

Minutes of the Journalism Education Association General Meeting

Friday, April 7, 2000 8 a.m.

Veranda room in the Anaheim Marriott, Anaheim, CA

President H.L. Hall called the meeting to order at 8 a.m. Sixty-six members attended.

Past President Candace Perkins Bowen called the roll. Those present included:

H. L. Hall, MJE, President
Rob Melton, MJE, Vice President
Carol Dreiling, CJE, Secretary
Candace Perkins Bowen, MJE, Past President
Linda Puntney, MJE, Executive Director
Connie Fulkerson, JEA Administrative Assistant/Bookstore
Bradley Wilson, CJE, Publications Editor
Susan Tantillo, MJE, Certification Chair
Kathleen Zwiebel, CJE, Development/Curriculum Chair
Norma Kneese, MJE, Multi-Cultural Chair
Louisa Caucia, Junior/Middle School Co-Chair
John Bowen, MJE, Scholastic Press Rights Chair
Steve Matson, MJE, Region 1 Director
Tony Gomez, MJE, Region 2 Director
Ann Visser, MJE, Region 3 Director
Kathy Craghead, MIE, Region 4 Director
Sylvia Daughtry, Region 5 Director
Carol D. Lange, CJE, Region 6 Director
Jane M. Blystone, MJE, Region 7 Director
Joe Nations, Assistant Multicultural Chair
Albert Martinez, Ad Hoc Board
L. Candy Suiso, Ad Hoc Board
Judy Babb, MJE, Write-Off Contest Co-Chair
Bernadette Tucker, Write-Of Contest Co-Chair
Pat Graff, MJE, NCTE Liaison/Assembly Director
Julie Dodd, MJE, Scholastic Press Association Liaison
Tom Rolnicki, NSPA Executive Director
Ellen Kersey, CJE, Anaheim Convention Chair
Michael Dunlap, CJE, Kansas City Convention Chair

√ Julie Dodd, nominations committee chair, announced that the membership would be presented a slate of officers at the fall convention in Kansas City. She named all officer positions and committees, noting that each serve a two-year term. She said members could find the job descriptions on the JEA website. In addition, Dodd invited members to attend an informational meeting at 8 a.m. on Saturday. She also announced the meeting of Scholastic Press Association Directors to be held at 9 a.m. Saturday.

√ A review of Thursday's board action was read by Carol Dreiling, secretary.

√ President Hall described to the membership the pilot program to provide free membership to new members (middle school and high school teachers) in Region 7 and in Virginia for the calendar year 2001. The program was created in an effort to build membership in the Northeast and in Virginia prior to the fall 2001 convention in Boston. He described the upcoming renewal of the contract with Kansas State University as JEA Headquarters.

√ Linda Puntney introduced Ellen Kersey, local chair for the convention. She issued a welcome to all those attending. With approximately 4,500 pre-registered participants, this convention is probably the largest assembly of journalism folks in the world. Mike Dunlap, chair for the 2000 Fall Convention, invited advisers to Kansas City in November. He described the accommodations and indicated it would be like the people attending were in one hotel. He invited members to sign up as judges for the write-offs or for the critiques. Puntney announced upcoming conventions.

√ Kathleen Zwiebel moved to express our thanks to Ellen Kersey, the local chair.

√ Puntney gave the financial report describing the Piper Jaffray investments. She described the concerns about the 20/80 split in JEA's investments and the lack of growth with that kind of portfolio. She reported the gain of \$8,602 in the investments. Since April of 1991, the JEA portfolio experienced a 68.1 percent increase, growing from \$175,430 to our current \$279,370. The Scholarship Fund has a balance of \$56,038.30 after disbursements of scholarships to the 1999 JOY winners.

√ Puntney continued with a report from Headquarters. With 71 percent of the fiscal year completed, we have spent 67 percent of what was budgeted. In terms of membership, she reported a 6.6 percent increase. Puntney described the opportunities available to all advisers at the Adviser's Institute. The Law and Ethics Seminar will run during the first week; tuition cost is \$265 with a \$79 accommodation cost per night. The week-long adviser's sequence will be held at Kansas State University from July 16-21; that cost is also \$265. Following that week, a DTP sequence of 2½ days will offer an overview of computer programs with participants then choosing the program on which they want to concentrate. She also mentioned the opportunities available to all advisers in the upcoming Las Vegas Retreat.

