

Minutes of the Journalism Education Association
April 8, 1995
Business Meeting, Cunningham A-B
Hyatt Regency, San Diego, Calif.

President Candace Perkins called the meeting to order at 3:45 p.m.

Past President Ken Siver called roll. In attendance were:

Candace Perkins, President
Linda Puntney, Executive Director
H. L. Hall, Vice President
Carol Lange, Secretary, *Newswire* Editor
Ken Siver, Past President
Sister Rita Jeanne, Treasurer Emeritus
Molly Clemons, *C:JET* Editor
Rob Melton, NW Regional Director
Tony Gomez, SW Regional Director
Judy Knudtson, NC Regional Director
Kathy Craghead, SC Regional Director
Susan Tantillo, Certification Commission
Jack Kennedy, Development/Curriculum Commission
John Bowen, Scholastic Press Rights Commission
Willie Wooten, Multicultural Commission
Earlene Hollinger, *ad hoc* Board Member
Norma Kneese, *ad hoc* Board Member
Connie Fulkerson, Publications Committee
Jim Shuman, Scholastic Journalism Week Committee
Diane Honda, Scholarship Committee
Pat Graff, NCTE Liaison
Julie Dodd, SPA Liaison
Hilda Walker, Write-off Contest
Karen Black, Kansas City Convention Chair
Michael Vieira, Boston Convention Chair
Tom Rolnicki, NSPA

Minutes and Summary of Board Action

Secretary Lange read the motions made at the Board Meeting.

Financial Reports

Sister Rita Jeanne read the financial report. (See Board minutes)

Puntney summarized the Headquarters financial report for the period of April 1, 1994 to March 31, 1995. (See Board minutes)

Perkins presented the 1995-96 budget. Expenditures are anticipated to be \$293,740. Income is anticipated to be \$226,075 before a transfer from savings of \$67,665. (See 1995-96 Budget)

Reports

President

The semi-annual report was made available to those in attendance.

Perkins reported that she had represented JEA at the Council of Presidents of National Journalism Organizations which includes groups like Society of Professional Journalists and American Society of Newspaper Editors. She also responded to a letter in *NCTE Council Chronicles* that took exception with an article quoting Mark Goodman about the dangers of post-Hazelwood censorship. Perkin's letter ran in the April 1995 issue.

Past President

Siver shared that Willie Wooten will be featured in the *Journal* of the Association of Black Journalists.

Headquarters

Puntney summarized the information to be found on the last two pages of the semi-annual report: Membership is 1,598 with 1,391 of those being teacher/adviser members. Headquarters has redesigned brochures for National High School Journalist of the Year, Advisers Institute programs and Professional Contribution Prize for Innovative Instruction. Office manager Carol Mills has accepted a position in the KSU comptroller's office. Brooke Graber, a K-State senior, has been a student intern in the JEA office and is assisting at the San Diego convention.

Regional and State Director reports

Hall and Knudtson will have written a draft of an exit survey for use at conventions by the fall convention. It will be used at the San Francisco convention.

Vice President Hall reported that the new sequence for state directors to meet will be a Friday breakfast by region, regional directors meeting followed by the meeting of state directors. State directors are to prepare an annual report in March. Regional directors are to send brief overviews in September.

Southwest Region Chair Gomez proudly acknowledged the work and achievement of individuals in his region, especially Diane Honda, Pat Graff, DJNF National High School Journalism Teacher of the Year Nick Ferentinos and the chairs of two JEA/NSPA conventions held in California.

Commission Chair reports

Press Rights Chair Bowen is collecting lessons in law and ethics and writing a Code of Ethics. Materials should be sent to Bowen by December. Arkansas State legislature has passed student press rights legislation and placed it on the governor's desk for signing.

Curriculum and Development Chair Kennedy is using World Wide Web sources to compile the Issue Seminar background packets.

Multicultural Chair Wooten introduced new *ad hoc* Board member Hollinger. A teacher at Carver Creative & Performing Arts School in Montgomery, Ala., Hollinger's specialty is broadcast journalism. Wooten said that JEA has proven its commitment to getting more people of color involved in activities. Marie Myers of Albuquerque is working on an upcoming issue of *C:JET* which will feature multicultural issues. The Multicultural Commission plans to set up a booth in Kansas City to survey delegates on their multicultural awareness and concerns. More sessions will be taught by people of color at future conventions. He encouraged the use of networking and seeking resources for journalism programs, for example, Rich Holden of The Dow Jones Newspaper Fund has sent Wooten five used computers for the journalism program at his school. Wooten invited all to attend the multicultural exit meeting on Saturday evening. President Perkins noted that three former *ad hoc* Board members are now a regional director, a committee chair and a commission chair.

Certification Chair Tantillo reported that at the beginning of this convention there were 306 CJE, 15 CJE renewals and 49 MJE. Five CJE and three MJE tests were administered at San Diego. (Refer to the semi-annual report for additional information.)

