

Minutes of the Journalism Education Association
April 13, 1996
Business Meeting, Pacific N-O
Hyatt Regency Embarcadero, San Francisco, California

President Candace Perkins Bowen called the meeting to order at 3:40 p.m.

Past President Kenson Siver called roll. In attendance were:

Candace Perkins Bowen, President
H. L. Hall, Vice President
Carol Lange, Secretary/*NewsWire* Editor
Kenson Siver, Immediate Past President
Sister Rita Jeanne, FSPA, Treasurer Emeritus
Molly Clemons, *C:JET* Editor
Linda Puntney, Executive Director
Tony Gomez, Southwest Regional Director
Judy Knudtson, North Central Regional Director
Kathy Craghead, South Central Regional Director
Betty Morton, Northeast Regional Director
Susan Hathaway Tantillo, Certification Commission
Jack Kennedy, Development/Curriculum Commission
Willie Wooten, Multicultural Commission
John Bowen, Scholastic Press Rights Commission
Earlene Hollinger, Ad Hoc Board Member
Norma Kneese, Ad Hoc Board Member
Connie Fulkerson, Publications Committee
Diane Honda, Scholarship Committee
Pat Graff, NCTE Liaison
Julie Dodd, Scholastic Press Associations Liaison
Hilda Walker, Write-off Committee
Loretta Stewart, Multicultural Outreach
Gretchen Wehmhoff, Alaska State Director
Toni Pursley, Washington State Director
Ann Visser, Iowa State Director
Nancy Hastings, Indiana State Director
Carla Harris, N.W. Scholastic Press Association
Helen Smith, Columbia Scholastic Press Association
Rich Holden, Dow Jones Newspaper Fund
Howard Spanogle
Bruce Hopping, Karlos Kagathos Foundation

Minutes and Summary of Board Action

Secretary Lange read the motions made at the Board meeting.

Financial Reports

Sister Rita Jeanne reported current investments as of March 31, 1996, has a value of \$201,596 for an estimated annual income of \$20,171. The JEA Scholarship Fund as of March 31, 1996, has a current value of \$56,918 for an estimated income of \$5,621. For more details refer to Headquarters Profit and Loss Statement, March 1996; Piper Jaffray statement of JEA current investments; and Piper Jaffray statement of JEA Scholarship Fund current investments.

Puntney highlighted the profit-and loss-statement for April 1995 to March 1996. Total income of \$335,994.34 and total expenditures of \$279,218.55, resulting in a net gain of \$56,775.79. As of March 31, the savings account balance was \$1,573.70; Credit Union checking account of \$2,331.82; Commerce Bank checking account of \$2,607.13; convention account of \$64,266.58. The JEA Bookstore inventory as of March 31, 1996, was \$22,388.51.

Perkins Bowen reported she will prepare a *NewsWire* article to inform membership of how money is spent.

REPORTS

President

The semi-annual report was made available to those in attendance.

Perkins Bowen reported most recently her time has been expended on the ACLU case against the Communications Decency portion of the Telecommunications Reform Act of 1996. She prepared an affidavit to voice the JEA position. She also gave a deposition to a government attorney which resulted in a 165-page deposition.

Headquarters

Puntney reported 1,725 members as of March 31. Of those, 1,530 are teacher/adviser members. This includes increases in 30 states and seven countries with members. The certification directory is ready to be mailed.

Regional Directors

Hall reported the Poynter Institute for Media Studies in St. Petersburg will host a regional directors meeting, July 25-28. The Poynter Institute will provide a consultant to meet with the group and meeting space. The major purpose of the meeting is to develop means to increase membership and member services. Southeast Regional Director McNeill who assisted Hall in making these arrangements was introduced. Hall said Stewart, who is one of this year's Multicultural Outreach participants, will be the new Tennessee state director.

Commissions

Scholastic Press Rights Chair Bowen reported the Board had approved funding to support the establishment and upkeep of the Scholastic Press Rights Commission's home page. Members are encouraged to contribute codes of ethics, lesson plans and other press rights-related information for other members to review and use.

