

MINUTES

Journalism Education Association Board Meeting

Nov. 13, 2008 • 8:30 a.m.

St. Louis Renaissance Grand and Suites Hotel

President Jack Kennedy called the meeting to order at 8:35 a.m.

In attendance were:

Jack Kennedy, MJE, President and Executive/Finance Committee chair

Bob Bair, MJE, Vice President and New Adviser Outreach Committee chair

Susan Tantillo, MJE, Secretary and Awards Committee chair

Bradley Wilson, CJE, C:JET editor and Technology Committee chair,

Photography Contest Coordinator

Linda Puntney, MJE, JEA Executive Director

Connie Fulkerson, JEA Administrative Assistant

Mark Newton, MJE, Certification Commission chair

Lori Oglesbee Petter, CJE, Development/Curriculum Commission chair and Publications Committee chair

Anita Marie Wertz, MJE, Junior High/Middle School Commission chair

Norma Kneese, MJE, Multicultural Commission chair and Outreach Academy Committee chair

John Bowen, MJE, Scholastic Press Rights Commission chair

Steve Matson, MJE, Region 1/Northwest Regional Director and Partnership/Endorsements Committee chair

Gary Lindsay, MJE, Region 3/North Central Regional Director

Wayna Polk, CJE, Region 4/South Central Regional Director and Scholarship Committee chair

Brenda Gorsuch, MJE, Region 5/Southeast Regional Director and Administrator Outreach Committee chair

Betsy Pollard Rau, Region 6/Mid-Atlantic and Great Lakes Regional Director

Ron Bonadonna, CJE, Region 7/Northeast Regional Director and Membership Retention Committee chair

Javonna May Bass, Ad Hoc Board Member

Linda Barrington, MJE, NCTE Liaison/Assembly Director and Mentoring Program Committee co-chair

Julie Dodd, MJE, Scholastic Press Association Directors Liaison, Mentoring Program Committee co-chair

Candace Perkins Bowen, MJE, JEA Listserv Liaison

Logan Aimone, MJE, NSPA Liaison

Aaron Manfull, MJE, New Media Committee chair

Reginald Ragland, CJE, Professional Media Advisory Council Liaison

Patricia Turley, Write-off chair (For the relevant portion of the meeting)

Carrie Faust, MJE, Write-off chair–fall (For the relevant portion of the meeting)

- Approval of Minutes from Anaheim...Tantillo

Lindsay moved and Polk seconded that the minutes from the Anaheim board and general membership meetings be approved as presented. Motion carried unanimously.

- Profit/Loss Statement, Anaheim...Puntney

Puntney noted shared income with NSPA was \$407,735. JEA's share of that plus Write-off income was \$226,327.50. Total shared expenses were \$114,067.70, with JEA's share \$57,033.85. As of the board meeting, NSPA has paid JEA \$225,865.86 leaving a balance due JEA of \$277.19. Anaheim drew 4,461 delegates (4,121 paid).

- Quarterly Financial Statements...Puntney

Quarterly Profit/Loss Statement: The 2007-08 (July 1-June 30) overall JEA budget was based on projected income of \$962,615 and projected expenses of \$1,115,988 with the difference to be made up, if necessary, from reserve funds. At the end of the 2008 FY, expenses exceeded income by \$38,663.41. Memberships and bookstore sales were over budget; however, Anaheim income was not figured in and interest was significantly under budget. For July-September 2008, Puntney reported JEA income of \$338,197.34 (\$1,074,475 budgeted for the year) and expenses of \$116,416.45 (\$1,130,308 budgeted for the year) for net income of \$221,780.89. This is despite poor portfolio performance during the first quarter. The JEA Balance Sheet as of Nov. 3, 2008, shows total assets of \$1,439,884.46.

Puntney called attention to items of interest from the Quarterly Profit/Loss Statement including membership income of \$41,017.76 (\$105,500 budgeted for the year) and bookstore sales of \$118,764.94 (\$325,000 budgeted for the year). Puntney said, "We are doing fine."

Investments: JEA's total portfolio value as of Oct. 31, 2008, was \$635,503.59. This compares to \$824,372.30 on Oct. 21, 2007, and \$815,395.53 on Dec. 31, 2007. Puntney noted JEA's portfolio is invested about 60 percent in fixed investments and about 40 percent in moderate risk investments.

