPORT**  
**John Bowen, MJE,**  
**commission chair**

The commission has been busy over the summer answering questions and providing advice to advisers and students about Hazelwood and its effects and about limits on student reporting.

- Madeira High School, Cincinnati, Ohio—Reaching a compromise editorial policy at this school last spring when the student involved did not want to pursue any further action has now produced potentially dangerous long-range results. Lawyers for the school board have sent a letter statewide urging superintendents and school boards to adopt the Madeira policy as one that is lasting and effective.

“This policy,” wrote the law firm for the schools, “is particularly noteworthy because it is the product of an intense and somewhat adversarial dialogue between the school district and the Student Press Law Center, a Washington-based organization seeking to expand the range of First Amendment rights for students...The Madeira policy strikes a balance between the exercise of maximum authoritarian control and allowing students free rein in the use of school-sponsored publications.”

The policy declares publications in the school to be non-public forums, but with “limited public access, on a viewpoint neutral basis, when it is in the best interest of the school district to do so.”

Other segments include:

- student responsibility, but with prior review
  - vague terminology, such as “interferes with educational programs”
  - allows the principal to decide if advertising can be run
  - permits political ads only “for Madeira school board elections and/or school finance initiatives”
  - holds students to the Society of Professional Journalists Code of Ethics, but only as “it is consistent with a non-public forum.”
- “Hopefully,” the lawyer’s letter said, “the Madeira policy will illustrate the scope

of a carefully-crafted regulation of student publications, as well as provide some useful ideas.”

It also called for superintendents to have “your school district be consistent in its position that school-sponsored student publications are not an open forum for free expression, but are instead a part of the educational programming of the school district and therefore subject to the control of the board of education and its administration. It is also important that any regulations be reasonably related to identifiable educational objectives.”

Since this letter was released in August, the Madeira policy has been used as an enforced/suggested model for students at Lakota High School. The debate continues there, with the principal and adviser Dean Hume arguing for a policy much more in line with that of the SPLC. He has the support of his principal and seems to be winning.

The saga continues.

- Commission members will be meeting in Dallas to talk about the development of law and ethics curriculum, and what is needed. Contents, budget and JEA member input will be discussed.

#### FROM TOM EVESLAGE

Tom is working on a national survey on ethics. He, with other commission members are talking about developing teaching/advising activities pertaining to ethics education. A curriculum guide with teaching aids and supplementary materials is a possible outcome of this. The commission is, and will continue to be, talking with Tom and others to see how JEA can assist him in his work.

Tom is also hoping to revise his First Amendment curriculum guide and ultimately to prepare a high school resource on journalism ethics.

#### FROM JOHN TAGLIARENI

As you requested, I am submitting the following report for the JEA Student Press Rights Commission.

After our phone conversation last week, I learned that the NJ Supreme Court ruled in favor of the student, Brien Desilets, but it is a good news/bad news situation. Unfortunately, the landmark decision based on the NJ Constitution, which would have given the student press power in negating Hazelwood, has not yet come to pass.

Desilets was the eighth grader in 1990 who sued his school district because the administration censored two movie reviews, *Mississippi Burning* and *Rainman*. Mark Goodman had mixed feelings because the court did not rule on the issue of the priority of the state constitution. Instead the court ruled that in order for the

school to apply the Hazelwood ruling, the school had to meet the standard of Hazelwood in which the school must base censorship on, "legitimate pedagogical concerns." The court thought the standard was not met because the school did not address the specifics of the reviews but had censored them merely because the movies were R-rated. The court also noted the newspaper had run reviews of R-rated movies in the past and that a teacher had shown *Mississippi Burning* in class.

The court ruled if a written policy had been in place and consistently applied, the school could have censored the reviews. That's the bad news with the implication that more school districts in NJ will now write restrictive policies and apply them. Mark also told me the ACLU was upset with the ruling even though it was a victory. I will contact them for further reaction.

While students can still challenge Hazelwood on a case by case basis, we hope eventually the state constitution issue would be resolved. New Jersey's Supreme Court has interpreted Article 1, Section 6 of the New Jersey Constitution to provide broader free speech and free press protection than is provided by the First Amendment. The key wording of the article states, "Every person may freely speak, write and publish his sentiments on all subjects ....." Students in NJ can still challenge on this basis.

In other news, Assemblyman Impreveduto had reintroduced the press rights bill into the assembly called A-575. Unfortunately, the bill has heavy opposition with Republicans in control of the statehouse in Trenton. The earlier bill (A-557) went as far as it did because of previous Democratic control. We know it has no chance of getting heard in committee. We still plan to introduce a bill which would protect teachers and advisers from harassment for protecting the First Amendment rights of their students. We think this is needed because of numerous cases where advisers have been replaced, transferred or harassed in the past. It seems to be getting worse.

I have answered many questions from various students and advisers at conferences where I made presentations on student press rights, censorship issues or legislation. I spoke at the CSPA fall and spring conferences, and I have been a speaker at the Garden State Scholastic Press Association Conference in the fall at Rutgers University and at the GSSPA spring conference in Princeton, NJ. I also made a presentation at William Paterson College in NJ in October. I will again be on all of those programs this school year.

I also will be writing an article on the NJ case for *DJNF Adviser Update*.

I will be the keynote speaker at our northern NJ newspaper, *The Record* in December. The program will include advisers and students, and I am scheduled to discuss student press rights. I plan to roast the editors of the paper and those members of the NJ Press Assn. for their opposition in the past to our legislation and their support of Hazelwood.

In addition, there have been numerous times when advisers have called me in school or at home to ask for advice related to censorship issues. I have attempted



to help them as much as possible, or I have referred them to the Student Press Law Center in Washington, DC, for further assistance.

I have included a letter from an adviser requesting a copy of Bergenfield's publication policy. I told him that we don't have any, but I follow the SPLC's version. I have resisted a written policy in Bergenfield because I have always had administrative support, and my students have always had freedom to publish the material they chose to publish within the Tinker guidelines. I have always been worried that I could open a "can of worms" with the administration and board of education regarding a publications code. I saw what happened when I testified before the NJ Assembly for the press rights bill. There are people who bring up the most extreme hypothetical cases and scare reasonable people out of their wits. In any case, the lack of a written policy actually helped in the Desilets case.

#### REPORT OF RUTH BARTZ:

I have written on a number of concerns here at the Forge. Our school and our district and our paper seem destined for turmoil; I keep hoping for calm. Our students here are sometimes more polite than they need to be. They consistently ask for permission to write about certain topics.

