



Board of Directors Agenda

Nov. 9, 2006 • 8 a.m.

Call to Order · Ann Visser

Lightning Round (Updates, Quick Reports) - 8 a.m.-10 a.m.

- Approval of Board/General Membership Minutes · Susan Tantillo
- Profit/Loss Statement, San Francisco, Quarterly Financial Statements, Advisers Institute, Headquarters Report · Linda Puntney
- Convention Updates · Renee McGivern and Linda Puntney
- NSPA/JEA Guidelines · Renee McGivern, Linda Puntney
- National Coalition Against Censorship · John Bowen
- Nominations · Julie Dodd
- Web site Updates · Bradley Wilson
- By-law Adjustment · Linda Puntney
- Partner and Endorsement report · Albert Martinez
- Items of concern/attention/update · Officers/Directors/Chairs
- Other quick reports · Officers/Directors/Chairs

Discussion Issues (Sitcoms, Dramas)/Biggest Issues - 10 a.m.

- Motion to allow two entries in the JEA Journalist of the Year competition · Lori Oglesbee
- K-State Report · Steve Smethers, associate director, School of Journalism, Kansas State
- Motion to approve specifications for headquarters · Headquarter's Search Committee
- Motion to approve executive director job criteria · Headquarter's Search Committee
- Motion to rescind previous motion regarding headquarters search · Brenda Gorsuch
- Motion to poll membership regarding headquarters search · H.L. Hall

The next meeting will be held April 13 at the Hyatt Regency, Denver, Colo., at 8:30 a.m.

Adjournment

General Membership Agenda

Nov. 10, 2006 • 8 a.m.

Call to Order · Ann Visser

Lightning Round (Updates, Quick Reports) - 8 a.m.-10 a.m.

- Minutes and summary of board action · Susan Tantillo
- Conventions, Headquarters, Financial · Linda Puntney
- Board Reports/Items of Concern/Attention

Discussion Issues (Sitcoms, Dramas)/Biggest Issues - 10 a.m.

- JEA headquarters (current contract with Kansas State ends July 1, 2009) and search for executive director
- Matters introduced by members

The next meeting will be held April 14 at the Hyatt Regency, Denver, Colo., at 8 a.m.

Adjournment

Motions for the JEA Board of Directors

Nov. 9-12, 2006
Gaylord Opryland

Motion #1: MOTION CONCERNING NUMBER OF PORTFOLIOS IN JOY Moved by Lori Oglesbee.

I move that states be able to submit up to two portfolios for the JOY competition.

Motion #2: MOTION TO APPROVE SPECIFICATIONS FOR HEADQUARTERS

Moved by Headquarters Search Committee

The JEA Headquarters search committee moves that the specifications for the next headquarters contract include the following bullet points:

- a contract start date of July 1, 2009
- at least 25 percent assigned time for JEA executive director, greater percentage of time looked favorably upon

LOCATION/ATMOSPHERE/MISSION

- be an accredited communications program through ACEJMC
- include a graduate program
- be able to offer graduate courses for credit for JEA members -- either as part of the college's curriculum or in conjunction with the university's college of education
- demonstrate excellence in communications through student publications
- demonstrate a commitment to scholastic journalism prior to submitting a bid for the JEA headquarters
- ability to offer excellent site for workshops, retreats and board meetings
- be in an area that includes active intellectual life and lively professional journalism activity
- support for advancing the JEA mission through promotion and partnerships (college fairs, publications, college personnel conventions, Web site, etc.)
- commitment to improve JEA programs and administration through innovation and partnering with its own established programs, administration and institution
- a college and academic program within that college serving as the host for JEA should agree with JEA's mission statement, goals and its work.

SPACE

- provide the facilities equivalent or better than that what JEA currently has:
 - 550 square feet in the main office
 - workspace for four people
 - supplies and furniture for the office
 - three desks and chairs
 - 10 filing cabinets
 - bookshelves
 - computers and printer
 - typewriter
 - telephone with outside, exclusive line
 - (JEA will provide all of this equipment, but will look favorably upon any offer to free loan furniture and shared access to equipment)
- storage space (about 60 square feet)
- executive director's office (separate of the general office area)
- rent-free space will be looked upon favorably, but JEA is willing to negotiate a modest rent charge

STAFF

- provide paid adult staff equivalent or better than what JEA currently has
- JEA is willing to pay for part-time clerical support work, but will look favorably upon any donation of clerical support help.
- provide state-of-the-art support for JEA Web sites and networks (including tech support and training)

JEA is willing to negotiate most points and make adjustments to the preceding specifications.

Motion #3: MOTION FOR JOB DESCRIPTION OF NEXT EXECUTIVE DIRECTOR

Moved by Headquarters Search Committee

The JEA Headquarters search committee moves that the specifications for the next executive director include the following bullet points:

- experience in scholastic journalism as a publications adviser, journalism teacher or media professional or college faculty member with a strong record of on-going work in scholastic journalism and qualified to teach college level classes
- enthusiasm for the values of and importance of scholastic journalism and the First Amendment rights of student journalists
- familiarity with scholastic press organizations -- preference would be an individual who has been active in a scholastic press association
- exceptional skills in handling organizational finances, serving as the treasurer of the organization, preparing income tax and insurance coverage, review and analyze financial reports and help prepare budgets.
- strong communication skills -- written and spoken
- ability to manage multiple projects
- ability to hire, train and supervise a staff including adult employees, graduate interns and undergraduate students
- ability to be a strong ambassador for JEA with other organizations
- willingness to raise funds for JEA by working with vendors or seeking grants and other funding
- multi-media skills
- plan conventions
- promote organization
- serve as scholastic press advocate
- answer telephone, mail and e-mail inquiries
- coordinate membership lists
- coordinate publications program

- coordinate printing of publications and other materials
- maintain inventory of membership materials
- prepare agendas
- duplicate and mail minutes of proceedings
- administer teacher crediting program
- supervise office staff

Motion #4: MOTION TO RESCIND VOTE CONCERNING SEARCH

Moved by Brenda Gorsuch

Given the current changes in scholastic journalism created by the situation at the National Scholastic Press Association and the impending retirement of Dick Johns at Quill and Scroll, I move that the Journalism Education Association board rescind its decision to conduct a search to determine the location of headquarters beginning July 1, 2009, and focus on ways to strengthen our relationship with Kansas State University as well as ways to become an even stronger unifying voice for scholastic journalism. for original motion.

Motion #5: MOTION TO POLL MEMBERSHIP REGARDING HEADQUARTERS SEARCH

Moved by H.L. Hall, seconded by Tom Gayda

MOTION: The president poll the entire membership as to whether or not it thinks the board should submit these specs to all ACEJMC schools of journalism, including Kansas State, so each school can submit a bid proposing to have its school serve as JEA Headquarters.