Oglesbee Petter moved and Lindsay seconded to approve the financial statements as presented. Motion carried unanimously.

Kennedy commended Headquarters for doing a phenomenal job with financial reports.

- Headquarters Report...Puntney

Puntney distributed membership maps and statistics. She noted the “good news” when comparing membership figures from fall 2007 with fall 2008: Total membership is up by 53 members to 2,453 and voting membership is up by 81 to 2,216. This means non-voting membership is down by 28 members.

Puntney reported calls to Headquarters about censorship and threats of censorship are up as are requests for materials.

As a footnote, Puntney reported making hotel room reservations for 67 delegates paid for by JEA, demonstrating how committed JEA is to making sure specific programming and people are on hand to make the convention a success.

Puntney reviewed the timeline at Kansas State for finding her replacement as Executive Director of JEA:

Fall 2009 - officially announce the position and advertise

Spring 2010 - interview and hire

July 1, 2010 - person starts work and Puntney helps advise over the summer on the fall convention in Kansas City.

Currently, a hiring freeze is in place, but Puntney said she is flexible and would not leave until someone else could be hired. Puntney asked for direction about whether this should be a tenure track or administrative track position. She also asked whether it should be a position including advising a publication at Kansas State or not advising a publication at Kansas State. Consensus was to leave this up to whatever would work best for Kansas State.

- Convention Updates...Aimone, Puntney

Aimone reported as of Nov. 10 (three days out) the St. Louis convention had 4,894 delegates registered (4,521 paid delegates). This is 150 more than Philadelphia at the same time. As of Nov. 12, the number was 4,954. History suggests the convention will have 50 to 75 walk-in delegates.

The fall 2009 convention will be Nov. 12-15 in Washington, D.C., at the Marriott Wardman Park with room rates beginning at \$209.

The fall 2010 convention is proposed for Nov. 11-14 in Kansas City, Mo., at the Marriott and using the convention center. Room rates begin at \$149 with \$12 from each room going to the convention center.

Lindsay moved and Kneese seconded to approve the Kansas City proposal.

Motion carried unanimously.

The fall 2011 convention is proposed for Nov. 18-21 in Minneapolis, Minn., using the convention center and Hilton and Hyatt hotels.

Discussion included weather concerns. Minneapolis is a Delta hub and Southwest Airlines is coming there. Bonadonna suggested returning to the Northeast (Boston or Philadelphia) or going to the Southeast (Florida or Atlanta) as an alternative. Consensus was that Northeast, Southeast, East Coast and Florida locations should be researched.

Wertz moved and Lindsay seconded to approve the Minneapolis proposal. Motion carried 13-1.

The fall 2012 convention is proposed for Nov. 15-18 in San Antonio using the convention center and Marriott.

Oglesbee Petter moved and Polk seconded to approve the San Antonio proposal. Motion carried unanimously.

Other sites under consideration include Seattle for 2012 since no dates are available there in 2011.

Matson moved and Gorsuch seconded to allow JEA's agents to negotiate a letter of intent for spring 2012 in Seattle. Motion carried unanimously.

Southern California (San Diego or Anaheim) is under consideration for spring of 2011.

- Outreach Academy...Kneese

Kneese confirmed an Outreach Academy is underway at this convention. The Outreach Academy team includes Steve O'Donoghue, California Scholastic Journalism Initiative; Linda Shockley, Dow Jones Newspaper Fund; Stan Zoller, CJE, Rolling Meadows (Ill.) HS.

- NSPA Update...Aimone

Aimone called attention to his portion of the JEA Semi-Annual Report prepared for St. Louis. Under the Membership section, he lists the four board members whose terms are up: Pamela Foster, Liz Keeling, Mead Loop and Cheryl Pell. Two new board members are Tim Dorway, principal at Mayo High School in Rochester, Minn., and Monica Hill, director of the North Carolina Scholastic Media Association at the University of North Carolina at Chapel Hill.

New to the NSPA staff are Kathy Huting as contest and critique coordinator and Emily Griesser as member services director.