WHAT ABOUT STUDENTS WHO WANT TO CONTRIBUTE AN ARTICLE ABOUT A CONTROVERSIAL SUBJECT BUT FEAR RETALIATION? We have always had a policy we will print the article anonymously, if the adviser and senior staff know the identity and approve the content. Should we continue doing this? In the past we have successfully dealt with AIDS, teen age homosexuality, sexually transmitted diseases. Many times students have written on the side of conservative, responsible action for which they have feared retaliation with their conservative views. COULD/SHOULD editorials be printed anonymously?

WHEN IS A PAGE DESIGN TOO PROVOCATIVE? We get exchange papers from all over the country. We look at these designs we think are dynamic and creative. Do they get into trouble? I often wish for some type of guideline on this. We advisers really operate in the dark. We can say it is the student's paper, but we are asked by the student for guidance; we do have the power to order them to do certain things.

WHAT SHOULD BE OUR ADVISER RELATIONSHIP WITH OUR PRINCIPAL? If we have friendship, then we are asked not to print something. Hands off, then we have no sounding board of guidance.

WE NEED TO IN-SERVICE ADMINISTRATORS TO RESPECT JOURNALISM. I know they will do that if it is a good product but...They are driven by a need to have a good image, to appear to be doing a good job, to appear to have things under control and good journalism doesn't always fit into that scenario.

THERE NEEDS TO BE DEFINITE INSTRUCTION IN THE FIELD OF JOURNALISTIC ETHICS. Especially when a show like NYPD Blue can use the lan-

guage and scripts it does and win awards. Especially when students come from households whose parents have "alternative" guidelines for drugs, lifestyle, language, morality. The concept of truth and balance and good journalism becomes quite a challenge. On top of that is the tight rope we all walk with our administrators who want to look good with a calm and safe school.

WE NEED GUIDELINES/INSTRUCTION ON THE DIFFERENCE BETWEEN SENSATIONALISM AND REPORTING A SENSITIVE AND MATURE STORY. Yes, we all have instincts, but if it is the students' paper, how do we guide that? The staff truly believed our paper was not sensationalist and I agreed.

◆ **CERTIFICATION  
COMMISSION REPORT  
Susan Hathaway  
Tantillo, MJE,  
commission chair**



As of August 1, 1994, there are 252 CJE's including 43 MJE's across the country. This is proof that the Certification program is continuing to grow. A new directory will be sent to all these persons. By the time of Saturday's luncheon at Dallas, the date of final certification figures for the convention, the numbers will be higher. At Saturday's luncheon we expect to recognize at least 28 new CJE's and at least 4 new MJE's.

Unfortunately, I must report that Tom Eveslage, MJE of Pennsylvania and one of the organizers of the Certification program, has resigned from the Commission. He cited not being able to attend all the conventions, where much of the Commission work is done, as his reason, adding that he hoped his resignation would allow someone who could attend conventions regularly to become involved. He also indicated that he continues to support enthusiastically the mission of certification and will help in the future whenever and wherever he can to further this program. The Commission will consider a replacement for Eveslage at its meeting Saturday morning at the Dallas convention.

At the deadline for this report, nine applicants have been approved to take the CJE test at Dallas along with three to take the MJE test. Additional applicants may have been approved after this report was filed. I will update these figures as well as those for the number being recognized at Saturday's luncheon at the board meeting.

The summer 1995 CJET will feature the Certification program, including samplings of recent projects submitted by those receiving the MJE recognition.



◆ **PRESIDENT'S REPORT  
Candace Perkins,  
MJE**

Since the spring convention in Portland, I have tried to emphasize communicating better with members, keeping in touch with the Board and committee chairs, and networking with others outside JEA who share our concern for scholastic journalism.

One tangible example of this is the newly-designed *President's Memo*. Created as part of the PageMaker Sequence of the Advisers Institute last July, it should maximize space for news and clearly highlight important upcoming deadlines.

Participating in numerous workshops was another way I promoted our organization to others. Besides teaching for the summer Advisers Institute at Kansas State, I teamed with executive director Linda Puntney to help with the Howard University-USA Today workshop in Washington, D.C. last June. While another workshop for advisers sponsored by these two organizations and JEA had to be cancelled for low registration, our meetings with USA Today personnel indicate a continued interest in the project and a hope to propose something similar next summer. I've also presented convention sessions for Northern Illinois School Press Association, Virginia High School League and Journalism Association of Ohio Schools.

My work with other organizations has included Board meetings and projects for the Student Press Law Center, particularly for that group's 20th anniversary, writing the JEA column for *Quill and Scroll* magazine, and finalizing the duties for liaison between JEA and the National Council of Teachers of English.

A new connection for JEA is my appointment to the Council of Presidents of the National Journalism Organizations. This group, founded in 1991 and meeting twice a year, is "dedicated to increasing communication and cooperation among national newspaper journalism associations." Members include the presidents of American Society of Newspaper Editors, Society of Professional Journalists, Association of Schools of Journalism and Mass Communication, College Media Advisers, Asian American Journalists Association, National Association of Black Journalists, Native American Journalists Association, National Association of Hispanic Journalists, and other professional groups. Minutes of their last meeting indicate many of them are considering projects with teens, so working with them can be mutually beneficial.

In the coming months, I plan to work as closely as possible with commission and committee chairs to move forward with our stated goals. Concrete accomplishments that help our members and their students is the way to keep JEA alive and growing, even in an era when legal and monetary restrictions are jeopardizing many of our schools' programs.



◆ **SCHOLASTIC PRESS  
ASSOCIATION REPORT**  
**Julie Dodd, MJE,**  
**SPA liaison**

The Scholastic Press Association (SPA) directors' group provides press association directors and advisers actively involved in state/regional press associations an opportunity at the conventions to meet and discuss common areas of concern and interest.

At the Portland convention, directors met for a two-hour roundtable discussion. Topics included the impact of certification requirements on journalism teachers, the two recently published words on scholastic journalism (Journalism Kids Do Better and Death by Cheeseburger: High School Journalism in the 1990s and Beyond), and information from the JEA Board meeting.

At the Dallas convention, three SPA sessions are scheduled: Dealing Creatively with Budget Cutbacks (Carla Harris - Northwest Scholastic Press); Examining

Your Scholastic Press Association Convention (Kay Phillips - North Carolina Scholastic Press Association); Scholastic Press Association Roundtable (Julie Dodd - Florida Scholastic Press Association).

