

MINUTES OF THE JOURNALISM EDUCATION ASSOCIATION

November 18, 1995

Business Meeting, Chouteau B

Hyatt Regency, Kansas City, Missouri

President Candace Perkins Bowen called the meeting to order at 3:50 p.m.

Past President Kenson Siver called roll. In attendance were:

Candace Perkins Bowen, President

H. L. Hall, Vice President

Carol Lange, Secretary/*Newswire* Editor

Kenson Siver, Immediate Past President

Molly Clemons, *C:JET* Editor

Linda Puntney, Executive Director

Rob Melton, Northwest Regional Director

Tony Gomez, Southwest Regional Director

Judy Knudtson, North Central Regional Director

Kathy Craghead, South Central Regional Director

Betty Morton, Northeast Regional Director

Rik McNeill, Southeast Regional Director

Susan Hathaway Tantillo, Certification Commission/Chicago Chair

Willie Wooten, Multicultural Commission

John Bowen, Scholastic Press Rights Commission

Rudy Gomez, Ad Hoc Board Member

Earlene Hollinger, Ad Hoc Board Member

Norma Kneese, Ad Hoc Board Member/Outreach Committee

Julie Dodd, Scholastic Press Association

Hilda Walker, Write-off Committee

Tom Rolnicki, NSPA Liaison

John Hudnall, Awards Committee

Minutes and Summary of Board Action

Secretary Lange read the motions made at the Board Meeting.

Financial Reports

Puntney gave highlights from JEA Profit and Loss Statement, April-October 1995; Piper Jaffray summary of the JEA Scholarship Fund as of Oct. 31, 1995; and Piper Jaffray summary of current investments for JEA as of Oct. 31, 1995. (See Board minutes.)

Reports

President

The semi-annual report was made available to those in attendance.

Perkins Bowen reported she continued meeting with presidents of national press organizations. For many in professional organizations this is their only connection with the high school level. She has stressed that an understanding of scholastic journalism does start on the high school level. She needs suggestions for articles in publications of these organizations, especially the Association of Environmental Journalists.

Headquarters

Puntney reported as of Nov. 13, JEA membership was 1,945, which is 22 members more than in Nov. 1994. The largest increase in membership is in the Northeast and South Central regions.

Regional Directors

Hall reported an exit survey designed by Knudtson will be given at the San Francisco convention. Regional directors and Hall will meet in summer of 1996 to develop recommendations regarding member benefits, fees, programs and services, with an emphasis on how to increase membership. Regional directors are compiling an inventory of extra pay for extra duty; they need examples of supplemental pay. It was suggested that it might be helpful to include supplements for coaching and other duties.

Southwest Region Chair Gomez was proud to recognize Dow Jones Newspaper Fund National High School Journalism Teacher of the Year Pat Graff from his region, as well as Hilda Walker and Sharon Gentry for the great job they do with contest coordination.

Commission Chair reports

Press Rights Chair John Bowen reported on HR 1271, Family Rights Protection act which has the potential to limit interviews conducted by high school journalists. The law and ethics curriculum should be completed by next winter.

Certification Chair Tantillo reported 64 new CJE, 3 renewal CJE and 9 new MJE. This brings the total to 370 CJE, 58 MJE. These include two international teachers. Tests were given in N.M., Wash., Kan., Va. and Texas as well as at the two national conventions. The test will be administered in Boston at the regional convention in Dec.

Multicultural Chair Wooten indicated his interest in being part of Channel One coverage and attending meetings. Earlene Hollinger will be Multicultural Commission representative for broadcast development. Rudy Gomez is contact with yearbook representatives. Norma Kneese is new chair of the commission. Members have felt a sense of empowerment during this convention. The commission will begin a newsletter beginning next month. The Multicultural Commission is seeking a Native American representative. Clemons is to be applauded for the recent *C:JET* issue on diversity.

Committees

Awards Chair Hudnall reported Siver was the recipient of the Carl Towley award. Lifetime Achievement recognition awards were given to Ed Galdrikian, V. LaVerne Forest, Larry Mack and James Driskill; Medal of Merit recipients were Nick Ferentinos, Betty Morton, Jim Shuman and Marie Myers. Media Citations were awarded to Don Reeder, Tom Batiuk and Martha Stone.