He reported participation in the trade show at the St. Louis convention is up 20 percent and NSPA's membership is the highest it has ever been. NSPA's budget concerns are the same as JEA's – reducing expenses because investment income is down. The focus now is on the Phoenix convention. The NSPA board has passed an ethics policy that includes no “wining and dining” by vendors. The board wants to be sure to treat all vendors equally.

Aimone said NSPA is willing to discuss Northeast and Southeast locations for future fall conventions.

NSPA is working on a Multimedia Guidebook for use in 2009. Aimone said the electronic guidebook innovation was a success and will continue.

Discussion concerned whether schools could pay extra to ensure return of critiques by Aug. 1 when they are most helpful to the new staff. Aimone urged submitting materials for critique as early as possible. He said those submitted in May are judged and returned first.

- New Adviser Outreach Update...Bair

Bair wants to meet with regional directors during today's lunch break because this outreach needs to come via the states and regions. This will be on the agenda for the state director meeting Friday. The goal is to share ideas about the best approach by the end of first semester.

Kennedy sees JEA's efforts as coming in five areas:

- conventions
- mentoring, member retention, member recruitment initiatives
- curriculum and teaching
- student press rights
- professional media and new media

- New Technology Committee Update...Manfull

He had between 20 and 25 volunteers for his committee. Those in St. Louis will meet Friday to prioritize plans, including, but not limited to

- educating members
- establishing a Web presence
- developing broadcast activities
- developing podcast activities
- Twittering (some happening at this convention)
- setting up online blogs
- developing resources for using new media in the classroom,

with students, with publications.

Manfull said he hopes to expand the number of sessions offered related to new technology in Phoenix.

Oglesbee Petter suggested adding a blogging category to the Write-off Contest.

- Nominations Committee Update...Tantillo

On behalf of the committee Tantillo presented the slate of officers for the 2009 Board of Directors election. Lori Eastman, Nominations Committee chair, will present this slate at the General Membership Meeting, Nov. 14, when additional nominations will be accepted from the floor:

President -- Jack Kennedy. MJE

Vice president -- Bob Bair. MJE

Secretary-- Aaron Manfull, MJE, and Linda Drake, CJE

Certification Commission Chair -- Mark Newton, MJE

Development/Curriculum Commission Chair – Lori Oglesbee Petter, CJE, and Becky Tate

Junior High/Middle School Commission Chair – Anita Marie Wertz, MJE

Multicultural Commission Chair – Norma Kneese, MJE

Scholastic Press Rights Chair – John Bowen, MJE

Region 1 (NW) - Steve Matson, MJE

Region 2 (SW) - Kathy Gaber and Ellen Austen, CJE

Region 3 (NCentral) - Gary Lindsay, MJE, and Janet Levin, MJE

Region 4 (SCentral) – Wayna Polk, CJE

Region 5 (SE) – Brenda Gorsuch, MJE

Region 6 (MidAtlantic/Great Lakes) - Martha Akers and Tom Gayda, MJE

Region 7 (NE) – Jane Blystone, MJE, and Wanda Pletcher

Kneese moved and Polk seconded that the 2009 Board of Directors election be conducted online. Motion carried unanimously.

Discussion took place about whether a conflict of interest might exist if someone were to serve on both the JEA and NSPA boards simultaneously. This arose because the two groups host conventions together. NSPA's ethics policy says such a person must disclose his or her dual board membership.

Barrington moved and Polk seconded that Linda Puntney draft a policy saying voting members of the JEA board cannot serve simultaneously on the NSPA board.

J. Bowen moved and Rau seconded to table the above motion until the Phoenix board meeting. Motion carried unanimously.

- Write-off Judging Feature Writing Rubric...Turley and Faust

Turley reported the Write-off arrangements are ahead of schedule for tomorrow thanks to great help from Faust and local Write-off co-chairs Nancy Smith and Beth Ann Brady.

She presented the new rubric for feature writing. It aligns with the 6-trait rubric many teachers are now using to evaluate writing assignments as mandated by their states.