The Headquarters Committee has proposed new specs for headquarters and for an executive director. The poll should include an explanation of the process to this point and an explanation as to how K-State became the current headquarters. This poll would be mailed with the ballot for officers in January and should be returned to the president by March 1, 2007. If a majority of the membership thinks the JEA board should submit the specs, then the specs would be mailed to the ACEJMC schools of journalism by April 1, 2007, and official bids would be mailed to the president by Oct. 1, 2007. If a majority thinks the JEA board should not submit the specs, then they will not be submitted.

RATIONALE: The reason the JEA board formed the Headquarters Committee was to write specs for headquarters and for the executive director with the intent of submitting these specs to ACEJMC schools of journalism for bids. Because of Linda Puntney's planned retirement on June 30, 2009, the board passed a motion in Chicago to form a committee to look into the possibility of seeking bids for another site. This was not because of any unhappiness with Kansas State or Linda Puntney. In San Francisco, the board passed a motion to have the committee write specs. The committee has written those specs, and the next step would be to send them to the ACEJMC schools, if the JEA board approves. Nevertheless, a motion to submit bids failed to pass in the committee, in part because some of the committee members thought this was not a charge of the committee. This is such an important decision that we think JEA members should have input as to whether or not the board should submit bids to all ACEJMC schools.

Board of Directors Official Minutes

Nov. 9, 2006 • Gaylord Opryland, Nashville, Tenn.

• **President Ann Visser called the meeting to order at 8:23 a.m.**

• In attendance were:

- Ann Visser, MJE, President and Executive/Finance Committee chair
- Jack Kennedy, MJE, Vice President
- Susan Tantillo, MJE, Secretary and Awards Committee chair
- Bradley Wilson, CJE, C:JET editor and Technology Committee chair
- Linda Puntney, MJE, JEA Executive Director
- Connie Fulkerson, JEA Administrative Assistant
- Mark Newton, MJE, Certification Commission chair
- Lori Oglesbee, CJE, Development/Curriculum Commission chair
- Anita Marie Wertz, CJE, Junior High/Middle School Commission chair
- Norma Kneese, MJE, Multicultural Commission chair and Multicultural Outreach Committee chair
- John Bowen, MJE, Scholastic Press Rights Commission chair
- Steve Matson, MJE, Region 1/Northwest Regional Director
- Albert Martinez, Region 2/Southwest Regional Director and Partnership/Endorsement Committee chair
- Bob Bair, MJE, Region 3/North Central Regional Director and Publications Committee chair, New Adviser Outreach Committee chair
- Wayna Polk, Region 4/South Central Regional Director and Scholarship Committee chair
- Brenda Gorsuch, MJE, Region 5/Southeast Regional Director and Administrator Outreach Committee chair
- Tom Gayda, MJE, Region 6/Mid-Atlantic and Great Lakes Regional Director and Scholastic Journalism Week Committee chair
- Ron Bonadonna, CJE, Region 7/Northeast Regional Director and Membership Retention Committee chair
- Teddi Johnson, CJE, Ad Hoc Board Member
- Joe Nations, Ad Hoc Board Member
- Linda Barrington, MJE, NCTE Liaison/Assembly Director
- Julie Dodd, MJE, Scholastic Press Association Directors Liaison and Nominations Committee chair
- Candace Perkins Bowen, MJE, JEA Listserv Liaison
- Albert R. Tims, Ph.D., NSPA Board President, Director, School of Journalism and Mass Communication, University of

Minnesota

- o Renee McGivern, NSPA, Interim Director of Operations
- o Steve Smethers, Associate Director, School of Journalism, Kansas State University

Absent:

- o H.L. Hall, MJE, Past President/Convention Consultant, Nashville convention local chair (overseeing convention details)
- o Kevin Kneisley, CJE, JEA Broadcast Liaison (teaching Video Bootcamp, 8:30 a.m.-5 p.m.)
- o Judith Murray, Outreach Participant, Parkview Magnet High School, Little Rock, Ark. (attending Outreach Academy)

• **Meeting Overview...Visser**

Visser said Dodd would serve as parliamentarian for this meeting. Dodd distributed an overview of Robert's Rules of Order. Puntney introduced Tims and McGivern.

• **Approval of Minutes ... Tantillo**

Dodd requested to add "by secret ballot" to page 14 of the San Francisco board meeting minutes following "Motion passed 8-6." Kennedy moved and Polk seconded that the minutes from the San Francisco board meeting be approved with this addition. Motion passed unanimously.

Kennedy moved and Gayda seconded that the minutes from the San Francisco General Membership meeting be approved as presented. Motion passed unanimously.

• **Profit/Loss Statement, San Francisco...Puntney**

Puntney reported JEA income of \$201,805 (including Write-offs) from the San Francisco convention and JEA expenses of \$87,850 for a JEA net profit of \$113,955.

• **JEA Profit/Loss Statement...Puntney**

The 2006-07 (July 1-June 30) overall JEA budget is based on projected income of \$841,415 and projected expenses of \$1,033,658 with the difference to be made up if necessary from reserve funds. Puntney noted as of Sept. 30, 2006, (three months into the fiscal year) income was \$326,471.55 (39% percent of budget) and expenses were \$217,232.21 (21% percent of budget) for a net income of \$109,239.34.

Austria Profit/Loss Statement...Puntney

The Austria Retreat, June 2-12, 2006, had income of \$37,744 and expenses of \$36,852.01, for a net profit of \$591.99. Puntney distributed DVDs from the retreat.

• **Membership...Puntney**

Puntney distributed handouts detailing membership of 2,259 voting members by state and region as of Oct. 25, 2006. By Nov. 3, Puntney said voting membership grew to the highest number ever, 2,558, with the fall of 2005 being the second highest ever at 2,548. The handout shows membership comparisons for spring and fall going back to fall 2000.

• **Advisers Institute...Puntney**

Advisers Institute options in 2007 will include a law and ethics strand in Philadelphia as outreach for the fall 2007 convention.

• **Headquarters Report...Puntney**

Puntney presented a PowerPoint entitled "JEA Then and Now: A Look at How We've Grown."

Puntney reported JEA's portfolio month-end value as \$611,152.72 as of Oct. 31, 2006. This was a gain of 15.9% percent or \$82,405.46 since Jan. 1, 2006, as reported by Thomas Monson, financial adviser, UBS Financial Services, Inc.

• **Convention Updates...Puntney/McGivern**

McGivern reported 4,906 delegates had registered for the Nashville convention when the office staff left Minnesota. She anticipates more than 5,100 with walk-ins.

The room block at the Gaylord Opryland was 900 and JEA/NSPA officials were unable to add to the block due to other events in the hotel. About 1,500 delegates are in 12 outlying hotels. JEA/NSPA will spend \$32,000 to provide free bus transportation for these delegates. This amount was negotiated down from an initial estimate of \$56,000. Room with a View donated \$5,000 to help with these costs.

Puntney distributed a comparison of rooms blocked at convention hotels, rooms picked up in those hotels and convention attendance going back to Dallas in 2002. Rooms picked up range from a high of 108% of the block in Chicago to a low of 91% of the block in San Francisco. Data for San Diego is not available. Unless at least 85% of the room block is picked up, the host hotel has the right to charge the organizations for meeting space. Rates for this vary from convention to convention.