Multicultural Chair Kneese said an application to join the Multicultural Commission would be in the next *Newswire*.

Professional Contribution Prize Chair Clemons announced the winner of the Professional Contribution prize of \$300 was Les Howell, yearbook adviser at South Johnston H. S. in Fair Oaks, N.C. Deadline for entry has been changed to June 1.

Student Impact Award Chair Siver reported a new brochure had been designed to promote the award for student impact upon community. Bruce Hopping of the Kalos Kagathos Foundation had agreed to continue the \$1000 prize donation.

Channel One review panel met to evaluate earlybird session. They had a very positive early feedback. Live broadcast from this convention did not happen because the crew that should have been here was reassigned to D.C. It should also be noted that Channel One had secured one of the keynote speakers. Channel One has added powerful teaching material and is looking into distance learning involvement.

Write-off Chair Walker said there were 1695 contest entrants. She and Gentry thanked local committee members, especially Ron Clemons, for their work. The Contest Committee for this convention were Puntney, hotel room arrangements; Linda Duncan, JEA headquarters, registration; Walker, JEA contest chair; Gentry, contest co-chair. Ron Clemons, Truman HS, Independence, MO, headed the local Contest Committee. Channel One administered the Video Broadcast contests and Bill Hankins, Oak Park HS, Kansas City, organized a Pilot Photo Competition. JEA Board Officers who helped with contests were Puntney, Hall, Molly Clemons, John Bowen, Kennedy, Candy Perkins Bowen, Honda, Craghead, and Lange.

The *JEA Write-off Contest Rules and Guidelines* handbook was not revised for 1995 and will not be revised in 1996 unless recommendations come from the San Diego and Kansas City contests.

Chair of the local contest committee for the San Francisco convention in April 1996 is Walker.

Publications Chair Connie Fulkerson reported \$13-14,000 in JEA Bookstore sales.

Nominations Committee asked individuals to look toward the fall of 1996 when they would file for 1997-99 offices.

Scholastic Press Associations Liaison Julie Dodd said sessions in distance learning provided convention participants with the latest developments on the Indiana University and universities of North and South Carolina campuses. Scholastic journalists should be aware of the latest Internet challenges.

NCTE Assembly Liaison Pat Graff

The NCTE convention in the coming week had 6300 pre-registered and another 2000 walk-in registrants expected. An all-day workshop on Tuesday, Nov. 21 at San Diego NCTE convention would be sponsored by the Assembly for Advisors of Student Publications/Journalism Education Association. "Introduction to Intensive Journalistic Writing: A Successful National Program Uses Journalistic Modes to Teach AP Composition" will be presented by Lange, chair; Ron Bennett, associate chair, Ricks College, Rexburg, Idaho; Fran Sharer, Green Run H. S., Virginia Beach, Va. and Diane Weber, Resource Learning Center, Birmingham, Ala.

NCTE Journal had a focus on advising, including journalism, speech, and drama.

Perkins Bowen had a letter published in April *Councilgram*.

NCTE and JEA will be in Chicago at the same time. She is lobbying for a badge that will allow individuals wearing badges to attend both convention sessions. Perhaps a shuttle bus could be available on at least one day.

Newswire Editor Lange gave deadlines for the next three issues. She is looking for advisers who are willing to write instructive articles on desktop publishing tips, typography as a design element and photography. Regional directors are asked to report on the best activity or a quick wrap-up of activities so that members can be informed of what is happening in their region or can get ideas for their area.

Beginning with the January issue, pre-convention basic information will be included in January and May issues.

C:JET Editor Molly Clemons reported the first issue of the year would focus on sports with Dean Hume as contributing editor. Spring issue, Internet, Rob Melton as contributing editor; Summer 1996 issue, Yearbook Innovations, Jack Kennedy as contributing editor; Fall 1996, Student Press Rights, John Bowen as contributing editor and Summer 1997 issue, JEA Certification, Susan Hathaway Tantillo as contributing editor.