Changes in scholastic press associations include: Sarah Ortman resigning from her position as executive director of Journalism Association of Ohio Schools, being replaced by Dean Hume; Kay Phillips being hired as full-time director of the North Carolina Scholastic Press Association; and Cheryl Pell returning as director of the Michigan Interscholastic Press Association.



◆ **SOUTHWEST REGION**  
**Vicki Scorsone,**  
**director**

State director Peggy Gregory resigned in October as the Arizona state director. The Arizona Scholastic Press Association appointed Carmen Wendt of Saguaro High School in Scottsdale to replace Gregory. Gregory and Dave Gosgrove of Salpointe High School were appointed the new ASPA Workshop Directors. The 1995 ASAP summer workshop will celebrate its 38th anniversary June 25-29. Previously held in Flagstaff, the 1995 workshop has been moved to Phoenix in hopes of increasing attendance.

◆ **ARIZONA**  
**Carmen Wendt,**  
**CJE, state director**

Gregory has dedicated a tremendous amount of energy and time to the JEA state director's position. JEA, SW Regional Director Vicki Scorsone and the JEA Arizona members have appreciated her dedication.

◆ **COLORADO**  
**Dianne Gum, state**  
**director**

Fall is a busy time for Colorado journalism teachers. Educators are working with new staffs planning newspapers and yearbooks for the 94-95 school year.

The Colorado High School Press Association holds two major conferences for all student journalists. Newspaper advisers and staffs gathered at the University of Colorado campus in Boulder, Oct. 12, for motivation, information and recognition. The keynote speech by Jeanette Chavez, associate editor of *The Denver Post*, was followed by workshop sessions led by 16 journalism educators. In the afternoon, recognition was given to the nominees and winner of the Colorado Journalism Teacher-of-the-Year, followed by 1st, 2nd, and 3rd place winners in Division I and Division II competition of the Colorado High School Publications Olympics. Yearbook advisers and staffs gathered at the same location in November for their annual conference.

Colorado will be strongly represented by advisers and publications students at the Dallas and San Diego national JEA conventions.

◆ **SOUTHERN CALIFORNIA**  
**Dwight Bustrum,**  
**state director**

Press the Advantage was the theme for the state convention Oct. 28-30 at the Anaheim Hilton. Over 1,500 delegates and 100 California advisers attended. The convention featured keynote addresses by Ken Brusic, managing editor of the *Orange County Register* and Ron DeLacy, *The Modesto Bee's* bureau reporter in the Gold Rush country. Saturday evening many of the delegates had a night at Disneyland. The convention featured over 100 sessions and ended with a popular multimedia awards presentation.

The Northern and Southern parts of California have been collaboratively working for several years on a trilogy of books. *Model Curriculum Standards* has been finished and efforts are now being focused on *Practical Hints for Teaching Journalism*. Carol Hallenbeck, adviser-emeritus, has done an incredible job of writing and working with the editing committee. The book, which has over 100 lessons tested by California advisers, is written in conversational tone and designed primarily to assist new advisers in teaching fundamentals. The third book, *Adviser-to-Adviser*, contains short stories (tips, humorous anecdotes, dealing with administrators, deadlines, printers, etc) to assist advisers in understanding problems and to get quick ideas for running a journalism program.

The first two Saturdays in March will see 1,400 students competing in writing yearbook, cartooning, photography, critical review and page layout on-the-spot contests. Students compete in one of seven geographic areas for a chance to compete as a Southern California finalist in qualifying categories. SCJEA will also give over \$2,000 to five seniors as scholarship awards for their contributions to high school journalism.

San Diego Convention Update--Andi Newcomer, Sand Diego County president, will head a local committee that will welcome the JEA/NSPA convention to San Diego's Hyatt Hotel in April 1995.

◆ **HAWAII**  
**Bart Asato, CJE,**  
**state director**

The Hawaii Schools Publications Association remains the journalism advisers group in the state. New officers were elected in October. Cris Rathyen, yearbook and newspaper adviser at Moanalua High School in Honolulu, is the new president. HSPA held a Journalism Day at the University of Hawaii in October. Speakers and workshops included professionals as well as advisers. The keynote speaker from the state attorney general's office addressed the legal aspects of student publications in public schools.

The 1993-94 school year ended with an awards luncheon for newspaper and yearbooks. Hawaii Baptist Academy's *Eagle Eye* was named the state's top paper for the second year in a row. Adviser Matt Sanders is a JEA member. The journalism programs have been fortunate to have several organizations who support workshops, awards and luncheons. The University of Hawaii holds an annual Journalism Day and write-off in the spring. The Hawaii Publishers Association sponsors the newspaper contests and awards luncheon and Nissan-Hawaii annually awards scholarships to top journalism students. Bart Asato taught newspaper design at the Ball State Journalism Workshop. He also is on a year's leave from Kaiser High School. He has volunteered to assist Rob Melton on the Publications and Computer Forum.

◆ **NEW MEXICO**  
**Sharon Gentry,**  
**state director**

NMSPA reported approximately 265 students and advisers attended the annual fall conference September 24 at Eldorado High School in Albuquerque. A Media Literacy Workshop was held October 24. The spring conference is set for March 11. Elections for NMSPA officers and board members will be held in the spring. A unanimous vote change article 5 section of the NMSPA constitution to read "All elected officers shall be current, active, dues paying members."

◆ **NORTH CENTRAL REGION**  
**Judy Knudtson,**  
**CJE, director**

◆ **IOWA**  
**Ann Visser, state**  
**director**



High school journalism teachers and their students met in October for the annual Iowa High School Press Association Conferences. The state conference, keynoted by Judy Hines of the Freedom Forum, was held at Iowa State University, Ames, on Oct. 12 while the regional conference - keynote Jack Dvorak, Indiana Scholastic Press Association - was held at the University of Iowa, Iowa City, on Oct. 19.

At the conference, Abraham Lincoln's Linda Smoley was named the 1994 Iowa Journalism Teacher of the Year. Judy Ecker of Cedar Rapids Washington, Lorna Schwartz of Clarksville High School, and Bill Monroe of the Iowa Newspaper Association, all received the Stratton Award.

Winners from the 1993 newspaper contest (judged by INA members for the first time) and the 1994 yearbook contest were announced, along with winners from the May Day Shoot-Off Contest and the on-the-spot writing contest. A slide show featuring slides submitted for the shoot-off highlighted the afternoon awards assembly.