Convention	Rooms Blocked	Rooms Picked Up	Percent	Attendance
2002 Dallas	900	936	104	5,278
2003 Portland	850	799	94	3,596
2003 DC	1,000	927	93	4803

2004 San Diego	Not Available			
2004 Atlanta	850	901	106	3,869
2005 Seattle	850	782	92	4,320
2005 Chicago	1,000	1,080	108	6,191
2006 San Fran	850	774	91	4,256
2006 Nashville	900	1037*	115%*	

*** Based on figures provided to Puntney at the post-convention meeting.**

Puntney presented a proposed convention budget for Philadelphia, Nov. 8-11, 2007, at the Philadelphia Marriott Downtown. It projects a profit of \$125,900 for JEA with registration fees staying the same as in Nashville:

- Earlybird Member - \$80
- Earlybird Non-member - \$90
- Regular Member - \$95
- Regular Non-Member - \$110

Matson moved and Gorsuch seconded to approve the budget for Philadelphia as presented. Motion passed unanimously.

Puntney announced Denver as the last convention with the current national Write-off chairs: Cathie Parks of Tucson, Ariz., and Alyce Stanwood of Lincoln, Calif. New chairs will be Patty Turley and Cindy Bandow of Junction City, Ore. They will shadow Parks and Stanwood in Nashville and Denver and take over as national Write-off chairs in Philadelphia.

• NSPA/JEA Guidelines...McGivern, Puntney

McGivern and Puntney presented the "Journalism Education Association and National Scholastic Press Association Agreement." This document details how the two organizations work together to sponsor conventions. Board members received advance copies in their board packets prior to the convention. Changes from previous agreements include adjustments for efficiency, details of a specific payment schedule and the inclusion of five conventions where contracts have already been signed with hotels (through spring 2009) instead of the usual five years.

Kennedy moved and Matson seconded to accept the agreement as presented. Motion passed unanimously after discussion and friendly amendments detailed below.

Discussion included a report from Tims on NSPA progress:

- Results of audits for 2004 and 2005 should be posted to studentpress.org during the week of Nov. 13, 2006.
- A new nine-member board is in place. Members will serve a maximum of three, two-year terms. Each member must sign and abide by a conflict of interest agreement.
- Selection of a new executive director will precede selection of the rest of the staff. The executive director application is available at studentpress.org/nspa. The search will be limited to finalists who will be interviewed by conference call and then may make site visits to Minneapolis. Salary is expected to be \$75,000 to \$95,000 per year plus benefits.

Tims said, "We have a clean bill of health now" from auditors and attorneys. He cited NSPA as a lesson in what happens without complete transparency in all dealings. He said NSPA is now following best practices for nonprofit organizations. [Should I use this paragraph or omit it?]

The following amendments to the agreement passed unanimously.

- Bonadonna moved and Polk seconded to change 3h to read: "JEA and NSPA will provide scholastic journalism groups from the host affiliates the opportunity to sell memberships or conduct other fund-raising activities at the discretion of the local committee."
- Matson moved and Newton seconded to change 4b to read: "NSPA shall provide JEA with an accounting of all exhibitor and program advertiser income. NSPA and JEA shall share all exhibitor and advertiser income on a 50:50 basis."
- Kennedy moved and Polk seconded to extend the time frame of the agreement through the 2012 spring convention.
- Matson moved and Polk seconded to change 7a to read: "This revised agreement governs the parties' relationship through the convention in spring, 2012."
- Gayda moved and Bair seconded to change 7b to read: "This agreement may be terminated by either party with no less than 14 months prior written notice."

Note: The entire agreement as amended is included following the minutes as Attachment 1.

Oglesbee moved and Bair seconded to commend Linda Puntney and the JEA staff for their leadership in keeping JEA forward thinking and financially solvent. Motion passed unanimously.

• National Coalition Against Censorship...J. Bowen

J. Bowen passed around printed information about this group. A representative contacted him about a partnership with JEA. J. Bowen requested details about what this might include, but no one from the organization has gotten back to him yet.

• Nominations...Dodd

Dodd listed the members of the Nominations Committee - Vanessa Shelton, The University of Iowa; John Hudnall, the University of Kansas; Cheryl Pell, Michigan State University. She said their philosophy in contacting potential candidates was to seek both continued stability and new members. She said committee members contacted at least 25 individuals beyond those on the slate. She said committee members did not contact potential candidates in their own state. Candidates must send a statement of goals, a bio and a photo to Dodd by Nov. 20. With the new election

cycle, ballots go out by Feb. 1; voting takes place in February; ballots must be received by March 1; new officers take over July 1.

Dodd previewed for the board the slate she will announce in the General Membership meeting on Nov. 10. Dodd will ask for additional nominations from the floor in the General Membership meeting.

- President - Jack Kennedy
- Vice President - Bob Bair
- Secretary - Susan Hathaway Tantillo
- Region 1 - Steve Matson
- Region 2 - Albert Martinez
- Region 3 - Gary Lindsay
- Region 4 - Linda Drake, Wayna Polk
- Region 5 - Brenda Gorsuch
- Region 6 - Tom Gayda, Betsy Rau
- Region 7 - Ron Bonadonna
- Certification Commission - Mark Newton
- Development/Curriculum Commission - Lori Oglesbee
- Multicultural Commission - Norma Kneese, Stan Zoller
- Junior High/Middle School - Anita Maria Wertz
- Scholastic Press Rights - John Bowen
- website Updates...Wilson

Involved parties met Wednesday, Nov. 8, about the next step for jea.org: online Write-off registration. It will be ready beginning with Denver and will include a way to correct names after initial registration. The next area for attention is curriculum. Discussion included

- placing a notice on the site's front page to explain membership number and password are needed only for certain areas leaving the rest of the site open to anyone
 - finding an easier way to navigate to work of commissions
 - sending corrections for wrong e-mail addresses to both Fulkerson and Wilson
 - sending bad or broken links with their specific URLs to Wilson.
- **Bylaw Adjustment...Puntney**

Board members received the proposed changes in their board packets ahead of the convention. Proposed changes accomplish the following to align with practice: simplify membership types and offer retired teachers/advisers the opportunities to vote, serve on the board and nominate candidates for office.

Kennedy moved and Newton seconded to adopt the bylaws changes to Article III, Membership as presented. Motion passed unanimously with changes noted below.

During discussion Dodd offered a friendly amendment to omit specific dollar amounts from the bylaws. Kennedy and Newton accepted. Wording for honorary members was also reworked.

Article III: Membership (as revised)
Section 1, Membership Categories

Teacher/Adviser Member

Teacher/adviser members shall be

- School media advisers at K-12 and collegiate levels.
- Instructors in journalism, broadcast, telecommunications, printing, art and photography at K-12 and collegiate levels.

Teacher/adviser members may vote on election of officers, regional directors and commission chairs, and on referendums, shall receive all publications of the association and are entitled to all services provided by the association.