Discussion included the following points:

- consider using checks or only comments instead of numbers
- kudos for the list of traits
- students want numbers because they are used to them
- great rubric for use in the classroom also
- great work since we are always looking at ways to improve the Write-off Contest
- could use AP-style holistic scoring with training by examples
- continues to be tough to get judges for Write-off Contest
- will get feedback about this rubric from those judging this contest in St. Louis
- commend the Write-off Committee for trying something new
- use the same rubrics with those in the journalism PLC so students will know how they will be evaluated
- areas for evaluation for all categories of the Write-off Contest are listed in the online Write-off booklet
- comments are especially important for those who haven't thought about specific ideas in each contest
- judges need to remember contest submissions are first drafts

The St. Louis contest has more than 2,200 registered contestants, an increase of 200 over last fall. Turley said a new Copyediting Headline and Caption Writing contest will be ready for Phoenix. She noted JEA is no longer paying to ship materials in contest boxes students are directed to supply for themselves.

- website Contract...Wilson

Wilson noted that Write-off Contest numbers in the photo categories keep increasing. He received three responses to 15 bids he sent out to create a section of jea.org to accommodate photo contest submissions. Bids were closer to \$20,000 than the \$10,000 the board budgeted last spring. He said the Web is reinventing itself every five years and jea.org is lagging behind. JEA also needs another option for maintaining its current website

(bookstore, speaker proposals, and so on). Because the previous programmer is gone, broken links cannot be repaired until JEA finds a new programmer. Wilson recommends retaining a firm to handle JEA's Web needs rather than continuing to try to handle it in-house. With a firm, JEA will get a pool of people with different skill sets to work for us and if one leaves, another at the firm will take over seamlessly.

Wilson moved and Barrington seconded that the JEA board enter into a contractual obligation with Atlantic BT to produce a Write-off portion of the JEA website at a cost of approximately \$20,000. Friendly amendment: Gorsuch moved and J. Bowen seconded that the Technology Committee will research further development of the Web site. Motion carried unanimously as amended.

Wilson reported jea.org has had 15,940 unique visitors in the last 30 days and 6,115 absolutely unique visitors in the last 30 days. Each visitor visits 2.64 pages.

Matson asked if JEA should look at overhauling the entire site. If so, would it be better to do that now rather than piecemeal? Wilson said this proposal does not preclude that. He wants to try out Atlantic BT first.

Oglesbee Petter wants to be able to post curriculum submissions at jea.org.

Gorsuch suggested the Technology Committee research what NSPA is doing with its Web site, such as what Marc Wood is doing with FileMaker Pro.

Kennedy suggested a story: 20 Cool Tips on How to Use the JEA Web site.

Wilson reminded board members jea.org has blogging capability now. All interested board members need to do is contact Wilson for information.

- Endorsements and Partnerships Update...Matson

The Partnership/Endorsements Committee moves JEA endorse the JWire project of the Center for Scholastic Journalism at Kent State University. Motion carried unanimously.

The JWire project seeks to develop a model for effective high school in-depth or investigative reporting. Currently, no such model exists. The focused effort through JWire will allow student media programs to share ideas and reporting while receiving encouragement, training and coaching from professional mentors. It seeks to counter the disturbing trend toward personal, opinionated journalism especially in news and feature stories. By developing educational partnerships with scholastic journalism programs and establishing a team-building process to improve essential coverage, schools

would model best practices and show others nationwide the value of sound journalistic techniques. JWire seeks no financial support from JEA.

The Partnership/Endorsements Committee moves JEA endorse the Herb Block Foundation's national student cartooning contest in conjunction with the 100th birthday of cartoonist Herblock in 2009. Motion carried unanimously.

The contest will be called the JEA High School Student Cartoonist Award and the JEA Middle School Student Cartoonist Award. Winners will be announced at the 2009 fall convention in Washington, D.C. From the Herb Block Foundation, each winner will receive a \$500 monetary award, a copy of the Library of Congress 2009 book about Herblock and roundtrip airfare for him/herself and a parent to attend the convention. JEA agrees to waive the convention registration for each winner.

A third request to the Partnership/Endorsements Committee did not receive the committee's recommendation. This was a request for JEA to endorse NEA's Health Information Network's "Take a Shot at Disease: National Student Journalism Contest on Vaccination Awareness" funded by GlaxoSmithKline. The committee failed to recommend this project for endorsement due to its narrow focus, unlike JEA's existing Ryan White Award program, which seeks entries of health information reporting on a broad scale.

LUNCH BREAK (11:45 a.m. – 12:45 p.m.)