It was announced during the business meeting that IHSPA will pay the fee for persons seeking CJE/MJE. Members were encouraged to file necessary information for CJE in order to receive the recognition at next year's JEA/NSPA convention in Kansas City. Discussion was held regarding the possibility of giving the MJE test to those interested at some point during the upcoming school year.

Members also heard a brief report regarding the first-ever internship held between IHSPA and INA. Ann Visser of Pella Community High School worked at the Pella Chronicle during the summer as a part of that program. Two internships are planned for next summer.

◆ **ILLINOIS**  
**Linda Kane, state**  
**director**

The IJEA Winter Retreat was held March 5, 1994, at New Trier High School at which time the Illinois High School Journalist of the Year, Lauren Lawley of St. Charles, was selected by the IJEA Board.

The first IJEA state directory has been publishing, listing Illinois high school newspaper and yearbook advisers and their schools/addresses.

The IJEA Summer Retreat was held July 30 at Eastern Illinois University in Charleston.

The IJEA fall meeting was held at UI-Urbana during the Illinois High School Press Association convention Sept. 30. Members discussed trying to do something to initiate a bill in the state senate returning control of school newspapers to students. (The bill had previously been defeated but will be re-introduced in 1995.) The program included a media law panel comprised of lawyers, administrators, students, and advisers.

◆ **MINNESOTA**  
**Kelly Zwagerman,**  
**state director**

Members also discussed censorship/administration problems in various Illinois high schools. They finalized plans to give an IJEA award to a supportive administrator - tentatively the principal from Johnsbury High School. They elected as new IJEA president Melinda Foys of J.B. Conant High School, from Hoffman Estates, IL.

Journalism Educators of Minnesota have been working on reorganization and collaboration with new State Director Kelly Zwagerman. Based on a new Mission Statement "Working for progress in all areas of scholastic journalism in the secondary schools of Minnesota, We Pledge to uphold and promote the highest standards of Excellence in Journalism and in education," JEM has expanded its services to members this year. Fee and free services available to members (and to non-members at a higher fee) include the following: Publication critique by an experienced adviser; in-site instruction in editor training, desktop publishing sessions, writing instruction, and design instruction; curriculum resources; loaner library; and a loaner slide show of design ideas. Membership still operates in conjunction with membership in the Minnesota High School Press Association.

At the state convention Sept. 20 at the University of Minnesota, for the first time advisers with 10 or more years of service were recognized. JEM presented advisers with 10-year, 15-year, 20-year, and 25-year certificates. Because this was the first year advisers were recognized, journalism educators with 10-14 years experience received a 10-year certificate, etc. In future years, only those advisers having exactly 10, 15, 20, 25, or 30 years of experience will be recognized.

Also at the state convention many more publications were recognized in awards ceremonies, using new guidelines established by JEM, who handled the critiques and judging this year. Publications could earn a Gold/All-State award, a Silver Award, a Bronze Award, or an Honorable Mention depending on the number of points on their critique. Previously, only three schools in each enrollment category had been named All-State winners with no other awards.

JEM is working with MHSPA officials to compile a new directory of advisers based on responses to an MHSPA survey last spring. A second call for survey responses will be made this year.

◆ **NEBRASKA**  
**Doyle Schwaniger,**  
**state director**

The Nebraska High School Press Association again put on its summer workshop in Lincoln. Sections were held in newspaper, yearbook, desktop publishing and photography.

Advisers and students, led by Kathy Stockham of Valley and Doris Martin of Beatrice have been hard at work trying to get a "Student Freedom of Expression Act" passed in the state. Although it did not make it out of committee last year, another effort is planned for this legislative session. Doris spoke in front of the Delegate Assembly of the Nebraska State Education Association last spring and garnered its support for the second year in a row.

The NHSPA will again host a Fall Conference and Spring Journalism Championships. For the fall meeting, results of publication critiques are released. Several sessions concerning high school journalism are also available. Students are able to compete in several individual categories during the spring event.

The Student Journalist of the Year was a senior from West Point.

Doyle Schwaninger attended a session at the Journalism Adviser Institute in Manhattan, KS, last summer for the second year in a row. He found the faculty and the other advisers enthusiastic. Many good ideas for the publications are being instituted this year due to the course. Schwaninger teaches at Fremont High School in Fremont, Nebraska.

◆ **SOUTH DAKOTA**  
**Deb Merxbauer,**  
**state director**

October 10 was the state high school press association convention in South Dakota. Deb Merxbauer, state director, spent time there informing the state's advisers of the effect of a ballot measure which South Dakotans will decide in November. The measure, named Initiative One, will roll property taxes back one percent of the value, resulting in great losses in education funding. Merxbauer's district alone could lose \$44 million and like many districts across the state, plans to eliminate all extra-curricular activities if the measure passes. I encouraged our advisers to write letters to the editor in their hometown paper, suggest their students cover the issue in their high school publications, hold neighborhood coffees, make buttons and signs, and inform the public that "Education Cuts Never Heal" in as many ways as they can. Once informed, Merxbauer said she has found most South Dakotans oppose the measure. Uninformed, they don't realize the impact upon education; they just see it as tax reform!

Since March, we have (in conjunction with the state high school press association) sponsored summer workshops for advisers and students in newspaper, yearbook, desktop publishing, and photography. Students who exhibit superior skills and an interest in journalism are selected as All-State Journalists. They are honored with certificates, A Day on the Job in which they shadow a media professional of their choice, and Days with a Legislator, in which they spend two days with a state legislator to get a feel for political reporting and encourage political involvement and interest.

This fall we have in place a desktop publishing support group in which experienced advisers volunteered to share their computer expertise with advisers and students who are new to desktop publishing or trying new things. We have seven advisers sharing their skills with about 30 advisers "hungry" for their assistance. To organize the information, those wanting help were provided with a list of names, addresses, phone numbers, desktop platforms used, software used, yearbook companies used and newspaper printing methods used.

This was received so well that we are now organizing a mentor adviser support group. This group will work in conjunction with the desktop group and offer advice on advising issues other than desktop publishing. As Merxbauer ex-



pected, the list seems to be a mirror of the desktop since a lot of the "leading" advisers also work on the cutting edge of technology.