Associate Member

Associate members shall be individuals outside the field of education who have a strong personal interest in journalism and a bond of sympathy with its aims including, but not limited to, professional practicing journalists in all media. Associate members shall receive all JEA publications, may participate in meetings or conferences, but shall not vote nor hold office nor nominate candidates for office nor propose actions or programs.

College Student Members

College student members shall be students majoring or minoring in journalism or related fields. Student members shall receive all JEA publications, may participate in meetings or conferences, but shall not vote nor hold office nor nominate candidates for office nor propose actions or programs.

Honorary Member

Honorary members shall be persons devoted to the interest of successfully promoting secondary school journalism and its related fields. All JEA presidents, upon completion of one full term of office, and all Carl Towley award winners shall become honorary members for life. Other honorary members may be elected for life by the board of directors. Honorary members shall receive all JEA publications, may participate in meetings and conferences, but shall not vote nor hold office nor nominate candidates, actions or programs except those who were teacher/adviser members.

Institutional Member

Institutional/library members shall be

- All public and private libraries.
- State, regional or national scholastic press associations.
- Departments of journalism in secondary schools, community colleges and universities whether public, private or parochial.
- Commercial press associations, book yearbook, magazine or newspaper publishers.
- All firms, organizations and agencies engaged in the production of graphic arts or advertising.
- Television and radio stations.
- Educational or philanthropic foundations.

Representatives of institutional members shall receive all JEA publications, may participate in meetings or conferences, but shall not vote nor hold office nor nominate candidates for office nor propose actions or programs.

Affiliate Organization Member

Affiliate members shall be state or regional scholastic press or adviser associations or student collegiate chapters. Representatives of affiliate organization members shall receive all JEA publications, may participate in meetings or conferences, but shall not vote nor hold office nor nominate candidates for office nor propose actions or programs.

Retired Teacher/Adviser

This category includes retired teachers or advisers who are still interested in scholastic journalism, unless they are employed by commercial firms providing sales and services to journalism teachers and publications advisers or are engaged in other commercial enterprises, which might represent a conflict of interest.

Retired teacher/adviser members shall receive all JEA publications, may participate in meetings or conferences, note, hold office, nominate candidates for office and propose actions or programs.

Lifetime Teacher/Adviser

A money-saver for a long-term membership for teacher/adviser members only.

• **Partnership/Endorsement Report...Martinez**

No report.

• **Items of Concern/Attention/Update**

Visser appointed a committee to discuss guidelines for naming emeritus board members. She expects the committee to have a motion for action in Denver. Committee: Bair, Gorsuch, Bonadonna, C. Bowen

C. Bowen reported 792 members on JEAHELP. She also said AOL and Yahoo are creating problems with JEAHELP. Because those with Kent State e-mail often forward their messages to their AOL or Yahoo accounts and all the spam they get goes, too, AOL and Yahoo frequently see a high percentage of spam coming from kent.edu, view it as a creator of spam, and then begin blocking or holding messages. Other universities are having similar problems. It is possible Kent State will stop forwarding mail or those with AOL and Yahoo might want to switch to another account if possible. C. Bowen is working on this with the help of JEA members who have the two other providers.

Matson asked about the summer 2007 meeting to orient board members following the election. The meeting will include training for new board members, setting goals for 2007-2009 and revisiting job descriptions. The meeting will include all board members for 2007-2009 and the immediate past president. Visser asked board members to send ideas for the meeting to the Executive Committee. She also asked members to suggest dates. [Note: Does this include appointed board members??? I'm thinking yes, but we didn't ever say so, did we?]

Oglesbee reported over 4,000 hits to her .mac account where she posts curriculum ideas and resources. She said this means we need more curriculum resources at jea.org. She reported responding off-list to those wanting curricular help to avoid those responding "me too." Oglesbee is concerned about those wanting materials to show/teach movies in isolation and thinks JEA has a problem with academic integrity if we encourage this practice by endorsing movies as lesson plans.

She and Tantillo explained an idea for Howard Spanogle to create proposals for two volumes to be sold in the JEA Bookstore based on articles collected from C:JET issues since 2001. One volume will cover photography and one will cover writing and editing.

Oglesbee moved and Gorsuch seconded to pay Howard Spanogle \$1000 to create JEA Curriculum Resources based on past C:JET issues. This line item would be from the allocated budget in place for this calendar year. Motion passed unanimously.

Dodd reported the spring 2007 issue of Insights, the journal of the Association of Schools of Journalism and Mass Communication, would focus on scholastic journalism. She and Linda Waller Shockley of the Dow Jones Newspaper Fund are two of the authors for the publication. Bob Ruggles, retired dean of the Florida A&M University School of Journalism and Graphic Communication, is editor of Insights, which targets journalism and communications administrators at the university level.

Dodd said she has been asked to discuss what's happening with high school journalism across the country. The SPA Roundtable in Nashville, 9-11 a.m. Saturday, will be a discussion of the current successes of and challenges to scholastic journalism. Shockley is writing advice to college journalism and communications administrators on providing better support for scholastic journalism and being more effective in recruiting high school journalism students into their programs.

Kennedy distributed the October reports he and Tantillo received from Regional Directors Matson and Bair, Commission Chairs J. Bowen,

Kneese, Wertz, Newton and Oglesbee, Awards Committee Chair Tantillo and NCTE Liaison Barrington.

• **K-State Report...Smethers**

Associate Director Smethers said Kansas State has always had a mission of serving high school educators. He said he was authorized by the A.Q. Miller school staff and administration to extend an invitation to JEA to stay at K-State. That offer to stay includes a JEA board member being involved on the search committee to replace Puntney when she retires in 2009. He expects her replacement to be a teacher with scholastic journalism and advising experience who will have an assignment from Kansas State of 1/3 teaching, 1/3 advising, 1/3 JEA. That is an increase in time for JEA from the 1/4 now allocated to Puntney. He said the facilities offer would continue.

Moved by Gorsuch seconded by Oglesbee that the order of the day be suspended to allow discussion of her motion on the Headquarters search. Motion passed 10-5.

The following motion was posted to jea.org a month prior to the convention:

Motion #4: MOTION TO RESCIND VOTE CONCERNING SEARCH
Moved by Gorsuch in posting to jea.org; seconded during the board meeting by Polk.

Given the current changes in scholastic journalism created by the situation at the National Scholastic Press Association and the impending retirement of Dick Johns at Quill and Scroll, I move that the Journalism Education Association board rescind its decision to conduct a search to determine the location of headquarters beginning July 1, 2009, and focus on ways to strengthen our relationship with Kansas State University as well as ways to become an even stronger unifying voice for scholastic journalism.

Discussion included votes on the following two amendments:

Moved by J. Bowen and seconded by Gayda to strike the part of the motion beginning with "and focus on ways" and ending with "voice for scholastic journalism." Motion passed 11-2.

The second change was a friendly amendment moved by Kennedy and seconded by Polk to remove the opening of the original motion up to the comma. Gorsuch and Polk accepted this amendment.