- Scholastic Press Rights Update...J. Bowen

The Press Rights Commission has a Facebook group and fans page. Three posters about responsible journalism, one poster with the JEA Adviser Code of Ethics and one about "Journalism Matters" (Dvorak results) can be downloaded from the Facebook group page. To find the posters, join the group called JEA Scholastic Press Rights Commission (search and it will pop up). Scroll down the group page to the section that says, "Posted Items." Click "See All" to find the entire set of five posters. Puntney said the set of posters should be mailed to all high schools in the country in January. Members of the Press Rights Commission are using Facebook and Twitter to update censorship issues at Snoqualmie and Puyallup, Wash.

The Scholastic Press Rights Commission website is updated with lesson plans, links, PowerPoints, information about how to fight prior review and more. The site is available in three ways: <http://jeapressrights.org>, <http://dev-jea.com/home/commissions-2/scholastic-press-rights/> or via jea.org and the Resources pulldown menu. The five posters are also available for downloading at this site. From the front page, click on the Responsible Journalism panel and then on any of the six panels appearing

next. The poster download information is on the extreme right underneath the quote from Dean V. Utica Community Schools.

Lindsay asked J. Bowen to copy board members on communications to schools regarding censorship issues.

ITEMS OF CONCERN, ATTENTION, UPDATE ... VARIOUS

- Kneese said the Idaho scholastic press association treasurer who embezzled \$9,000 from the state organization must reimburse the group. Now the association is also suing in civil court for attorney fees. The organization is regrouping and looking to align with a university.
- Newton congratulated Polk for earning Certified Journalism Educator status. He reminded board members they are required to seek certification.
- Oglesbee Petter said Lifetouch promised funding for JEA and SPLC to develop a curriculum guide for ethics. She asked Puntney to follow up.
- Polk said the Student Journalist of the Year Committee is always looking for quality judges to help with selection of winners at the spring convention. These should not be the advisers of state winners. In 2008 38 states submitted winners with three of those being broadcast students.

Polk moved and Matson seconded that the JEA board change the JOY Scholarship guidelines so payment to the winners be made directly to the winning students following the announcement of those winners after judging in Phoenix in April 2009 and do away with the proof of enrollment form from the winning students' college or university registrar. Motion carried unanimously.

Kennedy directed the JOY Committee to revisit all the JOY application guidelines for action in Phoenix.

- Oglesbee Petter reported
 - the yearbook curriculum guide is nearly done but needs proofing
 - Kent Smith of Highland Park HS in Dallas volunteered to write the newspaper curriculum guide but wants help
 - Mike Riley of Cody (Wyo.) HS volunteered to write the broadcast curriculum guide

- Mentoring Update...Barrington and Dodd

The Mentoring Program began following the April 2007 convention when the idea started to gel. Since then, the program is training its second set of

mentors and has its second set of mentees, bringing the total number to 21 trained mentors with 54 mentees. The first group of mentors received training spread between fall 2007 and spring 2008 conventions. However, the second group of mentors traveled to UC Berkeley in the summer of 2008 for focused training over three days. Mentor training in summer 2009 will be at Kansas State University.

Successes include evolving policies of the program, complete minutes, e-meetings, a Mentor Forum at each convention and podcast training meaning podcasts to come. Significant funding comes from JEA, NAA Foundation, Yellow Chair Foundation and state groups supporting each mentor.

Complete information is available about the Mentoring Program along with its current report at <http://dev-jea.com/home/for-educators-2/mentor-program/>.

Problems or challenges include finding mentees who will commit to a two-year involvement, overcoming distances between mentors and mentees, connecting with the Outreach Academy to find mentees from underserved schools and continuing to spread the program to other states with the current requirement of state funding of \$2,500 for each mentor yearly. Based on reading the mentors' reports, press rights issues was one of the top five issues reported.

Beginning with mentors for 2009-10, the committee will be able to offer additional financial support for new states or to expand the number of mentors and mentees within existing states by funding up to \$2,000 of the state's \$2,500 support for each mentor. States having only one available mentor will also be able to participate. Applications will be available at jea.org in early December or by contacting Barrington at lbarring@wi.rr.com.

Dodd and Barrington said the Yellow Chair Foundation is ready to make a longer-term commitment but wants to see JEA make a longer-term commitment first. JEA's original commitment of \$30,000 per year for three years extends through the 2009-10 fiscal year.