Another change for us this year is the addition of spring workshops which will take place April 25 on the opposite side of the state as the fall convention. The purpose is obviously to serve schools which cannot travel completely across the state in the fall and peak more interest in high school press in those areas.

During the year our plans are to restructure our summer workshops to meet the changing needs of students and advisers, including more advanced sessions and different formats. We are also starting to arrange a bus for Kansas City in 1995. Few South Dakota journalists attend national conventions so Merxbauer is trying to get schools to work together so that the trip is more affordable. Since Kansas City is one of the closest conventions for us, Merxbauer is hoping to start a new trend of more schools attending the national conventions.

To select last March's High School Journalist of the Year, Merxbauer sent a memo and the application information to all JEA members in the fall and followed up with a reminder in January. The entries were sent to her and she arranged for a team of professional journalists from one of the state's largest newspapers to judge the contest. The judges followed a scoring sheet based on the JEA criteria. The two or three individual judges score the applicants and then come together to compare the results and use an "editor's session" to agree upon a winner. Then they write a justification (and critique) of their first-place choice and critique letter to the others. The winner receives a certificate and South Dakota honors that person in a publication from the high school press association. Merxbauer is still working on a monetary award, sponsored by local media.

◆ **WISCONSIN**  
**Terry Shircel, CJE,**  
**state director**

The Kettle Moraine Press Association, KEMPA, held its annual Summer Workshop for yearbook, newspaper, and photography students at the University of Wisconsin - Whitewater during this past July. In addition, the Fall KEMPA High School Journalism Conference was held Oct. 21. Students from southeastern Wisconsin and northern Illinois attended this one-day intensive workshop that covered newspaper, yearbook, photography, and electronic media.

The Northeastern Wisconsin Scholastic Press Association, NEWSPA, Executive Board met Oct. 12 to discuss plans for their annual Spring High School Journalism Conference to be held at the University of Wisconsin - Oshkosh. This scholastic press conference allows scholastic journalists an opportunity to refine their writing and layout skills with professional journalists and high school publications advisers from throughout the state.

The Wisconsin Associated Press Annual Writing, Cartoon, and Photography Contest is slated once again for the months of February and March. Specific deadline and application materials will be mailed to individual schools.

◆ **WRITE-OFF COMMITTEE  
REPORT  
Hilda Walker, chair**



The Contest Committee for the Dallas convention are Linda Puntney, JEA executive director, hotel room arrangements; Carol Mills, JEA headquarters, registration; Hilda Walker, JEA contest chair, Sharon Gentry, contest co-chair, Judy Babb and Mary Reeves, Dallas committee and Steve Wilkes, video-broadcast contests.

There will be 31 on-the-spot contests, including radio news, literary magazine, and video broadcast. Photography and computer design are carry-in contests with the students meeting for critique sessions during the contest time. Video Broadcast will be on-the-spot with contestants meeting at noon on Friday to get the assignment and taping schedule.

The revised *JEA Write-off Contest Rules and Guidelines* handbook was used at the Portland convention with great success. The next reprinting of the booklet will be in 1995 and will not be revised unless we have recommendations come from the Dallas convention.

The local contest committee for the San Diego convention in Spring, 1994, has not been appointed as of this date.



◆ **NORTHEAST REGION  
Betty Morton, CJE,  
director**

The Northeast Region has been busy working on such important items as membership growth, teacher certification, selecting a state entry for the High School Journalism Student of the Year, and planning for the JEA/NSPA convention in Dallas in November.

One of the items being discussed in the region is polling the state directors about their feelings as to the feasibility of hosting a convention in Boston. Although it is almost certain that we will try a region meeting first before taking on a full convention, I still wanted input from my directors. The following responses were returned to me:

Carol Lange of Virginia, recent co-host for two very successful conventions in Washington, D.C., noted that there were several interested Boston advisers and that there is newspaper and college support potential. Northwest Airlines has a new daily Airlink through Boston, and there are great sights and sites, history and current events. She suggested that juniors and seniors could combine the convention with college visits. She notes that the area is ripe for journalism contact and development, and she said she would definitely love working on this one.

Others voiced support, but could not commit to working on a local committee due to their being too far from the Boston area to be effective. Pennsylvania's George Taylor even suggested Philadelphia as a potential site. There is definitely interest in the northeast for hosting this event, and perhaps the regional event will spark more interest and commitment. Another positive point was made that since Virginia now has JEA president Candy Perkins and Michigan's

◆ **CONNECTICUT**  
**Mary Ellen**  
**Minichiello, state**  
**director**

Bob Button in our ranks, that great strides could be made in the region. I really appreciate the hard work the state directors have exhibited since the last convention. Their reports will speak for their efforts. I am truly lucky to have such wonderful state directors.

Mary Ellen Minichiello took students to an annual conference on Oct. 11 at *The Hartford Courant*. Editors spoke at the workshop on all aspects of newspaper writing. Over the summer, one of her students was invited to attend the Minority Journalism Conference held at the University of Massachusetts in Boston for a week. It is very difficult to be selected for this conference since it is a full scholarship. In addition, two of her students attended the Yale Daily News Conference for High School Journalists for a week in New Haven. She sent out JEA applications to some advisers whom she had met last year at a conference and she hopes to do the same this year. She also hopes to get to Columbia (CSPA) with her students this winter. She said there was no luck with the Dallas trip because of expenses.

◆ **DISTRICT OF COLUMBIA**  
**Barbara Hines, CJE,**  
**director**

The first ever District of Columbia student has been selected to compete for Journalist of the Year. Dawn Brown, from the *Ellington Express*, was selected. Barbara Hines was active in sponsoring a summer workshop at Howard University. Five new members of JEA from DC high schools received free one-year memberships to JEA courtesy of the Capital Area Youth Journalism Exchange. DC welcomes JEA president Candace Perkins to the area. Candace lives in DC, and is teaching at George C. Marshall High School in northern Virginia.

◆ **INDIANA**  
**Nancy Hastings,**  
**MJE, state director**

There was a record attendance at the Indiana High School Press Association's two-day Fall Convention, Oct. 6-7. More than 650 packed Franklin College for the keynote speaker, workshops and award presentations on Friday, while more than 350 students and advisers attended hands-on instruction and write-off type contests Thursday evening. More than 40 advisers and spouses traveled to Indianapolis for an Adviser's Weekend getaway in September to share friendships and gain photographic insights from the workshop leader. A major area of summer success focused on the further development of the IHSPA summer internship advisers program. In two summers, 17 advisers worked for 15 different Indiana newspapers, exchanging classroom settings for the newsroom. Besides building professional skills, the interns also became rejuvenated to eagerly return to their classrooms in the fall. Summer workshops also served the needs of students and advisers at Ball State University, Indiana University, and Franklin College.