Gorsuch moved and Polk seconded that the Journalism Education Association board rescind its decision to conduct a search to determine the location of headquarters beginning July 1, 2009. Motion passed 10-5.

Following that vote, Dodd as parliamentarian ruled proposed motion #5 (included below) from the pre-convention website posting out of order since it deals with polling members regarding a headquarters search.

Motion #5: MOTION TO POLL MEMBERSHIP REGARDING HEADQUARTERS SEARCH
Moved by H.L. Hall, seconded by Tom Gayda

MOTION: The president poll the entire membership as to whether or not it thinks the board should submit these specs to all ACEJMC schools of journalism, including Kansas State, so each school can submit a bid proposing to have its school serve as JEA Headquarters. The Headquarters Committee has proposed new specs for headquarters and for an executive director. The poll should include an explanation of the process to this point and an explanation as to how K-State became the current headquarters. This poll would be mailed with the ballot for officers in January and should be returned to the president by March 1, 2007. If a majority of the membership thinks the JEA board should submit the specs, then the specs would be mailed to the ACEJMC schools of journalism by April 1, 2007, and official bids would be mailed to the president by Oct. 1, 2007. If a majority thinks the JEA board should not submit the specs, then they will not be submitted.

Gayda moved and Kneese seconded to table motions #2 and #3 from the pre-convention website posting concerning specifications for headquarters and the job description for the next executive director until the Denver board meeting. Motion passed unanimously.

Motion #2: MOTION TO APPROVE SPECIFICATIONS FOR HEADQUARTERS
Moved by Headquarters Search Committee

The JEA Headquarters search committee moves that the specifications for the next headquarters contract include the following bullet points:

- a contract start date of July 1, 2009
- at least 25 percent assigned time for JEA executive director, greater percentage of time looked favorably upon

LOCATION/ATMOSPHERE/MISSION

- be an accredited communications program through ACEJMC
- include a graduate program
- be able to offer graduate courses for credit for JEA members -- either as part of the college's curriculum or in conjunction with the university's college of education
- demonstrate excellence in communications through student publications
- demonstrate a commitment to scholastic journalism prior to submitting a bid for the JEA headquarters
- ability to offer excellent site for workshops, retreats and board meetings
- be in an area that includes active intellectual life and lively professional journalism activity
- support for advancing the JEA mission through promotion and partnerships (college fairs, publications, college personnel conventions, Web site, etc.)
- commitment to improve JEA programs and administration through innovation and partnering with its own established programs,

administration and institution

- a college and academic program within that college serving as the host for JEA should agree with JEA's mission statement, goals and its work.

SPACE

- provide the facilities equivalent or better than that what JEA currently has: 550 square feet in the main office, workspace for four people, supplies and furniture for the office, three desks and chairs, 10 filing cabinets, bookshelves, computers and printer, typewriter, telephone with outside, exclusive line; (JEA will provide all of this equipment, but will look favorably upon any offer to free loan furniture and shared access to equipment)
- storage space (about 60 square feet)
- executive director's office (separate of the general office area)
- rent-free space will be looked upon favorably, but JEA is willing to negotiate a modest rent charge

STAFF

- provide paid adult staff equivalent or better than what JEA currently has
- JEA is willing to pay for part-time clerical support work, but will look favorably upon any donation of clerical support help.
- provide state-of-the-art support for JEA Web sites and networks (including tech support and training)

JEA is willing to negotiate most points and make adjustments to the preceding specifications.

Motion #3: MOTION FOR JOB DESCRIPTION OF NEXT EXECUTIVE DIRECTOR

Moved by Headquarters Search Committee

The JEA Headquarters search committee moves that the specifications for the next executive director include the following bullet points:

- experience in scholastic journalism as a publications adviser, journalism teacher or media professional or college faculty member with a strong record of
- on-going work in scholastic journalism and qualified to teach college-level classes
- enthusiasm for the values of and importance of scholastic journalism and the First Amendment rights of student journalists
- familiarity with scholastic press organizations -- preference would be an individual who has been active in a scholastic press association
- exceptional skills in handling organizational finances, serving as the treasurer of the organization, preparing income tax and insurance coverage, reviewing and analyzing financial reports and helping prepare budgets
- strong communication skills — written and spoken
- ability to manage multiple projects
- ability to hire, train and supervise a staff including adult employees, graduate interns and undergraduate students
- ability to be a strong ambassador for JEA with other organizations
- willingness to raise funds for JEA by working with vendors or seeking grants and other funding
- multi-media skills
- plan conventions
- promote organization
- serve as scholastic press advocate
- answer telephone, mail and e-mail inquiries
- coordinate membership lists
- coordinate publications program
- coordinate printing of publications and other materials
- maintain inventory of membership materials
- prepare agendas
- duplicate and mail minutes of proceedings
- administer teacher crediting program
- supervise office staff

Visser directed the committee responsible for these motions to reexamine the criteria with input from anyone on the board. J. Bowen moved and Gayda seconded that when Lane v. Simon litigation is complete, JEA will seek an answer from K-State to the question asked of Associate Director Smethers about advisers and content. Motion passed unanimously.

The following motion was posted prior to the convention at jea.org:

Motion #1: MOTION CONCERNING NUMBER OF PORTFOLIOS IN JOY

Moved by Oglesbee for posting to jea.org; seconded at the board meeting by Kennedy.

I move that states be able to submit up to two portfolios for the JOY competition. Motion failed 7-8 after discussion as noted below.

After discussion including a variety of suggestions for the Student Journalist of the Year committee to consider, Gayda moved and J. Bowen seconded calling for the question. Motion passed unanimously. The original motion failed 7-8, as indicated above.

The next regular meeting of the JEA Board of Directors will be at 8:30 a.m., April 12, at the Hyatt Regency, Denver, Colo. Motion to adjourn at 3:15 p.m. by Gayda, seconded by Oglesbee.

Respectfully submitted,
Susan Hathaway Tantillo, MJE
JEA Secretary

Attachment 1
Journalism Education Association and National Scholastic Press Association
AGREEMENT

To further the interests of the student media and journalism education, the national Journalism Education Association (JEA) and the National Scholastic Press Association (NSPA) enter into this agreement for jointly sponsored national fall and spring conventions through the 2012 spring convention.

The terms, conditions and provisions are as follows:

Designees

The executive directors of JEA and NSPA will be equally and jointly responsible for implementing the terms and provisions of this agreement and will be accountable as required by their respective board of directors. Each party will assist the other in all possible ways to produce conventions that serve their members. The parties' executive directors shall be the designated contact people for each organization.

