

Minutes of the Journalism Education Association
April 23, 1994
Council Suite, Hilton Hotel
Portland, Ore.
Business Meeting

President Candace Perkins called the meeting to order 3:40.

Past President Ken Siver called roll. In attendance were:

Candace Perkins, President
Linda Puntney, Executive Director
H.L. Hall, Vice President
Judy Babb, Secretary, Newswire editor
Ken Siver, Past President
Sister Rita Jeanne, Treasurer Emeritus
Molly Clemons, C:JET editor
Susan Tantillo, Certification Commission
Jack Kennedy, Development/Curriculum Commission
John Bowen, Scholastic Press Rights Commission
Judy Knudtson, NC Regional Director
Kathy Craghead, SC Regional Director
Betty Morton, NE Regional Director
Rik McNeill, SE Regional Director
Tony Gomez, *ad hoc* Board Member
Diane Honda, *ad hoc* Board Member
Willie Wooten, *ad hoc* Board Member
Connie Fulkerson, Publications Committee
Julie Dodd, SPA Liaison
Pat Graff, NCTE Liaison
Don Reeder, NSPA

Minutes

Secretary Judy Babb read the motions made at the Board Meeting.

Financial reports

Sister Rita Jeanne read the financial report. (See Board minutes.)

Linda Puntney summarized the Headquarters financial report and reported that memberships were up. (See Board minutes.)

Announcements

Perkins made announcements. She reminded everyone of the Advisers' Reception from 9-11 p.m. at the Hilton and that the sponsors, The Dayton Daily News, would be giving away videos, *Beyond the First Page*. She reported there is a teen curfew in Portland of which convention planners hadn't been aware. She reported some incidents that had happened and encouraged advisers to make sure their students were back in the hotel prior to curfew. She reminded members to contact Mary Lu Foreman to nominate people for the new slate of officers. She also encouraged JEA members to think of people who were deserving of the adviser awards and to nominate them this summer. A nomination form will be in Newswire.

Reports

Past president

Past President Ken Siver waived reading of his report saying it was available for anyone who wanted it.

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Regional and state directors

Vice president H. L. Hall reported regional and state director reports are included in the annual report. He said they planned to continue the regional meetings initiated in Portland. These 8 a.m. Friday meetings allow people to have an opportunity to meet with the state and regional directors for a continental breakfast. It was a good way to present ideas and concerns.

Commission chair reports

Press Rights chair John Bowen said his report was in the annual report and there was little to add except for new incidents that he had found out about in Oregon.

Curriculum and Development chair Jack Kennedy reported a number of things were moving along including the Multicultural Commission curriculum and electronic curriculum. (See Board minutes.)

Certification chair Susan Tantillo said we now have 244 CJE's and 38 MJE's from 38 states and the District of Columbia. Flyers have been printed with new information about the length of the test and renewal information. She encouraged everyone to distribute them at state conventions. To increase awareness of the program, CJE's and MJE's were encouraged to request ribbons if they are involved in an organization press day or are speaking somewhere. Fern Valentine volunteered to work on an article for state newsletters from which they will incorporate a graphic from *Death by Cheeseburger*. Tantillo said those due for renewal will receive a letter and form about renewing. Renewal date is five years after last certification and cost s \$10.

Multicultural chair Steve O'Donoghue said the Commission had met all weekend. There are three new outreach people here and there will be four more in Dallas. They had six sessions this time and want a minimum of 20 by or about people of color at Dallas. They are looking to revise the program proposal form and make it available to people. They will have someone contact state associations and yearbook companies to create a database of non-white advisers who aren't JEA members. They also will shorten the Multicultural meetings to allow outreach participants to attend the board meeting. They also want to work on breaking down the alienation felt by non-white students.

Perkins read the Write-off report submitted by Hilda Walker and Sharon Gentry who were still at the Marriott working on the Write-off. (See Board minutes.)

The Junior High/Middle School report is in the annual report. Kem Brossman has some new ideas and wants names of advisers at that level.

Scholarship chair Diane Honda reported there were 35 entries in the Journalist of the Year contest and she was in the process of returning portfolios.