√ John Bowen reported on the changes that the Student Press Law Center is undergoing. Using a grant, they are doing some strategic planning and expanding their educational outreach. The change in membership from 23 to 15 will help to direct the focus. He announced a series of national and regional meetings to take place. He described the First Amendment Schools Award. Schools will receive mailings after May 1 with 17 questions regarding all aspects of their school's activities with regard to the First Amendment. Both advisers and students will respond. When the questionnaires have been reviewed, a second mailing will go out after June 30; it will need to be returned by Oct. 15. This portion requires documented information from administrators, advisers and editors. National Awards will be presented at the Newseum from Nov. 2-5. They will be presented again at the JEA/NSPA Fall Convention in Kansas City. This will recognize those schools which TOTALLY support the First Amendment. It is sponsored by the Freedom Forum, CSPA, NSPA, Quill and Scroll and JEA.

√ President Hall reminded members that the JEA membership fee gives them a subscription to the SPLC Report. He described the status of AP Journalism, reporting on the meeting with the AP Board. The course proposed is new; its contents to be determined by colleges. So far, the reaction to this proposal has been positive and JEA will proceed as necessary to pursue the establishment of this course. He mentioned the importance of our Help ListServ to members; it is a great way to discuss the problems which arise in school publications and to provide a forum for questions members might have. It is another benefit of membership.

√ Past President Candace Perkins Bowen reported on the ListServ. She described a concern about how members reply to the ListServ. She reported that the ListServ is now archived and can be searched for content by day or subject. She described the vignettes that will be published in an NCTE book that is to be published; she noted that they could be published in *News Wire* and on the ListServ as well. These vignettes would show how journalism activities fulfill the 12 Language Arts standards. She announced that the Board approved a scholarship to be awarded every year to a new journalism teacher/adviser. It will be presented at the fall convention.

√ Regional Director's Reports:

Tony Gomez invited advisers to the Las Vegas Retreat to be held on July 31, Aug 1 and 2. He had brochures available to anyone who wanted one.

Steve Matson had brochures for workshops in his region for any interested advisers.

Jane Blystone reported on the Penn State workshop to be held from July 31 through Aug. 3.

√ Reports from Commissions:

Louisa Caucia announced that middle school strands were available at this convention, including Break with a Pro and broadcasting.

Norma Kneese introduced the outreach participants: Linda Ginoza, Wai'anae Intermediate School in Wai'anae, Hawaii and Mary Ann Bautista, Radford High School in Honolulu, Hawaii. Kneese reviewed the Time Out for Diversity project and its deadlines. She indicated that additional information is available on the JEA website. She described the efforts to initiate diversity training for the Board and advisers who attend the conventions as well.

Susan Tantillo reported that 608 members are now recognized as Certified Journalism Educators and 108 are now Master Journalism Educators.

Kathleen Zwiebel described the mentoring program for new advisers. She announced 10 individuals have asked for mentors with an additional one requesting one today. Forty-one members are currently signed up as mentors. She said the JEA Web Page will now offer a link to the commission, outstanding lesson plans are available and PBS will broadcast a Fred Friendly Seminar on "Politics, the Press and The Public" on June 2.

√ Additional reports:

Bernadette Tucker announced that more moderators were needed for the Write-Off contests.

Bradley Wilson announced the availability of the publication, "Day 1: A documentary by students." He described the need for story materials for *C:JET*

Pat Graff described NCTE projects, including the Standards Project and the planned revision of "A Principal's Guide to Scholastic Journalism" which will probably be available in the fall.

A question was raised by an adviser regarding the session, WWJD. His believed this was inappropriate for this convention. He was wanting to take an informal poll of the members present to determine reactions to it. He thought it was too sensitive for the public school sector. Bowen, Scholastic Press Rights Chair, responded about the convention as a public forum. Connie Fulkerson from Headquarters indicated the original proposal was submitted for the Atlanta convention; it was decided to give the session a try in Anaheim. The adviser responded he still believed the title and the description were inappropriate for this convention.

Becky Sipos moved to adjourn the general meeting; Norma Kneese gave the second. The meeting adjourned at 8:55 a.m.