

Minutes of the Journalism Education Association
April 17, 1997
Board Meeting, Sundance Room
Hyatt Regency Phoenix, Phoenix, Arizona

President H.L. Hall called the meeting to order at 8:32 a.m.

Past President Candace Perkins Bowen called roll. In attendance were:

H.L. Hall, President
Rob Melton, Vice President
Ann Visser, Secretary
Candace Perkins Bowen, Immediate Past President
Linda Puntney, JEA Executive Director
Sister Rita Jeanne, FSPA, Treasurer Emeritus
Molly Clemons, *C:Jet* Editor
Susan Hathaway Tantillo, Certification Commission Chair
Jan Hensel, Development/Curriculum Commission Chair
Willie Wooten, Multicultural Commission Chair
John Bowen, Scholastic Press Rights Commission Chair
Jack Groves, Northwest Regional Director
Tony Gomez, Southwest Regional Director
Jack Kennedy, North Central Regional Director
Kathy Craghead, South Central Regional Director
Sylvia Daughtry, Southeast Regional Director
Betty Morton, Mid-Atlantic/Great Lakes Regional Director
Barbara Flanagan, Northeast Regional Director
Rudy Gomez, Ad Hoc Board Member
Earlene Hollinger, Ad Hoc Board Member
Norma Kneese, Ad Hoc Board Member, Outreach Committee
Marilyn Mc Elroy, Awards Committee Chair
Connie Fulkerson, Publications Committee
Diane Honda, Scholarship Committee Chair
Pat Graff, NCTE Liaison
Julie Dodd, Scholastic Press Association Liaison
Tom Rolnicki, NSPA Liaison
Cathy Ikeda, guest, Multicultural Outreach
Blanche Sugimoto, guest, Multicultural Outreach
Carolyn Jones Howard, guest, Multicultural Outreach
Sherrie Marshall, guest, Multicultural Outreach
Carmen Wendt, Local Phoenix Convention Chair
Steve Abaroa, Local Phoenix Convention Co-Chair

APPROVAL OF BOARD AND BUSINESS MEETING MINUTES (CHICAGO)

Minutes from the November 14, 1996, Chicago Board and Business Meeting were presented.

Page 7 - bottom - New Jersey left out of Region 7 there and on the next page.

Motion: Daughtry moved that the minutes be accepted as changed. Perkins Bowen seconded. The motion carried.

Motion: Perkins Bowen moved that the business meeting minutes be accepted. Daughtry seconded. Motion carried.

OLD BUSINESS

- Re-examination of endowment (\$229,556 in endowment).
- Outreach to administrators (begun a serious attempt to invite them to do something with JEA. Series of sessions primarily for administrators - Chicago and Phoenix. Waived registration fees to encourage them to attend).

Morton moved to table the motion (Awards Committee will investigate this issue); will report in St. Louis. Daughtry seconded. Motion carried.

- Advisers' Retreat: Groves.
Groves moved, Kennedy seconded.

Daughtry moved to table the motion. Gomez seconded. Motion defeated.

Perkins Bowen moved, Morton seconded that the idea be referred to committee with a report in St. Louis. Regional directors, Puntney and ad hoc Board members would be members of this committee. Motion carried.

- Financial compensation for local/regional groups: Dodd. Discussion should be held in the goals discussion regarding this issue.
- JEA exhibiting at National Conventions: Puntney. A JEA display featuring JEA materials could become a part of other national conventions. Display would be a cost; space at conventions would be a cost.

Motion: Kennedy. Move that Puntney will investigate details of producing a portable display suitable for outreach activities, such as professional conventions, and report during next board meeting. Groves, seconded. Motion carried.

Publications Committee Report: Dodd.

Motion #1: Develop a written mission statement for JEA publications: NewsWire, C:Jet and the Web page. Moved by Hathaway Tantillo. Seconded by Perkins Bowen. Motion carried. Dodd will head that committee and select members.

Motion #2: Hire a Publication Production Manager for the JEA office. Moved by Hathaway Tantillo. Seconded by Kennedy.

Craghead moved to table the motion. Groves seconded. Committee would instead come back with a report at the next board meeting. Motion carried. Committee to study: Daughtry, Visser, Melton, Puntney, Clemons, Hall.

Motion #3: Develop a stylebook for publications. Moved by Hathaway Tantillo. Seconded by Bowen. Motion carried.

Motion #4: Publications need to be timely and delivered on a regular basis with a committee investigating the possibility of mailing first class. Moved by Hathaway Tantillo. Seconded by Craghead. Motion carried. Above committee will study.

Motion #5: Access and update the JEA office hardware and software and upgrade to the current standards in most school publications. Moved by Hathaway Tantillo; seconded by Perkins Bowen. Motion carried. Committee members: Fulkerson (chair), Hensel, Puntney, Clemons, Visser, Bowen.

- List Serve: Perkins Bowen investigated. One can be set up at Kent State University. She could be the 'owner' of the list. Or, one could be set up at Kansas.

Melton moved that a closed list serve be created for people on the JEA roster and the state directors. Morton seconded. Motion carried.

- Training for new board members: Puntney. Summer Meeting at Headquarters in Manhattan.