On behalf of the Mentoring Committee, Dodd and Barrington moved to extend the Mentoring Program for three more years beyond the current 3-year commitment – 2010-11, 2011-12, 2012-13 – and to increase funding from \$30,000 to \$40,000 a year beginning in 2009-10. Motion carried 13-1.

That brings to \$220,000 the total JEA is committing to the Mentoring Program over six years.

Oglesbee Petter suggested looking to the future and considering paying JEA

board members a stipend for coordinating and overseeing huge jobs, such as the Mentoring Program.

- Professional Learning Communities...Newton

Newton introduced Jim Streisel, MJE, from Carmel (Ind.) HS. Streisel presented the National Journalism Professional Learning Community (NJPLC) Interim Report. Selected from 25-30 applicants, committee members include Karen Barrett, CJE, Illinois; Susan Benedict, CJE, Missouri; Jill Chittum, CJE, Kansas; Nancy Freeman, MJE, Missouri; Gary Lindsay, MJE, Iowa; Paul Restivo, Kansas. Selection criteria included location related to Manhattan, Kan., and school's commitment for the participant to be able to use this involvement in place of school-determined PLC activity.

The committee's work is based on the DuFour PLC model: 1) What do we want kids to learn? 2) How do we know when they know it? 3) What do we do when they don't?

The committee met as a "think tank" for 2-1/2 days in the summer at Kansas State where they decided to use Google Group for communication and developed a common assessment based on news writing. They also developed an evaluation checklist for everyone to use. So far, everyone in the group has completed the pre-test and posted results. Most have administered the post-test but no one has posted post-test results.

The assessment of the activity results in a statistical document everyone can look at to determine outcome differences. Then participants discuss the differences in approaches among the teachers that might account for the different results. This goes beyond anecdotal hypotheses for differences in performance. With a PLC, patience is the key. However, PLCs are specific and focused – their strength.

The committee has a 2-hour session/meeting scheduled in St. Louis to set goals for Phoenix and beyond.

Why should JEA care? Because the PLC concept will spread to more schools and JEA should be in the forefront of involving more journalism teachers in this NJPLC. Usually journalism teachers are islands in their own schools.

How can JEA continue to help? Give support to enable the NJPLC to branch out to include more teachers.

- Professional Media Advisory Council Liaison...Ragland

Ragland reported his thinking so far about his new liaison position – how to get professional media more involved in scholastic journalism. His

proposed four-year plan:

Years 1 and 2: Work with JEA Board, Regional Directors, convention chairs to integrate media, create databases, meet with media bosses about the concept and formulate a council structure.

Years 3 and 4: Do research, compare convention data, assess activities and goals.

Along with Ragland board members brainstormed the following ideas:

- Create a database by state of professional journalists who are scholastic journalism friendly by states
- Start with Media Citation and Friend of Scholastic Journalism award recipients
- Make a list of "Things You Can Do for Scholastic Journalism that Don't Cost You Anything"
- Figure out how our students can help commercial media
- Realize we need to invite commercial media folks to become involved
- Create liaisons with College Media Advisers
- Look at new media also – overlap with Manfull New Technology Committee
- Get names to Ragland for database

- Wilson reminded board members to give him story ideas.

Motion to ADJOURN at 3:25 p.m. by Gorsuch, seconded by Newton.

Respectfully submitted,
Susan Hathaway Tantillo, MJE
JEA Secretary

AGENDA

Journalism Education Association General Membership Meeting

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CALL TO ORDER –Jack Kennedy, 8:07 a.m.

ROLL CALL – Susan Tantillo

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Bob Bair, MJE, Vice President and New Adviser Outreach Committee chair

Susan Tantillo, MJE, Secretary and Awards Committee chair

Ann Visser, MJE, Past President/Convention Consultant

Bradley Wilson, CJE, C:JET editor and Technology Committee chair

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Candace Perkins Bowen, MJE, JEA Listserv Liaison

- Summary of Board Action...Tantillo

Tantillo summarized highlights of Thursday's JEA board meeting:

Heard reports from three new initiatives the board voted in April to fund for 2008-09:

New Technology Committee, Aaron Manfull, MJE
Professional Media Advisory Council, Reginald Ragland, CJE
National Journalism Professional Learning Communities, Mark Newton, MJE, and Jim Streisel, MJ

Approved plans for fall conventions in Kansas City for 2010, Minneapolis for 2011, San Antonio for 2012 and for negotiating dates for Southern California in 2011 and Seattle in 2012. Suggested looking for fall dates in Northeast, Southeast or East Coast locations after 2012.