NCTE liaison Pat Graff said she and Perkins have come up with guidelines to Portland to formalize JEA's relationship with NCTE. She reflected on things that have happened over the past years on the committee and assembly. When the committee became an assembly in 1991, it immediately became the largest because all JEA members are automatically members. She said that having JEA/NCTE conventions at the same time kept the numbers down at NCTE. They are looking at things they can do at NCTE conventions and in the journals to build it up. Perkins thanked Graff for all her hard work.

Publications committee chair Connie Fulkerson said she had no report yet on how much they made yet at the convention. There were two bookstores at the convention and they weren't as busy as in D.C. She said they are constantly looking for new publications. The new catalog will be put together this summer, and she'd be pleased to have ideas.

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Perkins said we all should have received Jim Shuman's packet for Scholastic Journalism Week and thanked him for his work on it.

Newswire editor Judy Babb said there had been a lot of positive comments about the last Newswire and how newsy it was. Much of the information had been added at Headquarters since the information had been sent there rather than to Babb. Perkins requested that members keep Babb posted.

C:JET editor Molly Clemons said all the C:JETs are in for the year. The last issue would go in the mail next week. (See Board minutes.)

Conventions

Fall 1993, Washington, D.C.----Puntney went over the expenses and income and reported that it was an increase from last year.

Spring 1994, Portland----Don Reeder said there was around 2,350 or more. Perkins said we owe a big thanks to all the Portland people for all the personal touches and to Carla Day the local chair. Reeder reminded everyone of the mini-mall and said that it was open until 6 p.m. and encouraged everyone to go.

Fall 1994, Dallas----Bradley Wilson said there was a lot going on, that the local group is organized and that there are some concerns. He said the group is satisfied with the contract and that there will be lots of communicating over Internet trying to get things done. He said they are working on keynote speakers and are trying to get Gov. Ann Richards, Liz Carpenter, Molly Ivins. Currently, all are tentative.

Future conventions

Spring 1995, San Diego----Siver said the new Hyatt is gorgeous. Siver reported that they had a little difficulty with the local committee in that it is small. The group reorganized this winter. The local chair is Andrea Newcomer with help from Mary Jo Thomas. Siver believes we have a good agreement. Some concern was expressed from the floor about the early April date because it may hit some spring breaks. Siver said it was two weeks after Easter. Fall 1995, Kansas City---- It will be at the Hyatt Regency and the local committee is being formed. Spring 1996, April 11-14, San Francisco----Siver said they had met with the Northern California JEA leadership to begin framing an agreement. Winter 1996, Nov. 15-18, Chicago. Spring 1997, Phoenix.----We will be using the convention center which is tied closely to the Hyatt Regency. Fall 1997 is open. Consideration is being given to a mini-regional convention in Boston in the fall of 1995 and if it goes well, then JEA/NSPA will look at scheduling a convention there in the future. Fall 1997 remains open. Spring 1998, Seattle JEA/NSPA is beginning to look at sites. Fall 1998, Washington, D.C.---- They have signed a contract with Sheraton.

Siver said he is planning to write a statement on how we negotiate. A committee has been named to have a dialogue to review JEA/NSPA policy. Five who know both angles have been appointed to discuss this. Perkins will report on that.

Old Business

Student Impact Award----Siver reported. (See Board minutes.)

Teacher Impact Awards----Clemons said they are due Oct. 1 to JEA Headquarters. Clemons said she would write an article for Newswire. The winner will be announced at the Dallas convention.

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Advisers Institute----Puntney said the program was in its third year and continued to be three sequences. Cost is \$205 and offers one to five hours of college credit with no out-of-state tuition charge.

Promotional Packet----Kennedy addressed the purpose of the packet and invited further materials. Perkins said some people said they didn't see the blurb in the convention brochure that went out. Kennedy said they will make it more conspicuous. Kennedy agreed to do an article for Newswire.

Law of the Student Press----Perkins said that JEA donated \$1,000 and would be listed as a patron in the book. She encouraged others to donate at least the minimum \$250 to also be listed.

Motion to adjourn was made by Hall, seconded and passed. Meeting adjourned at 4:45 p.m.

Respectfully submitted,

Judy Babb
JEA secretary