Committee Chair reports

President Perkins reported that the last three of the JEA special recognition awards were given at the Saturday luncheon.

Bart Asato has been appointed chair of the Multicultural Outreach Committee.

Clemons reported that the **Professional Contribution Prize** was given in November 1994 to Alyce Culpepper for her TV Production Guide and Staff Manual. Recognition also went to Steve Matson for *Academy Times Staff Manual*. Both of these publications will be available through the JEA Bookstore. Sept. 15, 1995, is the deadline for applications. Clemons emphasized that copyrighted material cannot be accepted.

Student Impact Award Chair Siver noted that entries had gone from seven last year to 17 this year. The quality of the student writing and significance of impact upon the community were very impressive. Bruce S. Hopping, founder of the Kalos Kagathos Foundation, remains committed to providing \$1,000.

Write-off Chair Hilda Walker recognized the work of Linda Puntney and Carol Mills in organizing the San Diego convention contest. Andrea Newcomer, Torrey Pines HS, and Mary Jo Thomas, Mt. Carmel HS, were the San Diego committee. Ed Galdrikian, Washington HS, Fresno, and Mary Blizzard, San Diequito, Encinitas, handled the Video Broadcast contests. JEA Board members who helped with contests were Puntney, Hall, Clemons, Bowen, Kennedy, Perkins, Honda, Craghead and Lange. Featured speakers included a panel on AIDS, a representative from the San Diego Children's Zoo and a member of the women's America's Cup team. There were 1,501 students registered to compete.

The *JEA Write-off Contest Rules and Guidelines* handbook was not revised for 1995 and will not be revised in 1995 unless recommendations come from the San Diego and Kansas City contests.

Ron Clemons, Independence HS, will chair the Kansas City Write-off and Bill Hankins will organize and expand the photography division.

Publications Chair Fulkerson reported \$10,000 in Bookstore sales. Mark Goodman, *Law of the Student Press, 2nd edition*; Marianne Love, *Pocket Girdles and Other Confessions of a Northwest Farmgirl*; and Bob Esler, *Organizing for Desktop*, autographed copies of their books during the convention.

Scholarship Committee Chair Honda reported that the 38 entries for High School Journalist of the Year were exceptional. Carla Harris, Julie Dodd, Wooten, Gomez and Honda judged entries. Fifty recipients of JEA minority scholarships attended the convention.

Chair Shuman needs new material or suggestions for inclusion in **Scholastic Press Week** packets by the Kansas City convention. Scholastic Press Week will be Feb. 25 to March 2.

As scholastic press directors meet at both JEA/NSPA conventions, money and membership are two recurrent topics, according to **Scholastic Press Association** Liaison Dodd. Recent focus has been on ways to offer certification examinations in conjunction with summer conferences, the new distribution plan for *Death by Cheeseburger* through local newspapers in order to connect the newspaper with the local high school, and long distance education utilizing the latest technology.

NCTE Liaison Graff reported that Mark Goodman was a featured speaker at the NCTE convention in Orlando, NCTE leadership is interested in passage of press rights legislation, and NCTE has established a number to call if a teacher is facing censorship (1-800-369-

NCTE). While this number is primarily for the classroom teacher facing censorship, it is available to the adviser who is facing censorship of a student publication.

On Tuesday, Nov. 21, the Assembly for Advisors of Student Publications/JEA will sponsor a one-day workshop on Intensive Journalistic Writing. Carol Lange will chair it. A future issue of *English Journal* will focus on sponsoring publications which will provide JEA members another opportunity to strengthen their voice within English programs. A number of JEA affiliates have judged NCTE newsletter competitions. An additional potential for strong networking and viewing of publishers' displays will take place in 1996 when JEA/NSPA and NCTE conventions will be in Chicago during the same week.

News wire editor Lange indicated that Board members had received a production schedule for the next five issues. By the April/May 1996 issue every commission and committee chair will have written one article. In every issue there will be information to assist a yearbook, newspaper, magazine and broadcast journalism teacher/adviser; support for journalism and photojournalism teachers; and standing columns with bookstore highlights, teaching tips, calendar, regional news and JEA Internet information.

C:JET editor Clemons reported that the Summer 1995 issue would feature certification projects with Susan Hathaway Tantillo as contributing editor, and the Fall 1995 issue will focus on multicultural issues with Marie Myers as contributing editor. Additional issues will feature Internet use and yearbooks.

Conventions

Fall 1994, Dallas—Puntney gave the final report on Dallas: Income for the convention was \$74,520.58. Total expenditures were \$34,725.69 for a total JEA profit of \$39,794.89.