Convention Promotion

- With JEA and local committee approval, NSPA shall design a convention logo that will be used by JEA, the local committee and NSPA for all convention publicity.
- With input from JEA, NSPA will produce a promotional piece and have it ready for distribution at the two conventions prior to the one described in the promotional piece. Copies or electronic files will be made available to JEA and the local committee. NSPA and JEA will share the promotional expenses 50:50.
- With input from JEA, NSPA will produce the registration booklet. The booklet for the spring convention will be prepared for mailing by mid-January and the booklet for the fall convention will be prepared for mailing the first week of September. NSPA and JEA will share the cost of this booklet 50:50.
- Before each convention, JEA and NSPA will do at least two convention mailings to their own members - a promotional flyer and a registration booklet. JEA may contract with NSPA to handle all mailings with JEA's share to be billed to JEA. In addition, NSPA and JEA will each promote the convention on their Web sites as a co-sponsored event.
- Other national mailings shall be agreed upon and expenses shared on a 50:50 basis by both groups.
- JEA and NSPA shall coordinate any convention promotional sales so as not to compete. The expenses and income from these sales shall be the sole responsibility of the originating group.

Convention Administration

JEA and NSPA will share responsibilities for planning the conventions.

- With input from NSPA, JEA will solicit speakers and plan the instructional portion of the convention program.
- JEA will send out all speaker invitations, media requests and speaker confirmations. NSPA will make its staff available for the program and will provide as part of the program an exhibit of award-winning student publications. Both groups will work together to secure keynote speakers.
- NSPA will solicit all regional and national exhibitors and advertisers, preparing and printing all exhibitor and advertiser contracts. Solicitation shall include using nationwide mailings, phone calls, invoicing and related bookkeeping, coordination of the printing of the ads, coordination of exhibitor set-ups and coordination with the hotel for exhibitor set-ups.
- The local host committee may solicit all local area exhibitors and advertisers. NSPA will provide JEA and the local committee with copies of exhibitor and advertiser contracts for local use.
- JEA will prepare a master instructional room schedule and AV list. JEA will order AV equipment and food/beverages for receptions, luncheons and hospitality areas.
- NSPA and JEA officials will travel to a pre-convention planning session at no cost to the other party.
- Designated JEA and NSPA officials shall share the title of convention director.
- JEA and NSPA will provide scholastic journalism groups from the host affiliates the opportunity to sell memberships or conduct other fund-raising activities at the discretion of the local committee.
- There shall be two master accounts for the convention. One account shall be for the exclusive use of JEA and one for the exclusive uses of NSPA. The hotel expenses for the program, audiovisual, food and sleeping rooms for JEA officials will go on the JEA master account. Security, charges relating to exhibits, student entertainment and sleeping rooms for NSPA officials will go on the NSPA master account.
- NSPA will pay for its share of the expenses charged to the JEA master account within 30 days upon receipt of the final accounting of these expenses and JEA will pay its share of any shared expenses incurred by NSPA within 30 days of receipt of bill.
- An awards ceremony will be hosted by each group and will include the presentation on Saturday of NSPA awards and on Sunday of JEA awards. JEA will be represented at the NSPA ceremony and NSPA will be represented at the JEA ceremony.
- JEA will organize and coordinate all aspects of the JEA Write-off competition. JEA will establish the entry fees, awards and procedures. JEA shall retain all income and be responsible for all expenses for this event with the exception of its promotion as part of the overall convention promotion.
- NSPA shall organize and coordinate all aspects of the NSPA Best of Show competition. NSPA shall establish the entry fees, awards and procedures. NSPA will retain all income and be responsible for all expenses for this event with the exception of its promotion as part of the overall convention promotion.
- NSPA shall obtain general liability insurance for the conventions which are the subject of this Agreement in an amount acceptable to both parties. Insurance costs will be shared 50:50 by the parties.

Convention Registration

- NSPA will do all the bookkeeping, including invoicing, of the convention registration money, advertising and exhibiting income, printing and supplies ordered for its offices and shared with JEA per this agreement.

- JEA will do its own bookkeeping for its own expenses for services and supplies ordered for its offices and shared with NSPA per this agreement.
- NSPA will handle all advance convention registration (mail, phone, fax and e-mail) with the exception of the Write-off contests. This service includes invoicing all registrations, sending delegates confirmation, and submitting to JEA a complete record of all registrations and registration income. NSPA will invoice all schools submitting school purchase orders. NSPA will provide JEA with periodic updates and registrations.
- The early registration fee for both students and advisers will be determined by designated officials of NSPA and JEA and presented to the JEA board about 18 months prior to the start of the convention.
- The official registration address shall be: NSPA/JEA National Convention, 2221 University Ave. SE, Suite 121, University of Minnesota, Minneapolis, MN 55414. The address for the Write-off competition shall be JEA Headquarters, 103 Kedzie Hall, Kansas State University, Manhattan, KS 66506.
- JEA will assist NSPA with on-site registration duties as needed. NSPA and JEA will have registration staff and information reference staff on duty during all scheduled on-site registration hours.
- The convention registration will include forms for the payment of both JEA and NSPA membership dues.
- JEA and NSPA, upon agreement, may designate persons such as speakers or convention officials as exempt from the registration fee. A reduced convention registration fee will be offered to those who are members of either JEA or NSPA.

Convention Income

- JEA and NSPA shall receive a 50 percent share of all convention registration income from all paying convention attendees.
- NSPA shall provide JEA with an accounting of all exhibitors and program advertiser income. NSPA and JEA shall share all exhibitor and advertiser income on a 50:50 basis.
- The local committee will receive 80 percent of all revenue generated through their sale of local area advertisers or exhibitors. JEA and NSPA each will receive 10 percent of that local advertising to cover cost of mailing, etc., to the advertiser or exhibitor.
- No later than five days before the first day of the convention, NSPA shall pay 25 percent of the collected shared income to JEA. Within 60 days of the conclusion of the convention, NSPA will pay JEA an additional 25 percent of collected shared income. Within 90 days of the conclusion of the convention, JEA will provide NSPA with a list of its known convention expenses and NSPA will incorporate that information into a financial report about all convention revenues and expenses, and the net revenues to be shared. NSPA will then request that JEA submit an invoice for the final payment of its portion of collected shared income; NSPA will pay that invoice upon receipt.
- If direct money donations or sponsorships with financial responsibilities are solicited by JEA or NSPA for the convention, the donations will be used to the benefit of convention programs agreed to by both JEA and NSPA convention directors.
- After the convention hotel(s) calculates the number of complimentary sleeping rooms earned by the convention according to the JEA and NSPA contract with the hotel, the hotel will allocate on its billing to each master account, the following: NSPA will receive 50 percent of the complimentary rooms and JEA will receive 50 percent of the complimentary rooms. NSPA will receive 50 percent of the staff-rate rooms and JEA will receive 50 percent of the staff-rate rooms. Each group will be solely financially responsible for the remainder of its staff/office rooms not given as complimentary according to the hotel contract.

