

**Minutes of the Journalism Education Association General Meeting  
 Empire A , Hyatt – Kansas City  
 Friday, November 17, 2000**

President H.L. Hall called the meeting to order at 8 a.m. Ninety-four members were present.

Past President Candace Perkins Bowen called the roll. Those present included:

- H. L. Hall, MJE, President
- Rob Melton, MJE, Vice President
- Carol Dreiling, CJE, Secretary
- Candace Perkins Bowen, MJE, Past President
- Linda Puntney, MJE, Executive Director
- Bradley Wilson, CJE, Publications Editor
- Susan Tantillo, MJE, Certification Chair
- Norma Kneese, MJE, Multicultural Chair
- Louisa Caucia, Junior/Middle School Co-Chair
- Michelle Dunaway, MJE, Junior/Middle School Co-Chair
- John Bowen, MJE, Scholastic Press Rights Chair
- Steve Matson, MJE, Region 1 Director
- Tony Gomez, MJE, Region 2 Director
- Ann Visser, MJE, Region 3 Director
- Kathy Craghead, MJE, Region 4 Director
- Sylvia Daughtry, Region 5 Director
- Jane M. Blystone, MJE, Region 7 Director
- Albert Martinez, Ad Hoc Board
- Bernadette Tucker, Write-Off Contest Co-Chair
- Julie Dodd, MJE, Scholastic Press Association Directors Liaison
- Tom Rolnicki, NSPA Executive Director
- Michael Dunlap, CJE, Kansas City Convention Chair

√Carol Dreiling presented a summary of action taken at the board meeting on Thursday.

√Julie Dodd thanked the nomination committee members. She also encouraged members in the audience to run at a later time to keep the program successful. Dodd presented to members a slate of candidates for board positions. Including nominations from the floor, the following slate was accepted.

<b>President</b>	<b>Vice President</b>	<b>Secretary</b>
• H.L.Hall	• Rob Melton • Ann Visser	• Michelle Dunaway • Terry Nelson
<b>1 Northwest Regional Dir.</b>	<b>2 Southwest Regional Dir.</b>	<b>3 North Central Regional Dir.</b>
• Steve Matson	• Tony Gomez	• Rod Howe
<b>4 South Central Regional Dir.</b>	<b>5 Southeast Regional Dir.</b>	<b>6 Mid-Atlantic Regional Dir.</b>
•Kathy Craghead •Susan Roberts	• Sylvia Daughtry •Linda Evanchyk	• Carol Lange
<b>7 Northeast Regional Dir.</b>	<b>Certification Commission</b>	<b>Development/Curriculum Commission</b>
• Jane Blystone	• Carla Harris	• Deb Buttleman Malcolm • Mike Dunlap
<b>Multicultural Commission</b>	<b>Scholastic Press Rights Commission</b>	<b>Middle School. Junior High Commission</b>
• Norma Kneese	• John Bowen	• Louisa Caucia • Bill Kaiser • Mary Patrick

Dodd moved to accept the slate listed above; Nancy Hastings seconded the motion.

The motion passed by unanimous vote,

Dodd reviewed the process of election: in January, members will receive ballots which must be returned by Feb. 10. An auditing firm counts the ballots with JEA Headquarters overseeing the process. The board will provide new officer training.

#### √Headquarters/Financial Report

- Linda Puntney reviewed new activities since the last general meeting, including the selection of First Amendment Schools and the New Teacher Scholarship which will be awarded for the first time at this convention.
- She reported the audit findings including the three concerns which were addressed by the board.
- Puntney reported on JEA's financial standing. Having finished approximately 1/3 of the fiscal year, the organization's finances are very solid. JEA has realized 37.1 percent of its budgeted income. To date, the expenses stand at 29.5 percent of the budgeted amount.
- Twenty-three registrants attended the Las Vegas Retreat held in July. Despite a loss of \$773.59, the value of the retreat resulted in the board's action to make it part of the Adviser's Institute.
- Puntney praised the work of the local convention committee. She reported the net income from the Anaheim convention at \$153,143.00, resulting in a profit to JEA of \$80,316.59. Dates for future conventions include April 5-8, 2001 in San Francisco; Nov. 8-11, 2001 in Boston; April 4-7, 2002 in Phoenix; Nov. 21-24, 2002 in Dallas; April 10-13, 2003 in Portland and Nov. 20-23, 2003 in Washington, DC.

√Candace Perkins Bowen offered a motion to extend an official thank you to the Kansas City Convention Committee for their work. Ann Visser seconded it. The motion passed by unanimous vote.

#### √Student Press Law Center Board Report

John Bowen reported the reorganization of the board of directors of SPLC and the formation of the Advisory Council. He included information on the January meeting.

#### √ President's Report

- President Hall described the progress of the AP Class in Journalism, noting that other courses under consideration will also be part of a survey to be distributed in December. He reported working with Lee Jones on the AP Board.
- He reported on ASNE's interest in high school publications and ways to support them. Currently they are focusing on teachers and plan to offer a two-week course to train high school teachers. ASNE will provide free JEA memberships to those teachers selected for the training.
- President Hall explained in detail the board approval of seeking funding to provide online courses. He described the survey of membership and invited Dodd to present details. Dodd then reported the specifics of the membership survey. The committee had a 58 percent return rate on the 501 surveys that were mailed. Dodd explained reaching a critical mass of the membership; she said the key idea is to see what courses are out there so that we can fill a specific need for members. An article that highlights the survey results will be published later in *C:JET*.

#### √Other Reports

##### • Technology Committee

Steve Matson reported the recommendation to form a technology committee to provide resources to the membership. He said an ad hoc committee met to discuss what the role of a technology committee should be. Members brainstormed several ideas, all geared to serving journalism advisers. The recommendation will be formalized to be presented to the board in San Francisco.

##### • ListServ

Perkins Bowen reported 405 individuals are now served by JEAHelp and JEATalk. She reminded members about the archive feature.

##### • *NewsWire* and *C:JET*

Bradley Wilson asked for stories for both publications.

##### • Las Vegas Retreat

Tony Gomez explained the retreat is open nationwide, not just to the southwest area.

- Washington Summer Conference

Matson announced the Washington Summer Conference held in August. It includes 3.5 days for advisers and 3.5 days for students. Dates and other information can be accessed at [WJEA.com](http://WJEA.com).

- NCTE

Perkins Bowen described the need for additional vignettes for the NCTE Standards as they apply to journalism. She told members she has samples if anyone is interested.

- Convention Travel Booklet

Visser described the booklet that will be distributed in special sessions, The booklet, published with help from Bob Bair, describes what to do before, during and after a convention. It includes many forms, such as a health form. An added aspect are the tips from both students and advisers.

- Sister Rita Jeanne

President Hall welcomed Sister Rita Jeanne and praised her work for JEA.

- First Amendment Schools

Bowen announced the search for a logo to be used on letterhead, plaques and certificates. Students are invited to submit entries to JEA by Jan. 1. The creator of the winning design will be awarded a \$100 prize. The logo should include the year, but it should not be a permanent part of the design so that it can be replaced as needed. Entries may be submitted as either digital or hand-drawn images. Bowen explained that First Amendment Schools must qualify under the entire First Amendment, so that all five components of the amendment are evident in the school.

- Invitation to the Boston convention

Barbara Flanagan issued an invitation to members to join JEA and NSPA in Boston in November of 2001.

- Invitation to the Dallas convention

Judy Babb reminded members to consider Dallas in 2002.

Michelle Dunaway moved to adjourn; Jane Blystone seconded the motion.

The motion passed by unanimous vote.

The meeting adjourned at 8:55 a.m.