Spring 1995, San Diego—Reeder of NSPA reported 2,867 delegates registered from 394 schools in 33 states. Andrea Newcomer and the local committee have worked with the national committee to produce a full program with many special features. The program has run very smoothly.

Fall 1995, Kansas City—Karen Black, local chair, reported that all convention planning was ahead of schedule. They were quite pleased with the potential for pre-convention sessions and jazz throughout the convention.

December 1995, Boston—Siver related the significance of the Boston regional convention as an outreach venture. JEA is collaborating with Yankee PEN to make JEA visible and to increase membership which has already begun with local committee members joining JEA and NSPA. Thirteen states and the District of Columbia are the targeted areas for the Dec. 7-10 convention. Classes will be held at the 57 Park Plaza Hotel and Northeastern University.

Spring 1996, San Francisco—The theme of the April 11-14 convention is Find Your Fortune in San Francisco.

Fall 1996, Chicago—Tantillo will chair the convention.

Old Business

Jack Kennedy presented the plan for National Yearbook Adviser of the Year recognition which the Board has authorized him to implement. The award will be presented during the spring JEA/NSPA convention each year, will be modeled on The Dow Jones Newspaper Fund program, will be judged by a panel of experts representing the major scholastic journalism organizations (JEA, NSPA, CSPA, CMA and Quill & Scroll) and an appropriate professional journalist/publisher, and will be funded by major yearbook publishing companies. JEA will

function as administrator of the program, providing clerical and coordination duties and providing a clear accounting of all monies. (See attached 1995 Progress Report)

Kennedy reported that a rough draft of the missing chapter of *Death by Cheeseburger* will be completed by July 1, 1995, with a proof draft to be submitted to the JEA Board in Kansas City. Contributors have been Mary Arnold, Wayne Brasler, Kathy Craghead, John Cutsinger, H. L. Hall and Alan Heath with Kennedy serving as head writer.

New Business

Perkins and Puntney shared the interactive opportunity of having a JEA Home Page. (See Board minutes for more details).

Perkins announced the formation of three committees:

1. Channel One Review Committee to be composed of Siver, Puntney, an NSPA representative, Kennedy, Walker and Gentry;
2. Fiscal Overview Committee to be composed of Hall, Kennedy, Puntney, Lange and Perkins; and
3. Investment Committee to be composed of Sister Rita Jeanne, Hall, Melton and Perkins.

Hall presented a proposed resolution in response to the NCAA decision not to accept one journalism unit (one year) as part of the English core credit and other journalism classes as elective credits for student-athlete eligibility. The resolution is to be sent to state departments of education and to universities and colleges; JEA is to develop materials to support this resolution. (See attached resolution.) **Ed Galdrikian moved that this resolution be accepted.** Sylvia Daughtry seconded the motion. **The motion carried by acclamation.**

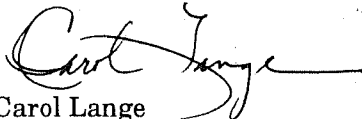
Fern Valentine moved that JEA investigate sponsorship of scholarships for advisers to attend the JEA Advisers Institute. Gary Harlow seconded the motion. **The motion carried.**

Siver moved that JEA investigate giving a scholarship to a student who plans to be a journalism teacher. Ed Galdrikian seconded the motion. **The motion carried.**

Hall moved that JEA thank the local committee for an outstanding convention. Craghead seconded the motion. **The motion carried.**

Hall moved that the meeting be adjourned. Craghead seconded the motion. **The motion carried.** Meeting adjourned at 5:05 p.m.

Respectfully submitted,



Carol Lange
JEA Secretary

JEA Resolution

Journalism is Language Arts

WHEREAS high school journalism students perform better in college than non-high school journalism students do, according to research by Jack Dvorak, Larry Lain and Tom Dickson in their book *Journalism Kids Do Better*, and

WHEREAS, according to the same research, high school journalism students outperformed non-journalism students in 10 of 12 college academic areas and they scored higher on the ACT College Assessment, and

WHEREAS JEA was one of the first in the nation to establish stringent national certification standards for journalism education, and

WHEREAS most of the current journalism teachers are also certified as English instructors, and

WHEREAS 95% of U.S. high schools have some type of journalism class for over 500,000 students annually, and

WHEREAS high school journalism classes have been a pioneer in teaching higher level thinking, in developing portfolios, in increasing communication skills in real world situations, and

WHEREAS the writing process in journalism classrooms results in authentic assessments of student learning, and

WHEREAS journalism classes provide the avenue for a focused study of nonfiction writing and reading as well as reinforcing traditional language arts skills,

THEREFORE, BE IT RESOLVED that JEA strongly urges that the NCAA reinstate one journalism unit (one year) to be part of the English core credit and other journalism classes be reinstated as elective credit for student-athlete eligibility.

Copies of this resolution will also be sent to state departments of education and to universities and colleges, and JEA will develop materials to support this resolution.