Convention Expenses

- NSPA will pay for its share of the expenses charged to the JEA master account within 30 days upon receipt of the final accounting of these expenses and JEA will pay its share of any shared expenses incurred by NSPA within 30 days of receipt of bill.
- All NSPA and JEA shared expenses are mentioned in this agreement. All expenses concerning this convention not mentioned in the agreement incurred by each group will be the sole financial responsibility of that group. NSPA will NOT charge JEA for any expenses incurred in the coordination of advance registration of delegates or the solicitation of exhibitors and advertisers. JEA will NOT charge NSPA for any expenses incurred for its Write-off contest or the solicitation of speakers.
- NSPA will be solely, financially responsible for the travel and lodging of its convention staff and officials. Hotel expenses for NSPA staff will be charged to the NSPA master account. JEA will be solely responsible for the travel and lodging of its convention staff and its officers. Hotel expenses for JEA convention staff and JEA board will be charged to the JEA account.
- JEA and NSPA will consult with each other concerning the selection of keynote speakers. If free keynote speakers cannot be secured, the parties will share on a 50:50 basis the cost of the speaker up to a maximum of \$3,000 per keynoter including the speaking fee, travel and lodging. In addition to sharing equally the costs of travel and lodging, both groups will use flight coupons when possible to defray expenses.
- JEA and NSPA will share on a 50:50 basis the cost of audiovisual equipment used for the convention. The only exception would be any equipment use for the Write-off competition which would be JEA's total responsibility.
- JEA and NSPA will share the cost of student entertainment on a 50:50 basis. NSPA and JEA will try to get the entertainment donated.
- JEA and NSPA will share the cost of all security guard expenses on a 50:50 basis. Security guards may be required for the exhibit area if the hotel does not secure the area and for student dances.
- NSPA will design a convention name badge incorporating the convention logo and order name badge holders for all students, advisers and speakers. JEA and NSPA shall share the cost of printing the name badges, purchasing the badge holders and any identification ribbons on a 50:50 basis.
- JEA and NSPA shall share the cost of printing tickets for all convention functions except Write-offs on a 50:50 basis.
- JEA and NSPA will attempt to secure free printing of the program. Free advertising and exhibit space can be offered in return for this service. If free printing cannot be secured, JEA and NSPA shall share the cost of the printing on a 50:50 basis.
- If one group causes a delay in the preparation of the program so that it does not meet the deadline for free printing, the group causing the delay will pay the entire cost of printing. If circumstances occur which are beyond the control of either group, NSPA and JEA will share the cost on a 50:50 basis.
- JEA and NSPA will share the cost of local committee expenses: \$3,000 in seed money, \$1.50 per paying delegate, one mini-suite or two sleeping rooms during the convention and pre-convention planning meeting hospitality.
- JEA will write the speaker thank-you letters and secure speaker gifts (cost of gifts not to exceed \$5). The cost of mailing the thank-you notes and the gift will be shared 50:50 by JEA and NSPA.
- Any honoraria or travel/lodging expenses of speakers must be agreed to by convention officials from both groups. This agreement must

be in advance of the preparation of the program and the expenses will be shared 50:50 by JEA and NSPA.

- JEA and NSPA will provide their respective boards of directors the final accounting of the shared income and expenses before the next convention.

Agreement and Termination

- This revised agreement governs the parties' relationship through the convention in spring 2012.
- This agreement may be terminated by either party with no less than 14 months prior written notice.
- Neither JEA nor NSPA will assign or transfer any or all of its rights under this agreement to another party without the advance written approval of the board of directors of the party evidenced by a formal resolution or convention minutes.
- In the event any portion of this Agreement is held to be invalid, the same will not affect in any respect whatsoever the validity of the remainder of this Agreement.
- Any waiver by either party of a breach of any provision of this Agreement shall not operate as or be construed to be a waiver of any subsequent breach thereof.
- JEA and NSPA agree to hold the other harmless and indemnify the other party, its board of directors and staff from any loss, liability, suit, damage or expense, including legal fees, resulting from
 - the performance or non-performance of either party of any of its obligations under this Agreement, or
 - any act, omission or misrepresentation of either party's board of directors and staff,
 - any negligent, tortious or unlawful conduct on the part of either party, its board of directors and staff or
 - any claim by any employee, his/her estate, heirs or beneficiaries arising out of or relating to the other party.
 - Neither party is an agent of the other party nor has it any authority to bind the other party or create an obligation on the other party's behalf.
- Each party's employees, contractors or agents are not, for any purpose, the employees, contractors or agents of the other party.
- Should there be a dispute or disagreement regarding the terms and provisions of this agreement between JEA and NSPA and which they are unable to resolve to their mutual satisfaction, a mutually acceptable mediator or arbitrator will be used to resolve the matter. If an arbitrator is used, his/her decision will be binding on both parties. This procedure will also be used to determine obligations and responsibilities of the parties should this agreement be terminated or not extended by either JEA or NSPA.
- All documents and records pertaining to this agreement will be open for inspection upon written request of a member of the boards of directors of either party or their designees.
- Amendments and addenda to this agreement are only permitted if by mutual written agreement of the JEA and the NSPA boards of directors.
- The laws of the State of Minnesota shall govern all questions relative to the execution, validity, interpretation and performance of this Agreement.

Agreed to and subscribed by the officers empowered to approve contracts on behalf of JEA and NSPA.

Signature lines and dates for each organization on the original.

General Membership Official Minutes

Nov. 10, 2006 • Gaylord Opryland, Nashville, Tenn.

• **President Ann Visser called the meeting to order at 8:12 a.m.**

• In attendance were:

- Ann Visser, MJE, President and Executive/Finance Committee chair
- Jack Kennedy, MJE, Vice President
- Susan Tantillo, MJE, Secretary and Awards Committee chair
- Bradley Wilson, CJE, C:JET editor and Technology Committee chair
- Linda Puntney, MJE, JEA Executive Director
- Connie Fulkerson, JEA Administrative Assistant
- Mark Newton, MJE, Certification Commission chair
- Lori Oglesbee, CJE, Development/Curriculum Commission chair
- Anita Marie Wertz, CJE, Junior High/Middle School Commission chair
- Norma Kneese, MJE, Multicultural Commission chair and Multicultural Outreach Committee chair
- John Bowen, MJE, Scholastic Press Rights Commission chair
- Steve Matson, MJE, Region 1/Northwest Regional Director
- Albert Martinez, Region 2/Southwest Regional Director and Partnership/Endorsement Committee chair
- Bob Bair, MJE, Region 3/North Central Regional Director and Publications Committee chair, New Adviser Outreach Committee chair
- Wayna Polk, Region 4/South Central Regional Director and Scholarship Committee chair
- Brenda Gorsuch, MJE, Region 5/Southeast Regional Director and Administrator Outreach Committee chair
- Tom Gayda, MJE, Region 6/Mid-Atlantic and Great Lakes Regional Director and Scholastic Journalism Week Committee chair
- Ron Bonadonna, CJE, Region 7/Northeast Regional Director and Membership Retention Committee chair
- Teddi Johnson, CJE, Ad Hoc Board Member
- Joe Nations, Ad Hoc Board Member
- Judith Murray, Outreach Participant, Parkview Magnet High School, Little Rock, Ark.
- Linda Barrington, MJE, NCTE Liaison/Assembly Director

- Julie Dodd, MJE, Scholastic Press Association Directors Liaison and Nominations Committee chair
- Candace Perkins Bowen, MJE, JEA Listserv Liaison

Absent:

- H.L. Hall, MJE, Past President/Convention Consultant, Nashville convention local chair (overseeing convention details)
- Kevin Kneisley, CJE, JEA Broadcast Liaison (overseeing broadcast Write-offs)

• **Summary of Board Action...Tantillo**

Tantillo summarized action at the JEA board meeting, Nov. 9, 2006:

- The board approved extending JEA's contractual agreement with NSPA to co-host conventions through 2012.
- Bradley Wilson reported website upgrades include registering online for Write-offs beginning with the Denver convention.
- The board voted to rescind its decision in San Francisco to conduct a search to determine the location of headquarters beginning July 1, 2009.
- The board voted that once the Lane v. Simon litigation involving Kansas State is over, JEA will seek to have Kansas State officials confirm in writing their position that advisers will not be removed for decisions students make to publish legally protected speech.
- The motion to allow states to submit two student journalist of the year portfolios for national competition failed. However, the board discussed ways to enhance the contest.