Convention Updates/Reports

Final Report—San Diego, April 7-9, 1995

Puntney reported JEA total income of \$71,072 and total expenses of \$36,562.79 for a profit of \$34,509.21. Rolnicki reported a total of 2800 delegates; hotel wanted JEA to return.

Kansas City

Puntney said there was wonderful cooperation from the local committee. They had worked for more than a year to make this the best convention: pre-convention meetings, expanded Write-off competitions, jazz throughout the convention schedule.

Local Convention Chair Karen Black thanked people for coming. She added that some of the substitutions were as good as the original sessions, she was sorry about housing shortages, but hoped the shuttles did provide the services needed. The local committee would like feedback on the photography additions and tours.

Puntney reported nine additional hotels had been added, and shuttle buses were contracted to be most economical means of transporting delegates.

Rolnicki reported there were 3,428 delegates from 39 states pre-registered; they came expecting quality. Extra sessions had been added to Friday's schedule.

Boston Regional

Siver reported registration books had been mailed to a 13-state area and D.C.

JEA/NSPA/Yankee Pen/Northeastern University were co-sponsoring this first regional convention. Registration deadline was Nov. 15. Sharon Deibel was handling Write-off competition; four keynote speakers would speak at two sites. New members have definitely joined as a result of this outreach.

Future Conventions

NSPA celebrates its 75th anniversary in 1996 so special features will be added to the San Francisco and Chicago conventions. Rolnicki said in San Francisco, a special awards convocation is planned and Saturday night special events. In conjunction with The Freedom Forum, 75 top high school editorial writers will be honored, and a special recognition for Pioneer Award winners is planned for Chicago.

San Francisco—April 11-14, 1996

Puntney reported that a second hotel, Grand Hyatt, had been added. Rolnicki said we plan to run a shuttle between the Hyatt Regency San Francisco at Embarcadero Center and the Grand Hyatt. It is a 15-minute walk between hotels; street cars also connect the hotels. The official site has a 850-room block.

Chicago—Nov. 14-17, 1996

Tantillo said many new advisers are involved in planning the convention to be held at the Hyatt Regency. Nov. 14-17 is a week earlier than the usual fall convention date.

Registration will be \$40. Rolnicki reported Allen Neuharth, founder of *USA TODAY* and chairman of The Freedom Forum, has committed to be a keynote speaker.

Phoenix—April 17-20, 1997

Siver, Puntney and Rolnicki will meet with the local committee in January.

St. Louis—Nov. 13-16, 1997

The convention will be held at the Adam's Mark with 750 rooms blocked for the convention. Hall reported that the local committee has met and chairs selected.

Seattle—April 16-19, 1998

The convention will be held at the Sheraton.

Washington, D. C.—Nov. 19-22, 1998
The convention will be held at the Sheraton.

Anaheim—2000

Old Business

Puntney reported there were 49 entries in the first Yearbook Adviser of the Year recognition. Determination of winner was done during this convention. The recipient will be contacted by Dec.

Perkins Bowen announced the new Fiscal Overview Committee had met with Hall as chair. Members are Perkins Bowen, Lange, and Kennedy. The committee will receive monthly copies of financial statements.

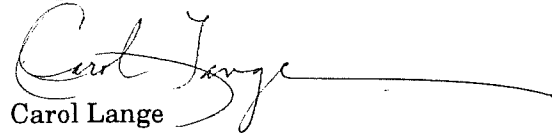
New Business

NCAA Decision--Perkins Bowen reported on the recent action of NCAA's Initial-Eligibility Clearinghouse which questioned the ability of journalism courses to meet the requirements of an English core course. (See Board minutes.)

JEA Home Page—Puntney said members could have received the latest information on the KC convention from the JEA Home Page, completing another goal in using technology to inform JEA membership.

Craghead moved the meeting be adjourned. Hall seconded the motion. **The motion carried.** Meeting adjourned at 5:00 p.m.

Respectfully submitted,



Carol Lange
JEA Secretary