◆ **MARYLAND**  
**Bob Atwood, state**  
**director**

The Maryland Scholastic Press Association held its annual one-day convention for high school students on the campus of the University of Maryland, Oct. 8. Mark Goodman, director of the Student Press Law Center, gave the keynote speech to more than 200 students who attended three sessions in all areas of newspaper, yearbook and magazine production. Sessions were presented by many professional journalists as well as veteran advisers. About 100 students also attended a variety of week-long newspaper, desktop publishing and magazine workshops sponsored by MSPA in June.

◆ **MAINE**  
**Clyde Clark, state**  
**director**

Clyde Clark thinks the Boston site for a national convention is a great idea. His plans for distributing JEA materials and making contact with schools in his state did not become a reality this year due to cancellation of a workshop. However, when another workshop is put in place, he will continue with his plans of making them aware of JEA opportunities.

◆ **MASSACHUSETTS**  
**Barbara G.**  
**Flanagan, state**  
**director**

Former state director Elaine Aschettino has resigned her position. Barbara G. Flanagan from Newton has taken her place. This means only New Hampshire and Delaware are without state directors in this region. Betty Morton, regional director, hopes to have these positions filled by the Dallas convention.

◆ **MICHIGAN**  
**Marilyn McElroy,**  
**CJE, state director**

Bob Button has retired from Grosse Pointe South High School and has accepted a position with the Virginia High School League at the University of Virginia in Charlottesville. David Smith of Lamphere High School in Madison Heights is a 1994 Dow Jones Distinguished Adviser. McElroy, who will be recognized as a new CJE recipient at the Dallas convention, recently attended a state conference at Michigan State where she had JEA materials available for all participants.

◆ **NEW JERSEY**  
**Susan V. Everett,**  
**CJE, state director**

Susan V. Everett, state director, attended the Garden State Scholastic Press Association's annual fall press day, Oct. 31, where she distributed JEA membership and certification materials. The student journalist of the year will be run in conjunction with the GSSPA Bob Stevens Memorial Scholarship. Every year GSSPA presents a \$500 scholarship in memory of a founding member who passed away. The winner is then entered in the JEA competition.

◆ **NEW YORK**  
**Marshall Matlock,**  
**state director**

The Empire State School Press Association's fall conference will take place at Syracuse University, Oct. 21. This will be the first conference with SU staff member Sherri Taylor acting as ESSPA's executive director. Matlock, who has directed ESSPA for the past 21 years, will direct his efforts in other areas of scholastic journalism at the national level and will continue his work with the Society of Newspaper Design. That organization's judging takes place at Syracuse each February. He says Taylor hopes to increase ESSPA's involvement in the state with regional adviser meetings in the spring.

◆ **PENNSYLVANIA**  
**George Taylor,**  
**state director**

The Pennsylvania School Press Association is nearing the end of a two-year membership drive which has as its goal a total membership of 300. George Taylor, president of PSPA, said they have determined that figure to be the break-even number for the organization. The count as of mid-October was about 220. They expect many to join as they register for the fall convention which is set for Nov. 11 in Harrisburg. John Cutsinger will be the keynote speaker. They also will have Dennis Dible, an ASNE Executive Board member, giving two workshop sessions--one on the death of the inverted pyramid and the other on making publications useful to their readers. Contests are continuing in ad design, feature, news, opinion and creative writing, illustrating, and

◆ VIRGINIA  
**Carol Lange, CJE,**  
state director

newspaper and yearbook design. PSPA has secured nearly \$1,500 in sponsorships for the contests for state professional press associations and daily newspapers.

Four of the executive board members presented a session in Pittsburgh the week of Oct. 10 at the state school board association's annual conference. One of the PSPA board members, Don Anderson of Bethel Park, was elected last year to his school board, and he has an interesting perspective as a former school newspaper adviser.

Work is being done to set up a state-wide bulletin board for PSPA members to share ideas as well as stories. There is some consideration to move the fall convention to the Pittsburgh area next year, and there are plans, on a trial basis, to initiate regional spring workshops. There is discussion of appointing mentors for new PSPA members, especially those new to advising. They are exploring with H.L. Hall the possibility of hosting the redesign workshop sometime in the spring, and membership is being urged to attend the Wilmington News Journal's Writing Workshop, April 1-2, which is co-sponsored by the Poynter Institute. One primary goal of the PSPA is to secure more entries in the State Student Journalist of the Year contest. Taylor has begun work as the editor of the Dow Jones Newspaper Fund's Adviser Update and is currently teaching two courses at Kutztown University.

The Virginia High School Journalist of the Year competition resulted in the discovery of three very talented young people. Sean Kim Jensen of Mount Vernon High School was the 1994 Virginia High School Journalist of the Year. He later received third place in the national competition. Michelle Corcoran of Lake Braddock Secondary was second and Jonathan Goines of Thomas Jefferson High School for Science and Technology was third. During the summer of his junior year, Jensen earned an internship with Cox, Matthews and Associates, the publishers of *Black Issues in Higher Education* and *Community College Week*. On his own initiative he obtained interviews with former Congresswoman Shirley Chisholm and Cornel West, an acclaimed professor and author on youth violence in America. In addition to reporting on his local high school newspaper, Jensen was a reporter and editor of *Young D.C.*, a metropolitan-area newspaper, and a stringer for the *Mt. Vernon Gazette*. He is a freshman at the Medill School of Journalism at Northwestern University. Corcoran was an editor of *The Bear Facts* and yearbook staff member. After interning for four months at *The Connection*, she was hired as a free-lance reporter and columnist for the community newspaper. A freshman at the University of Missouri-Columbia, she plans to major in journalism. Goines was a reporter and columnist for four years on his local high school newspaper staff and the staff of *Young D.C.* He was not hesitant to tackle sensitive topics in his community and in the metropolitan area. Goines is a freshman at Rochester Institute of Technology.