• **Conventions, Headquarters, Financial Reports...Puntney**

Puntney referred to handouts available in the room detailing membership of 2,259 voting members by state and region as of Oct. 25, 2006. By Nov. 3, Puntney said voting membership grew to the highest number ever, 2,558, with the fall of 2005 being the second highest ever at 2,548. The handout shows membership comparisons for spring and fall going back to fall 2000.

The 2006-07 (July 1-June 30) overall JEA budget is based on projected income of \$841,415 and projected expenses of \$1,033,658 with the difference to be made up if necessary from reserve funds. Puntney noted as of Sept. 30, 2006, (three months into the fiscal year) income was \$326,471.55 (39% percent of budget) and expenses were \$217,232.21 (21% percent of budget) for a net income of \$109,239.34.

Puntney reported JEA's portfolio month-end value as \$611,152.72 as of Oct. 31, 2006. This was a gain of 15.9% percent or \$82,405.46 since Jan. 1, 2006, as reported by Thomas Monson, financial adviser, UBS Financial Services, Inc.

The Austria Retreat, June 2-12, 2006, had income of \$37,744 and expenses of \$36,852.01, for a net profit of \$591.99.

Puntney reported JEA income of \$201,805 (including Write-offs) from the San Francisco convention and JEA expenses of \$ 87,850 for a JEA net profit of \$ 113,955.

Puntney reported more than 1,500 delegates of the approximately 5,000 total to this convention are in 12 outlying hotels requiring buses at "a hefty expense." JEA/NSPA will spend \$32,000 to provide free bus transportation for these delegates. This amount was negotiated down from an initial estimate of \$56,000. Room with a View donated \$5,000 to help with these costs.

On behalf of the spring convention local committee, Newton invited delegates to Denver for "Journalism with Altitude" April 12-15 at the Hyatt Regency Denver.

On behalf of the fall 2007 convention local committee, Bonadonna invited delegates to Philadelphia for "Liberty First" Nov. 8-11 at the Philadelphia Marriott Downtown. Puntney said Courtyard by Marriott is booked as the official overflow hotel.

Visser announced the motion from the board meeting commending Puntney and the JEA staff for their leadership in keeping JEA forward thinking and financially solvent.

Kneese moved and Newton seconded that the organization go on record to commend the Nashville local committee for the job it has done in organizing for the fall 2006 convention. Motion passed.

• **Nominations Committee...Dodd**

Dodd explained how the Nominations Committee accomplished its mission of coming up with a slate of officers to present. She identified her committee members: John Hudnall from the University of Kansas, Cheryl Pell from Michigan State University and Vanessa Shelton from The University of Iowa. She said they contacted more candidates than appear on the slate hoping that if the time is not right to seek office now it will be in the future.

After she presented the existing slate, the floor was open for additional nominations.

The slate of nominees from the Nominations Committee includes:

- President - Jack Kennedy
- Vice President - Bob Bair
- Secretary - Susan Hathaway Tantillo
- Region 1 - Steve Matson
- Region 2 - Albert Martinez, Kathy Gaber
- Region 3 - Gary Lindsay
- Region 4 - Linda Drake, Wayna Polk
- Region 5 - Brenda Gorsuch

- Region 6 - Tom Gayda, Betsy Rau
- Region 7 - Ron Bonadonna
- Certification Commission - Mark Newton
- Development/Curriculum Commission - Lori Oglesbee
- Multicultural Commission - Norma Kneese, Stan Zoller, Reginald Ragland
- Junior High/Middle School - Anita Maria Wertz
- Scholastic Press Rights - John Bowen

No additional nominations came from the floor.

Information about candidates will be posted on jea.org and mailed with ballots. JEA rules prohibit individual campaign mailings. Candidate messages are to be restricted to official outlets. Ballots will be mailed in January. New officers will serve July 1, 2007, to June 30, 2009.

• **Other announcements**

• Dodd reported the spring 2007 issue of *Insights*, the journal of the Association of Schools of Journalism and Mass Communication, would focus on scholastic journalism. She and Linda Waller Shockley of the Dow Jones Newspaper Fund are two of the authors for the publication. Bob Ruggles, retired dean of the Florida A&M University School of Journalism and Graphic Communication, is editor of *Insights*, which targets journalism and communications administrators at the university level.

Dodd said she has been asked to discuss what's happening with high school journalism across the country. The SPA Roundtable in Nashville, 9-11 a.m. Saturday, will be a discussion of the current successes of and challenges to scholastic journalism. Shockley is writing advice to college journalism and communications administrators on providing better support for scholastic journalism and being more effective in recruiting high school journalism students into their programs.

• Wilson said Write-off registration would be paperless for Denver. Name changes will be done online also up to a cutoff date. This will ensure accuracy. The next step for jea.org is increased curriculum.

• Oglesbee wants to know where members think the most urgent curricular needs are. She announced Howard Spanogle's project to bundle C:JET articles since 2001 into publications covering photography and writing/editing for sale in the bookstore.

• Visser said copies of the curriculum CD for this convention are available in the bookstore for \$5. Those who donated materials may pick up their free copy of the CD in the bookstore.

• **Matters Introduced by Members**

Susan Duncan, CJE and Texas state director, moved and Oglesbee seconded that each state be allowed to submit two portfolios to the Journalist of the Year national competition. Motion failed 16-41 after discussion as noted below. Visser reminded the group that votes on motions with budget implications, such as this motion, can only be advisory to the board from the General Membership Meeting. Discussion followed covering pros and cons of the motion. After a call for the question and a second, the group voted unanimously in favor of voting on the motion. The original motion failed 16-41.

Visser said Polk's Student Journalist of the Year committee will consider new ideas but no changes can be made in the contest for spring 2007.

• **The next regular meeting of the JEA General Membership will be at 8 a.m., April 13, at the Hyatt Regency, Denver, Colo.**

Motion to adjourn at 8:55 a.m. by Kennedy, seconded by Polk.

Respectfully submitted,
Susan Hathaway Tantillo, MJE
JEA Secretary