Curriculum Commission Chair Kennedy reported the first National High School Yearbook Adviser of the Year is H.L. Hall. A selection panel, made of representatives from JEA, Quill and Scroll and CMA, met in Kansas City to review applications of 48 advisers from 26 states. Distinguished Advisers are Sam Effinger, Paul Schwieger (deceased), Terry Nelson and Paul Ender. Special Recognition Advisers are Becky Lucas, Dave Cosgrove, Kathleen Zwiebel and Brenda Gorsuch. The award was co-sponsored by Delmar Printing and Publishing, Herff Jones, Jostens Publishing, Taylor Publishing Co. and Walsworth Publishing Co. The commission is working to streamline expenditures. They hope to include application announcements with yearbook company mailings to reduce expenses.

Summer *C:JET* will focus on yearbooks. *CSPA Review* and *C:JET* will publish the full text of Hall's luncheon remarks.

Multicultural Commission Chair Wooten commended the efforts of Hollinger who produced an outstanding promotional information video. The Multicultural booth was more prominent through contributions of a banner from Herff Jones and give-away stadium cups from Walsworth Publishing Co. and pop-up calendars from Taylor Publishing Co. Jostens has

indicated an interest to assist at the Chicago convention. Kneese as chair of Multicultural Outreach Committee has also worked to make the multicultural presence a strong one. There are clear indications of progress.

Certification Chair Tantillo reported there are currently 402 certified journalism educators. Beginning with the fall convention, the legal and ethical question must be answered. Option B has changed to three years of advising from five years.

Committees

Nominations. The nomination form for those wishing to run for JEA office will be in the next issue of *NewsWire*.

Outreach Chair Kneese reported the 1996 Outreach application for the Chicago convention will be in the next issue of *NewsWire*. The San Francisco Outreach participants were Stewart, Fairley High School, Memphis, Tenn., and Jean Ordonez, Niles North High School, Skokie, Ill.

Professional Contribution Prize Chair Clemons emphasized the change of entry deadline to June 1. This will be the third award to be made.

Student Impact Award Chair Siver reported the third national award will be presented to Shawnee Mission North and Olathe North high schools at the awards ceremony. Siver introduced Bruce Hopping, founder of the Kalos Kagathos Foundation. In his remarks Hopping, an individual with a passion for supporting youth and scholastic journalism, said there was a critical need for investigative reporting and maintenance of academic freedom. The JEA Student Impact Award was conceived and is administered and grant-funded as a collaborative endeavor of JEA and the Kalos Kagathos Foundation.

Write-off Chair Walker reported 1,763 entrants from 196 schools in 25 states. Walker thanked members of the Board (Perkins Bowen, Puntney, Hall, Clemons, Bowen, Kennedy, Honda, Craghead and Lange) and Judy Babb for writing contest prompts, Steve Youngblood for running the video contest and Linda Duncan at Headquarters for her registration and organization of contest entrants. A meeting is scheduled for after the Chicago convention to review all Write-off contests. Chairman for the Chicago Write-off will be Linda Kane of Naperville (Ill.) Central High School; Phoenix chair will be Cathy Parks of Sabino High School in Tucson.

Publications Chair Fulkerson said there was approximately \$13,000 in sales. Dori Maynard, director of the Maynard Memorial Project at the Robert C. Maynard Institute for Journalism Education in Oakland, signed copies of *Letters to My Children*. The Bookstore is looking for new items to add to the bookstore catalogue and new individuals to review books.

Scholastic Journalism Week. Perkins Bowen reported packets were mailed by first class to expedite their arrival at schools.

Channel One Partnership Review Panel Chair Siver reported the panel found the Early Bird Video Workshop in Kansas City was well-prepared and balanced with no promotion of Channel One. The panel recommends continuance of the partnership with Channel One. A final report on pilot status will be made in Phoenix.

Journalist of the Year Chair Honda reported judges Harris, Dodd, Rudy Gomez and she were incredibly impressed with many of the 32 portfolios which were evaluated.

Fiscal Overview Committee Chair Perkins Bowen said the committee has begun to receive copies of financial reports prepared by Headquarters.

Publications Study Committee has been established by Perkins Bowen. Dodd, Clemons, Lange, Fulkerson, and several others will be members.

Scholastic Press Association Chair Dodd reported representatives from several scholastic press associations met on Friday. SPA hopes to be involved in tandem with the group meeting at the Poynter Institute; by communicating with regional directors, it is anticipated that both groups can benefit.

NCTE Liaison Graff reported an all-day workshop was held at the November 1995 NCTE convention in San Diego. Lange, Ron Bennett of Ricks College, Diane Weber of Shades Valley Resource Learning Center, and Fran Sharer of Green Run High School led "Introduction to Intensive Journalistic Writing."

