

Minutes of the Journalism Education Association Board Meeting
Thursday, November 19, 1998, 8:31 a.m.
Marriott Wardman Park, Washington, D.C.

President H.L. Hall called the meeting to order at 8:31 a.m.

Past President Candace Perkins Bowen called roll. In attendance were:

President H.L. Hall, MJE

Vice President Rob Melton, MJE

Secretary Ann Visser, MJE

Past President Candace Perkins Bowen, MJE

Treasurer Emeritus Sister Rita Jeanne, FSPA

JEA Executive Director Linda Puntney, MJE

JEA Administrative Assistant Connie Fulkerson

Certification Commission Chair Susan Tantillo, MJE

Development/Curriculum Chair Kathy Zwiebel, CJE

Multicultural Chair Willie Wooten, CJE

Scholastic Press Rights Chair John Bowen, MJE

Region 1/Northwest Regional Director Jack Groves

Region 2/Southwest Regional Director Tony Gomez, MJE

Region 3/North Central Regional Director Jack Kennedy, MJE

Region 4/South Central Regional Director Kathy Craghead, MJE

Region 5/Southeast Regional Director Sylvia Daughtry

Region 6/Mid-Atlantic and Great Lakes Regional Director Betty Morton, MJE

Region 7/Northeast Regional Director Barbara G. Flanagan

Ad Hoc Board Members Louisa Caucia, Coy Henderson, Joe Nations

Awards Chair Marilyn McElroy, CJE

Junior High/Middle School Committee Chair Michele Dunaway, CJE

Nominations Chair Diane Boyle, MJE

Outreach Chair Norma Kneese, CJE

75th Anniversary Co-Chairs Ron Clemons, MJE, and Molly Clemons

NCTE Liaison/Assembly Director Pat Graff, MJE

Scholastic Press Association Directors Liaison Julie Dodd, MJE

Outreach Participant Teddi Johnson

NSPA Convention Liaison Tom Rolnicki

Approval of the minutes from the Seattle convention with the following corrections: 1) Pat Graff was present at the Seattle board meeting; 2) motion by Melton that members track volunteer hours for JEA and make it part of the semi-annual report was rescinded after a vote in May. Additionally, it was approved after the Seattle convention that the standing committee chairs have their ways paid to conventions.

*Motion by Tantillo, second by Kennedy to approve the minutes as amended. *Carried.*

*Motion by Kennedy, second by Daughtry: "The JEA president will appoint a committee to establish a plan to produce an Advanced Placement examination at the earliest possible date. The committee's report will become a regular agenda item for the JEA board."

Carried. Committee members: Wilson (chair), Groves, Graff, Wooten, Boyle, Perkins Bowen, Hall.

*Motion by Bowen, second by Morton: "... JEA recommend to national, regional, and state and local evaluative (rating) organizations adoption of these criteria for special recognition of school journalism programs as a way to combat censorship and honor free expression." *Carried.*

*Motion by Tantillo, second by Zwiebel: "...move that JEA endorses the National Education Association Innovation in Literary Promotion Award for scholastic media staffs." *Carried.*

*Motion by Craghead, second by Bowen: "... move that JEA endorse the Ryan White Excellence in Journalism Award." *Carried.*

The Awards Committee will be in charge of both of these awards.

*Motion by Perkins Bowen, second by Kennedy: "...move we have our convention of Fall 2002 in Dallas." *Carried.*

*Motion by Craghead, second by Daughtry: "...move we consider Phoenix as the convention site in Spring 2002." *Carried.*

*Motion by Morton, second by Perkins Bowen: "... move we approve the budgets for the Albuquerque and Atlanta conventions as well as Anaheim and Kansas City." *Carried.*

*Motion by Kennedy, second by Daughtry: "... approve by-laws for JEA as proposed May 23, 1998, with changes as made in 11-19-98 board meeting." *Carried.*

*Motion by Kennedy, second by Gomez: "JEA will accept the proposals as presented by ASP and Highwired.net." No vote.

*Motion by Daughtry, second by Wilson: "... move to table the previous motion." *Carried.*

*Motion by Morton, second by Tantillo: "... move that we accept the JEA Policy package as presented." *Carried.*

Additionally, Kennedy will write a new policy about grants while Melton will write a policy about the semiannual report.

*Motion by Melton, second by Kennedy: "JEA work with Mary Arnold at Newspaper Association of America to publish update to diversity guide, with time lines and budget

request made by the Multicultural Commission in time for next year's budget cycle."
Carried.

*Motion by Melton, second by Kennedy: "JEA adopt as policy the Society of Professional Journalists Code of Ethics to guide high school journalists and their advisers, and develop (perhaps jointly with SPJ) ethics lessons for the classroom and conventions." *Carried.*

*Motion by Kennedy, second by Flanagan: "All required reports shall be electronically submitted to the Publications Editor, with excerpts to be published in Newswire."
Carried.

In Other Business ...

✓75th Anniversary of JEA: Ron and Molly Clemons, co-chairs of the 75th Anniversary celebration, presented a report regarding plans for Albuquerque and Atlanta.

✓Adviser Surveys: Zwiebel reported that 396 responses had been received from the 1,028 surveys mailed.

✓The D.C. convention is the largest to date ... 4,893 were preregistered.

✓Associated Student Press/Highwired.net: Reports were given by members of both groups.

✓Mentoring: McElroy and Dunaway will work to form a proposal for Albuquerque regarding this issue.

✓Certification: 30 CJE and 13 MJE certifications will be awarded in D.C. The totals are 553 CJE's; 97 MJE's.

✓JEA Vision: Hall asked that each board member consider his/her vision for JEA and send it to him no later than Jan. 15.

✓Nominations: The slate of officers was announced by Boyle. It includes: Hall, president; Melton, vice president; Carol Drieling and Morton, secretary; Steve Mattson and Groves, Region 1/Northwest Director; Lorie Eastman and Gomez, Region 2/Southwest Director; Kennedy, Region 3/North Central Director; Craghead, Region 4/South Central Director; Daughtry, Region 5/Southeast Director; Carol Lange and Sarah Ortman, Region 6/Mid-Atlantic and Great Lakes Director; Kneese, Multicultural Commission Chair; Tantilto, Certification Chair; and, Zwiebel, Development/Curriculum Chair.

✓An ad hoc committee of Hall (chair), Puntney, Wilson, Groves, and Perkins Bowen wrote an endorsement policy at the D.C. Convention. The policy reads: "Any organization which approaches JEA for endorsement has to receive the majority approval of a five-member ad hoc committee, which the JEA president appoints. One member of the committee will always be the JEA executive director. An organization cannot receive endorsement unless there is no cost to JEA and no cost to JEA members, and the organization's goals must be in line with JEA's mission and goals. An endorsement would allow an organization to use JEA's name and logo, and it could link to JEA's web page. JEA has the right to remove an endorsement at any time." The endorsement policy will be presented for approval at the Albuquerque convention.

*Motion by Kennedy, second by Morton to adjourn @ 3:02 p.m. *Carried.*