Decided the 2009 Board of Directors election will be conducted online.

Endorsed two new programs:

JWire from the Center for Scholastic Journalism at Kent State University, to develop a model for effective high school in-depth or investigative reporting with online training and coaching from professional

mentors

a 2009 cartooning contest sponsored by the Herb Block Foundation with winners announced at next fall's convention to coincide with the 100th birthday of Herblock.

Decided to pay Student Journalist of the Year Scholarships directly to the student winners instead of via their college or university beginning with the winners announced in 2009.

Voted to continue funding JEA's Mentoring Program for an additional three years, through 2012-13, lauded by many as the "best initiative JEA has ever had."

- Conventions/Headquarters/Financial Reports...Puntney

Profit/Loss, Anaheim: Puntney noted shared income with NSPA was \$407,735. JEA's share of that plus Write-off income was \$226,327.50. Total shared expenses were \$114,067.70, with JEA's share \$57,033.85. As of the board meeting, NSPA has paid JEA \$225,865.86 leaving a balance due JEA of \$277.19. Anaheim drew 4,461 delegates (4,121 paid).

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With walk-in registrants, the St. Louis convention is expected to have more than 5,000 delegates. Before walk-ins, the convention had 4,521 paid delegates.

Gregory and Brandell invited members to “Power Up,” April 16-19, 2009, at the Hyatt Regency Phoenix. The convention will make use of Arizona State University’s new, state-of-the-art Walter Cronkite School of Journalism, a short walk from the convention center.

Kibler invited members to “Red, White and True,” Nov. 12-15, 2009, in Washington, D.C., at the Marriott Wardman Park.

Other upcoming conventions:

- Portland, April 15-18, 2010
- Kansas City, Nov. 11-14, 2010
- Southern California, spring 2011
- Minneapolis, Nov. 18-21, 2011
- Seattle, spring 2012
- San Antonio, Nov. 15-18, 2012

- Scholastic Press Rights Commission...J. Bowen

The Press Rights Commission has a Facebook group and fans page. Three posters about responsible journalism, one poster with the JEA Adviser Code of Ethics and one about “Journalism Matters” (Dvorak results) can be downloaded from the Facebook group page. To find the posters, join the group called JEA Scholastic Press Rights Commission (search and it will pop up). Scroll down the group page to the section that says, “Posted Items.” Click “See All” to find the entire set of five posters. Full-size posters are scheduled for mailing to all U.S. high schools in January. The poster based on findings from Jack Dvorak’s “Journalism Matters” study should be displayed in each school’s counseling center.

The Scholastic Press Rights Commission website is updated with lesson plans, links, PowerPoints, information about how to fight prior review and more. The site is available in three ways: <http://jeapressrights.org>, <http://jea.org/resources/pressrights/index.html> or via jea.org and the Resources pulldown menu. The five posters are also available for downloading at this site. From the front page, click on the Responsible Journalism panel and then on any of the six panels appearing next. The poster download information is on the extreme right underneath the quote from Dean V. Utica Community Schools.

- Mentoring Program...Dodd and Barrington

Learn how to “Bring Mentoring to Your State” at 9 a.m. today in room 104 in the convention center.

The program has trained its second set of mentors and has its second set of mentees, bringing the total number to 21 trained mentors with 54 mentees.

Significant funding comes from JEA, NAA Foundation, Yellow Chair Foundation and state groups supporting each mentor. Beginning with mentors for 2009-10, the committee will be able to offer additional financial support for new states or to expand mentors and mentees within existing states by funding up to \$2,000 of the state's \$2,500 support for each mentor. States having only one mentor will also be able to participate. Applications will be available at jea.org in early December or by contacting Barrington at lbarring@wi.rr.com.

Complete information is available about the Mentoring Program along with its current report at <http://dev-jea.com/home/for-educators-2/mentor-program/>.

- Dodd reminded members about the Scholastic Press Association Round Table at 9 a.m. Saturday in room 241 in the convention center.