Motion to approve a summer meeting of the voting board members at headquarters. Motion by Perkins Bowen; Melton seconded. Motion carried. Motion amended that the meeting be held Aug. 9-11.

- Policy Book.

3.03: All written records of each office shall be transferred to succeeding officials by ~~Feb-15~~ **March 1** of the election year or as directed by the Board of Directors.

Amended to read March 1. Motion by Perkins Bowen, seconded by Bowen. Motion carried.

3.10: THE IMMEDIATE PAST PRESIDENT shall serve as parliamentarian to the association's Board of Directors* and as convention coordinator with the executive director. Additionally, the immediate past president shall ~~work with the president in advising him/her on association affairs, performing interorganizational networking and in assuming~~ **(assume)** other duties as assigned by the president.

Motion by Perkins Bowen to approve 3.10 as noted. Bowen seconded. Motion carried.

4.01: THE BOARD OF DIRECTORS shall consist of the president, the vice president, the secretary, the immediate past president, all regional directors and all commission chairs as voting members. Non-voting members of the Board shall include the **C:Jet editor, committee chairs, liaisons, ad hoc board members, and the upcoming convention coordinators.**

Motion by Perkins Bowen to approve 4.01 as noted. Bowen seconded. Craghead moved, Daughtry seconded to add executive secretary. Motion carried.

4.09: It shall be the duty of the Board of Directors to assemble for the transaction of business at the **general membership** meetings of the association.

Motion by Perkins Bowen to approve 4.09 as noted. Bowen seconded. Motion carried.

4.10: A regular meeting of the Board of Directors shall be held within thirty (30) days prior to a **general membership** meeting at such time and place as shall be designated by the Board.

Motion by Perkins Bowen to approve 4.10 as noted. Bowen seconded. Motion carried.

8.06: Editors of the JEA professional journal and newsletter shall be directly responsible to the president. The journal editor is selected by the president and confirmed by the Board of Directors. The elected secretary will be the newsletter editor. Each appointment shall terminate on **April 1** following the JEA elections. The journal editor, upon the discretion of the president, may serve more than one term. The newsletter editor's term will expire when he/she is not reelected. The journal editor may be removed from the publication by the president pending approval of the Board of Directors.

Motion by Perkins Bowen to approve 8.06 as noted. Bowen seconded. Motion failed.

9.03: Board of Directors meetings consist of elected persons as voting members of the Board and **C:Jet editor, committee chairs, liaisons, ad hoc board members and the upcoming convention coordinators** as non-voting members of the Board.

Motion by Perkins Bowen to approve 9.03 as noted but add executive secretary. Bowen seconded. Motion carried.

10.02: A nominating committee appointed by the president with the approval of the Board of Directors shall seek at least, but not limited to, one nominee for each **officer position**, commission chair and regional directorship. The report of the nominating committee shall be written into the official minutes of the secretary of the association.

Motion by Perkins Bowen to approve 10.02 as noted. Bowen seconded. Motion carried.

10.05: One general mailing of election materials will be made from the national headquarters. Included in the packet will be a summary statement from each candidate obtained from the nominations chair. **Each candidate will be asked the same questions, so the summary statements will be consistent as to information provided, and a maximum length will be determined.** The envelope for the mailing will be

REPORTS

- Convention Updates: Rolnicki. Reports given for conventions in Seattle and St. Louis. Gave a 10-year attendance sheet. Report for future years: Boston is set for 2001.

Kennedy moved, Perkins Bowen seconded that the Fall Convention in 2000 be held in Kansas City. Motion carried.

- Miscellaneous Motions

Wooten moved, Hathaway Tantillo seconded to change the Multicultural Outreach Reception from Wednesday evening to Thursday evening and to invite all first-time attendees to the convention to this reception with all board members and Outreach participants. Motion carried.

Daughtry moved, Kennedy seconded that a second adviser luncheon be held on Friday. Motion carried.

- Regional Directors: Flanagan reported that new state directors in Northeast Region 7 are: Mike Vieira, Massachusetts; Nancy Olson, Vermont; and Jane Blystone, Pennsylvania.

- 75th anniversary

Perkins Bowen moved, Morton seconded, that JEA create a quilt to raise money for SPLC and to celebrate JEA's 75th Anniversary with 75 blocks sold at \$75 each. Motion carried.

- SPLC Washington D.C. Workshop

Hathaway Tantillo moved, Perkins Bowen seconded that JEA help organize and promote an adviser workshop at SPLC at no expense to JEA for summer 1998. Motion carried.

- NCTE: Graff. Several items were discussed. SPLC will be nominated for a NCTE award. NCTE has been asked to be the clearinghouse for NCAA regarding approval of English courses. Graff feels that JEA should select a board member to be the liaison between the NCTE and JEA.

Morton moved, Daughtry seconded, that H.L. Hall represent JEA at NCTE to review courses for NCAA approval. Motion carried.

Hathaway Tantillo moved, Perkins Bowen seconded that JEA establish a committee to compose a document showing how journalism courses meet national language arts standards. Motion carried. Perkins Bowen will chair the committee with Graff, Hathaway Tantillo and Hensel as members.

Meeting adjourned at 3:25 p.m.