Bert Smith, the first chair of the Virginia High School League Publications Advisory Committee, was named to the VHSL Hall of Fame. He is the third publications adviser to be named to this organization. Joel Grimm (1992) and

Col. Charles E. Savedge (1991) both received posthumous awards. Smith will receive the JEA Lifetime Achievement Award in Dallas. Elizabeth "Sunny" Reed was named the *Richmond Times Dispatch* Journalism Teacher of the Year for 1993. Reed advises the newspaper and teaches English and journalism at Thomas Dale High School. Reed was a 1993 Intensive Journalistic Writing participant. In the fall, members of the Virginia Association of Journalism Teachers and Advisers held area meetings so new and returning advisers could meet and support each other. Virginia warmly welcomes two additions to the publications community. JEA president Candy Perkins began teaching and advising the newspaper at George C. Marshall High School in September. No sooner than he had retired from 30 years of teaching and advising a weekly newspaper in Grosse Pointe, Michigan, Robert "Bob" Button was selected as Virginia High School League's Program Supervisor.

◆ **WEST VIRGINIA**  
**Ruby Dyer, state**  
**director**

Herff Jones representative Joy King hosted a design clinic at the Charleston Civic Center, Sept. 29-30. Marshall University's W. Page Pitt School of Journalism and Mass Communication hosted a hands-on workshop in six different areas, Oct. 7. Several West Virginia students participated in the Gettysburg workshop, also.



◆ **NORTHWEST REGION**  
**Rob Melton, MJE,**  
**director**

A review of Northwest Region states shows that committed journalism educators are trying to keep journalism alive and well in their states, but that isn't always easy, judging from several state directors' reports. The good news is your JEA state directors are actively involved helping journalism educators and finding new ways they and JEA can better serve member needs. Northwest Region state directors and I will meet at the Dallas convention to discuss member needs and share ideas about how to reach out in new ways to all our members. State directors will also meet with the other state directors at the convention, and I also will meet with other regional directors and JEA officers during the convention. Each of us appreciates the opportunity to discuss, plan and implement projects that best serve the needs of our members. We love to hear from members and help fulfill their wishes. Meanwhile, take a moment to see what is happening in the great Northwest....

◆ **ALASKA**  
**Deborah Bye, CJE,**  
**state director**

Deborah Bye has been working hard to develop interest in JEA. So many programs depending upon tight budgets that it is always a struggle. She is currently working to set up a model program in Bethel, a city with a well-known reputation for its high school journalism program.

◆ **IDAHO**  
**Dan Prinzing,**  
**state director**

A new board of directors for Idaho Journalism Advisers Association was elected at Idaho's annual fall 1993 conference. Marian Adams is president; Jeff Oliver, president-elect in charge of contest; Julie Lewis is secretary, and Barbara Croshaw is treasurer. Radio and TV broadcasting write-off contests were added this year. In the works for fall 1994 is a new on-the-spot contest. There will be 29 contests in 1994, 30 including the mail-in contest.

For this year's fall conference, students competed to design the logo for the

◆ **MONTANA**  
**Marilyn Sexton,**  
**state director**

conference. The winning student won a scholarship to attend the national JEA convention. The logo will be used on T-shirts and conference promotion materials.

Marilyn Sexton, who teaches English, journalism and Macintosh computer classes at Skyview High School in Billings, Montana, is in her third year as state director. She brings to this position over 11 years of scholastic journalism experience and a wealth of enthusiasm and ideas.

Sexton continues with her newsletter to provide information to Montana JEA members. Her goal is to encourage more communication among Montana journalism teachers so she can use their ideas to make JEA a more valuable resource for them. She is also working with Linda Ballew to establish a state-wide critique service and contest. Journalism teachers gathered for a state-wide inservice in mid-October.

◆ **OREGON**  
**Nancy Giuliani,**  
**state director**

The most startling news out of Oregon this fall is the implementation of the school privacy and photo law. The law states that each school must have a parental permission form on file allowing their child's name and photograph to be used in the school newspaper and yearbook, and in professional media. The law specifically requires there be a permission form for each student. Schools cannot simply ask those who don't want their child's name or photo to appear to fill out the form. The ruling came from the Dept. of Education and the Attorney General's office. One adviser recently called to report that there may be no yearbook this year because so many students have not returned the form. The adviser also reports that they cannot take candid photos because the people in them cannot always be identified, and if just one student in a candid does not have a permission form on file, that photo cannot be used in the publication. The same problem exists with the class portrait sections. The law also means that town newspapers cannot publish the honor roll, team pictures or school stories that use student names or photos unless they have that permission form on file. The intent of the law was to protect some students in cases where a non-custodial parent might be searching for a child with the intent of kidnapping the student. Oregon Newspaper Publishers Association, Oregon Journalism Education Association and Northwest Scholastic Press are lobbying to get the law changed. OJEA's signature adviser event, the summer advisers workshop in Ashland, continues to grow and prosper as its reputation for excellence spreads across the country. Workshop participants spend a week of intensive and specialized study, and in the evenings see performances at the Oregon Shakespeare Festival, recipient of a Tony Award for best regional theater. 1994's workshop drew 50 advisers and offered five sequences: Advising taught by Carla Harris and Bill Flechtner, Photography taught by Jack Groves, Beginning Desktop Publishing taught by Jim Buzan, Advanced Desktop Publishing taught by Dwight Berning and Ray Hopfer, Publication Design taught by Alice Hutchinson, and Journalistic Writing.

OJEA and NWSP co-sponsored the fall press day hosted by Oregon State University's Student Media Department. The conference attracted 1,100 Oregon journalists. Attendance is down slightly from 1,400 two years ago,

according to Carla Harris, NWSP executive director. More small schools attended this year, she said. A new equalization formula is responsible for this trend. While small school districts are getting more money than they ever had before, large districts like Portland Public Schools have seen cutbacks totaling more than \$60 million over the last three years. If financing of schools is not resolved in the next session of the legislature, Portland Public Schools stands to lose an additional \$60 million. Newspaper, yearbook and journalism programs have already been cut to the bone. Some schools plan to eliminate publications next year. In the meantime, adviser stipends have been eliminated and a new contract this year saw the elimination of professional days, preventing some Portland teachers from being able to attend the high school press conference. The number of well-known Oregon advisers who have been reassigned to duties not involving journalism grows. In addition to Rob Melton and OJEA President Jack Groves, add to the list Nancy Giuliani, Jim Buzan and Bev Kerns.