The November issue of the *English Journal* focused on advising. An upcoming issue of *English Journal* will focus on censorship. Lucia Podraza and her principal Charles Mingo from DuSable High School, Tantillo, and Perkins Bowen will present a panel "Student Publications Giving Students a Voice" at the Chicago NCTE convention.

NewsWire Editor Lange reported the October issue was out; deadlines for the remaining issues of the year are January issue—Dec. 14, March issue—Feb. 2, and May issue—April 19. She is looking for advisers who are willing to write instructive articles on typography as a design element and photography. Regional directories are asked to report on the best activity or a quick wrap-up of activities so that members can be informed of what is happening in their region or can get ideas for their area.

Beginning with the January issue of *NewsWire*, preconvention basic information will be included in January and May issues. January for the spring convention and May for the fall convention.

C-JET Editor Clemons gave the schedule for the next issues: Summer 1996, yearbook innovations, Jack Kennedy, contributing editor; Fall 1996, photography, Jim Harmon, contributing editor; Winter 1996, student press rights, John Bowen, contributing editor; Spring 1997, AEJMC research issue, Jane Peterson, contributing editor; Summer 1997, JEA certification, Susan Hathaway Tantillo, contributing editor.

Convention Reports

KANSAS CITY—Nov. 16-19, 1995

Puntney reported Kansas City with 3,400 delegates was a financially profitable convention. JEA income was \$90,107.50 with expenses of \$38,159.38 for a profit of \$51,948.12.

BOSTON REGIONAL—Dec. 7-10, 1995

Siver reported that this convention was limited to 13 states in the northeast and Washington, D.C., a full JEA program including Write-off and bookstore was presented. Siver said, as expected, a modest loss was incurred. JEA income was \$11,686.50, expenses were \$15,093.84 for a loss of \$3,407.36. Membership from that area has increased by 54 members.

SAN FRANCISCO—April 11-14, 1996

An attendance of 3,900 makes this the largest convention, according to Puntney. The convention is in two official hotels, the Hyatt Regency Embarcadero and the Grand Hyatt, and several additional overflow hotels.

CHICAGO—Nov. 14-17, 1996

The convention returns to the Hyatt Regency Chicago, but this will not be a repeat of difficulties experienced during the 1991 convention. Local Chair Susan Hathaway Tantillo has held two planning meetings with all moving smoothly. Al Neuharth, *USA Today* founder and The Freedom Forum chairman, is confirmed as a keynote speaker.

PHOENIX—April 17-20, 1997

Siver reported the official kick-off meeting was held in February with a small, but energetic committee. Carmen Wendt is the local chair with Steve Abarora. We will be using the convention center as well as the Hyatt Regency Phoenix for meetings. Overflow will be at the Crown Plaza. A photo shoot under the supervision of photographers from *Arizona Highways* will be added.

ST. LOUIS—Nov. 13-16, 1997

Hall reported that a local contest has been held for theme and logo. The convention will be held in the Adams Mark with the Marriott as overflow hotel.

SEATTLE—April 16-19, 1998

The convention will be held at the Sheraton.

WASHINGTON, D.C.—Nov. 19-22, 1998

The convention will be held at the Sheraton.

ALBUQUERQUE— spring 1999.

ATLANTA—fall 1999.

ANAHEIM—April 6-9, 2000

The convention will be held at the Marriott.

NEW BUSINESS

VIDEO PROPOSED

Hollinger proposed that she produce a video of a JEA/NSPA convention which will be for promotion of conventions and education of members. It could be used as a tool for outreach to those who were not able to attend. Hollinger has 13 years of experience in video production. She would have it completed by the end of the convention.

SAN FRANCISCO COMMITTEE COMMENDATION


Hall moved that the San Francisco committee be applauded. Siver seconded the motion. **The motion carried.**

JEA/KSU CONTRACT

Dodd referred to copies of the *JEA/KSU Five-Year Contract, a contract between the Journalism Education Association and Kansas State University from 1997-2002*. We should be pleased at the signing of the five-year contract with Kansas State and the good working relationship between the university and JEA.

Siver moved that the meeting be adjourned. Craghead seconded the motion. The motion carried. Meeting adjourned at 4:55 p.m.

Respectfully submitted,


Carol Lange

*Summary
for Finance*