- Certification/PLCs...Newton

Newton said, "Now is the time for certification."

He also mentioned JEA's National Journalism PLC committee has a 2-hour session/meeting scheduled in St. Louis to set goals for Phoenix and beyond.

- Curriculum...Oglesbee Petter

Oglesbee Petter announced a Curriculum/Development Commission meeting for 4 p.m. today in the JEA bookstore. She also urged members to contact her for curriculum needs.

- Professional Media Advisory Council Liaison...Ragland

Ragland explained his idea to develop a database of professional media contacts whose support JEA's members and their students need and who want support from JEA members and their students.

- Student Journalist of the Year...Polk

Polk reiterated the board's decision to pay Student Journalist of the Year Scholarships directly to the student winners instead of via their college or university beginning with the winners to be announced in 2009.

She is looking for members to join the Scholarship Committee and for qualified judges to help select the scholarship winners in Phoenix.

- State Directors...Bair

Bair reminded State Directors of their meeting at 9 a.m. today in room 106 in the convention center.

- Slate of Officers for 2009 Election...Eastman

Eastman presented the following slate as compiled by the Nominations Committee:

President: Jack Kennedy, MJE, Rock Canyon HS, Highlands Ranch, Colo.
Vice president: Bob Bair, MJE, Blair (Neb.) HS
Secretary: Aaron Manfull, MJE, Francis Howell North HS, Saint Charles, Mo.; and Linda Drake, CJE, Chase County HS, Cottonwood Falls, Kan.
Certification Commission Chair: Mark Newton, MJE, Mountain Vista HS, Highlands Ranch, Colo. Development/Curriculum Commission Chair: Lori Oglesbee Petter, CJE, McKinney (Texas) HS; Becky Tate, Shawnee Mission North HS, Overland Park, Kan.
Junior High/Middle School Commission Chair: Anita Marie Wertz. MJE, Cesar Chavez HS, Stockton, Calif.
Multicultural Commission Chair: Norma Kneese, MJE, Snake River HS, Blackfoot, Idaho
Scholastic Press Rights Commission Chair: John Bowen, MJE, Kent State University, Kent, Ohio
Region 1 (Northwest): Steve Matson, MJE, Charles Wright Academy, Tacoma, Wash.
Region 2 (Southwest): Kathy Gaber, Montrose (Colo.) HS; Ellen Austen, CJE, Palo Alto (Calif.) HS
Region 3 (North Central): Gary Lindsay, MJE, John F. Kennedy HS, Cedar Rapids, Iowa; Janet Levin, MJE, John Hersey HS, Arlington Heights, Ill.
Region 4 (South Central): Wayna Polk, CJE, Abilene (Texas) HS
Region 5 (Southeast): Brenda Gorsuch. MJE, West Henderson HS, Hendersonville, N.C.
Region 6 (MidAtlantic/ Great Lakes): Martha Akers, Loudoun Valley HS, Purcellville, Va.; Tom Gayda, MJE, North Central HS, Indianapolis, Ind.
Region 7 (Northeast): Jane Blystone, MJE, Mercyhurst College, Erie, Pa.; Wanda Pletcher, Roosevelt Jr. High, Altoona, Pa.

Additional nominations from the floor:

For Secretary: Betsy Rau, Bay City, Mich.

For Multicultural Commission Chair: Reginald Ragland, CJE, DCJEA, Washington, D.C.

For Region 6 (MidAtlantic/Great Lakes) Rod Satterthwaite, CJE, Dexter (Mich.) HS

Visser moved and Blystone seconded to accept the slate with additions. Motion carried.

Visser moved and Bair seconded that the organization go on record to commend the St. Louis local committee for its great job in organizing for the fall 2008 convention. Motion carried by acclamation.

- Kennedy closed the meeting with a reference to last night's opening keynote speech by Al Tomkins from the Poynter Institute in St. Petersburg, Fla.: "What can one person do?"
- The next regular meeting of the JEA General Membership will be at 8 a.m., April 18, 2009, at the Hyatt Regency Phoenix.

Motion to ADJOURN at 8:40 a.m. by Gorsuch, seconded by Barrington.

Respectfully submitted,
Susan Hathaway Tantillo, MJE
JEA Secretary