◆ **WASHINGTON**  
**Toni Pursley, MJE,**  
**state director**

The biggest news out of Washington This fall is that Dorothy McPhillips received the Free Spirit Award, the Freedom Forum's highest honor, in Nashville, Tennessee, in September. The award, which comes with a \$10,000 prize, was given for her lifetime of dedication, determination and vision. She had a great time and was treated like royalty, she said. Nine others were honored along with McPhillips, including a Cherokee nation chief and Jamie Escalante, the man who the film *Stand By Me* was based upon.

Washington Journalism Education Association continues to provide multiple services to its members throughout the state.

State membership provides advisers with a quarterly newsletter, reduced fees for WJEA-sponsored events, the opportunity for adviser and student recognition, and a state directory including the names of volunteer journalists from professionals to college professors to legal experts who will answer questions as needed. WJEA also provides 50 free plaques on a first-come basis for advisers to award with name inscribed to an outstanding student journalist at a year-end awards ceremony or banquet.

A very successful westside fall 1994 Newspaper Day and yearbook Day occurred this year on Sept. 22 at the University of Washington. Seattle Times was a major sponsor of the newspaper event, which drew 1,006 newspaper and 500 yearbook participants. Gary Lundgren from Arkansas was the keynote speaker. On the east side of the mountains, the Spokesman-Review was a major sponsor of Spokane Newspaper Day held Sept. 29. Attendance at the Spokane conference doubled to 200 this year.

State education reform legislation has provided yet another avenue to secure free expression rights language. WJEA joined the Commission on Student Learning on two technical advisory committees. WJEA President Toni Pursley, MJE, joins other subject-area presidents to help determine teacher certification requirements. Fern Valentine, MJE retired, is a member of the Language Arts/Communication Advisory Committee writing Essential Academic and Learning Requirements (ELARS). Both members are actively involved on the outcome-based planning advisory board.



◆ **WYOMING**  
**Christine Reynolds,**  
**state director**

WJEA's Summer Workshop attracted about 300 students and 50+ advisers in August at Central Washington University. A new track in the student program begun last year challenged approximately 80 experienced staff members and editors to form simulated eight-member staffs and work through a portfolio of "real" organizational, budgetary, writing and design problems they might encounter when they return to their school newsrooms next fall.

A WJEA board retreat scheduled June 20-21 at Palisades Retreat in Des Moines overlooking Puget Sound enabled newly-elected officers and standing committee chairpersons a chance to build camaraderie, review board policies and set program goals for the next two years. At the meeting, they decided to revamp the write-off contests which are held throughout the state each year.

Nancy Sterns, journalism instructor from Wind River H.S., was elected to her second term as president of the association. She is the first person to serve two terms since the inception of the organization in 1949.

Wyoming is moving forward to recognize and award scholastic journalism on many different fronts. New corporate assistance was received from RHONE-POULENC, INC. in the form of a \$100 donation for the recipient of the annual Handicapped Awareness Award that is selected by the Governor's office each year. Recent confirmation from Barry Bundy, Human Resources Manager of RHONE-POULENC, Inc., of Green River, WY, guarantees that the award will be funded in the future.

◆ **PUBLICATIONS**  
**COMMITTEE REPORT**  
**Connie Fulkerson,**  
**chair**

The JEA Bookstore catalog went out on schedule in August, and book orders have been steady since then. About 50 new items replaced others which did not sell well. Mailing costs will be going up in January, so that is reflected in our postage chart. Of the orders we receive, about 1 in 8 join or renew their JEA membership through the catalog.

Several people have called in book suggestions, and they have been included in the bookstore. It is helpful to get feedback from classroom teachers/advisers. We are also planning to add winning entries of the Professional Contribution Prize.

Three book or calendar signings for the Dallas convention have been arranged by Fulkerson. They include Marian Henley, creator of "Maxine," a syndicated cartoon strip, and Dan Piraro, a syndicated cartoonist who draws the "Bizarro" strip. Henley will sign her 1995 "Maxine" calendar, and Piraro will autograph his "Best of Bizarro: Vol. II" book after the Thursday keynote. Talmage Boston, a local Dallas lawyer/book critic who has written a baseball history book, "1939: Baseball's Pivotal Year," will have a book signing at 11 a.m. Saturday in the Fowler room. Boston will be featured during the sports writing Write-off contest, and he also will present a session at 10 a.m. Saturday. Check the convention update for more details.

Robin Williams, the computer expert/author, not the comedian, has shown an interest in doing a book signing and/or hands-on sessions at the San Diego convention.

◆ **HEADQUARTERS REPORT**  
**Linda Puntney,**  
**MJE, executive**  
**director**

## **Membership**

As of Oct. 31, 1994, membership organization was at 1,923. This is an increase of 267 from last year at this time, and an increase of 247 from last spring. This 14 percent increase includes 1,698 voting members and 225 non-voting members. The highest areas of increase are in the Northeast and South Central regions. (Please see the chart and map at the end of this report.)

## **Equipment**

One computer in the Fairchild office has been upgraded with additional memory, Systems 7, PageMake 5.0 and has been made compatible with the computer system in Kedzie Hall. The Fairchild office is also now on the internet. The executive director has been on the internet for about a year. E-mail address for Linda Puntney is lindarp@ksu.ksu.edu, and for Connie Fulkerson the address is cfulker@ksu.ksu.edu.

## **Advisers Institute**

Forty-five advisers attended the forth Advisers Institute at headquarters in July. Evaluations of the three sequences were good. Guest speakers included Bob Esler and Rob Melton in Desktop Publishing, Mark Goodman, John Bowen, Candace Perkins, Jim Gath, USA Today, Richard Hause, Carol Drieling, Dave Macfarland. A field trip was taken to the Herff Jones yearbook plant in Mission, Kan., The Kansas City Star, and Chromographics where photo manipulation and ethics were discussed.

We are currently looking at holding the 1995 Advisers Institute at USA Today in Arlington, VA.

## **Accountant**

The firm of Sink, Gillmore & Gordon, Manhattan, Kan., was employed to prepare the 1993 income tax return and to analyze the bookkeeping system at headquarters. The return has been filed and the executive director will meet with representatives from the firm on Nov. 22 to discuss their recommendations.

## **Conventions**

The executive director is working on several upcoming conventions. The Kansas City group is well underway with committees established and a theme selected. Sites are being considered for 1997 and recommendations are ready to be brought before the board.

## **Travel**

The executive director has spoken at the following events this fall: Missouri Journalism Education Association Adviser Retreat, Kansas Scholastic Press Assoc., Arkansas State Press Association Advisers' Retreat and the Nebraska High School Press Association.